

ART 112: 2-Dimensional Design and Color Fall 2023

Arts & Communications S217

Monday/Wednesday: 8 a.m. to 10:10 a.m.

Instructor:

Tom Leininger

Arts & Communications 522

It is best to contact me via Canvas and I will respond within 24 hours.

Office Hours Monday — Thursday 12:30 p.m. — 1:30 p.m.

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920-424-7059

Course Information:

2-Dimensional Design and Color is an introductory Art studio Explore course examining elements and principles of 2-Dimensional Design with an emphasis on developing Visual Literacy, Creative Expression, and design skills through visual exploration and problem solving. Beginning problems in color theory will be introduced. Students will explore concepts central to the University Studies Program Culture Category. Special fees may apply.

Suggested Text:

Launching the Imagination: A Comprehensive Guide to Two-Dimensional Design (any edition), Mary Stewart/McGraw Hill , ISBN: 9781260402216

Materials (Lab Fee: \$10.00):

Student supplied Tools/Materials Required:

- 18” metal ruler with cork back
- 9x12 Sketchbook
- 11x14 Bristol Pad
- X-Acto Knife and #11 blades
- Glue Stick

Suggested:

- Other black Sharpies of different widths
- Bone Folder
- A case/pouch/box to hold your supplies
- Smock or protective covering for clothes (you’re going to get art on yourself...)
- Portfolio to transport work (If you are an art major, you will need to save all of the work created in the class. This can be made from tape and foam board.)

These items can be sourced from a wide variety of places.

Course Learning Outcomes:

By the end of this course, students will be able to demonstrate the ability to:

1. Demonstrate conceptual and technical skills necessary to effectively utilize elements and principles of design
2. Define visual literacy
3. Describe and demonstrate creative expression
4. Analyze and describe decision-making process
5. Identify strategies artists employ to bridge cultural differences
6. Describe and demonstrate a method of work involving self-examination, problem-solving, and critical thought.

Art Program Learning Outcomes:

By the end of this course, students will be able to demonstrate the ability to:

1. Demonstrate effective means of communication through art making and the study of art
2. Identify and apply theoretical tools for the analysis art
3. Demonstrate practical skills for the creation of works of art
4. Apply theoretical tools and practical skills to engage the professional art world as practitioners, educators, supporters, and leaders
5. Identify and describe the role that art plays and has played in human culture

University Studies Program:

The *University Studies Program (USP)* is your gateway to a 21st century college education at the University of Wisconsin Oshkosh. This course is an **Explore** course for the *University Studies Program*. *Explore* classes are designed to provide a solid foundation for the rest of your education here, no matter which major you choose. For further information about the unique general education at UW Oshkosh and the other USP courses that are available, visit the *University Studies Program* website. [Home - University Studies Program University of Wisconsin Oshkosh \(uwosh.edu\)](http://www.uwosh.edu)

At UW Oshkosh, the foundation to your learning is a liberal arts education. Liberal Education is an approach to learning that empowers individuals and prepares them to deal with complexity, diversity, and change. It provides students with broad knowledge of the wider world (in science, culture, and society) as well as in--depth study in a specific area of interest. A liberal education helps students develop a sense of social responsibility, as well as strong and transferable intellectual and practical skills such as communication, analytical and problem-solving skills, and a demonstrated ability to apply knowledge and skills in real world settings. (AAC&U; http://www.aacu.org/leap/What_is_liberal_education.cfm)

Through University Studies Program courses, students will-

1. Reflect upon what it means to be an educated person.
2. Clarify the expectations that UW Oshkosh has of you and clarify your expectations of UW Oshkosh.

3. Examine the role of the student and the instructor at the university, and gain exposure to different learning opportunities on campus.
4. Articulate your understanding of what constitutes a liberal education and demonstrate this understanding through a personal education plan.
5. Develop and demonstrate verbal and written communication skills.
6. Develop and demonstrate the ability to read texts critically and analyze college level texts.
7. Cultivate a more complex understanding of human behavior.
8. Explore and cultivate your role as a member of a global community and your responsibility to participate in that community in a way that takes into account sustainability.
9. Demonstrate understanding of peoples and cultures that are similar and different from your own.

Engagement:

Curricular Engagement will be evaluated based on in-class activity (explorations, discussions) and evidence contained in your Visual Journal. **Visual Journal** will be used for a variety of purposes:

1. explore/solve formal problems
2. experimentation and self-instruction
3. notes from class and text
4. exploration of ideas

Utilize your visual journal to log work/research time and track time/activities (work done in and out of class and/or beyond curricular requirements), and document progress.

Excessive tardiness, early departure (more than 20 minutes), or excessive disengagement* will be noted. If you miss a class, it is your responsibility to contact a classmate in order to find out what was presented in class and come prepared for the next meeting.

* Extended disappearance from lab, excessive texting or social media engagement, and general lack of enthusiasm.

Synthesis:

Projects will synthesize knowledge discovered and cultivated through **Engagement** and **Explorations**. *Project Prep* (visual journal, prototypes, progress reports) will be evaluated for the *Project* grade. *Projects* will be critiqued/discussed in class.

See Canvas for due dates and specifics of the assignments.

Academic Honesty:

Please follow the standards stated in the UWO student handbook. Any instance of academic dishonesty will be reported to appropriate university officials and will result in an F for the course.

Early Alert:

Early Alert is a program that provides you with an Early Grade Report from faculty. Early Grade Reports will indicate academic performance or attendance issues and provide resources to help you improve. You will receive an email during the 5th week of classes.

Class Conduct:

We will be creating an atmosphere of mutual respect for effective learning. Arrive on time, be prepared to work, and make the decision to be engaged both mentally and physically. If you miss a class, it is your responsibility to contact another student in order to find out what was presented in class and come prepared for the next meeting.

Attendance:

The success of this course depends on students being active participants! Attendance is expected and required. Arriving late or leaving early will be counted as an absence. Any absence could affect your final grade if it causes you to miss discussions or fall behind. More than two (2) absences may result in the lowering of your final grade.

Eating or Drinking in the Classroom:

Eating and drinking are prohibited in classrooms. There may be students who have a medical condition that requires them to eat at certain times of the day, or when certain symptoms present themselves. If, and only if, a student has documentation from the Accessibility Center in the Dean of Students office that they may eat during class.

Bias Incident Reports:

The campus community is committed to fostering an inclusive environment where every member of our community is respected and valued. If you witness or experience an incident of bias, you are invited to file a bias incident report so that the situation can be addressed. If you choose to share your name, a UW Oshkosh staff member will follow up with you within one business day. Bias incident reports can be filed here:

<https://uwosh.edu/police/bias-incident-report/>

Diversity, Equity & Inclusion:

Diversity drives innovation, creativity, and progress. At the University of Wisconsin Oshkosh, the culture, identities, life experiences, unique abilities, and talents of every individual contribute to the foundation of our success. Creating and maintaining an inclusive and equitable environment is of paramount importance to us. This pursuit prepares all of us to be global citizens who will contribute to the betterment of the world. We are committed to a university culture that provides everyone with the opportunity to thrive.

Disability Accommodation and Notification:

Students seeking reasonable accommodation for disabilities must self-identify with the appropriate Dean of Students so that arrangements can be made. Students should inform

me of any special needs and present relevant documentation within the first two weeks of classes.

Contact for Disability Services:

Holly Ludwig Callaghan, Accessibility Coordinator, Dean of Students Office

e-mail: ludwigcallah@uwosh.edu

125 Dempsey Hall

Phone: 920-424-3100/TDD: 920-424-1319

<https://www.uwosh.edu/deanofstudents/Accessibility-Center/student-resources>

Disclosure Statement:

Students are advised to see the following URL for disclosures about essential consumer protection items required by the Students Right to Know Act of 1990:

<https://uwosh.edu/financialaid/consumer-information/>.

Grading:

The grade book for the class will be located on Canvas. All assignments will be graded with a rubric, which will also be on Canvas. If you are not clear on why you achieved the grade you did, please set up a time to see in during my office hours. All the assignments are based on 100 points and the assignments are weighted.

Grade Category/Item	% Final Grade
<i>Visual Journal:</i>	10%
<i>Assignments:</i>	75%
<i>Final Project:</i>	15%

Grading Scale:

A 94-100, A- 90-93, B+ 87-89, B 84-86, B- 80-83, C+ 77-79, C 74-76, C- 70-73, D+ 67-69, D 64-66, D- 61-63, F Below 61

Late Work:

I will accept late work, but you will be penalized for being late. Late work needs to be turned in within a week (7 days) of the due date. We learn by making, so you must complete all assignments. This is a making class and the way we learn is by making, so it is always best to complete an assignment, even if it is late.

Tentative Class Schedule:

This may change during the semester. Assignments will be due on Wednesdays. See Canvas for assignment specifics and updates.

Week 01:

Introduction to course, expectations, supplies, etc.

Week 02:

Introduction to the Elements of Design, Line

Week 03:

Elements of Design: Shape, Space and Form

Week 04:

Elements of Design: Texture

Week 05:

Elements of Design: Color and Value

Week 06:

Principles of Design: Emphasis, Balance and Alignment

Week 07:

Principles of Design: Proportion and Movement

Week 08:

Principles of Design: Contrast and White Space

Week 09:

Color Wheel

Week 10:

Color Tints and Shades

Week 11:

Color Wrap Up

Week 12:

Short Week: Final Project & Thanksgiving Break

Week 13:

Final Project

Week 14:

Final Project

Week 15:

Final Project/Final Critique