

DEPARTMENT OF ART - UNIVERSITY OF WISCONSIN OSHKOSH

2D Design and Color, ART 112 3 CREDITS

Tuesday and Thursday 10:20am-12:30pm A/C S217

Instructor: Professor Gail Panske

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Office Hours: Monday, Wednesday 3:00-4:00pm; Tuesday 12:30-1:30pm or by appointment

If any substantive changes are made in the course syllabus, such as changes in schedule or assignments, notification will be provided in a timely manner and a revised syllabus made available. It is expected that the grading criteria, as distributed here, will be adhered to throughout the term.

COURSE DESCRIPTION:

2-Dimensional Design and Color, ART112, is an introductory Art studio Explore course examining elements and principles of 2-Dimensional Design with an emphasis on developing visual literacy, creative expression, and design skills through visual exploration and problem solving. Beginning problems in color theory will be introduced. Students will explore concepts central to the University Studies Program Culture Category.

Course Fee: \$10.00

PREREQUISITES: none

COURSE OBJECTIVES:

- Introduce students to concepts that strengthen the structure of two-dimensional works including design, painting, prints, photographs, drawings, digital, etc.
- To obtain basic skills using the principles of design in order to organize the elements of a picture plane
- To understand the vocabulary of art
- To understand basic color theory
- Increase ability to think creatively and critically
- Develop ability to see critically, observe and communicate, through critique of both your own projects and those of your peers.

CONTENT OUTLINE:

2D Design and Color is a foundation level course designed for all art majors and minors, but open to anyone. The coursework will consist of a series of hands-on assignments designed to introduce students to the Elements of Art and Principles of Design. A variety of visual and conceptual strategies will be explored. The course will also cover basic color theory and its application.

- The course is an introduction to materials and techniques used in two-dimensional design and color.
- The main components of the course are projects, readings, sketchbook, quizzes and critiques.
- Other important components are development of hand skills, attention to detail, and craft.
- The sketchbook work stresses the importance of the process of learning (creative process).
- A wide range of historical, and contemporary practices in the visual arts, as they relate to two-dimensional design and color, will be explored as a way to build a foundation for future work.

Projects/Assignments:

There will be a sequence of assignments that build upon each other. Adequate time will be provided to work on and complete these projects. Be sure to use your class time wisely. Keeping pace with the assignments will be important to understanding the assignments that follow. Don't get behind. It may be necessary to continue to work on projects - outside of class time - in order to achieve the desired

level of resolution. Expect to work a minimum of 4 hours per week, outside of class time, on assigned work and finalizing projects.

Critiques:

Critiques of in-progress and finished work will be scheduled throughout the semester. Having your work completed and participating in the critique conversations is required. Critiques allow students to develop critical thinking skills and practice use of the vocabulary.

Course Schedule:

Course content is divided into the four sections listed below. Each section consists of a variety of different assignments. Quizzes and critiques take place throughout the semester.

Weeks 1-7	Design Elements and Principles
Weeks 8-11	Color Theory
Weeks 12-14	Final Capstone project
Ongoing	Quizzes/Gallery Workshops: discussion, vocabulary and concepts

A detail calendar for the first seven weeks of the semester is posted on Canvas. It is subject to change. Each project outline will contain a detailed calendar. A weeks 7-14 calendar will be posted at mid-term.

Learning Outcomes: Students will:

- demonstrate technical skills necessary to the discipline of 2D art and design and color
- recognize strategies artists employ to bridge cultural differences
- define visual literacy
- describe and demonstrate creative thinking as related to 2D art and design and color
- analyze and describe their decision-making process
- analyze and apply a method of work involving self-examination, problem-solving, and critical thinking

COURSE REQUIREMENTS:

- All projects, some of which will include multiple finished pieces, will include preliminary sketchbook and other related work.
- There will be multiple reading, relate to basic Principles of Design and Elements of Art, assigned and discussed.
- Viewing exhibitions in the Priebe Gallery and the Annex Gallery will be part of the class, participation in visiting artists events is strongly encouraged and participation credit given.

Class and Critique Attendance and Participation:

- *Students are expected to attend class.
- *Students must follow campus attendance policies and processes for any absences.
- *Attendance is necessary for participation and discussion of studio course content. Absences, arriving late, or leaving early should be avoided.
- * Critiques are considered exams. Critiques will take place in both large and small groups. Attendance is defined as being in the critique session for the entire critique. Participation is defined as having the assigned work completed, ready for critique at the beginning of class, and being prepared to discuss your work. A critique cannot be made-up or completed later.
- *Active participation in studio and critique conversation is important. *Be engaged. Be prepared.* Students will receive credit for participation in studio and critique conversations. Please note that having work completed on time and being prepared to discuss your own work is a basic expectation of the class. Points will be earned for efforts beyond that basic expectation, by joining the discussion of your peer's work and other studio discussions. Use class time effectively.

Focus on your work. Avoid distractions (example: phones).

Be fully engaged in the class.

GRADING PROCEDURES:

Projects/Assignments will be assessed on the following:

1) Preliminary Work (see details below)

2) Composition: resolve the picture plane

3) Process: exploration related to assigned goals and materials used

The materials required, related readings and objectives for each assignment is clearly listed in

The project outlines that are posted on Canvas when the assignment is introduced.

4) Creative problem solving: (technical, originality), challenge yourself!

Technical: How well is the assignment executed technically, the craftsmanship. Well-crafted project, neatly presented...etc.

Originality: Exploration of multiple solutions found in the preliminary work. Going beyond initial concepts, exploring a variety of possible solutions, go beyond the basic examples shown in class.

Preliminary Work (sketches and other):

Required preliminary work is an important part of each project (and the creative process). Document and turn in all preliminary work on time. Due dates will be outlined when the project is introduced and can be found in the course schedule. Preliminary work includes thumbnail sketches, compositional explorations, and may include research of historical and contemporary events or artists, gathering photographs and other physical objects for use in projects, and other research materials.

Finished Projects:

Finished projects will be graded from the finished work brought to ACS217. There will be a specific location in the studio for you to leave the assigned work. Details of the process will be listed in each of the project outlines.

Grading Criteria:

-Skill acquisition and application

-Idea development: Have you grasped the purpose of the assignment? And how expressive and inventive is the work?

-Learning Process: Do you explore multiple solutions to the problem? Do you consistently take risks? Have you thoroughly done your research?

-Understanding and use of the language of art – visual vocabulary.

Unfinished and Late Work:

Projects are expected to be DONE by published due date and time, and will be considered late if they are not. Unfinished work will be graded down one grade (for example an A becomes a B) *per day* that passes after the due date.

Re-doing Projects:

If you are unsatisfied with a grade earned for any project, you may rework or re-do the project. The highest grade earned will be recorded. You will have one week after the assignment is handed back to submit the reworked project.

Grading Scale: %

A = 100-93

A- = 92-90

B+ = 89-87

B = 86- 83

B- = 82-80

C+ = 79-77

C = 76-73

C- = 72-70

D = 69-60

F = 59 -

A = Outstanding in every area. "A" work will have conceptually strong ideas, and excellent technical execution of all the projects, all work is completed on time, attend and participate in all the critiques and reading/exhibition discussions, organized presentation of the portfolio. All required preliminary work completed on time. Develop strong two-dimensional design and color skills, exploration and understanding of the elements and principles of art.

B = Consistently above average work. Strong development of two-dimensional design and color skills, exploration and understanding of the elements and principles of art. "B" work will show evidence of continued development of skills and subject matter represented in the images and continued development of technical skills throughout the semester, all work is completed on time, attend and participate in all the critiques and reading/exhibition discussions, and organized portfolio presentation. All required preliminary sketches completed on time.

C = Average work. "C" work will have formally solid images and show that a basic understanding of the technical aspects of two-dimensional design and color, all work is completed on time, attend and participate in all the critiques and reading/exhibition discussions, organized portfolio presentation. All required preliminary sketches completed on time.

D = Below average work. Simply completing the required work with less than average results in the formal and technical development of the coursework, work is completed on time, attend and participate in all the critiques.

F = Failure to complete the work required for passing the course.

MATERIALS AND SUPPLIES REQUIRED:

The supply list for this class is long. There are items on the list that you may already own. All of the items on the list will be used over the course of the semester.

- basic set of acrylic paints (cadmium red medium hue, cadmium yellow medium hue, ultramarine blue, titanium white and mars black)** (see below)
- palette knife (optional but very helpful)
- brushes (for acrylic): flat, long handled, ¼", ½", 1"
- 18" metal ruler (cork back)
- pencils (variety standard drawing/art pencils, 2H, HB, 4B)
- gum eraser, white plastic eraser and kneaded eraser
- X-Acto knife and blades
- scissors
- supply box (something to keep everything in)
- portfolio: 24"x32" paper folio will work (something to keep your work in)
- roll of blue painter tape
- 18"x24" drawing board (if you have one it will be handy - if you do not you can get by without it)
- access to a digital camera or phone camera
- old magazines and other objects for use in collages

- other materials and supplies as needed
- access to a computer and printer (black and white is necessary, color would be nice)
- additional tools and supplies may be necessary

Supplied with your lab fee: mat board, Sharpie markers, pens, Glue Stick, selection of different papers

****** The quality and color of the paints you purchase matters. A standard kit of acrylic is: cadmium red medium hue, cadmium yellow medium hue, ultramarine blue, titanium white and ivory or mars black. There are some brands that have poor color quality which makes it difficult, if not impossible, to mix the colors needed for the Color unit projects. Other brands use different names for colors. It can be confusing and frustrating.

A few hints:

Golden – is top of the line, artists acrylics. They will be expensive, but the color quality is excellent. If you get these or already have them, get the colors listed above.

There are several different other brands and student grade paints that will work well. But there are variations in the colors. Check the color carefully, make sure the yellow is yellow and not orange, and that the red is red and not violet. Here are a couple suggestions.

Amsterdam is a good student grade acrylic, but they do not have a cadmium yellow medium hue, get the Azo Yellow Light or the Primary Yellow instead. The same for the red, replace the Cadmium Red Medium Hue with Naphthol Red Medium or Pyrrole Red.

A2 Chroma is another student grade acrylic paint, if possible get the Cadmium yellow light instead of the Cadmium Yellow Medium Hue (which is slightly orange).

Art supplies are available at different businesses: the Bookstore on campus has some art supplies; Art Haus is located at 426 N. Main St. in Oshkosh has a complete line of art materials and supplies. Both will give you a 20% student discount. Other retail stores that are located further from campus but are still in the surrounding area include Avenue Art, Michael's and Richardson's in Appleton. There are also on-line resources.

Other Information:

-There is a paper cutter and a mat board cutter located in ACS217 (Please do not use paper cutter when cutting mat board). Self-healing mats are also available in ACS217.

-Lockers (the redish color ones) for storing your supplies are available (FOR FREE) for you to use. They are located in the basement of the AC. Lockers must be registered. It is easy, just bring in your own lock and put it on the locker, fill out the registration form with your name, phone number, and the locker number. Take the form to the Art Office: AC325.

-It is highly recommended that all students establish a work area at home (house, apartment, residence hall...etc.). This will give you space to work outside of class time and make it easier to use that time efficiently. The studio is also open for you to use anytime there is not a class going on.

-AC building hours are 7am-10pm.

-There are two galleries located in the AC, the Priebe Gallery and the Annex Gallery. Both host numerous rotating exhibitions during the academic year. This semester, visiting artist events will include demonstrations, lectures and discussions.

Fall 2023 Gallery Schedule:

September 14 – October 19, 2023: Jason S. Yi, Allen Priebe Gallery

Artist Talk September 14, 5 – 6 pm

Reception September 14, 6 – 7:30 pm

September 14 – Oct. 6, 2023: Dave Hodge Artists, Annex Gallery

Reception: September 16, 4 – 7 pm

This exhibition honors the impact of UW Oshkosh Professor Emeritus Dave Hodge, who taught at the school from 1964 to 1998. This exhibition has work by UW Oshkosh alumni who studied with Professor Hodge and who continue to feel the impact of his teaching today.

October 12 – November 9, 2023: Rosemarie Bernardi, Annex Gallery and outdoor exhibition

Artist Talk October 12, 5 – 6 pm

Reception October 12, 6 – 7:30 pm

Pasting workshop will be scheduled

November 9 – December 1, 2023: Carol Emmons, Allen Priebe Gallery

Artist Talk November 9, 5 – 6 pm

Reception November 9, 6 – 7:30 pm

November 13 – 16, 2023: Advanced Critique, Annex Gallery

This exhibition features the work of current UW Oshkosh students who are in the process of working through ideas in the studio. The exhibition is an invitation for public feedback and encourages discussions on process and future projects.

November 30 – December 7: Ollie Krueger and Mae Lord Honors Thesis, Annex Gallery

Senior Honors BFA majors will be showcasing their Honor's Thesis in this exhibition.

December 7 – 15, 2023: BFA Studio Art Senior Show, Allen Priebe Gallery

Reception December 7, 6 – 7:30 pm

This exhibition features the work of painting, photography, printmaking, ceramics, and sculpture by graduating UW Oshkosh Seniors.

Gallery Hours:

Monday, Tuesday, Friday: 10:30 am - 3 pm

Wednesday and Thursday: 10:30 am - 3 pm, 7 - 9 pm

Saturday and Sunday: 1 – 4pm

Special Needs:

Please let me know if you need any special accommodations in carrying out assignments, in participating in classroom instruction, or other aspects of the course. Feel free to make an appointment to discuss these issues with me.

UWO Essential Learning Outcomes:

These UW Oshkosh essential learning outcomes underpin general education on this campus. They are what every UW Oshkosh graduate will have competency in for life.

Knowledge of Human Cultures and the Physical and Natural World

- Through study in fine and performing arts, humanities, mathematics and science, and social science focused by engagement with big questions, both contemporary and enduring

Skills, Both Intellectual and Practical

- Identification and objective evaluation of theories and assumptions
- Critical and creative thinking
- Written and oral communication
- Quantitative literacy

- Technology and information literacy
- Teamwork, leadership and problem solving practiced extensively, across the curriculum, in the context of progressively more challenging problems, projects and standards for performance

Responsibility, as Individuals and Members of Communities

- Knowledge of Sustainability and Its Applications
- Civic Learning—local and global
- Intercultural Knowledge and Competence
- Ethical reasoning and action
- Foundations and skills for lifelong learning developed through real-world challenges and active involvement with diverse communities

Learning: Integrated, Synthesized and Advanced

- Synthesis and advanced accomplishment across general and specialized studies demonstrated through the application of knowledge, skills and responsibilities to new settings and complex problems

Early Alert:

Early Alert is a program that provides you with an *Early Grade Report* from faculty. *Early Grade Reports* will indicate if you have academic performance or attendance issues and specific steps you can take and resources available to help you improve. It is common for students to be unaware of or over-estimate their academic performance in classes so this will help you be aware early on of your progress and provide strategies for success in the classroom. You will receive an email during the 5th week of classes. It is important to read the entire email carefully. (Include what will be assessed by this time.)

On Campus Resources:

The university provides a number of resources including: Center for Academic Resources, Writing Center, the Reading Study Center, the Counseling Center, the Undergraduate Advising Resource Center (UARC), and additional resources at: <http://www.uwosh.edu/home/resources>

Students are advised to see the following URL for disclosures about essential consumer protection items required by the Students Right to Know Act of 1990: [https://uwosh.edu/financialaid/consumer-information/.](https://uwosh.edu/financialaid/consumer-information/)"