

College of Business (COB)
Bachelor of Business Administration (BBA)
Effective for All Students admitted to UW Oshkosh in Fall 2014

BUSINESS PRE-CORE REQUIRED COURSES

BUS 206 Essentials of Financial Accounting	(2) _____
<small>(24 cr., Math 103 or PBIS or higher level math placement; 2.0 GPA)</small>	
BUS 207 Essentials of Managerial Accounting	(2) _____
<small>(Bus 206 w/C or better or concurrent enrollment, not same 7 week session)</small>	
BUS 284 Professional Skills in Business	(1) _____
<small>(2.4 GPA, 36cr., Econ 204 or 206)</small>	
ECON 204 Principles of Macroeconomics ^{XS}	(3) _____
<small>(PBIS or c/Math 204, 104, 106, or 108 or qualified to enroll in Math 171)</small>	
ECON 206 Principles of Microeconomics ^{XS}	(3) _____
<small>(Math 204, 206, 104, 108 or 171 w/C or qualified to enroll in Math 171)</small>	
ECON 210 Economics & Business Statistics ^{XM}	(3) _____
<small>(Math 204, 206, or 171 w/C or qualified to enroll in Math 171)</small>	
MATH204 Finite Math for Business ^{XM}	(4) _____
<small>(Math 103, 104, or 108 w/C) or Math 172</small>	
MATH206 Applied Calculus for Business ^{XM}	(4) _____
<small>(Math 104, 108 or 204 w/C) or Math 171</small>	

^{XS} indicates that the course meets the USP Society requirement.
^{XM} indicates that the course meets the USP Nature requirement.

COLLEGE OF BUSINESS ADMISSION REQUIREMENTS

Academic

A **2.5 minimum combined GPA and 54 credits completed** are required. A student must also complete the **Business Pre-Core courses**, earning a **C or better** in each course and averaging a **2.5 minimum GPA** across the courses.

Professional Development

Students must complete College of Business approved activities in the following areas:

- **Self-Awareness**
- **Market Awareness**
- **Professional Connections**
- **Communication Skills**

Students must submit an electronic portfolio. For more information, go to www.uwosh.edu/cob/undergraduate/admission/portfolio

When students are admitted to the College of Business they must select at least one of the nine majors listed below.

Minors and emphases are optional complements to a major. A minimum of 120 credits is required to earn a BBA degree.

Business Majors

Accounting	Interactive Web Mgmt.
Economics	Management
Finance	Marketing
Human Resource Mgmt.	Supply Chain Mgmt.
Information Systems	

Business Minors

Global Business	Operations Research
Insurance & Financial Planning	Sustainability Mgmt.

Business Emphases

Business Analytics	International Mgmt.
Computer Science	Legal Studies in Business
Cost Mgmt.	Real Estate
Enterprise Systems (ERP) Technology Mgmt.	Retail Mgmt.
Entrepreneurship & Small Business Mgmt.	Sales
Financial Services	Supply Chain Mgmt.
Healthcare Mgmt.	Tax Planning
Human Resource Mgmt.	Web & Mobile Development
Information Mgmt.	Web Presence Mgmt.
Insurance	

This page shows additional and/or specific requirements for the BBA degree that may not be met by completion of the USP. For an official statement of your individual progress to your degree and for additional University requirements please use Titan Web to access your STAR (degree audit). This planning guide is designed to help you understand degree requirements for the BBA degree. It is your responsibility to understand these requirements.

BUSINESS CORE REQUIRED COURSES

Students not admitted to the College of Business may take up to 21 credits of 300-400 level Business/Economics courses before admission if he/she meets all prerequisites below.

Students are eligible to enroll in the following Business Core courses if they: have 44 credits earned, a 2.5 GPA and meet listed course pre-requisites.

BUS 311 Essentials of Information Systems	(3) _____
BUS 351 Essentials of Organizational Behavior	(3) _____
<small>(Econ 106, 204, or 206)</small>	
BUS 361 Essentials of Human Resource Mgmt.	(3) _____
<small>(Econ 106, 204 or 206)</small>	
<i>Students are eligible to enroll in the following Business Core Courses and all Business major courses if they: have a 2.5 combined GPA, earned 60 credits, and meet listed course pre-requisites.</i>	
BUS 320 Essentials of Business Law	(3) _____
<small>(all majors except Accounting majors who must take Bus 321, Fall only)</small>	
BUS 331 Essentials of Finance	(3) _____
<small>(Bus 206 & 207)</small>	
BUS 341 Essentials of Operations Mgmt.	(3) _____
BUS 371 Essentials of Marketing	(3) _____
BUS 389 Quantitative Business Analysis	(3) _____
<small>(Econ 210 or Math 301)</small>	
BUS _____ Culminating Experience Course	(3) _____
<small>(417, 453, 454, 455, 477, or 486)</small>	

(Final semester, admitted to the College of Business, c/Bus 492 or 442, and graduation application on file. See specific major for course requirement)

Professional Skills/Internship Requirement

BUS 442 or 492 Internship or Co-Op	(0-6) _____
<small>(2.5 GPA, 44 cr., Econ 204 or 206, c/Bus 284)</small>	

Global Knowledge Requirement

A study abroad experience may fulfill this requirement. (3) _____
(See STAR or visit www.uwosh.edu/cob for a listing of other course options.)

Remember

- **Check your UW Oshkosh campus E-mail regularly**
- **See a College of Business Advisor regularly**

A STUDENT'S GUIDE TO THE UNIVERSITY STUDIES PROGRAM (USP)

THE FOUNDATION OF YOUR EDUCATION AT UW OSHKOSH

Students in all majors complete the USP. Since these courses will help to prepare you for advanced study at the university, as well as life after graduation, we encourage you to choose courses that satisfy or enhance major or degree requirements.

As you EXPLORE, you have choices. You will select courses in three categories: Nature (XM)/(XL), Culture (XC), and Society (XS) and encounter three intense and distinct "EXPLORE" courses called "QUEST." In the "QUEST" series students investigate three Signature Questions. The USP is completed through an advanced writing course that will "CONNECT" the Signature Questions.

Signature Questions

You will take one QUEST course focusing on each of the following UW Oshkosh Signature Questions:

1. **Sustainability:** How do people understand and create a more sustainable world?
2. **Civic Learning:** How do people understand and engage in community life?
3. **Intercultural Knowledge**¹: How do people understand and bridge cultural differences?

¹ Also satisfies an Ethnic Studies (ES) or a Non-Western Culture (NW) requirement.

NOTE: Courses in the QUEST series satisfy credit requirements in the EXPLORE category below

QUEST I	QUEST II	QUEST III
1st Semester First Year Experience (FYE) Small learning community w/peer mentor	2nd Semester Ethical Reasoning Intense investigations of ethical dilemmas	3rd or 4th Semester Community Experience Guided by Alumni Mentors
Explore Course: _____ (XL or XC or XS)	Explore Course: _____ (XL or XC or XS)	Explore Course: _____ (XL or XC or XS)
Paired ² with Quest Writing or Quest Speaking	Paired ² with Quest Writing or Quest Speaking	
Signature Question: 1 2 3 (ES or NW)	Signature Question: 1 2 3 (ES or NW)	Signature Question: 1 2 3 (ES or NW)
A complete list of QUEST courses can be found at www.uwosh.edu/usp		
² Students that have prior credit for writing and/or speaking take an unpaired QUEST course.		

Writing & Speaking

6 CREDITS

- QUEST Writing:** WBIS188 or ENGL110 (H) 3 credits
Remedial English may also be required based on English placement test score
- QUEST Speaking:** COMM111 or COMM112 (H) 3 credits

EXPLORE (Remember to include your QUEST courses in the appropriate area below)

32 CREDITS

Nature (XM & XL) 11 credits

*Consider math placement test results, major and degree requirements to determine appropriate course(s)
 Remedial math may also be required based on math placement test score*

Mathematics (XM): _____ 3 credits

Laboratory Sciences (XL): _____ 8 credits

Culture (XC) choose 3 courses from at least 2 different departments 9 credits

Society (XS) choose 3 courses from at least 2 different departments 9 credits

Ethnic Studies (ES) / Non-Western Culture (NW) 3 credits

One of these is met by the Intercultural Knowledge QUEST course; however you must fulfill both

_____ (ES) _____ (NW)

CONNECT

3 CREDITS

ENGL300 Connect: Advanced Writing (XK) 4th or 5th semester (after QUEST III is completed)

THE UNIVERSITY REQUIRES A MINIMUM OF 41 CREDITS IN USP APPROVED COURSEWORK