

WINTER 2024

NACE SALARY SURVEY

**Starting salary projections for
Class of 2024 new college graduates**

DATA REPORTED BY EMPLOYERS

SALARIES BY MAJOR

SALARIES BY INDUSTRY

SALARIES BY JOB POSITION

SALARIES BY REGION

FEATURING

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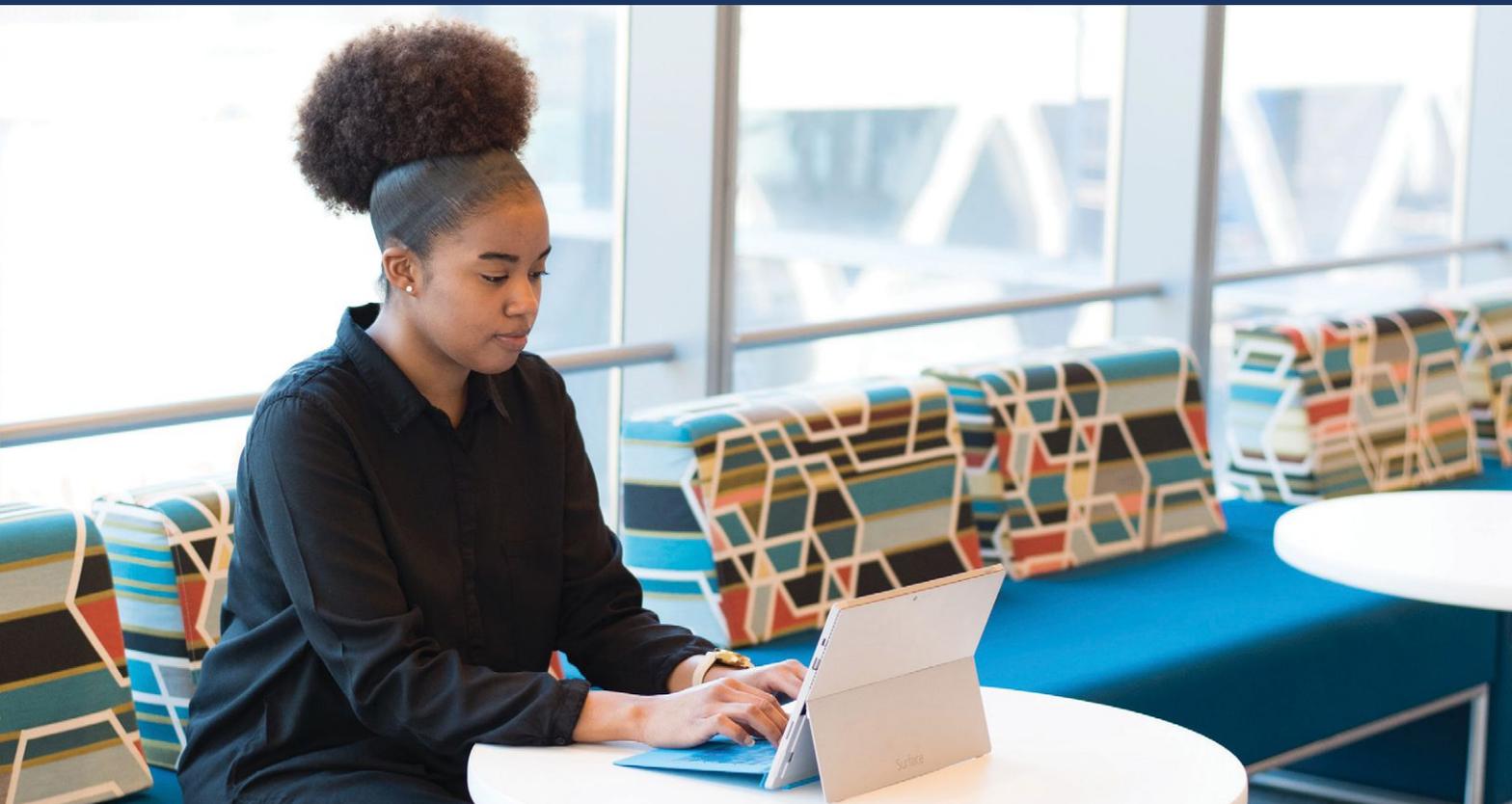


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ABOUT THE SURVEY

The Winter 2024 *Salary Survey* report contains annual salary projections for Class of 2024 college graduates. The figures reported are for base salaries only and do not include bonuses, commissions, fringe benefits, or overtime rates. The report provides detailed salary projections by academic major and degree level, along with breakouts by both industry and geographic region.

Data contained in the report were obtained by surveying employer members of the National Association of Colleges and Employers (NACE) from October 4, 2023, through November 30, 2023. A total of 172 surveys were returned—a 19.3% response rate. Of those responding, 8.7% were from the New England region, 9.9% were from the Plains, 12.1% were from the Rocky Mountain/Far West region, 13.4% were from the Southwest, 14.0% were from the Southeast, 15.7% were from the Mideast, and 26.2% were from the Great Lakes region. A list of respondents by industry and a partial list of organizations that supplied data for this report can be found in the Appendix.

Salary Survey (ISSN 1520-8648) is available to individuals holding NACE membership; it is also available on a subscription basis. The *Salary Survey* report is published two times a year—January and July—by NACE. For more information, see www.naceweb.org/store/subscription/salary-survey/ or contact NACE at 610.868.1421.

SALARY SURVEY ISSUES FOR THE CLASS OF 2024

The winter issue of *Salary Survey* features starting salary projections by major from employer-provided data. The Winter 2024 report is the first report for the Class of 2024. Data are available by major, job function, industry, and region. There are also data for advanced-degree candidates; the report includes data for 31 master's and six doctoral degree disciplines.

The summer issue serves as the final report for the graduating class—the previous year's class, that is. The report features data provided through the national First-Destination Survey initiative; the data represent actual starting salaries (not projections) reported by graduates to their institutions. Data are available by major, region, and Carnegie Classification. The Summer 2024 *Salary Survey* is the final report on starting salaries for the Class of 2023. The Summer 2025 *Salary Survey* will serve as the final report for the Class of 2024.

SALARY DATA FOR THE CLASS OF 2024

REPORT	WHAT	DATA SOURCE
First Report – Winter 2024	Pre-graduation projected starting salaries	Employers
Final Report – Summer 2025	Final results, post-graduation actual starting salaries	First-Destination Survey (students/schools)

HOW TO READ *SALARY SURVEY*

ASSOCIATE **BACHELOR'S** **MASTER'S** **DOCTORAL**

<p>STARTING SALARY BY ACADEMIC MAJOR PAGE 11/12/17/20</p>	<p>In this section, you will find the average starting salary according to the major field of study, with no regard to the type of employer reporting the salary. Refer to this section when you want to know the starting salary for a graduate holding a degree in a specific discipline, such as accounting or computer science.</p>
<p>STARTING SALARY BY MAJOR AND INDUSTRY PAGE 23/31</p>	<p>This section shows data first by the major field of study, then by the type of employer (industry) reporting the salaries. Employer types are listed in alphabetical order under each major. See this section when you want the average starting salary reported by a specific type of employer to a graduate earning a degree in a specific major. (Example: The average salary that chemical [pharmaceutical] manufacturing firms are reporting for chemical engineering graduates.)</p>
<p>STARTING SALARY BY INDUSTRY AND MAJOR PAGE 35/44</p>	<p>This section contains the same basic information as “Starting Salaries by Major and Industry,” but in a different order. You will see data by a specific type of employer (industry), then according to the average salary by major field of study. Industries are arranged in alphabetical order. Majors are listed under each industry in the typical report order by broad category, then alphabetical within the category. Use this section to find the average starting salary reported by a specific type of employer to a graduate in a specific major. (Example: Majors hired by construction firms and their corresponding average starting salaries.)</p>
<p>STARTING SALARY BY JOB POSITION PAGE 48/49</p>	<p>In this section, you will find the average starting salary according to job position, with no regard to the type of employer reporting the salary. Refer to this section when you want to know the starting salary for a graduate hired for a specific job position, such as financial specialists or computer occupations.</p>
<p>STARTING SALARY BY JOB POSITION AND INDUSTRY (BACHELOR'S) PAGE 50</p>	<p>This section shows data first by job position, then by the type of employer (industry) reporting the salaries. Employer types are listed in alphabetical order under each job position. See this section when you want the average starting salary reported by a specific type of employer to a graduate hired for a specific job position. (Example: The average salary that sales positions are projected to earn from finance, insurance, and real estate employers.)</p>
<p>STARTING SALARY BY INDUSTRY AND JOB POSITION (BACHELOR'S) PAGE 52</p>	<p>This section contains the same basic information as “Starting Salaries by Job Position and Industry,” but in a different order. You will see data by a specific type of employer (industry), then according to their reported job positions. Industries are arranged in alphabetical order. Job positions are also listed under each industry in alphabetical order. Use this section to find the projected average starting salary reported by a specific type of employer for a specific job position. (Example: Projected starting salaries reported by miscellaneous manufacturing firms for financial specialists.)</p>
<p>STARTING SALARY BY REGION AND MAJOR PAGE 55</p>	<p>In this section, you will find the average starting salary according to the major field of study within seven geographic regions (New England, Mideast, Great Lakes, Plains, Southeast, Southwest, and Rocky Mountain/Far West; for the master’s and doctoral degree levels, regions have been combined due to limited data.) The regional data are based upon the locations of the participating organizations that supplied information for the majors within each region. The majors are reported in typical report order, by broad category, then alphabetically within the category. Averages are provided strictly by major field of study with no regard to the type of employer reporting the salary. Refer to this section when you want to know the starting salary for a graduate holding a degree in a specific discipline in a regional location. (Example: Mechanical engineering majors hired by participating institutions in the Southwest.)</p>

SALARY SURVEY WINTER 2024

KEY INSIGHTS

BACHELOR'S DEGREES

- Good news for the Class of 2024: Salary projections for all reported groups of majors are expected to be higher than the projections reported for the Class of 2023. This is an improvement over last year, when not all categories of majors had larger starting salary projections than those from the Class of 2022.
- With an overall projected average salary of \$76,736, engineering graduates are expected to be the Class of 2024's top-paid majors. This is a 3.1% increase compared to last year's projection of \$74,405 for Class of 2023 engineering graduates. **(See Figure 1.)** All 14 individual reported engineering disciplines have salary projections that top \$70,000. Meanwhile, just two have projections that dip from last year.
- Like last year, computer sciences majors are expected to be second on the top-paid majors list. Their projected 2.7% increase to \$74,778 is an upswing from the 4% decrease the Class of 2023 were expected to experience, taking their average salary to \$72,843. The projected average increases in salary for the three reported individual computer sciences majors are nearly identical: 2.8% for software applications, 2.7% for computer science, and 2.5% for information sciences and systems.
- The average salary projection for math and sciences graduates (\$71,076) is almost 6% greater than last year's average projection (\$67,199). This is positive news as last year, their projected gain was less than 1%. At this juncture in the college recruiting cycle, individual mathematics majors from the Class of 2024 are expected to earn salaries that are 5.3% higher, with their average projection rising from \$68,715 to \$72,340.
- Business graduates from the Class of 2024 have an average salary projection that is 3% higher, lifting it to \$63,907 from last year's projection of \$62,069. Within the specific business disciplines with at least 50 reported projections, management information systems shows the largest growth; their average projection of \$73,695 is up 7.5% from \$68,557 last year. Among the remaining reported business majors, the projected average salary increases range from 1.3% for human resources majors to 3.7% for graduates earning degrees in logistics/supply chain.
- Business majors account for six of the top 10 degrees most in demand among employers at the bachelor's degree level; computer sciences and engineering majors round out the list. At least 60% of responding employers plan to hire finance, accounting, and computer science majors. **(See Figure 2.)**

FIGURE 1: AVERAGE SALARIES BY DISCIPLINE / BACHELOR'S DEGREES

BROAD CATEGORY	2024 SALARY PROJECTION	2023 SALARY PROJECTION	% CHANGE
Engineering	\$76,736	\$74,405	3.1%
Computer Sciences	\$74,778	\$72,843	2.7%
Math and Sciences	\$71,076	\$67,199	5.8%
Social Sciences	\$69,802	\$60,107	16.1%
Humanities	\$68,227	\$52,938	28.9%
Business	\$63,907	\$62,069	3.0%
Communications	\$62,205	\$58,097	7.1%
Agriculture and Natural Resources	\$61,399	\$59,282	3.6%

FIGURE 2: TOP DEGREES IN DEMAND (BACHELOR'S DEGREE LEVEL)

MAJOR	# OF RESPONDENTS THAT WILL HIRE	% OF TOTAL RESPONDENTS THAT WILL HIRE
Finance	109	63.4%
Accounting	108	62.8%
Computer Science	108	62.8%
Business Administration/Mgmt.	102	59.3%
Information Sciences and Systems	92	53.5%
Marketing	89	51.7%
Mechanical Engineering	86	50.0%
Electrical Engineering	80	46.5%
Logistics/Supply Chain	80	46.5%
Sales	74	43.0%

KEY INSIGHTS

MASTER'S DEGREES

- Graduates in the computer sciences fields are expected to be the highest-paid majors among Class of 2024 master's graduates. Their overall average salary projection of \$85,403 is up 2.1% over last year's average projection of \$83,681. Computer sciences majors also top the most-in-demand majors list at this level, with almost one-quarter of responding employers planning to hire them. (See Figure 4.)
- With an average salary projection that is nearly 4% lower than last year, engineering majors are expected to be the second-highest paid master's graduates. Their projected overall average salary of \$83,628 is down from \$86,826 last year. Computer engineering (9.1% decrease at the master's level) and software engineering (5% decrease at the master's level) also have lower average salary projections at the bachelor's level.
- The overall average salary projection for math and sciences graduates at the master's degree level remains fairly level (\$83,380), increasing less than 1% from last year's projected average (\$82,848).
- The average salary projections for business degree graduates at the master's degree level are on somewhat of a roller coaster ride. The projection for the Class of 2024 business graduates at the master's level is down 6.2%, dropping the average salary to \$75,303. This follows a climb of 13.1% for the Class of 2023 and a drop of 5.9% for the Class of 2022. Within the individual business majors, six of the seven disciplines with at least 10 reported salary projections are showing decreases.
- In spite of the decreasing salary projections for business majors earning master's degrees, they remain sought after, accounting for 60% of the top 10 overall majors in highest demand.

KEY INSIGHTS

FIGURE 3: AVERAGE SALARIES BY DISCIPLINE / MASTER'S DEGREES

BROAD CATEGORY	2024 SALARY PROJECTION	2023 SALARY PROJECTION	% CHANGE
Computer Sciences	\$85,403	\$83,681	2.1%
Engineering	\$83,628	\$86,826	-3.7%
Math and Sciences	\$83,380	\$82,848	0.6%
Business	\$75,303	\$80,305	-6.2%

FIGURE 4: TOP DEGREES IN DEMAND (MASTER'S DEGREE LEVEL)

MAJOR	# OF RESPONDENTS THAT WILL HIRE	% OF TOTAL RESPONDENTS THAT WILL HIRE
Computer Science	39	22.7%
Accounting	38	22.1%
Finance	37	21.5%
Business Administration/Mgmt. - MBA	36	20.9%
Mechanical Engineering	35	20.3%
Electrical Engineering	34	19.8%
Human Resources	30	17.4%
Marketing	30	17.4%
Information Sciences and Systems	30	17.4%
Logistics/Supply Chain	28	16.3%

KEY INSIGHTS

DOCTORAL DEGREES

- It is important to note that data were extremely limited within the three major categories reported at the doctoral degree level, and, therefore, the overall salary projections are based on very small sample sizes.
- Both of the broad categories of computer sciences and math and sciences contain projections for just one major each—computer science and mathematics, respectively. (See Figure 5.)
- Computer science graduates at this degree level are expected to be the highest paid. They are projected to earn average starting salaries of \$139,928, up 5% from last year's projection of \$133,250.
- Engineering graduates are also projected to receive larger average salaries, showing an expected increase of almost 4%. Comparisons to last year can only be made for two individual majors, but both show increases: materials engineering/science with an anticipated gain of 11.9% and mechanical engineering, which is expected to earn 2.5% more.
- Although the salary projection for the upcoming Class of 2024 doctoral degree graduates in math and sciences is 3.8% lower than last year, falling from \$100,791 to \$96,977, mathematics graduates top the list of doctoral degree majors in highest demand. (See Figure 6.)

FIGURE 5: AVERAGE SALARIES BY DISCIPLINE / DOCTORAL DEGREES

BROAD CATEGORY	2024 SALARY PROJECTION	2023 SALARY PROJECTION	% CHANGE
Computer Sciences	\$139,928	\$133,250	5.0%
Engineering	\$114,147	\$110,000	3.8%
Math and Sciences	\$96,977	\$100,791	-3.8%

FIGURE 6: TOP DEGREES IN DEMAND (DOCTORAL DEGREE LEVEL)

MAJOR	# OF RESPONDENTS THAT WILL HIRE	% OF TOTAL RESPONDENTS THAT WILL HIRE
Mathematics	9	5.2%
Electrical Engineering	7	4.1%
Mechanical Engineering	7	4.1%
Materials Engineering/Science	6	3.5%
Computer Science	5	2.9%

KEY INSIGHTS

JOB POSITIONS

- Data were obtained for 10 job positions at the bachelor's degree level, and apart from two positions, all have larger salary projections compared to last year. (See Figure 7.)
- Not surprisingly, the highest-paid positions are engineering, computer occupations, and mathematical occupations—the same order as the highest-paid majors at the bachelor's degree level.
- Even though the average salary projections by job position are higher, for the most part, the actual increase amounts are much smaller than they are for the salaries by major. In many cases, the job position salaries remain close to the same levels as last year. The changes in engineering positions (-0.4%), economists (0.1%), financial specialists (0.5%), and business operations positions (0.4%) are all less than 1%.
- The largest reported decrease in average salary projections is for physical scientists (-5.1%), lowering their salary projection from \$69,479 to \$65,909. However, the projected average salary for Class of 2023 graduates hired into these particular positions was 8.1% higher than the previous year.

FIGURE 7: BACHELOR'S DEGREE SALARY PROJECTIONS BY JOB POSITION

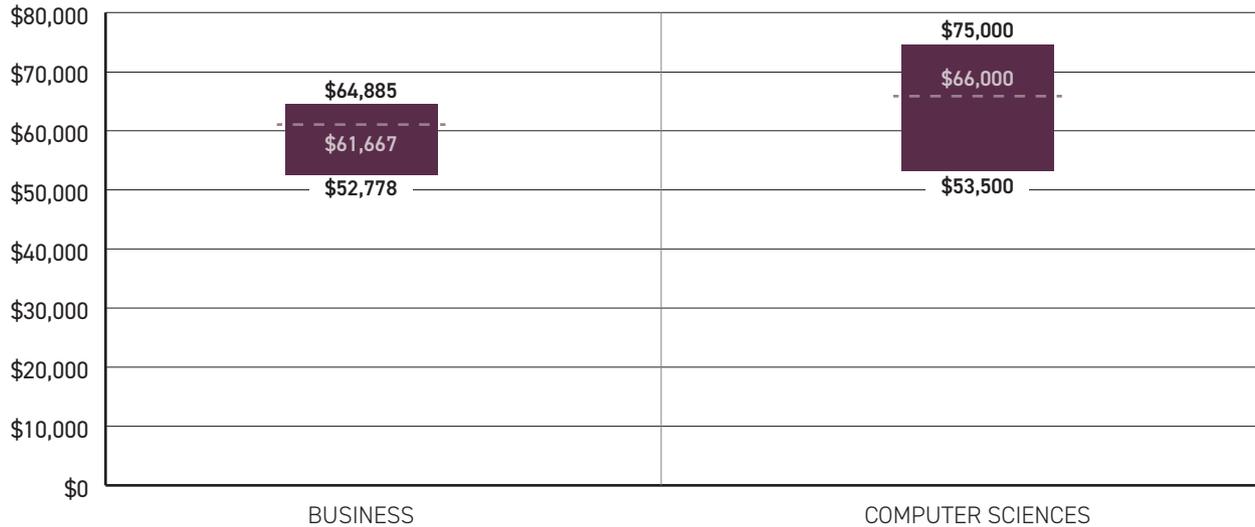
JOB POSITION	2024 SALARY PROJECTION	2023 SALARY PROJECTION	% CHANGE
Engineering (Engineers, Technicians)	\$75,379	\$75,695	-0.4%
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)	\$74,502	\$73,266	1.7%
Mathematical Occupations (Actuaries, Mathematicians, Statisticians)	\$69,747	\$68,240	2.2%
Economists	\$68,169	\$68,108	0.1%
Visual Arts (Artists, Designers)	\$66,209	\$58,098	14.0%
Physical Scientists (Physicists, Chemists, Materials Scientists, Geologists)	\$65,909	\$69,479	-5.1%
Financial Specialists (Accountants/Auditors, Financial Analysts, Tax Specialists)	\$63,847	\$63,535	0.5%
Environmental and Conservation Scientists	\$63,710	\$60,296	5.7%
Communications (Public Relations Specialists, Writers/Editors, Interpreters/Translators, Film and Video Editors)	\$60,925	\$58,385	4.4%
Business Operations (Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)	\$60,448	\$60,217	0.4%

STARTING SALARY BY

ACADEMIC MAJOR

STARTING SALARY BY ACADEMIC MAJOR - ASSOCIATE

ASSOCIATE DEGREES / SALARY RANGES BY BROAD CATEGORY

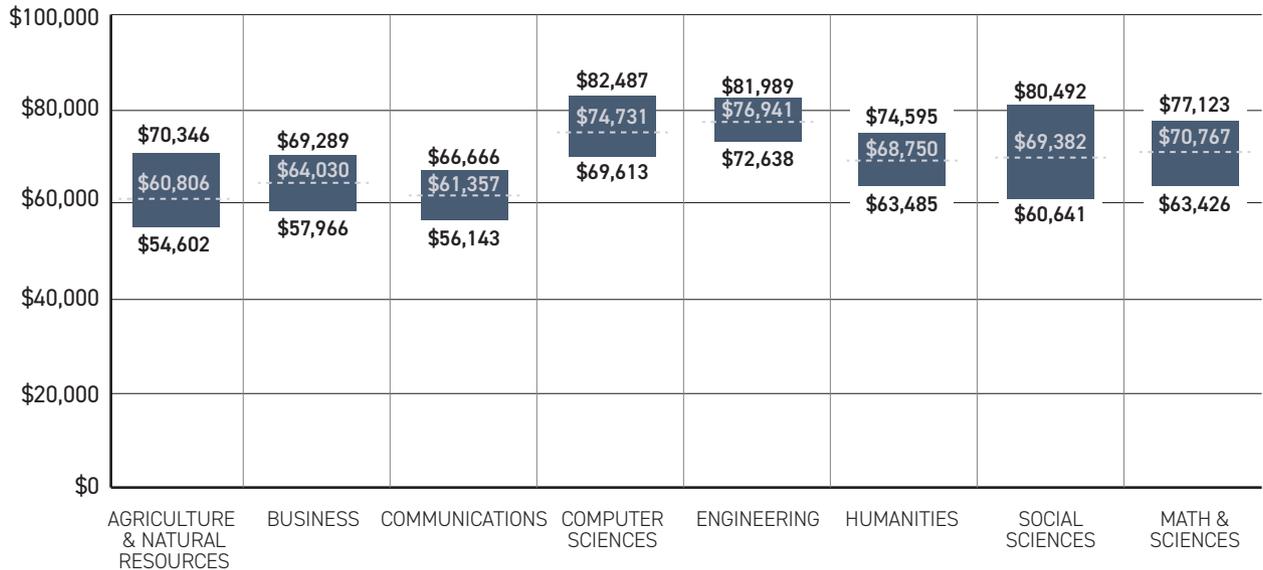


ASSOCIATE DEGREE SALARIES BY MAJOR

ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
BUSINESS MAJORS					
Business Administration/Management	\$57,371	\$50,000	\$57,500	\$64,742	4
Sales	\$60,200	\$55,000	\$65,000	\$65,000	5
COMMUNICATIONS MAJORS					
Communications	\$49,333	\$45,000	\$48,000	\$55,000	3
COMPUTER SCIENCES MAJORS					
Computer Science	\$63,500	\$53,000	\$63,000	\$74,000	4
Information Sciences and Systems	\$65,000	\$54,000	\$69,000	\$76,000	4

STARTING SALARY BY ACADEMIC MAJOR - BACHELOR'S

BACHELOR DEGREES / SALARY RANGES BY BROAD CATEGORY



BACHELOR'S DEGREE SALARIES BY MAJOR

ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
AGRICULTURE AND NATURAL RESOURCES MAJORS					
Agricultural Business/Management	\$62,657	\$55,000	\$62,000	\$75,000	7
Conservation/Natural Resources Management	\$51,083	\$44,600	\$47,320	\$61,329	3
Animal Science	\$59,900	\$52,300	\$60,000	\$67,500	4
Food Science	\$63,857	\$55,000	\$65,000	\$75,000	7
Plant Science	\$63,586	\$61,329	\$62,000	\$65,000	5
BUSINESS MAJORS					
Accounting	\$64,092	\$60,000	\$65,000	\$70,000	86
Actuarial Science	\$69,677	\$67,500	\$70,000	\$75,000	13
Business Administration/Management	\$62,856	\$56,750	\$63,500	\$70,000	80
Finance	\$64,887	\$60,000	\$65,000	\$70,000	86
Hospitality Management	\$57,150	\$53,000	\$58,700	\$65,000	6
Human Resources	\$60,423	\$55,000	\$60,000	\$67,000	46
International Business	\$62,988	\$55,000	\$62,500	\$70,000	14
Logistics/Supply Chain	\$64,538	\$59,500	\$65,000	\$70,000	64
Management Information Systems	\$73,695	\$60,000	\$70,000	\$75,000	51
Marketing	\$60,462	\$55,000	\$60,000	\$66,000	67
Sales	\$60,696	\$55,000	\$63,000	\$65,000	58

STARTING SALARY BY ACADEMIC MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY MAJOR

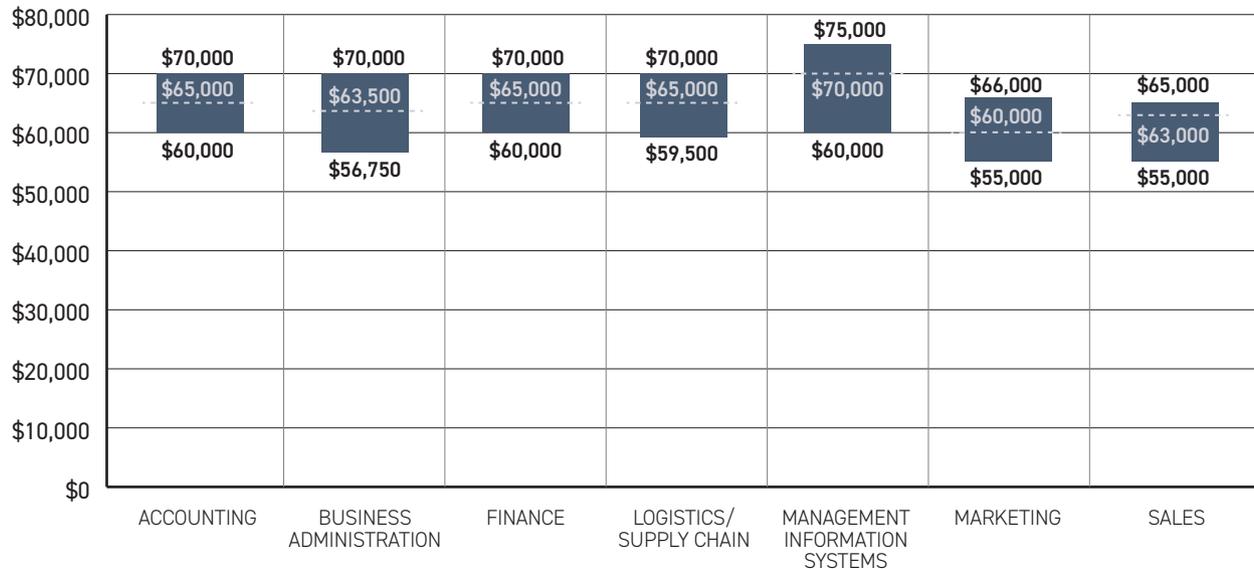
ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
COMMUNICATIONS MAJORS					
Advertising	\$65,185	\$60,000	\$65,000	\$70,000	13
Communications	\$61,362	\$55,000	\$60,000	\$65,000	33
Journalism	\$58,796	\$55,000	\$60,000	\$62,400	9
Public Relations	\$63,522	\$56,000	\$62,000	\$70,000	15
COMPUTER SCIENCES MAJORS					
Computer Science	\$76,077	\$70,700	\$75,075	\$85,000	94
Information Sciences and Systems	\$72,939	\$68,000	\$74,000	\$78,300	77
Software Applications	\$75,119	\$70,000	\$75,150	\$84,000	57
ENGINEERING MAJORS					
Aerospace/Aeronautical Engineering	\$77,539	\$74,900	\$78,000	\$79,500	15
Biomedical Engineering	\$77,958	\$75,000	\$79,250	\$80,000	12
Chemical Engineering	\$78,396	\$73,000	\$77,000	\$83,666	42
Civil Engineering	\$75,836	\$71,500	\$75,000	\$79,250	24
Computer Engineering	\$77,525	\$75,000	\$78,150	\$85,000	56
Electrical Engineering	\$78,265	\$75,000	\$78,000	\$83,666	71
Engineering Technology	\$74,665	\$69,000	\$74,950	\$80,000	32
Environmental Engineering	\$76,446	\$70,000	\$75,000	\$82,500	15
Industrial/Manufacturing Engineering	\$73,446	\$70,000	\$75,000	\$78,000	55
Materials Engineering/Science	\$73,635	\$69,000	\$75,870	\$80,000	26
Mechanical Engineering	\$76,094	\$72,500	\$76,740	\$80,000	77
Nuclear Engineering	\$89,368	\$77,000	\$78,000	\$84,840	5
Software Engineering	\$77,982	\$72,000	\$78,200	\$85,000	49
Systems Engineering	\$77,763	\$74,900	\$78,100	\$85,000	29
HUMANITIES MAJORS					
English Language and Literature	\$71,178	\$68,940	\$70,000	\$74,595	3
Liberal Arts/General Studies	\$65,933	\$60,000	\$67,500	\$74,595	6
Philosophy	\$69,865	\$65,000	\$70,000	\$74,595	3
SOCIAL SCIENCES MAJORS					
Economics	\$71,050	\$60,000	\$69,375	\$82,333	20
Political Science/International Relations	\$67,919	\$65,000	\$70,000	\$74,595	5
Psychology	\$70,637	\$60,000	\$72,298	\$84,000	8
Sociology	\$66,099	\$60,000	\$65,000	\$74,595	6

STARTING SALARY BY ACADEMIC MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY MAJOR

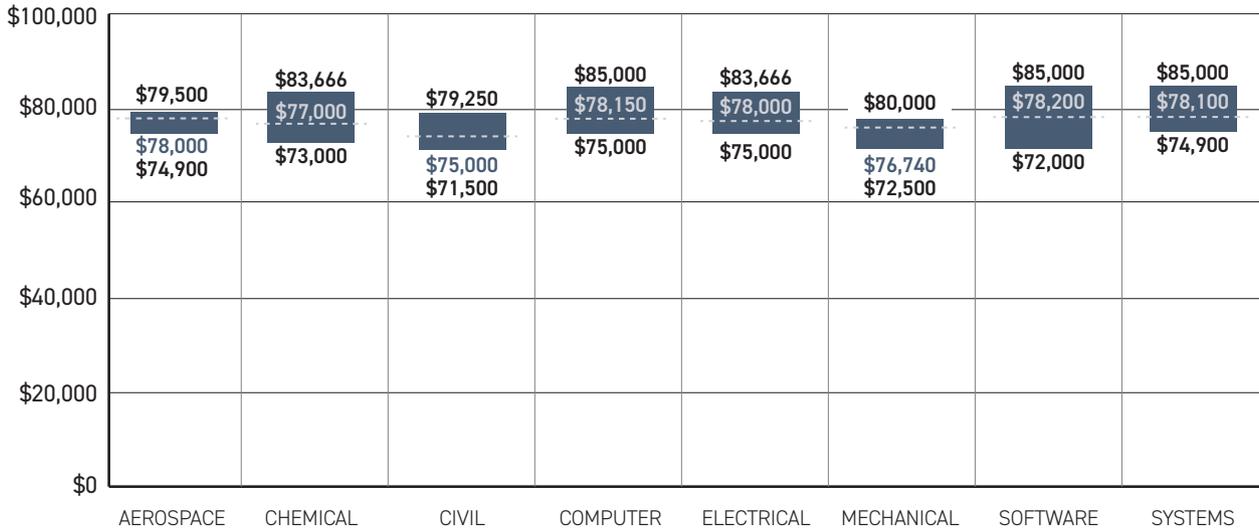
ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
MATHEMATICS AND SCIENCES MAJORS					
Mathematics/Statistics	\$72,340	\$68,000	\$71,000	\$75,000	29
Biology/Biological Sciences	\$63,509	\$52,000	\$65,000	\$75,000	5
Chemistry	\$68,200	\$58,000	\$71,000	\$75,000	5
Environmental Science	\$67,952	\$53,000	\$70,000	\$81,666	7
Physics	\$75,753	\$66,500	\$74,050	\$83,500	8

BUSINESS MAJORS / SALARY RANGES

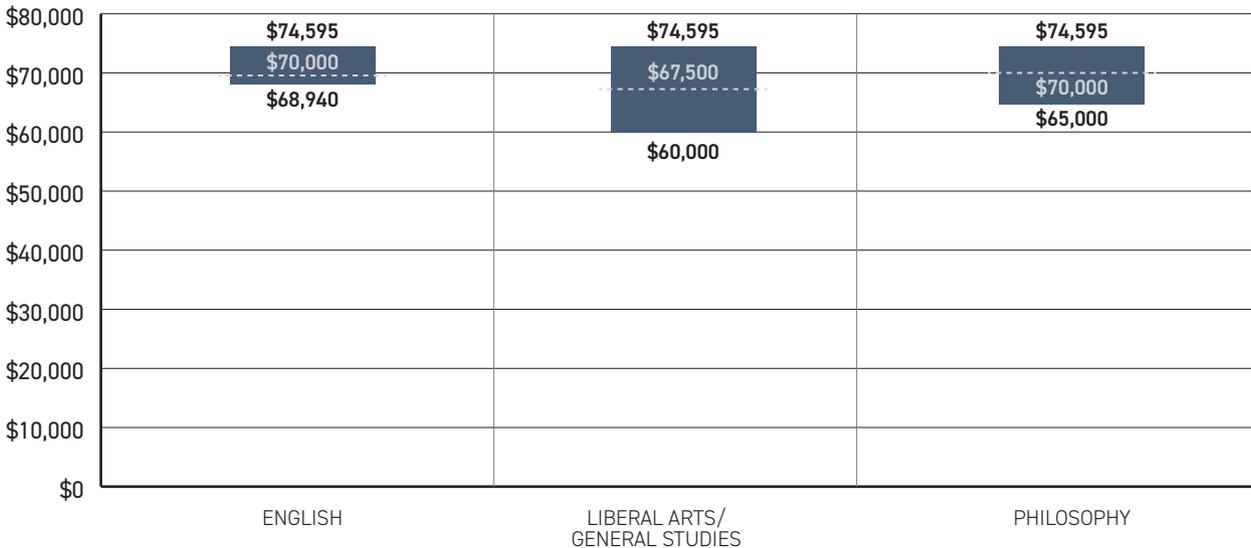


STARTING SALARY BY ACADEMIC MAJOR - BACHELOR'S

ENGINEERING MAJORS / SALARY RANGES

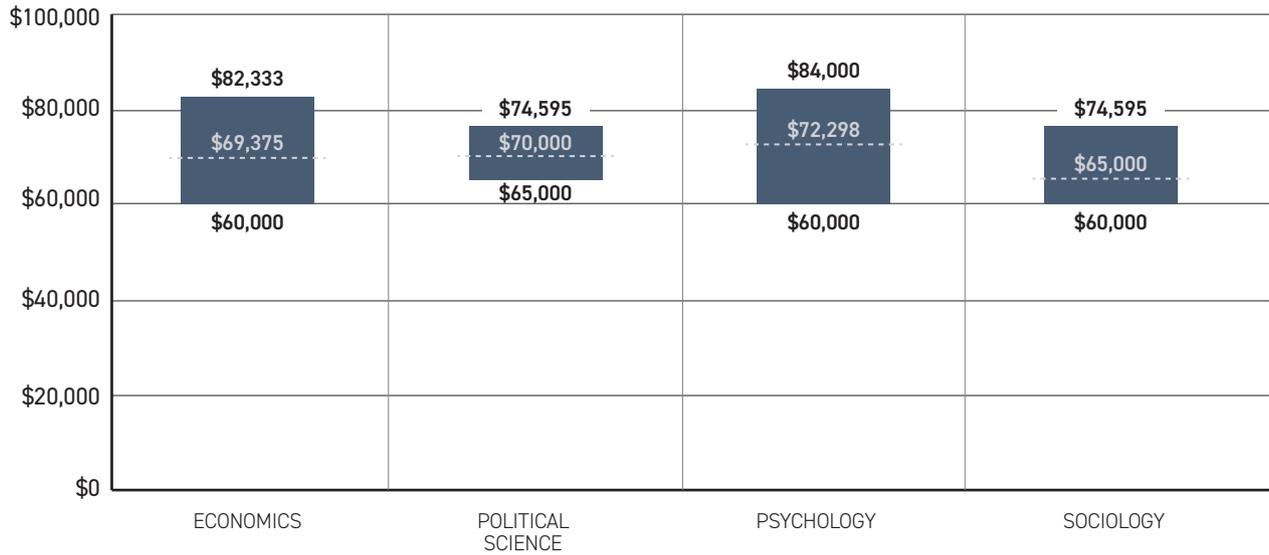


HUMANITIES MAJORS / SALARY RANGES

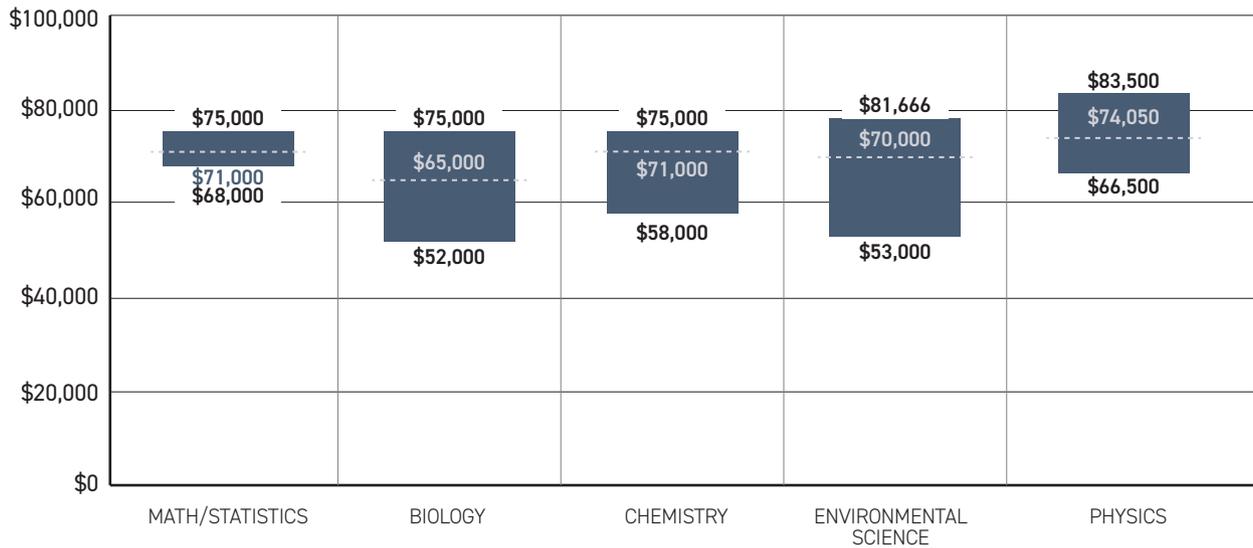


STARTING SALARY BY ACADEMIC MAJOR - BACHELOR'S

SOCIAL SCIENCES MAJORS / SALARY RANGES

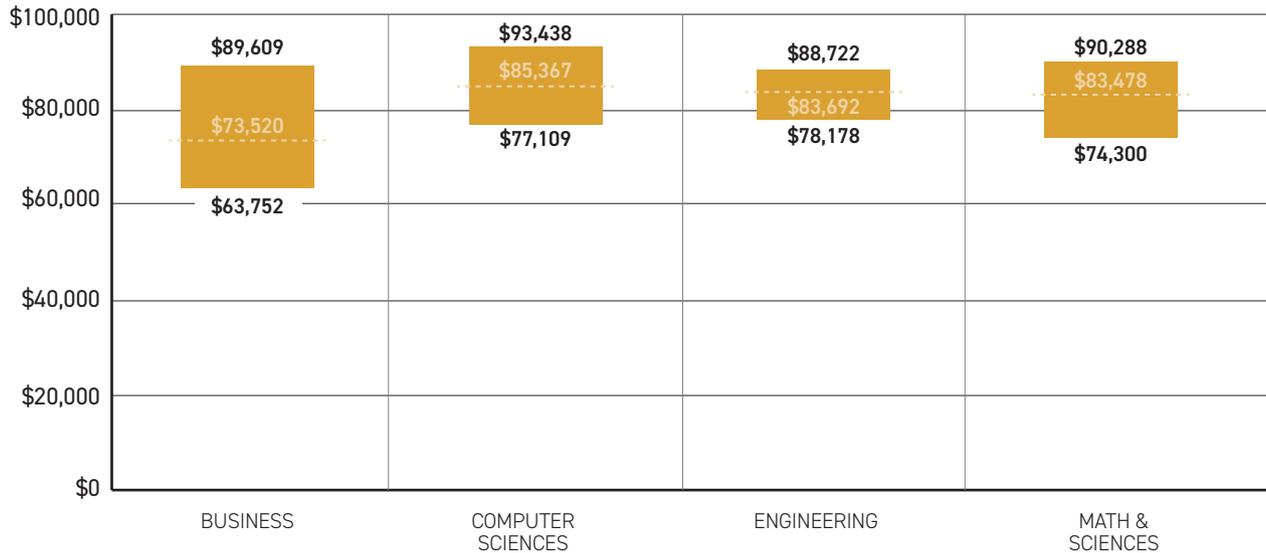


MATH & SCIENCES MAJORS / SALARY RANGES



STARTING SALARY BY ACADEMIC MAJOR - MASTER'S

MASTER'S DEGREES / SALARY RANGES BY BROAD CATEGORY



MASTER'S DEGREE SALARIES BY MAJOR

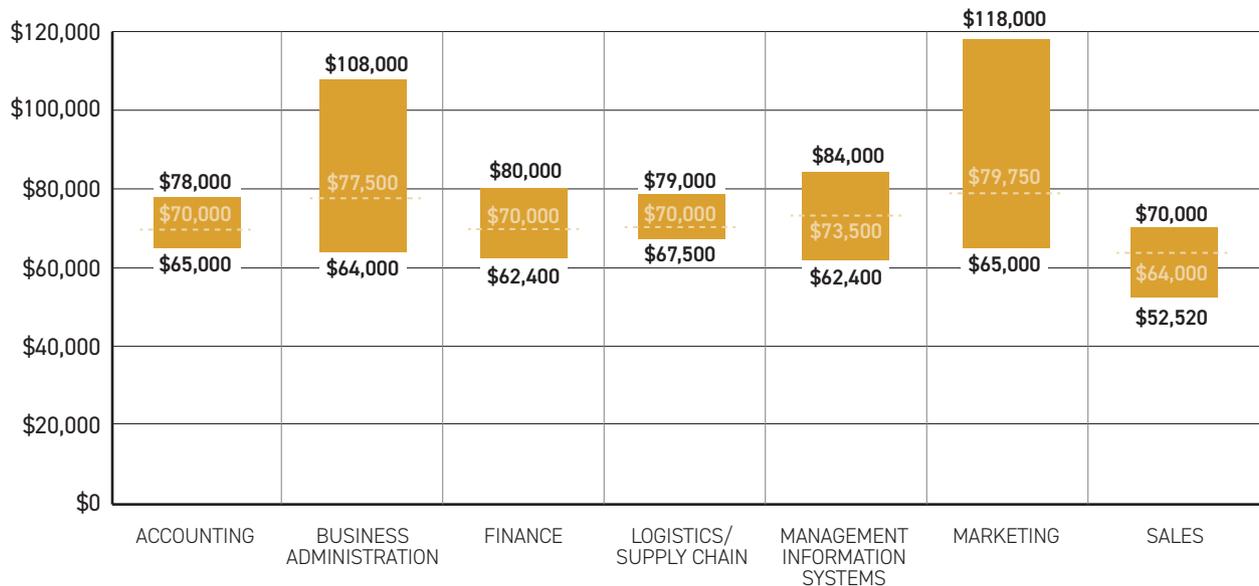
ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
BUSINESS MAJORS					
Accounting	\$70,995	\$65,000	\$70,000	\$78,000	25
Actuarial Science	\$91,875	\$76,250	\$86,000	\$107,500	4
Business Administration/Management	\$83,023	\$64,000	\$77,500	\$108,000	23
Finance	\$70,473	\$62,400	\$70,000	\$80,000	23
Human Resources	\$74,428	\$65,750	\$78,000	\$86,433	16
International Business	\$67,542	\$45,760	\$70,000	\$86,866	3
Logistics/Supply Chain	\$73,178	\$67,500	\$70,000	\$79,000	17
Management Information Systems	\$72,512	\$62,400	\$73,500	\$84,000	14
Marketing	\$85,919	\$65,000	\$79,750	\$118,000	18
Sales	\$63,783	\$52,520	\$64,000	\$70,000	9
COMMUNICATIONS MAJORS					
Communications	\$67,408	\$57,460	\$66,200	\$77,356	4
COMPUTER SCIENCES MAJORS					
Computer Science	\$86,359	\$80,000	\$86,500	\$95,000	29
Information Sciences and Systems	\$84,316	\$74,500	\$82,500	\$90,000	20
Software Applications	\$85,005	\$75,000	\$87,000	\$95,000	15
ENGINEERING MAJORS					
Aerospace/Aeronautical Engineering	\$84,364	\$80,700	\$85,400	\$88,000	7
Biomedical Engineering	\$81,375	\$80,000	\$80,750	\$82,750	4

STARTING SALARY BY ACADEMIC MAJOR - MASTER'S

MASTER'S DEGREE SALARIES BY MAJOR

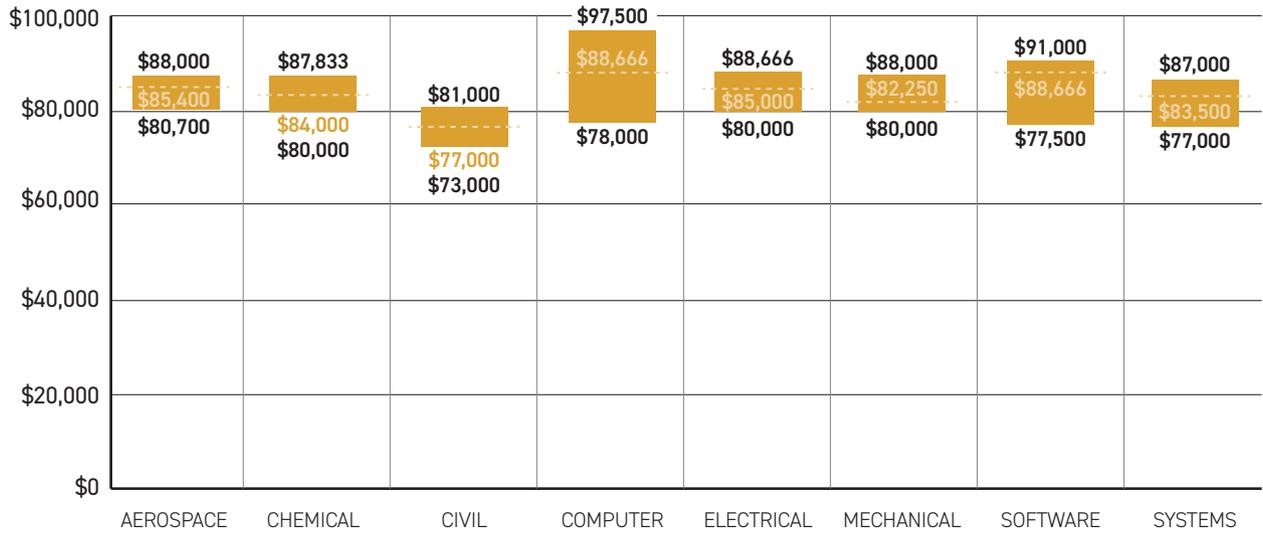
ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Chemical Engineering	\$84,514	\$80,000	\$84,000	\$87,833	12
Civil Engineering	\$76,152	\$73,000	\$77,000	\$81,000	9
Computer Engineering	\$86,804	\$78,000	\$88,666	\$97,500	19
Electrical Engineering	\$85,174	\$80,000	\$85,000	\$88,666	29
Engineering Technology	\$84,205	\$75,000	\$80,000	\$88,666	11
Environmental Engineering	\$81,039	\$77,000	\$80,000	\$88,666	7
Industrial/Manufacturing Engineering	\$78,764	\$77,000	\$80,000	\$85,000	18
Materials Engineering/Science	\$82,783	\$77,000	\$84,500	\$90,000	10
Mechanical Engineering	\$83,924	\$80,000	\$82,250	\$88,000	30
Software Engineering	\$87,449	\$77,500	\$88,666	\$91,000	19
Systems Engineering	\$82,221	\$77,000	\$83,500	\$87,000	13
SOCIAL SCIENCES MAJORS					
Economics	\$79,752	\$60,000	\$76,106	\$85,000	6
MATHEMATICS AND SCIENCES MAJORS					
Mathematics/Statistics	\$83,608	\$72,500	\$82,000	\$91,100	12
Chemistry	\$80,233	\$77,000	\$81,850	\$81,850	3
Physics	\$84,720	\$77,000	\$88,000	\$93,400	5

BUSINESS MAJORS / SALARY RANGES

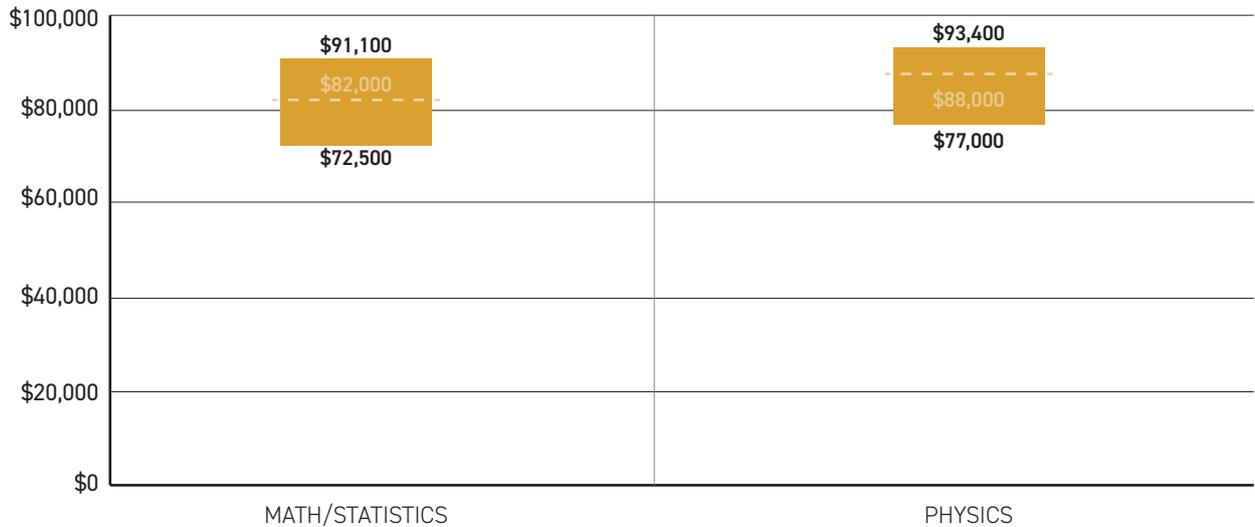


STARTING SALARY BY ACADEMIC MAJOR - MASTER'S

ENGINEERING MAJORS / SALARY RANGES



MATH & SCIENCES MAJORS / SALARY RANGES



STARTING SALARY BY ACADEMIC MAJOR - DOCTORAL

DOCTORAL DEGREES / SALARY RANGES BY BROAD CATEGORY

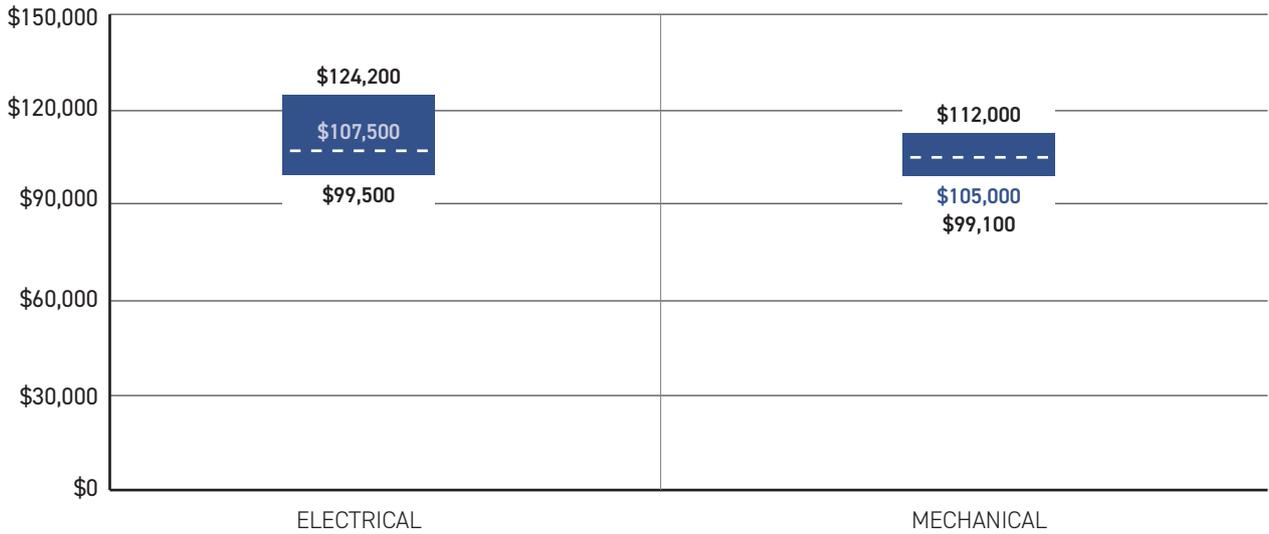


DOCTORAL DEGREE SALARIES BY MAJOR

ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
COMPUTER SCIENCES MAJORS					
Computer Science	\$139,928	\$102,700	\$153,000	\$164,083	3
ENGINEERING MAJORS					
Aerospace/Aeronautical Engineering	\$103,183	\$98,700	\$98,850	\$112,000	3
Electrical Engineering	\$117,022	\$99,500	\$107,500	\$124,200	6
Materials Engineering/Science	\$117,476	\$107,500	\$107,500	\$112,000	5
Mechanical Engineering	\$113,980	\$99,100	\$105,000	\$112,000	6
MATHEMATICS and SCIENCES MAJORS					
Mathematics/Statistics	\$96,977	\$84,712	\$97,575	\$109,300	6

STARTING SALARY BY ACADEMIC MAJOR - DOCTORAL

ENGINEERING MAJORS / SALARY RANGES



STARTING SALARY BY

MAJOR AND INDUSTRY

STARTING SALARY BY MAJOR AND INDUSTRY - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY MAJOR AND INDUSTRY

ACADEMIC MAJOR/INDUSTRY	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
AGRICULTURE AND NATURAL RESOURCES MAJORS					
Agricultural Business/Management					
Food and Beverage Manufacturing	\$62,320	\$55,000	\$60,000	\$75,000	5
Animal Science					
Food and Beverage Manufacturing	\$59,867	\$44,600	\$60,000	\$75,000	3
Food Science					
Food and Beverage Manufacturing	\$64,750	\$53,500	\$68,700	\$76,000	4
BUSINESS MAJORS					
Accounting					
Accounting Services	\$67,000	\$62,000	\$69,000	\$70,000	3
Chemical (Pharmaceutical) Manufacturing	\$63,571	\$52,000	\$65,000	\$72,000	7
Computer and Electronics Manufacturing	\$66,357	\$62,500	\$67,000	\$72,000	7
Construction	\$67,493	\$63,000	\$64,480	\$75,000	3
Finance, Insurance, and Real Estate	\$59,472	\$55,000	\$64,000	\$66,000	10
Food and Beverage Manufacturing	\$64,908	\$60,000	\$63,500	\$66,040	5
Information	\$64,500	\$65,000	\$70,000	\$70,000	5
Miscellaneous Manufacturing	\$63,574	\$61,000	\$62,500	\$68,000	13
Miscellaneous Support Services	\$64,250	\$61,000	\$65,000	\$67,500	4
Motor Vehicle Manufacturing	\$57,140	\$45,760	\$65,000	\$65,500	5
Retail Trade	\$63,333	\$60,000	\$63,000	\$67,000	3
Utilities	\$63,035	\$55,000	\$63,750	\$69,000	5
Wholesale Trade	\$65,220	\$59,000	\$66,500	\$70,000	8
Actuarial Science					
Finance, Insurance, and Real Estate	\$66,668	\$67,500	\$70,000	\$73,000	5
Business Administration/Management					
Chemical (Pharmaceutical) Manufacturing	\$62,108	\$52,000	\$61,825	\$72,000	6
Computer and Electronics Manufacturing	\$63,571	\$52,000	\$65,000	\$72,000	7
Construction	\$71,653	\$63,000	\$75,000	\$76,960	3
Finance, Insurance, and Real Estate	\$55,382	\$45,000	\$55,000	\$65,000	11
Food and Beverage Manufacturing	\$62,800	\$60,000	\$60,000	\$64,000	5
Information	\$70,000	\$65,000	\$70,000	\$72,500	7
Miscellaneous Manufacturing	\$60,140	\$57,000	\$61,000	\$63,000	10
Motor Vehicle Manufacturing	\$51,040	\$37,440	\$43,680	\$72,000	3

STARTING SALARY BY MAJOR AND INDUSTRY - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY MAJOR AND INDUSTRY

ACADEMIC MAJOR/INDUSTRY	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Retail Trade	\$60,375	\$55,750	\$58,250	\$65,000	4
Utilities	\$70,503	\$64,500	\$70,172	\$76,505	4
Wholesale Trade	\$64,918	\$60,000	\$63,500	\$70,000	10
Finance					
Chemical (Pharmaceutical) Manufacturing	\$66,429	\$59,000	\$65,000	\$72,000	7
Computer and Electronics Manufacturing	\$66,500	\$62,500	\$67,000	\$69,000	9
Construction	\$71,653	\$63,000	\$75,000	\$76,960	3
Finance, Insurance, and Real Estate	\$57,772	\$45,000	\$61,500	\$66,000	10
Food and Beverage Manufacturing	\$62,385	\$60,000	\$61,750	\$64,770	4
Information	\$67,500	\$70,000	\$70,000	\$70,000	5
Miscellaneous Manufacturing	\$64,408	\$62,450	\$65,000	\$68,000	12
Miscellaneous Support Services	\$65,400	\$57,000	\$65,000	\$70,000	5
Motor Vehicle Manufacturing	\$57,140	\$45,760	\$65,000	\$65,500	5
Retail Trade	\$63,333	\$60,000	\$63,000	\$67,000	3
Transportation	\$66,667	\$65,000	\$65,000	\$70,000	3
Utilities	\$64,735	\$55,000	\$69,000	\$72,250	5
Wholesale Trade	\$66,196	\$60,000	\$68,000	\$70,000	9
Human Resources					
Chemical (Pharmaceutical) Manufacturing	\$58,913	\$48,500	\$55,325	\$69,325	4
Computer and Electronics Manufacturing	\$66,227	\$65,000	\$69,000	\$72,135	5
Finance, Insurance, and Real Estate	\$47,840	\$39,520	\$50,000	\$54,000	3
Food and Beverage Manufacturing	\$59,000	\$58,000	\$59,000	\$60,000	3
Miscellaneous Manufacturing	\$60,400	\$60,000	\$60,200	\$62,000	6
Motor Vehicle Manufacturing	\$53,592	\$41,600	\$62,000	\$64,000	5
Retail Trade	\$58,667	\$55,000	\$55,000	\$66,000	3
Utilities	\$64,354	\$58,000	\$65,000	\$71,344	5
Wholesale Trade	\$60,120	\$57,000	\$57,000	\$60,000	5
International Business					
Wholesale Trade	\$63,940	\$51,380	\$62,500	\$76,500	4
Logistics/Supply Chain					
Chemical (Pharmaceutical) Manufacturing	\$62,890	\$49,780	\$62,000	\$76,000	4
Computer and Electronics Manufacturing	\$68,444	\$63,500	\$68,000	\$73,500	9

STARTING SALARY BY MAJOR AND INDUSTRY - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY MAJOR AND INDUSTRY

ACADEMIC MAJOR/INDUSTRY	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Food and Beverage Manufacturing	\$65,260	\$62,500	\$65,520	\$68,020	4
Information	\$67,625	\$64,000	\$70,000	\$71,250	4
Miscellaneous Manufacturing	\$64,536	\$57,000	\$65,000	\$70,000	11
Motor Vehicle Manufacturing	\$57,272	\$49,920	\$64,000	\$67,000	5
Retail Trade	\$58,333	\$55,000	\$55,000	\$65,000	3
Utilities	\$66,693	\$56,880	\$69,672	\$76,505	4
Wholesale Trade	\$64,409	\$60,000	\$64,000	\$70,000	9
Management Information Systems					
Chemical (Pharmaceutical) Manufacturing	\$62,500	\$55,000	\$60,500	\$70,000	4
Computer and Electronics Manufacturing	\$68,625	\$62,500	\$69,750	\$74,750	4
Finance, Insurance, and Real Estate	\$63,049	\$52,000	\$65,000	\$73,000	7
Food and Beverage Manufacturing	\$67,773	\$60,000	\$70,000	\$73,320	3
Miscellaneous Manufacturing	\$68,700	\$65,000	\$73,000	\$74,900	7
Motor Vehicle Manufacturing	\$55,313	\$41,600	\$47,840	\$76,500	3
Retail Trade	\$171,667	\$60,000	\$70,000	\$385,000	3
Utilities	\$70,857	\$60,380	\$78,000	\$81,333	4
Wholesale Trade	\$68,426	\$57,000	\$70,000	\$78,500	7
Marketing					
Chemical (Pharmaceutical) Manufacturing	\$61,800	\$52,000	\$60,000	\$72,000	5
Computer and Electronics Manufacturing	\$64,500	\$60,000	\$65,500	\$70,500	8
Construction	\$64,133	\$62,400	\$63,000	\$67,000	3
Finance, Insurance, and Real Estate	\$51,900	\$44,340	\$48,500	\$61,000	8
Food and Beverage Manufacturing	\$59,620	\$57,000	\$59,500	\$62,240	4
Miscellaneous Manufacturing	\$58,111	\$55,000	\$59,000	\$60,000	9
Miscellaneous Support Services	\$57,500	\$50,000	\$57,500	\$65,000	4
Motor Vehicle Manufacturing	\$51,780	\$40,560	\$52,840	\$63,000	4
Retail Trade	\$58,125	\$55,000	\$55,750	\$61,250	4
Utilities	\$65,310	\$60,000	\$65,000	\$74,125	5
Wholesale Trade	\$63,447	\$57,000	\$62,500	\$70,000	6
Sales					
Chemical (Pharmaceutical) Manufacturing	\$63,312	\$52,000	\$65,000	\$72,000	5
Computer and Electronics Manufacturing	\$64,063	\$56,000	\$66,750	\$70,000	8

STARTING SALARY BY MAJOR AND INDUSTRY - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY MAJOR AND INDUSTRY

ACADEMIC MAJOR/INDUSTRY	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Finance, Insurance, and Real Estate	\$51,003	\$42,500	\$47,500	\$64,000	6
Food and Beverage Manufacturing	\$59,250	\$55,000	\$57,500	\$63,500	4
Information	\$61,250	\$55,000	\$65,000	\$67,500	4
Miscellaneous Manufacturing	\$60,092	\$55,000	\$62,500	\$64,369	8
Motor Vehicle Manufacturing	\$49,067	\$37,440	\$45,760	\$64,000	3
Wholesale Trade	\$63,742	\$60,000	\$63,000	\$70,000	9

COMMUNICATIONS MAJORS

Advertising					
Wholesale Trade	\$70,000	\$60,000	\$65,000	\$85,000	3
Communications					
Miscellaneous Manufacturing	\$59,167	\$52,000	\$61,000	\$64,000	6
Utilities	\$68,107	\$55,380	\$72,500	\$80,833	4
Wholesale Trade	\$66,750	\$58,500	\$62,500	\$75,000	4
Finance, Insurance, and Real Estate	\$48,880	\$42,260	\$49,000	\$55,500	4
Public Relations					
Utilities	\$64,142	\$45,760	\$65,000	\$81,666	3
Wholesale Trade	\$67,333	\$57,000	\$60,000	\$85,000	3

COMPUTER SCIENCES MAJORS

Computer Science					
Chemical (Pharmaceutical) Manufacturing	\$65,000	\$55,000	\$58,000	\$75,000	5
Computer and Electronics Manufacturing	\$82,485	\$74,750	\$81,500	\$89,500	12
Finance, Insurance, and Real Estate	\$69,234	\$57,000	\$72,500	\$75,000	10
Food and Beverage Manufacturing	\$72,175	\$70,350	\$71,850	\$74,000	4
Information	\$85,688	\$76,500	\$83,500	\$91,250	8
Management Consulting	\$76,500	\$67,500	\$76,500	\$85,500	4
Miscellaneous Manufacturing	\$74,427	\$72,000	\$74,900	\$80,000	15
Miscellaneous Professional Services	\$78,858	\$75,150	\$82,500	\$85,000	6
Miscellaneous Support Services	\$89,333	\$65,000	\$70,000	\$133,000	3
Motor Vehicle Manufacturing	\$60,610	\$44,720	\$62,170	\$76,500	4
Retail Trade	\$82,500	\$72,500	\$85,000	\$90,000	3
Transportation	\$77,333	\$72,000	\$75,000	\$85,000	3
Utilities	\$76,299	\$79,150	\$80,000	\$82,000	5
Wholesale Trade	\$76,020	\$68,000	\$79,100	\$90,000	6

STARTING SALARY BY MAJOR AND INDUSTRY - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY MAJOR AND INDUSTRY

ACADEMIC MAJOR/INDUSTRY	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Information Sciences and Systems					
Chemical (Pharmaceutical) Manufacturing	\$63,833	\$55,000	\$60,500	\$75,000	6
Computer and Electronics Manufacturing	\$79,637	\$74,500	\$75,000	\$89,000	6
Finance, Insurance, and Real Estate	\$68,313	\$63,500	\$71,000	\$74,000	8
Food and Beverage Manufacturing	\$71,233	\$70,000	\$70,700	\$73,000	3
Information	\$78,500	\$75,000	\$75,000	\$87,000	5
Management Consulting	\$75,625	\$65,750	\$74,750	\$85,500	4
Miscellaneous Manufacturing	\$71,779	\$65,000	\$73,500	\$75,000	14
Miscellaneous Professional Services	\$77,660	\$78,300	\$80,000	\$85,000	5
Motor Vehicle Manufacturing	\$58,235	\$44,720	\$57,420	\$71,750	4
Retail Trade	\$79,167	\$72,500	\$75,000	\$90,000	3
Utilities	\$79,524	\$68,340	\$81,833	\$90,708	4
Wholesale Trade	\$73,017	\$63,000	\$72,000	\$90,000	7
Software Applications					
Chemical (Pharmaceutical) Manufacturing	\$64,000	\$55,000	\$58,000	\$75,000	5
Computer and Electronics Manufacturing	\$84,820	\$82,000	\$83,100	\$91,220	6
Finance, Insurance, and Real Estate	\$69,300	\$70,000	\$72,000	\$75,000	5
Food and Beverage Manufacturing	\$72,667	\$70,000	\$73,000	\$75,000	3
Information	\$79,500	\$75,000	\$80,000	\$87,000	5
Management Consulting	\$76,500	\$67,500	\$76,500	\$85,500	4
Miscellaneous Manufacturing	\$74,925	\$69,000	\$74,950	\$82,250	8
Miscellaneous Professional Services	\$78,030	\$75,150	\$80,000	\$85,000	5
Wholesale Trade	\$84,550	\$79,100	\$85,000	\$90,000	4
ENGINEERING MAJORS					
Aerospace/Aeronautical Engineering					
Computer and Electronics Manufacturing	\$76,033	\$73,100	\$77,000	\$78,000	3
Miscellaneous Manufacturing	\$74,800	\$70,000	\$74,900	\$79,500	3
Biomedical Engineering					
Miscellaneous Manufacturing	\$77,750	\$75,000	\$78,250	\$80,000	6
Chemical Engineering					
Chemical (Pharmaceutical) Manufacturing	\$78,544	\$70,000	\$79,900	\$90,000	9
Computer and Electronics Manufacturing	\$77,703	\$73,000	\$77,000	\$78,000	6

STARTING SALARY BY MAJOR AND INDUSTRY - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY MAJOR AND INDUSTRY

ACADEMIC MAJOR/INDUSTRY	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Food and Beverage Manufacturing	\$76,750	\$72,500	\$76,000	\$81,000	4
Miscellaneous Manufacturing	\$76,828	\$74,950	\$77,500	\$79,750	8
Utilities	\$87,167	\$77,500	\$81,833	\$96,833	4
Wholesale Trade	\$74,333	\$67,000	\$71,000	\$85,000	3
Civil Engineering					
Construction	\$74,089	\$72,000	\$72,600	\$78,500	7
Engineering Services	\$75,728	\$75,000	\$76,400	\$76,740	5
Utilities	\$85,292	\$77,500	\$81,833	\$93,083	4
Computer Engineering					
Computer and Electronics Manufacturing	\$81,369	\$78,000	\$79,000	\$85,000	9
Information	\$82,214	\$75,000	\$80,000	\$92,500	7
Management Consulting	\$76,500	\$67,500	\$76,500	\$85,500	4
Miscellaneous Manufacturing	\$76,044	\$74,900	\$77,000	\$82,000	9
Miscellaneous Professional Services	\$81,963	\$77,350	\$82,350	\$86,575	4
Motor Vehicle Manufacturing	\$59,610	\$44,720	\$59,420	\$74,500	4
Retail Trade	\$79,167	\$72,500	\$75,000	\$90,000	3
Utilities	\$79,454	\$77,075	\$79,575	\$81,833	4
Wholesale Trade	\$75,780	\$64,060	\$81,600	\$87,500	4
Electrical Engineering					
Chemical (Pharmaceutical) Manufacturing	\$82,286	\$75,000	\$78,000	\$90,000	7
Computer and Electronics Manufacturing	\$81,378	\$75,000	\$78,100	\$86,100	17
Construction	\$79,547	\$72,000	\$78,500	\$88,140	3
Engineering Services	\$78,828	\$79,140	\$80,000	\$80,000	5
Information	\$87,500	\$75,000	\$92,500	\$95,000	3
Miscellaneous Manufacturing	\$73,367	\$72,000	\$75,500	\$78,750	12
Motor Vehicle Manufacturing	\$63,104	\$49,920	\$71,000	\$75,000	5
Utilities	\$82,233	\$80,000	\$83,666	\$85,000	5
Engineering Technology					
Computer and Electronics Manufacturing	\$86,150	\$74,000	\$78,000	\$90,000	7
Miscellaneous Manufacturing	\$69,150	\$64,000	\$70,950	\$77,000	6
Motor Vehicle Manufacturing	\$53,480	\$41,600	\$47,840	\$71,000	3
Wholesale Trade	\$74,333	\$67,000	\$71,000	\$85,000	3

STARTING SALARY BY MAJOR AND INDUSTRY - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY MAJOR AND INDUSTRY

ACADEMIC MAJOR/INDUSTRY	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Environmental Engineering					
Engineering Services	\$74,667	\$69,000	\$72,500	\$82,500	3
Industrial/Manufacturing Engineering					
Chemical (Pharmaceutical) Manufacturing	\$72,625	\$70,250	\$72,750	\$75,000	4
Computer and Electronics Manufacturing	\$80,395	\$75,000	\$77,500	\$79,000	10
Construction	\$78,447	\$72,000	\$78,500	\$84,840	3
Food and Beverage Manufacturing	\$74,000	\$70,000	\$75,000	\$77,000	5
Miscellaneous Manufacturing	\$71,300	\$67,000	\$74,900	\$77,000	13
Motor Vehicle Manufacturing	\$62,704	\$49,920	\$71,000	\$75,000	5
Utilities	\$78,166	\$75,000	\$75,833	\$83,666	3
Wholesale Trade	\$68,807	\$67,000	\$69,000	\$75,000	6
Materials Engineering/Science					
Computer and Electronics Manufacturing	\$76,589	\$75,000	\$78,000	\$79,000	5
Construction	\$78,447	\$72,000	\$78,500	\$84,840	3
Miscellaneous Manufacturing	\$70,363	\$66,000	\$71,950	\$77,500	8
Mechanical Engineering					
Chemical (Pharmaceutical) Manufacturing	\$82,375	\$75,000	\$81,500	\$90,000	8
Computer and Electronics Manufacturing	\$77,707	\$75,000	\$76,000	\$78,550	16
Construction	\$74,487	\$72,000	\$74,100	\$78,500	6
Engineering Services	\$82,235	\$76,740	\$78,000	\$80,000	5
Finance, Insurance, and Real Estate	\$72,667	\$64,500	\$75,000	\$78,500	3
Food and Beverage Manufacturing	\$77,500	\$73,500	\$78,500	\$81,500	4
Management Consulting	\$75,333	\$65,000	\$78,000	\$83,000	3
Miscellaneous Manufacturing	\$74,203	\$70,000	\$75,000	\$78,050	17
Motor Vehicle Manufacturing	\$63,104	\$49,920	\$71,000	\$75,000	5
Utilities	\$81,257	\$77,500	\$81,833	\$85,014	4
Wholesale Trade	\$66,613	\$47,840	\$67,000	\$85,000	3
Software Engineering					
Computer and Electronics Manufacturing	\$84,311	\$78,000	\$82,000	\$87,000	11
Finance, Insurance, and Real Estate	\$72,333	\$70,000	\$72,000	\$75,000	3
Information	\$87,500	\$75,000	\$87,000	\$92,500	5
Management Consulting	\$76,500	\$67,500	\$76,500	\$85,500	4

STARTING SALARY BY MAJOR AND INDUSTRY - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY MAJOR AND INDUSTRY

ACADEMIC MAJOR/INDUSTRY	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Miscellaneous Manufacturing	\$73,067	\$65,000	\$77,200	\$82,000	6
Miscellaneous Professional Services	\$75,033	\$60,000	\$80,100	\$85,000	3
Motor Vehicle Manufacturing	\$62,533	\$41,600	\$71,000	\$75,000	3
Wholesale Trade	\$74,024	\$67,000	\$78,200	\$85,000	5
Systems Engineering					
Computer and Electronics Manufacturing	\$86,617	\$78,000	\$78,100	\$91,220	7
Management Consulting	\$82,000	\$75,000	\$78,000	\$93,000	3
Miscellaneous Manufacturing	\$71,600	\$63,450	\$77,200	\$79,750	4
Motor Vehicle Manufacturing	\$63,088	\$47,840	\$71,000	\$75,000	5
Wholesale Trade	\$80,667	\$67,000	\$85,000	\$90,000	3
SOCIAL SCIENCES MAJORS					
Economics					
Finance, Insurance, and Real Estate	\$70,250	\$62,500	\$67,500	\$78,000	4
Information	\$70,938	\$64,375	\$69,375	\$77,500	4
Wholesale Trade	\$67,250	\$59,500	\$62,500	\$75,000	4
Psychology					
Finance, Insurance, and Real Estate	\$55,000	\$45,000	\$60,000	\$60,000	3
Sociology					
Finance, Insurance, and Real Estate	\$55,667	\$47,000	\$60,000	\$60,000	3
MATHEMATICS AND SCIENCES MAJORS					
Mathematics/Statistics					
Finance, Insurance, and Real Estate	\$64,017	\$62,000	\$68,750	\$71,000	6
Information	\$75,438	\$68,375	\$71,875	\$82,500	4
Miscellaneous Professional Services	\$79,617	\$75,000	\$75,000	\$88,850	3
Wholesale Trade	\$80,267	\$70,000	\$85,000	\$85,800	3

STARTING SALARY BY MAJOR AND INDUSTRY - MASTER'S

MASTER'S DEGREE SALARIES BY MAJOR AND INDUSTRY

ACADEMIC MAJOR/INDUSTRY	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
BUSINESS MAJORS					
Accounting					
Accounting Services	\$67,000	\$62,000	\$69,000	\$70,000	3
Miscellaneous Manufacturing	\$67,350	\$63,700	\$67,500	\$71,000	4
Business Administration/Management					
Chemical (Pharmaceutical) Manufacturing	\$77,667	\$55,000	\$70,000	\$108,000	3
Information	\$96,833	\$77,500	\$86,000	\$127,000	3
Miscellaneous Manufacturing	\$87,467	\$62,400	\$70,000	\$130,000	3
Finance					
Computer and Electronics Manufacturing	\$75,667	\$70,000	\$78,000	\$79,000	3
Finance, Insurance, and Real Estate	\$59,867	\$54,600	\$55,000	\$70,000	3
Miscellaneous Manufacturing	\$71,467	\$62,400	\$72,000	\$80,000	3
Human Resources					
Computer and Electronics Manufacturing	\$82,800	\$79,000	\$85,000	\$90,000	5
Logistics/Supply Chain					
Computer and Electronics Manufacturing	\$78,250	\$72,500	\$77,000	\$84,000	4
Marketing					
Computer and Electronics Manufacturing	\$90,667	\$65,000	\$86,000	\$121,000	3
Miscellaneous Manufacturing	\$89,080	\$65,000	\$70,000	\$118,000	5
COMPUTER SCIENCES MAJORS					
Computer Science					
Computer and Electronics Manufacturing	\$87,916	\$82,000	\$86,750	\$90,000	6
Information	\$101,667	\$95,000	\$95,000	\$115,000	3
Miscellaneous Manufacturing	\$84,150	\$80,000	\$82,750	\$87,000	6
Miscellaneous Professional Services	\$93,917	\$87,250	\$95,000	\$99,500	3
Information Sciences and Systems					
Computer and Electronics Manufacturing	\$90,666	\$80,000	\$90,000	\$101,998	3
Miscellaneous Manufacturing	\$84,400	\$67,000	\$80,000	\$87,000	6
Software Applications					
Computer and Electronics Manufacturing	\$92,499	\$84,500	\$91,000	\$101,998	3
Miscellaneous Manufacturing	\$90,225	\$71,950	\$84,250	\$108,500	4

STARTING SALARY BY MAJOR AND INDUSTRY - MASTER'S

MASTER'S DEGREE SALARIES BY MAJOR AND INDUSTRY

ACADEMIC MAJOR/INDUSTRY	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
ENGINEERING MAJORS					
Biomedical Engineering					
Miscellaneous Manufacturing	\$81,375	\$80,000	\$80,750	\$82,750	4
Chemical Engineering					
Computer and Electronics Manufacturing	\$92,333	\$85,000	\$90,000	\$101,998	3
Miscellaneous Manufacturing	\$78,833	\$75,000	\$80,000	\$81,500	3
Computer Engineering					
Computer and Electronics Manufacturing	\$91,350	\$80,000	\$87,550	\$101,998	6
Miscellaneous Manufacturing	\$77,967	\$62,400	\$81,500	\$90,000	3
Electrical Engineering					
Computer and Electronics Manufacturing	\$92,200	\$85,000	\$87,500	\$101,998	10
Miscellaneous Manufacturing	\$73,633	\$62,400	\$77,000	\$81,500	3
Motor Vehicle Manufacturing	\$68,753	\$45,760	\$77,000	\$83,500	3
Engineering Technology					
Computer and Electronics Manufacturing	\$102,857	\$78,500	\$87,715	\$127,215	4
Industrial/Manufacturing Engineering					
Computer and Electronics Manufacturing	\$84,286	\$80,000	\$81,000	\$88,000	5
Miscellaneous Manufacturing	\$72,800	\$62,400	\$71,000	\$85,000	3
Motor Vehicle Manufacturing	\$68,753	\$45,760	\$77,000	\$83,500	3
Materials Engineering/Science					
Miscellaneous Manufacturing	\$72,467	\$62,400	\$71,000	\$84,000	3
Mechanical Engineering					
Computer and Electronics Manufacturing	\$91,122	\$81,000	\$86,100	\$88,000	9
Engineering Services	\$92,250	\$74,500	\$90,000	\$112,250	3
Miscellaneous Manufacturing	\$77,900	\$71,000	\$80,000	\$84,000	6
Motor Vehicle Manufacturing	\$68,753	\$45,760	\$77,000	\$83,500	3
Software Engineering					
Computer and Electronics Manufacturing	\$98,657	\$89,000	\$91,000	\$101,998	7
Motor Vehicle Manufacturing	\$68,753	\$45,760	\$77,000	\$83,500	3

STARTING SALARY BY MAJOR AND INDUSTRY - MASTER'S

MASTER'S DEGREE SALARIES BY MAJOR AND INDUSTRY

ACADEMIC MAJOR/INDUSTRY	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Systems Engineering					
Computer and Electronics Manufacturing	\$95,524	\$82,050	\$94,049	\$108,999	4
Motor Vehicle Manufacturing	\$68,753	\$45,760	\$77,000	\$83,500	3
MATHEMATICS AND SCIENCES MAJORS					
Mathematics/Statistics					
Finance, Insurance, and Real Estate	\$81,045	\$62,090	\$68,750	\$100,000	4

STARTING SALARY BY

INDUSTRY AND MAJOR

STARTING SALARY BY INDUSTRY AND MAJOR - BACHELOR'S

TOP-PAYING INDUSTRIES / BACHELOR'S DEGREES

INDUSTRY	AVERAGE SALARY PROJECTION	NUMBER OF SALARY PROJECTIONS
Miscellaneous Professional Services	\$78,592	26
Engineering Services	\$78,220	18
Management Consulting	\$76,865	26
Retail Trade	\$76,328	32
Computer and Electronics Manufacturing	\$76,231	172

BACHELOR'S DEGREE SALARIES BY INDUSTRY AND MAJOR

INDUSTRY/ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
ACCOUNTING SERVICES					
Business Majors					
Accounting	\$67,000	\$62,000	\$69,000	\$70,000	3
CHEMICAL (PHARMACEUTICAL) MANUFACTURING					
Business Majors					
Accounting	\$63,571	\$52,000	\$65,000	\$72,000	7
Business Administration/Management	\$62,108	\$52,000	\$61,825	\$72,000	6
Finance	\$66,429	\$59,000	\$65,000	\$72,000	7
Human Resources	\$58,913	\$48,500	\$55,325	\$69,325	4
Logistics/Supply Chain	\$62,890	\$49,780	\$62,000	\$76,000	4
Management Information Systems	\$62,500	\$55,000	\$60,500	\$70,000	4
Marketing	\$61,800	\$52,000	\$60,000	\$72,000	5
Sales	\$63,312	\$52,000	\$65,000	\$72,000	5
Computer Sciences Majors					
Computer Science	\$65,000	\$55,000	\$58,000	\$75,000	5
Information Sciences and Systems	\$63,833	\$55,000	\$60,500	\$75,000	6
Software Applications	\$64,000	\$55,000	\$58,000	\$75,000	5
Engineering Majors					
Chemical Engineering	\$78,544	\$70,000	\$79,900	\$90,000	9
Electrical Engineering	\$82,286	\$75,000	\$78,000	\$90,000	7
Industrial/Manufacturing Engineering	\$72,625	\$70,250	\$72,750	\$75,000	4
Mechanical Engineering	\$82,375	\$75,000	\$81,500	\$90,000	8
COMPUTER AND ELECTRONICS MANUFACTURING					
Business Majors					
Accounting	\$66,357	\$62,500	\$67,000	\$72,000	7
Business Administration/Management	\$63,571	\$52,000	\$65,000	\$72,000	7

STARTING SALARY BY INDUSTRY AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY INDUSTRY AND MAJOR

INDUSTRY/ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Finance	\$66,500	\$62,500	\$67,000	\$69,000	9
Human Resources	\$66,227	\$65,000	\$69,000	\$72,135	5
Logistics/Supply Chain	\$68,444	\$63,500	\$68,000	\$73,500	9
Management Information Systems	\$68,625	\$62,500	\$69,750	\$74,750	4
Marketing	\$64,500	\$60,000	\$65,500	\$70,500	8
Sales	\$64,063	\$56,000	\$66,750	\$70,000	8
Computer Sciences Majors					
Computer Science	\$82,485	\$74,750	\$81,500	\$89,500	12
Information Sciences and Systems	\$79,637	\$74,500	\$75,000	\$89,000	6
Software Applications	\$84,820	\$82,000	\$83,100	\$91,220	6
Engineering Majors					
Aerospace/Aeronautical Engineering	\$76,033	\$73,100	\$77,000	\$78,000	3
Chemical Engineering	\$77,703	\$73,000	\$77,000	\$78,000	6
Computer Engineering	\$81,369	\$78,000	\$79,000	\$85,000	9
Electrical Engineering	\$81,378	\$75,000	\$78,100	\$86,100	17
Engineering Technology	\$86,150	\$74,000	\$78,000	\$90,000	7
Industrial/Manufacturing Engineering	\$80,395	\$75,000	\$77,500	\$79,000	10
Materials Engineering/Science	\$76,589	\$75,000	\$78,000	\$79,000	5
Mechanical Engineering	\$77,707	\$75,000	\$76,000	\$78,550	16
Software Engineering	\$84,311	\$78,000	\$82,000	\$87,000	11
Systems Engineering	\$86,617	\$78,000	\$78,100	\$91,220	7
CONSTRUCTION					
Business Majors					
Accounting	\$67,493	\$63,000	\$64,480	\$75,000	3
Business Administration/Management	\$71,653	\$63,000	\$75,000	\$76,960	3
Finance	\$71,653	\$63,000	\$75,000	\$76,960	3
Marketing	\$64,133	\$62,400	\$63,000	\$67,000	3
Engineering Majors					
Civil Engineering	\$74,089	\$72,000	\$72,600	\$78,500	7
Electrical Engineering	\$79,547	\$72,000	\$78,500	\$88,140	3
Industrial/Manufacturing Engineering	\$78,447	\$72,000	\$78,500	\$84,840	3
Materials Engineering/Science	\$78,447	\$72,000	\$78,500	\$84,840	3
Mechanical Engineering	\$74,487	\$72,000	\$74,100	\$78,500	6

STARTING SALARY BY INDUSTRY AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY INDUSTRY AND MAJOR

INDUSTRY/ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
ENGINEERING SERVICES					
Engineering Majors					
Civil Engineering	\$75,728	\$75,000	\$76,400	\$76,740	5
Electrical Engineering	\$78,828	\$79,140	\$80,000	\$80,000	5
Environmental Engineering	\$74,667	\$69,000	\$72,500	\$82,500	3
Mechanical Engineering	\$82,235	\$76,740	\$78,000	\$80,000	5
FINANCE, INSURANCE, AND REAL ESTATE					
Business Majors					
Accounting	\$59,472	\$55,000	\$64,000	\$66,000	10
Actuarial Science	\$66,668	\$67,500	\$70,000	\$73,000	5
Business Administration/Management	\$55,382	\$45,000	\$55,000	\$65,000	11
Finance	\$57,772	\$45,000	\$61,500	\$66,000	10
Human Resources	\$47,840	\$39,520	\$50,000	\$54,000	3
Management Information Systems	\$63,049	\$52,000	\$65,000	\$73,000	7
Marketing	\$51,900	\$44,340	\$48,500	\$61,000	8
Sales	\$51,003	\$42,500	\$47,500	\$64,000	6
Communications Majors					
Communications	\$48,880	\$42,260	\$49,000	\$55,500	4
Computer Sciences Majors					
Computer Science	\$69,234	\$57,000	\$72,500	\$75,000	10
Information Sciences and Systems	\$68,313	\$63,500	\$71,000	\$74,000	8
Software Applications	\$69,300	\$70,000	\$72,000	\$75,000	5
Engineering Majors					
Mechanical Engineering	\$72,667	\$64,500	\$75,000	\$78,500	3
Software Engineering	\$72,333	\$70,000	\$72,000	\$75,000	3
Social Sciences Majors					
Economics	\$70,250	\$62,500	\$67,500	\$78,000	4
Psychology	\$55,000	\$45,000	\$60,000	\$60,000	3
Sociology	\$55,667	\$47,000	\$60,000	\$60,000	3
Mathematics and Sciences Majors					
Mathematics/Statistics	\$64,017	\$62,000	\$68,750	\$71,000	6
FOOD AND BEVERAGE MANUFACTURING					
Agriculture and Natural Resources Majors					
Agricultural Business/Management	\$62,320	\$55,000	\$60,000	\$75,000	5
Animal Science	\$59,867	\$44,600	\$60,000	\$75,000	3
Food Science	\$64,750	\$53,500	\$68,700	\$76,000	4

STARTING SALARY BY INDUSTRY AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY INDUSTRY AND MAJOR

INDUSTRY/ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Majors					
Accounting	\$64,908	\$60,000	\$63,500	\$66,040	5
Business Administration/Management	\$62,800	\$60,000	\$60,000	\$64,000	5
Finance	\$62,385	\$60,000	\$61,750	\$64,770	4
Human Resources	\$59,000	\$58,000	\$59,000	\$60,000	3
Logistics/Supply Chain	\$65,260	\$62,500	\$65,520	\$68,020	4
Management Information Systems	\$67,773	\$60,000	\$70,000	\$73,320	3
Marketing	\$59,620	\$57,000	\$59,500	\$62,240	4
Sales	\$59,250	\$55,000	\$57,500	\$63,500	4
Computer Sciences Majors					
Computer Science	\$72,175	\$70,350	\$71,850	\$74,000	4
Information Sciences and Systems	\$71,233	\$70,000	\$70,700	\$73,000	3
Software Applications	\$72,667	\$70,000	\$73,000	\$75,000	3
Engineering Majors					
Chemical Engineering	\$76,750	\$72,500	\$76,000	\$81,000	4
Industrial/Manufacturing Engineering	\$74,000	\$70,000	\$75,000	\$77,000	5
Mechanical Engineering	\$77,500	\$73,500	\$78,500	\$81,500	4
INFORMATION					
Business Majors					
Accounting	\$64,500	\$65,000	\$70,000	\$70,000	5
Business Administration/Management	\$70,000	\$65,000	\$70,000	\$72,500	7
Finance	\$67,500	\$70,000	\$70,000	\$70,000	5
Logistics/Supply Chain	\$67,625	\$64,000	\$70,000	\$71,250	4
Sales	\$61,250	\$55,000	\$65,000	\$67,500	4
Computer Sciences Majors					
Computer Science	\$85,688	\$76,500	\$83,500	\$91,250	8
Information Sciences and Systems	\$78,500	\$75,000	\$75,000	\$87,000	5
Software Applications	\$79,500	\$75,000	\$80,000	\$87,000	5
Engineering Majors					
Computer Engineering	\$82,214	\$75,000	\$80,000	\$92,500	7
Electrical Engineering	\$87,500	\$75,000	\$92,500	\$95,000	3
Software Engineering	\$87,500	\$75,000	\$87,000	\$92,500	5
Social Sciences Majors					
Economics	\$70,938	\$64,375	\$69,375	\$77,500	4

STARTING SALARY BY INDUSTRY AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY INDUSTRY AND MAJOR

INDUSTRY/ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Mathematics and Sciences Majors					
Mathematics/Statistics	\$75,438	\$68,375	\$71,875	\$82,500	4
MANAGEMENT CONSULTING					
Computer Sciences Majors					
Computer Science	\$76,500	\$67,500	\$76,500	\$85,500	4
Information Sciences and Systems	\$75,625	\$65,750	\$74,750	\$85,500	4
Software Applications	\$76,500	\$67,500	\$76,500	\$85,500	4
Engineering Majors					
Computer Engineering	\$76,500	\$67,500	\$76,500	\$85,500	4
Mechanical Engineering	\$75,333	\$65,000	\$78,000	\$83,000	3
Software Engineering	\$76,500	\$67,500	\$76,500	\$85,500	4
Systems Engineering	\$82,000	\$75,000	\$78,000	\$93,000	3
MISCELLANEOUS MANUFACTURING					
Business Majors					
Accounting	\$63,574	\$61,000	\$62,500	\$68,000	13
Business Administration/Management	\$60,140	\$57,000	\$61,000	\$63,000	10
Finance	\$64,408	\$62,450	\$65,000	\$68,000	12
Human Resources	\$60,400	\$60,000	\$60,200	\$62,000	6
Logistics/Supply Chain	\$64,536	\$57,000	\$65,000	\$70,000	11
Management Information Systems	\$68,700	\$65,000	\$73,000	\$74,900	7
Marketing	\$58,111	\$55,000	\$59,000	\$60,000	9
Sales	\$60,092	\$55,000	\$62,500	\$64,369	8
Communications Majors					
Communications	\$59,167	\$52,000	\$61,000	\$64,000	6
Computer Sciences Majors					
Computer Science	\$74,427	\$72,000	\$74,900	\$80,000	15
Information Sciences and Systems	\$71,779	\$65,000	\$73,500	\$75,000	14
Software Applications	\$74,925	\$69,000	\$74,950	\$82,250	8
Engineering Majors					
Aerospace/Aeronautical Engineering	\$74,800	\$70,000	\$74,900	\$79,500	3
Biomedical Engineering	\$77,750	\$75,000	\$78,250	\$80,000	6
Chemical Engineering	\$76,828	\$74,950	\$77,500	\$79,750	8
Computer Engineering	\$76,044	\$74,900	\$77,000	\$82,000	9
Electrical Engineering	\$73,367	\$72,000	\$75,500	\$78,750	12
Engineering Technology	\$69,150	\$64,000	\$70,950	\$77,000	6

STARTING SALARY BY INDUSTRY AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY INDUSTRY AND MAJOR

INDUSTRY/ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Industrial/Manufacturing Engineering	\$71,300	\$67,000	\$74,900	\$77,000	13
Materials Engineering/Science	\$70,363	\$66,000	\$71,950	\$77,500	8
Mechanical Engineering	\$74,203	\$70,000	\$75,000	\$78,050	17
Software Engineering	\$73,067	\$65,000	\$77,200	\$82,000	6
Systems Engineering	\$71,600	\$63,450	\$77,200	\$79,750	4
MISCELLANEOUS PROFESSIONAL SERVICES					
Computer Sciences Majors					
Computer Science	\$78,858	\$75,150	\$82,500	\$85,000	6
Information Sciences and Systems	\$77,660	\$78,300	\$80,000	\$85,000	5
Software Applications	\$78,030	\$75,150	\$80,000	\$85,000	5
Engineering Majors					
Computer Engineering	\$81,963	\$77,350	\$82,350	\$86,575	4
Software Engineering	\$75,033	\$60,000	\$80,100	\$85,000	3
Mathematics and Sciences Majors					
Mathematics/Statistics	\$79,617	\$75,000	\$75,000	\$88,850	3
MISCELLANEOUS SUPPORT SERVICES					
Business Majors					
Accounting	\$64,250	\$61,000	\$65,000	\$67,500	4
Finance	\$65,400	\$57,000	\$65,000	\$70,000	5
Marketing	\$57,500	\$50,000	\$57,500	\$65,000	4
Computer Sciences Majors					
Computer Science	\$89,333	\$65,000	\$70,000	\$133,000	3
MOTOR VEHICLE MANUFACTURING					
Business Majors					
Accounting	\$57,140	\$45,760	\$65,000	\$65,500	5
Business Administration/Management	\$51,040	\$37,440	\$43,680	\$72,000	3
Finance	\$57,140	\$45,760	\$65,000	\$65,500	5
Human Resources	\$53,592	\$41,600	\$62,000	\$64,000	5
Logistics/Supply Chain	\$57,272	\$49,920	\$64,000	\$67,000	5
Management Information Systems	\$55,313	\$41,600	\$47,840	\$76,500	3
Marketing	\$51,780	\$40,560	\$52,840	\$63,000	4
Sales	\$49,067	\$37,440	\$45,760	\$64,000	3
Computer Sciences Majors					
Computer Science	\$60,610	\$44,720	\$62,170	\$76,500	4
Information Sciences and Systems	\$58,235	\$44,720	\$57,420	\$71,750	4

STARTING SALARY BY INDUSTRY AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY INDUSTRY AND MAJOR

INDUSTRY/ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Engineering Majors					
Computer Engineering	\$59,610	\$44,720	\$59,420	\$74,500	4
Electrical Engineering	\$63,104	\$49,920	\$71,000	\$75,000	5
Engineering Technology	\$53,480	\$41,600	\$47,840	\$71,000	3
Industrial/Manufacturing Engineering	\$62,704	\$49,920	\$71,000	\$75,000	5
Mechanical Engineering	\$63,104	\$49,920	\$71,000	\$75,000	5
Software Engineering	\$62,533	\$41,600	\$71,000	\$75,000	3
Systems Engineering	\$63,088	\$47,840	\$71,000	\$75,000	5
RETAIL TRADE					
Business Majors					
Accounting	\$63,333	\$60,000	\$63,000	\$67,000	3
Business Administration/Management	\$60,375	\$55,750	\$58,250	\$65,000	4
Finance	\$63,333	\$60,000	\$63,000	\$67,000	3
Human Resources	\$58,667	\$55,000	\$55,000	\$66,000	3
Logistics/Supply Chain	\$58,333	\$55,000	\$55,000	\$65,000	3
Management Information Systems	\$171,667	\$60,000	\$70,000	\$385,000	3
Marketing	\$58,125	\$55,000	\$55,750	\$61,250	4
Computer Sciences Majors					
Computer Science	\$82,500	\$72,500	\$85,000	\$90,000	3
Information Sciences and Systems	\$79,167	\$72,500	\$75,000	\$90,000	3
Engineering Majors					
Computer Engineering	\$79,167	\$72,500	\$75,000	\$90,000	3
TRANSPORTATION					
Business Majors					
Finance	\$66,667	\$65,000	\$65,000	\$70,000	3
Computer Sciences Majors					
Computer Science	\$77,333	\$72,000	\$75,000	\$85,000	3
UTILITIES					
Business Majors					
Accounting	\$63,035	\$55,000	\$63,750	\$69,000	5
Business Administration/Management	\$70,503	\$64,500	\$70,172	\$76,505	4
Finance	\$64,735	\$55,000	\$69,000	\$72,250	5
Human Resources	\$64,354	\$58,000	\$65,000	\$71,344	5
Logistics/Supply Chain	\$66,693	\$56,880	\$69,672	\$76,505	4
Management Information Systems	\$70,857	\$60,380	\$78,000	\$81,333	4
Marketing	\$65,310	\$60,000	\$65,000	\$74,125	5

STARTING SALARY BY INDUSTRY AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY INDUSTRY AND MAJOR

INDUSTRY/ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Communications Majors					
Communications	\$68,107	\$55,380	\$72,500	\$80,833	4
Public Relations	\$64,142	\$45,760	\$65,000	\$81,666	3
Computer Sciences Majors					
Computer Science	\$76,299	\$79,150	\$80,000	\$82,000	5
Information Sciences and Systems	\$79,524	\$68,340	\$81,833	\$90,708	4
Engineering Majors					
Chemical Engineering	\$87,167	\$77,500	\$81,833	\$96,833	4
Civil Engineering	\$85,292	\$77,500	\$81,833	\$93,083	4
Computer Engineering	\$79,454	\$77,075	\$79,575	\$81,833	4
Electrical Engineering	\$82,233	\$80,000	\$83,666	\$85,000	5
Industrial/Manufacturing Engineering	\$78,166	\$75,000	\$75,833	\$83,666	3
Mechanical Engineering	\$81,257	\$77,500	\$81,833	\$85,014	4
WHOLESALE TRADE					
Business Majors					
Accounting	\$65,220	\$59,000	\$66,500	\$70,000	8
Business Administration/Management	\$64,918	\$60,000	\$63,500	\$70,000	10
Finance	\$66,196	\$60,000	\$68,000	\$70,000	9
Human Resources	\$60,120	\$57,000	\$57,000	\$60,000	5
International Business	\$63,940	\$51,380	\$62,500	\$76,500	4
Logistics/Supply Chain	\$64,409	\$60,000	\$64,000	\$70,000	9
Management Information Systems	\$68,426	\$57,000	\$70,000	\$78,500	7
Marketing	\$63,447	\$57,000	\$62,500	\$70,000	6
Sales	\$63,742	\$60,000	\$63,000	\$70,000	9
Communications Majors					
Advertising	\$70,000	\$60,000	\$65,000	\$85,000	3
Communications	\$66,750	\$58,500	\$62,500	\$75,000	4
Public Relations	\$67,333	\$57,000	\$60,000	\$85,000	3
Computer Sciences Majors					
Computer Science	\$76,020	\$68,000	\$79,100	\$90,000	6
Information Sciences and Systems	\$73,017	\$63,000	\$72,000	\$90,000	7
Software Applications	\$84,550	\$79,100	\$85,000	\$90,000	4
Engineering Majors					
Chemical Engineering	\$74,333	\$67,000	\$71,000	\$85,000	3
Computer Engineering	\$75,780	\$64,060	\$81,600	\$87,500	4

STARTING SALARY BY INDUSTRY AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY INDUSTRY AND MAJOR

INDUSTRY/ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Engineering Technology	\$74,333	\$67,000	\$71,000	\$85,000	3
Industrial/Manufacturing Engineering	\$68,807	\$67,000	\$69,000	\$75,000	6
Mechanical Engineering	\$66,613	\$47,840	\$67,000	\$85,000	3
Software Engineering	\$74,024	\$67,000	\$78,200	\$85,000	5
Systems Engineering	\$80,667	\$67,000	\$85,000	\$90,000	3
Social Sciences Majors					
Economics	\$67,250	\$59,500	\$62,500	\$75,000	4
Mathematics and Sciences Majors					
Mathematics/Statistics	\$80,267	\$70,000	\$85,000	\$85,800	3

STARTING SALARY BY INDUSTRY AND MAJOR - MASTER'S

TOP-PAYING INDUSTRIES / MASTER'S DEGREES

INDUSTRY	AVERAGE SALARY PROJECTION	NUMBER OF SALARY PROJECTIONS
Computer and Electronics Manufacturing	\$90,343	75
Miscellaneous Manufacturing	\$80,068	56
Finance, Insurance, and Real Estate	\$71,969	7
Motor Vehicle Manufacturing	\$68,753	15

MASTER'S DEGREE SALARIES BY INDUSTRY AND MAJOR

INDUSTRY/ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
ACCOUNTING SERVICES					
Business Majors					
Accounting	\$67,000	\$62,000	\$69,000	\$70,000	3
CHEMICAL (PHARMACEUTICAL) MANUFACTURING					
Business Majors					
Business Administration/Management	\$77,667	\$55,000	\$70,000	\$108,000	3
COMPUTER AND ELECTRONICS MANUFACTURING					
Business Majors					
Finance	\$75,667	\$70,000	\$78,000	\$79,000	3
Human Resources	\$82,800	\$79,000	\$85,000	\$90,000	5
Logistics/Supply Chain	\$78,250	\$72,500	\$77,000	\$84,000	4
Marketing	\$90,667	\$65,000	\$86,000	\$121,000	3
Computer Sciences Majors					
Computer Science	\$87,916	\$82,000	\$86,750	\$90,000	6
Information Sciences and Systems	\$90,666	\$80,000	\$90,000	\$101,998	3
Software Applications	\$92,499	\$84,500	\$91,000	\$101,998	3
Engineering Majors					
Chemical Engineering	\$92,333	\$85,000	\$90,000	\$101,998	3
Computer Engineering	\$91,350	\$80,000	\$87,550	\$101,998	6
Electrical Engineering	\$92,200	\$85,000	\$87,500	\$101,998	10
Engineering Technology	\$102,857	\$78,500	\$87,715	\$127,215	4
Industrial/Manufacturing Engineering	\$84,286	\$80,000	\$81,000	\$88,000	5
Mechanical Engineering	\$91,122	\$81,000	\$86,100	\$88,000	9
Software Engineering	\$98,657	\$89,000	\$91,000	\$101,998	7
Systems Engineering	\$95,524	\$82,050	\$94,049	\$108,999	4
ENGINEERING SERVICES					
Engineering Majors					
Mechanical Engineering	\$92,250	\$74,500	\$90,000	\$112,250	3

STARTING SALARY BY INDUSTRY AND MAJOR - MASTER'S

MASTER'S DEGREE SALARIES BY INDUSTRY AND MAJOR

INDUSTRY/ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
FINANCE, INSURANCE, AND REAL ESTATE					
Business Majors					
Finance	\$59,867	\$54,600	\$55,000	\$70,000	3
Mathematics and Sciences Majors					
Mathematics/Statistics	\$81,045	\$62,090	\$68,750	\$100,000	4
INFORMATION					
Business Majors					
Business Administration/Management	\$96,833	\$77,500	\$86,000	\$127,000	3
Computer Sciences Majors					
Computer Science	\$101,667	\$95,000	\$95,000	\$115,000	3
MISCELLANEOUS MANUFACTURING					
Business Majors					
Accounting	\$67,350	\$63,700	\$67,500	\$71,000	4
Business Administration/Management	\$87,467	\$62,400	\$70,000	\$130,000	3
Finance	\$71,467	\$62,400	\$72,000	\$80,000	3
Marketing	\$89,080	\$65,000	\$70,000	\$118,000	5
Computer Sciences Majors					
Computer Science	\$84,150	\$80,000	\$82,750	\$87,000	6
Information Sciences and Systems	\$84,400	\$67,000	\$80,000	\$87,000	6
Software Applications	\$90,225	\$71,950	\$84,250	\$108,500	4
Engineering Majors					
Biomedical Engineering	\$81,375	\$80,000	\$80,750	\$82,750	4
Chemical Engineering	\$78,833	\$75,000	\$80,000	\$81,500	3
Computer Engineering	\$77,967	\$62,400	\$81,500	\$90,000	3
Electrical Engineering	\$73,633	\$62,400	\$77,000	\$81,500	3
Industrial/Manufacturing Engineering	\$72,800	\$62,400	\$71,000	\$85,000	3
Materials Engineering/Science	\$72,467	\$62,400	\$71,000	\$84,000	3
Mechanical Engineering	\$77,900	\$71,000	\$80,000	\$84,000	6
MISCELLANEOUS PROFESSIONAL SERVICES					
Computer Sciences Majors					
Computer Science	\$93,917	\$87,250	\$95,000	\$99,500	3
MOTOR VEHICLE MANUFACTURING					
Engineering Majors					
Electrical Engineering	\$68,753	\$45,760	\$77,000	\$83,500	3
Industrial/Manufacturing Engineering	\$68,753	\$45,760	\$77,000	\$83,500	3

STARTING SALARY BY INDUSTRY AND MAJOR - MASTER'S

MASTER'S DEGREE SALARIES BY INDUSTRY AND MAJOR

INDUSTRY/ACADEMIC MAJOR	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Mechanical Engineering	\$68,753	\$45,760	\$77,000	\$83,500	3
Software Engineering	\$68,753	\$45,760	\$77,000	\$83,500	3
Systems Engineering	\$68,753	\$45,760	\$77,000	\$83,500	3

STARTING SALARY BY

JOB POSITION

STARTING SALARY BY JOB POSITION

ASSOCIATE DEGREE SALARIES BY JOB POSITION

JOB POSITION	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Operations (Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)	\$54,000	\$45,000	\$55,000	\$62,000	3
Engineering (Engineers, Technicians)	\$57,801	\$52,500	\$56,500	\$63,102	4
Sales	\$57,500	\$50,000	\$60,000	\$65,000	4
Office and Administrative Support	\$45,714	\$35,000	\$45,000	\$55,000	7

BACHELOR'S DEGREE SALARIES BY JOB POSITION

JOB POSITION	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Operations (Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)	\$60,448	\$55,000	\$62,400	\$66,000	59
Financial Specialists (Accountants/Auditors, Financial Analysts, Tax Specialists)	\$63,847	\$60,000	\$65,000	\$69,500	72
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)	\$74,502	\$68,000	\$75,000	\$82,000	69
Mathematical Occupations (Actuaries, Mathematicians, Statisticians)	\$69,747	\$67,500	\$70,000	\$75,000	17
Engineering (Engineers, Technicians)	\$75,379	\$70,000	\$75,000	\$80,000	90
Biological Scientists	\$70,667	\$52,000	\$75,000	\$85,000	3
Environmental and Conservation Scientists	\$63,710	\$55,000	\$61,000	\$70,000	9
Physical Scientists (Physicists, Chemists, Materials Scientists, Geologists)	\$65,909	\$60,000	\$65,000	\$70,000	11
Economists	\$68,169	\$60,000	\$70,000	\$70,000	9
Other Social Scientists (e.g., Survey Researchers, Psychologists, Sociologists, Political Scientists)	\$68,333	\$65,000	\$70,000	\$70,000	3
Visual Arts (Artists, Designers)	\$66,209	\$55,000	\$62,000	\$83,000	11
Communications (Public Relations Specialists, Writers/Editors, Interpreters/Translators, Film and Video Editors)	\$60,925	\$55,000	\$60,420	\$65,000	22
Sales	\$59,487	\$52,000	\$62,000	\$65,000	37
Office and Administrative Support	\$55,907	\$45,000	\$55,000	\$62,000	15

STARTING SALARY BY JOB POSITION

MASTER'S DEGREE SALARIES BY JOB POSITION

JOB POSITION	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Operations (Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)	\$65,372	\$57,720	\$64,000	\$70,000	10
Financial Specialists (Accountants/Auditors, Financial Analysts, Tax Specialists)	\$72,601	\$63,000	\$68,250	\$73,500	18
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)	\$85,909	\$77,500	\$86,750	\$96,250	20
Mathematical Occupations (Actuaries, Mathematicians, Statisticians)	\$82,942	\$70,000	\$82,000	\$90,000	10
Engineering (Engineers, Technicians)	\$83,075	\$75,000	\$81,500	\$90,000	30
Physical Scientists (Physicists, Chemists, Materials Scientists, Geologists)	\$76,971	\$65,000	\$71,000	\$90,000	7
Economists	\$73,430	\$58,860	\$73,000	\$88,000	4
Communications (Public Relations Specialists, Writers/Editors, Interpreters/Translators, Film and Video Editors)	\$58,173	\$52,000	\$52,520	\$70,000	3

DOCTORAL DEGREE SALARIES BY JOB POSITION

JOB POSITION	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Mathematical Occupations (Actuaries, Mathematicians, Statisticians)	\$99,100	\$88,000	\$100,000	\$109,300	3
Engineering (Engineers, Technicians)	\$117,517	\$105,000	\$112,000	\$130,000	5
Physical Scientists (Physicists, Chemists, Materials Scientists, Geologists)	\$107,433	\$105,000	\$107,300	\$110,000	3

STARTING SALARY BY JOB POSITION AND INDUSTRY - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY JOB POSITION AND INDUSTRY

JOB POSITION/INDUSTRY	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Operations (Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)					
Chemical (Pharmaceutical) Manufacturing	\$55,200	\$52,000	\$54,000	\$60,000	5
Computer and Electronics Manufacturing	\$64,800	\$63,000	\$65,000	\$65,000	5
Finance, Insurance, and Real Estate	\$52,314	\$43,680	\$50,000	\$64,000	7
Information	\$65,417	\$60,000	\$67,500	\$70,000	6
Miscellaneous Manufacturing	\$61,218	\$55,000	\$62,400	\$66,000	11
Retail Trade	\$55,500	\$55,000	\$55,000	\$56,500	3
Utilities	\$65,781	\$61,000	\$65,000	\$71,344	3
Wholesale Trade	\$65,625	\$59,500	\$64,000	\$68,000	8
Financial Specialists (Accountants/Auditors, Financial Analysts, Tax Specialists)					
Chemical (Pharmaceutical) Manufacturing	\$60,429	\$52,000	\$60,000	\$72,000	7
Computer and Electronics Manufacturing	\$63,625	\$60,000	\$61,250	\$67,250	4
Finance, Insurance, and Real Estate	\$58,143	\$50,000	\$61,500	\$65,500	12
Food and Beverage Manufacturing	\$64,680	\$60,000	\$66,040	\$68,000	3
Information	\$68,375	\$65,500	\$69,000	\$71,250	4
Miscellaneous Manufacturing	\$63,697	\$61,000	\$63,000	\$68,000	15
Motor Vehicle Manufacturing	\$58,087	\$45,760	\$63,000	\$65,500	3
Utilities	\$65,417	\$55,000	\$69,000	\$72,250	3
Wholesale Trade	\$67,500	\$61,000	\$66,000	\$70,000	6
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)					
Chemical (Pharmaceutical) Manufacturing	\$60,600	\$55,000	\$58,000	\$63,000	5
Computer and Electronics Manufacturing	\$79,203	\$75,000	\$80,000	\$84,000	6
Finance, Insurance, and Real Estate	\$67,977	\$52,000	\$70,000	\$75,000	7
Information	\$85,938	\$75,000	\$83,500	\$93,750	8
Management Consulting	\$75,417	\$60,000	\$73,250	\$93,000	3
Miscellaneous Manufacturing	\$73,040	\$72,000	\$74,450	\$79,500	10
Miscellaneous Professional Services	\$75,020	\$70,000	\$80,000	\$80,100	5
Motor Vehicle Manufacturing	\$62,447	\$47,840	\$63,000	\$76,500	3
Utilities	\$80,383	\$79,150	\$80,000	\$82,000	3
Wholesale Trade	\$75,450	\$67,000	\$70,800	\$87,500	8
Economists					
Finance, Insurance, and Real Estate	\$57,200	\$41,600	\$60,000	\$70,000	3
Mathematical Occupations (Actuaries, Mathematicians, Statisticians)					
Finance, Insurance, and Real Estate	\$61,563	\$47,840	\$67,500	\$70,000	7

STARTING SALARY BY JOB POSITION AND INDUSTRY - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY JOB POSITION AND INDUSTRY

JOB POSITION/INDUSTRY	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Engineering (Engineers, Technicians)					
Chemical (Pharmaceutical) Manufacturing	\$77,300	\$70,000	\$76,500	\$90,000	10
Computer and Electronics Manufacturing	\$78,022	\$72,000	\$75,000	\$80,000	10
Construction	\$74,496	\$72,000	\$73,700	\$78,500	7
Engineering Services	\$77,088	\$75,000	\$77,940	\$80,000	5
Finance, Insurance, and Real Estate	\$70,300	\$65,000	\$70,000	\$75,000	5
Food and Beverage Manufacturing	\$76,000	\$65,000	\$80,000	\$83,000	3
Information	\$84,500	\$78,000	\$80,000	\$92,500	5
Management Consulting	\$71,417	\$63,000	\$73,250	\$78,000	3
Miscellaneous Manufacturing	\$73,025	\$67,000	\$75,000	\$78,050	18
Motor Vehicle Manufacturing	\$68,980	\$60,460	\$73,000	\$77,500	4
Utilities	\$78,750	\$75,000	\$77,500	\$82,500	4
Wholesale Trade	\$72,657	\$67,000	\$71,000	\$75,000	7
Physical Scientists (Physicists, Chemists, Materials Scientists, Geologists)					
Chemical (Pharmaceutical) Manufacturing	\$60,000	\$55,000	\$61,500	\$65,000	4
Miscellaneous Manufacturing	\$68,667	\$60,000	\$69,000	\$77,000	3
Visual Arts (Artists, Designers)					
Wholesale Trade	\$65,933	\$52,800	\$60,000	\$85,000	3
Communications (Public Relations Specialists, Writers/Editors, Interpreters/Translators, Film and Video Editors)					
Finance, Insurance, and Real Estate	\$48,630	\$42,260	\$48,500	\$55,000	4
Miscellaneous Manufacturing	\$62,750	\$61,000	\$63,000	\$64,500	4
Wholesale Trade	\$67,333	\$57,000	\$60,000	\$85,000	3
Sales					
Chemical (Pharmaceutical) Manufacturing	\$63,000	\$52,000	\$65,000	\$72,000	3
Computer and Electronics Manufacturing	\$59,500	\$52,000	\$60,000	\$65,000	5
Finance, Insurance, and Real Estate	\$53,170	\$45,000	\$52,500	\$64,500	6
Information	\$61,250	\$55,000	\$65,000	\$67,500	4
Miscellaneous Manufacturing	\$59,790	\$55,000	\$62,500	\$63,737	6
Wholesale Trade	\$65,750	\$60,000	\$63,000	\$69,000	8

STARTING SALARY BY INDUSTRY AND JOB POSITION - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY INDUSTRY AND JOB POSITION

INDUSTRY/JOB POSITION	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Chemical (Pharmaceutical) Manufacturing					
Business Operations (Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)	\$55,200	\$52,000	\$54,000	\$60,000	5
Financial Specialists (Accountants/Auditors, Financial Analysts, Tax Specialists)	\$60,429	\$52,000	\$60,000	\$72,000	7
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)	\$60,600	\$55,000	\$58,000	\$63,000	5
Engineering (Engineers, Technicians)	\$77,300	\$70,000	\$76,500	\$90,000	10
Physical Scientists (Physicists, Chemists, Materials Scientists, Geologists)	\$60,000	\$55,000	\$61,500	\$65,000	4
Sales	\$63,000	\$52,000	\$65,000	\$72,000	3
Computer and Electronics Manufacturing					
Business Operations (Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)	\$64,800	\$63,000	\$65,000	\$65,000	5
Financial Specialists (Accountants/Auditors, Financial Analysts, Tax Specialists)	\$63,625	\$60,000	\$61,250	\$67,250	4
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)	\$79,203	\$75,000	\$80,000	\$84,000	6
Engineering (Engineers, Technicians)	\$78,022	\$72,000	\$75,000	\$80,000	10
Sales	\$59,500	\$52,000	\$60,000	\$65,000	5
Construction					
Engineering (Engineers, Technicians)	\$74,496	\$72,000	\$73,700	\$78,500	7
Engineering Services					
Engineering (Engineers, Technicians)	\$77,088	\$75,000	\$77,940	\$80,000	5
Finance, Insurance, and Real Estate					
Business Operations (Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)	\$52,314	\$43,680	\$50,000	\$64,000	7
Financial Specialists (Accountants/Auditors, Financial Analysts, Tax Specialists)	\$58,143	\$50,000	\$61,500	\$65,500	12
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)	\$67,977	\$52,000	\$70,000	\$75,000	7
Mathematical Occupations (Actuaries, Mathematicians, Statisticians)	\$61,563	\$47,840	\$67,500	\$70,000	7
Engineering (Engineers, Technicians)	\$70,300	\$65,000	\$70,000	\$75,000	5

STARTING SALARY BY INDUSTRY AND JOB POSITION - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY INDUSTRY AND JOB POSITION

INDUSTRY/JOB POSITION	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Economists	\$57,200	\$41,600	\$60,000	\$70,000	3
Communications (Public Relations Specialists, Writers/Editors, Interpreters/Translators, Film and Video Editors)	\$48,630	\$42,260	\$48,500	\$55,000	4
Sales	\$53,170	\$45,000	\$52,500	\$64,500	6
Food and Beverage Manufacturing					
Financial Specialists (Accountants/Auditors, Financial Analysts, Tax Specialists)	\$64,680	\$60,000	\$66,040	\$68,000	3
Engineering (Engineers, Technicians)	\$76,000	\$65,000	\$80,000	\$83,000	3
Information					
Business Operations (Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)	\$65,417	\$60,000	\$67,500	\$70,000	6
Financial Specialists (Accountants/Auditors, Financial Analysts, Tax Specialists)	\$68,375	\$65,500	\$69,000	\$71,250	4
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)	\$85,938	\$75,000	\$83,500	\$93,750	8
Engineering (Engineers, Technicians)	\$84,500	\$78,000	\$80,000	\$92,500	5
Sales	\$61,250	\$55,000	\$65,000	\$67,500	4
Management Consulting					
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)	\$75,417	\$60,000	\$73,250	\$93,000	3
Engineering (Engineers, Technicians)	\$71,417	\$63,000	\$73,250	\$78,000	3
Miscellaneous Manufacturing					
Business Operations (Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)	\$61,218	\$55,000	\$62,400	\$66,000	11
Financial Specialists (Accountants/Auditors, Financial Analysts, Tax Specialists)	\$63,697	\$61,000	\$63,000	\$68,000	15
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)	\$73,040	\$72,000	\$74,450	\$79,500	10
Engineering (Engineers, Technicians)	\$73,025	\$67,000	\$75,000	\$78,050	18
Physical Scientists (Physicists, Chemists, Materials Scientists, Geologists)	\$68,667	\$60,000	\$69,000	\$77,000	3
Communications (Public Relations Specialists, Writers/Editors, Interpreters/Translators, Film and Video Editors)	\$62,750	\$61,000	\$63,000	\$64,500	4
Sales	\$59,790	\$55,000	\$62,500	\$63,737	6

STARTING SALARY BY INDUSTRY AND JOB POSITION - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY INDUSTRY AND JOB POSITION

INDUSTRY/JOB POSITION	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Miscellaneous Professional Services					
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)	\$75,020	\$70,000	\$80,000	\$80,100	5
Motor Vehicle Manufacturing					
Financial Specialists (Accountants/Auditors, Financial Analysts, Tax Specialists)	\$58,087	\$45,760	\$63,000	\$65,500	3
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)	\$62,447	\$47,840	\$63,000	\$76,500	3
Engineering (Engineers, Technicians)	\$68,980	\$60,460	\$73,000	\$77,500	4
Retail Trade					
Business Operations (Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)	\$55,500	\$55,000	\$55,000	\$56,500	3
Utilities					
Business Operations (Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)	\$65,781	\$61,000	\$65,000	\$71,344	3
Financial Specialists (Accountants/Auditors, Financial Analysts, Tax Specialists)	\$65,417	\$55,000	\$69,000	\$72,250	3
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)	\$80,383	\$79,150	\$80,000	\$82,000	3
Engineering (Engineers, Technicians)	\$78,750	\$75,000	\$77,500	\$82,500	4
Wholesale Trade					
Business Operations (Buyers, Adjusters, HR, Logistics, Training Specialists, Marketing)	\$65,625	\$59,500	\$64,000	\$68,000	8
Financial Specialists (Accountants/Auditors, Financial Analysts, Tax Specialists)	\$67,500	\$61,000	\$66,000	\$70,000	6
Computer Occupations (Systems Analysts, Programmers, Software Developers, Network Specialists)	\$75,450	\$67,000	\$70,800	\$87,500	8
Engineering (Engineers, Technicians)	\$72,657	\$67,000	\$71,000	\$75,000	7
Visual Arts (Artists, Designers)	\$65,933	\$52,800	\$60,000	\$85,000	3
Communications (Public Relations Specialists, Writers/Editors, Interpreters/Translators, Film and Video Editors)	\$67,333	\$57,000	\$60,000	\$85,000	3
Sales	\$65,750	\$60,000	\$63,000	\$69,000	8

STARTING SALARY BY

REGION AND MAJOR

STARTING SALARY BY REGION AND MAJOR - BACHELOR'S

AVERAGE BACHELOR'S DEGREE SALARIES BY BROAD CATEGORY - NEW ENGLAND

BROAD CATEGORY	2024 AVERAGE SALARY	RESPONSES
Business	\$72,639	43
Computer Sciences	\$81,372	13
Engineering	\$85,683	31
Social Sciences	\$89,417	4
Math and Sciences	\$72,800	5

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR - NEW ENGLAND

NEW ENGLAND	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Majors					
Accounting	\$71,524	\$66,000	\$70,000	\$76,000	7
Actuarial Science	\$74,333	\$73,000	\$75,000	\$75,000	3
Business Administration/Management	\$71,278	\$65,000	\$71,000	\$75,000	6
Finance	\$77,238	\$66,000	\$72,000	\$81,666	7
Human Resources	\$70,700	\$64,500	\$68,568	\$76,901	4
Logistics/Supply Chain	\$72,917	\$67,500	\$71,500	\$78,333	4
Management Information Systems	\$76,555	\$73,000	\$75,000	\$81,666	3
Marketing	\$69,333	\$64,000	\$65,000	\$72,000	5
Sales	\$70,167	\$64,000	\$67,500	\$76,333	4
Computer Sciences Majors					
Computer Science	\$82,881	\$76,500	\$83,666	\$89,000	7
Information Sciences and Systems	\$79,611	\$73,000	\$81,833	\$85,000	6
Engineering Majors					
Computer Engineering	\$80,533	\$78,000	\$83,666	\$85,000	5
Electrical Engineering	\$83,111	\$78,000	\$84,333	\$85,000	6
Engineering Technology	\$95,555	\$71,000	\$83,666	\$132,000	3
Industrial/Manufacturing Engineering	\$86,667	\$73,500	\$79,833	\$99,833	4
Mechanical Engineering	\$83,833	\$78,000	\$83,666	\$90,500	5
Software Engineering	\$87,917	\$77,333	\$84,333	\$98,500	4
Systems Engineering	\$87,667	\$75,500	\$81,833	\$99,833	4
Social Sciences Majors					
Economics	\$89,417	\$80,833	\$83,833	\$98,000	4
Mathematics and Sciences Majors					
Mathematics/Statistics	\$72,800	\$71,000	\$72,000	\$75,000	5

STARTING SALARY BY REGION AND MAJOR - BACHELOR'S

AVERAGE BACHELOR'S DEGREE SALARIES BY BROAD CATEGORY - MIDEAST

BROAD CATEGORY	2024 AVERAGE SALARY	RESPONSES
Business	\$65,962	110
Communications	\$65,500	12
Computer Sciences	\$73,221	34
Engineering	\$74,583	90
Social Sciences	\$72,168	4
Math and Sciences	\$65,714	9

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR - MIDEAST

MIDEAST	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Majors					
Accounting	\$63,192	\$57,000	\$65,000	\$70,000	15
Actuarial Science	\$66,068	\$60,000	\$67,500	\$70,000	5
Business Administration/Management	\$62,812	\$52,000	\$67,500	\$72,000	17
Finance	\$62,920	\$57,000	\$63,750	\$70,000	14
Human Resources	\$62,371	\$52,000	\$60,000	\$75,000	7
International Business	\$67,333	\$57,000	\$60,000	\$85,000	3
Logistics/Supply Chain	\$66,066	\$60,000	\$65,000	\$72,000	13
Management Information Systems	\$99,871	\$52,000	\$60,000	\$85,000	9
Marketing	\$60,454	\$52,000	\$60,000	\$70,000	14
Sales	\$60,482	\$52,000	\$60,000	\$68,500	13
Communications Majors					
Advertising	\$69,667	\$52,000	\$72,000	\$85,000	3
Communications	\$62,200	\$52,000	\$57,000	\$72,000	5
Public Relations	\$66,500	\$54,500	\$64,500	\$78,500	4
Computer Sciences Majors					
Computer Science	\$75,560	\$72,000	\$78,500	\$85,000	14
Information Sciences and Systems	\$71,440	\$52,000	\$75,000	\$85,000	11
Software Applications	\$71,760	\$52,000	\$78,000	\$85,000	9
Engineering Majors					
Biomedical Engineering	\$77,000	\$67,000	\$79,000	\$85,000	3
Chemical Engineering	\$74,343	\$70,000	\$75,500	\$80,870	8
Civil Engineering	\$78,210	\$74,670	\$77,620	\$81,750	4
Computer Engineering	\$75,998	\$75,000	\$77,000	\$85,000	10
Electrical Engineering	\$74,005	\$72,000	\$75,000	\$79,000	13

STARTING SALARY BY REGION AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR - MIDEAST

MIDEAST	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Engineering Technology	\$71,823	\$65,500	\$74,500	\$80,870	8
Environmental Engineering	\$83,333	\$75,000	\$85,000	\$90,000	3
Industrial/Manufacturing Engineering	\$72,365	\$65,500	\$74,500	\$82,000	8
Materials Engineering/Science	\$72,110	\$67,000	\$75,870	\$79,000	6
Mechanical Engineering	\$74,124	\$72,000	\$75,000	\$78,500	15
Software Engineering	\$79,571	\$72,000	\$82,000	\$85,000	7
Systems Engineering	\$69,368	\$67,000	\$72,000	\$75,000	5
Social Sciences Majors					
Economics	\$72,168	\$59,335	\$76,875	\$85,000	4
Mathematics and Sciences Majors					
Mathematics/Statistics	\$67,418	\$62,000	\$68,375	\$75,000	6
Physics	\$62,307	\$49,920	\$62,000	\$75,000	3

AVERAGE BACHELOR'S DEGREE SALARIES BY BROAD CATEGORY - GREAT LAKES

BROAD CATEGORY	2024 AVERAGE SALARY	RESPONSES
Agriculture and Natural Resources	\$64,800	3
Business	\$61,503	172
Communications	\$59,286	14
Computer Sciences	\$75,068	55
Engineering	\$75,866	134
Social Sciences	\$68,250	4
Math and Sciences	\$73,667	6

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR - GREAT LAKES

GREAT LAKES	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Agriculture and Natural Resources Majors					
Food Science	\$64,800	\$55,000	\$62,400	\$77,000	3
Business Majors					
Accounting	\$63,470	\$59,000	\$63,500	\$68,000	25
Business Administration/Management	\$60,410	\$55,750	\$60,000	\$65,000	24
Finance	\$62,452	\$59,000	\$63,250	\$68,000	26
Human Resources	\$58,391	\$56,500	\$59,000	\$62,500	16

STARTING SALARY BY REGION AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR - GREAT LAKES

GREAT LAKES	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
International Business	\$59,352	\$55,000	\$63,000	\$65,000	5
Logistics/Supply Chain	\$61,612	\$57,500	\$61,500	\$66,000	20
Management Information Systems	\$67,378	\$60,000	\$65,000	\$75,000	17
Marketing	\$59,342	\$55,000	\$60,000	\$65,000	21
Sales	\$59,069	\$55,000	\$60,000	\$65,000	18
Communications Majors					
Advertising	\$60,000	\$55,000	\$60,000	\$65,000	3
Communications	\$58,571	\$53,000	\$60,000	\$65,000	7
Public Relations	\$60,000	\$57,500	\$60,000	\$62,500	4
Computer Sciences Majors					
Computer Science	\$75,651	\$71,850	\$76,250	\$81,000	24
Information Sciences and Systems	\$71,906	\$64,000	\$73,500	\$77,750	20
Software Applications	\$79,545	\$75,000	\$79,500	\$90,000	11
Engineering Majors					
Aerospace/Aeronautical Engineering	\$75,625	\$72,500	\$76,500	\$78,750	4
Biomedical Engineering	\$78,900	\$77,000	\$79,500	\$80,000	5
Chemical Engineering	\$74,885	\$70,000	\$77,000	\$78,000	13
Civil Engineering	\$71,800	\$66,000	\$73,500	\$75,000	5
Computer Engineering	\$78,459	\$75,000	\$78,000	\$84,000	14
Electrical Engineering	\$76,974	\$75,000	\$76,000	\$79,500	19
Engineering Technology	\$81,667	\$77,000	\$79,000	\$90,000	6
Industrial/Manufacturing Engineering	\$72,149	\$70,000	\$75,000	\$77,000	19
Materials Engineering/Science	\$71,500	\$69,000	\$70,000	\$77,000	6
Mechanical Engineering	\$73,037	\$70,000	\$75,000	\$77,000	23
Software Engineering	\$77,285	\$72,500	\$78,750	\$85,000	12
Systems Engineering	\$84,813	\$78,750	\$85,000	\$90,000	8
Social Sciences Majors					
Economics	\$68,250	\$60,000	\$65,000	\$76,500	4
Mathematics and Sciences Majors					
Mathematics/Statistics	\$79,333	\$70,000	\$75,000	\$93,000	3
Environmental Science	\$68,000	\$60,000	\$70,000	\$74,000	3

STARTING SALARY BY REGION AND MAJOR - BACHELOR'S

AVERAGE BACHELOR'S DEGREE SALARIES BY BROAD CATEGORY - PLAINS

BROAD CATEGORY	2024 AVERAGE SALARY	RESPONSES
Agriculture and Natural Resources	\$68,333	6
Business	\$64,000	60
Communications	\$65,000	8
Computer Sciences	\$73,694	34
Engineering	\$75,232	60
Math and Sciences	\$71,933	3

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR - PLAINS

PLAINS	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Agriculture and Natural Resources Majors					
Agricultural Business/Management	\$67,333	\$62,000	\$65,000	\$75,000	3
Food Science	\$69,333	\$65,000	\$68,000	\$75,000	3
Business Majors					
Accounting	\$65,188	\$60,500	\$65,000	\$67,750	8
Business Administration/Management	\$65,167	\$60,000	\$65,000	\$69,000	9
Finance	\$62,833	\$60,000	\$65,000	\$65,500	9
Human Resources	\$57,833	\$54,000	\$56,000	\$62,000	6
Logistics/Supply Chain	\$61,875	\$56,500	\$62,000	\$67,000	8
Management Information Systems	\$72,688	\$68,500	\$73,750	\$76,750	8
Marketing	\$59,833	\$55,000	\$59,000	\$62,000	6
Sales	\$64,000	\$60,000	\$65,000	\$69,000	6
Communications Majors					
Advertising	\$66,333	\$55,000	\$69,000	\$75,000	3
Communications	\$64,200	\$58,000	\$64,000	\$69,000	5
Computer Sciences Majors					
Computer Science	\$75,836	\$73,000	\$75,000	\$80,000	14
Information Sciences and Systems	\$70,973	\$68,000	\$72,500	\$75,000	11
Software Applications	\$73,689	\$73,000	\$75,000	\$75,000	9
Engineering Majors					
Chemical Engineering	\$73,800	\$71,000	\$75,000	\$78,000	5
Civil Engineering	\$69,174	\$63,000	\$72,000	\$72,521	3
Computer Engineering	\$77,838	\$75,250	\$79,100	\$83,500	8
Electrical Engineering	\$78,333	\$75,000	\$79,000	\$80,000	6
Engineering Technology	\$72,000	\$69,000	\$71,500	\$75,000	4
Industrial/Manufacturing Engineering	\$74,100	\$71,000	\$75,000	\$78,000	10

STARTING SALARY BY REGION AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR - PLAINS

PLAINS	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Materials Engineering/Science	\$72,333	\$67,000	\$72,000	\$78,000	3
Mechanical Engineering	\$74,778	\$72,000	\$77,000	\$79,000	9
Software Engineering	\$76,967	\$75,000	\$78,000	\$82,000	9
Systems Engineering	\$77,667	\$75,000	\$78,000	\$80,000	3
Mathematics and Sciences Majors					
Mathematics/Statistics	\$71,933	\$60,000	\$70,000	\$85,800	3

AVERAGE BACHELOR'S DEGREE SALARIES BY BROAD CATEGORY - SOUTHEAST

BROAD CATEGORY	2024 AVERAGE SALARY	RESPONSES
Business	\$63,833	61
Communications	\$56,523	12
Computer Sciences	\$71,695	33
Engineering	\$75,203	53
Math and Sciences	\$72,500	5

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR - SOUTHEAST

SOUTHEAST	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Majors					
Accounting	\$63,683	\$60,000	\$63,000	\$70,000	11
Business Administration/Management	\$65,168	\$58,500	\$63,000	\$73,172	8
Finance	\$65,183	\$60,000	\$67,000	\$72,250	11
Human Resources	\$65,221	\$62,000	\$67,000	\$71,344	5
Logistics/Supply Chain	\$63,443	\$52,000	\$65,000	\$71,344	7
Management Information Systems	\$59,440	\$48,880	\$61,000	\$70,000	4
Marketing	\$62,098	\$55,000	\$62,000	\$67,000	9
Sales	\$64,688	\$55,000	\$63,500	\$74,125	6
Communications Majors					
Communications	\$58,460	\$52,000	\$55,500	\$62,000	6
Journalism	\$54,587	\$45,760	\$56,000	\$62,000	3
Public Relations	\$54,587	\$45,760	\$56,000	\$62,000	3
Computer Sciences Majors					
Computer Science	\$69,986	\$58,500	\$70,000	\$79,575	12
Information Sciences and Systems	\$73,766	\$60,000	\$70,000	\$85,000	11
Software Applications	\$71,468	\$60,000	\$70,000	\$80,000	10

STARTING SALARY BY REGION AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR - SOUTHEAST

SOUTHEAST	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Engineering Majors					
Chemical Engineering	\$88,580	\$79,900	\$85,000	\$90,000	5
Civil Engineering	\$79,700	\$75,000	\$78,000	\$78,500	5
Computer Engineering	\$73,236	\$70,000	\$78,000	\$79,150	7
Electrical Engineering	\$77,000	\$77,000	\$78,500	\$80,000	9
Engineering Technology	\$67,300	\$64,500	\$70,000	\$70,000	5
Industrial/Manufacturing Engineering	\$70,976	\$65,000	\$75,833	\$78,000	7
Mechanical Engineering	\$76,936	\$77,000	\$78,250	\$85,000	10
Software Engineering	\$67,200	\$60,000	\$70,000	\$70,000	5
Mathematics and Sciences Majors					
Mathematics/Statistics	\$72,500	\$65,000	\$67,500	\$70,000	5

AVERAGE BACHELOR'S DEGREE SALARIES BY BROAD CATEGORY - SOUTHWEST

BROAD CATEGORY	2024 AVERAGE SALARY	RESPONSES
Business	\$58,914	62
Communications	\$56,384	5
Computer Sciences	\$74,125	26
Engineering	\$77,648	59
Social Sciences	\$57,687	3
Math and Sciences	\$61,533	3

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR - SOUTHWEST

SOUTHWEST	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Majors					
Accounting	\$59,558	\$45,000	\$65,000	\$70,000	9
Business Administration/Management	\$59,047	\$50,000	\$65,000	\$67,500	9
Finance	\$62,394	\$50,000	\$68,750	\$72,000	10
Human Resources	\$51,195	\$37,440	\$50,960	\$64,950	4
International Business	\$61,467	\$37,440	\$70,000	\$76,960	3
Logistics/Supply Chain	\$63,357	\$65,000	\$68,750	\$70,000	6
Management Information Systems	\$63,149	\$47,840	\$70,000	\$72,000	7
Marketing	\$53,643	\$39,520	\$56,200	\$65,000	6
Sales	\$53,512	\$42,260	\$56,200	\$64,369	8

STARTING SALARY BY REGION AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR - SOUTHWEST

SOUTHWEST	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Communications Majors					
Communications	\$56,384	\$50,000	\$62,400	\$65,000	5
Computer Sciences Majors					
Computer Science	\$74,505	\$65,000	\$73,100	\$85,800	11
Information Sciences and Systems	\$72,357	\$69,750	\$72,550	\$80,720	8
Software Applications	\$75,546	\$68,000	\$82,200	\$85,800	7
Engineering Majors					
Chemical Engineering	\$90,185	\$90,480	\$91,220	\$93,000	5
Civil Engineering	\$77,785	\$66,569	\$78,750	\$89,000	4
Computer Engineering	\$76,389	\$68,000	\$78,100	\$91,220	7
Electrical Engineering	\$82,407	\$78,100	\$88,140	\$93,000	9
Engineering Technology	\$67,729	\$68,000	\$73,100	\$75,000	5
Environmental Engineering	\$74,006	\$69,178	\$72,500	\$80,340	3
Industrial/Manufacturing Engineering	\$68,097	\$53,300	\$72,974	\$82,894	4
Materials Engineering/Science	\$76,929	\$65,000	\$80,947	\$84,840	3
Mechanical Engineering	\$79,274	\$75,275	\$80,910	\$92,110	8
Software Engineering	\$79,831	\$68,000	\$82,200	\$91,220	7
Systems Engineering	\$71,480	\$58,300	\$76,550	\$84,660	4
Social Sciences Majors					
Economics	\$57,687	\$40,560	\$65,000	\$67,500	3
Mathematics and Sciences Majors					
Mathematics/Statistics	\$61,533	\$41,600	\$68,000	\$75,000	3

STARTING SALARY BY REGION AND MAJOR - BACHELOR'S

AVERAGE BACHELOR'S DEGREE SALARIES BY BROAD CATEGORY - ROCKY MOUNTAIN/FAR WEST

BROAD CATEGORY	2024 AVERAGE SALARY	RESPONSES
Business	\$66,378	49
Communications	\$68,198	3
Computer Sciences	\$77,768	31
Engineering	\$80,288	44
Social Sciences	\$69,865	3
Math and Sciences	\$82,111	4

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR - ROCKY MOUNTAIN/FAR WEST

ROCKY MOUNTAIN/FAR WEST	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Majors					
Accounting	\$65,321	\$62,400	\$66,040	\$70,000	11
Business Administration/Management	\$63,414	\$62,400	\$65,000	\$70,000	7
Finance	\$69,837	\$65,000	\$68,000	\$72,500	9
Human Resources	\$61,975	\$52,700	\$65,200	\$71,250	4
Logistics/Supply Chain	\$71,407	\$70,000	\$71,250	\$74,900	6
Management Information Systems	\$74,407	\$73,320	\$74,900	\$75,000	3
Marketing	\$61,997	\$60,000	\$64,740	\$67,500	6
Sales	\$63,333	\$55,000	\$65,000	\$70,000	3
Communications Majors					
Communications	\$68,198	\$60,000	\$70,000	\$74,595	3
Computer Sciences Majors					
Computer Science	\$81,379	\$73,950	\$75,075	\$87,750	12
Information Sciences and Systems	\$74,370	\$73,000	\$75,000	\$78,300	10
Software Applications	\$76,728	\$73,000	\$75,000	\$87,500	9
Engineering Majors					
Aerospace/Aeronautical Engineering	\$81,563	\$76,875	\$79,425	\$86,250	4
Chemical Engineering	\$76,725	\$72,450	\$75,950	\$81,000	4
Computer Engineering	\$82,050	\$75,000	\$79,700	\$88,150	5
Electrical Engineering	\$80,994	\$75,000	\$77,050	\$83,000	9
Industrial/Manufacturing Engineering	\$77,633	\$74,900	\$75,000	\$83,000	3
Materials Engineering/Science	\$79,975	\$77,450	\$80,000	\$82,500	4
Mechanical Engineering	\$81,691	\$75,000	\$80,000	\$83,000	7
Software Engineering	\$79,500	\$75,000	\$75,000	\$80,100	5
Systems Engineering	\$79,400	\$74,900	\$78,300	\$85,000	3

STARTING SALARY BY REGION AND MAJOR - BACHELOR'S

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR - ROCKY MOUNTAIN/FAR WEST

ROCKY MOUNTAIN/FAR WEST	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Social Sciences Majors					
Economics	\$69,865	\$65,000	\$70,000	\$74,595	3
Mathematics and Sciences Majors					
Mathematics/Statistics	\$82,111	\$74,798	\$81,925	\$89,425	4

STARTING SALARY BY REGION AND MAJOR - MASTER'S

AVERAGE MASTER'S DEGREE SALARIES BY BROAD CATEGORY - NEW ENGLAND/MIDEAST

BROAD CATEGORY	2024 AVERAGE SALARY	RESPONSES
Business	\$89,034	17
Computer Sciences	\$92,704	9
Engineering	\$90,151	43
Math and Sciences	\$89,250	4

MASTER'S DEGREE SALARIES BY REGION AND MAJOR - NEW ENGLAND/MIDEAST

NEW ENGLAND/MIDEAST	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Majors					
Accounting	\$78,289	\$70,000	\$78,000	\$86,866	3
Business Administration/Management	\$87,967	\$75,000	\$83,433	\$100,933	4
Finance	\$78,289	\$70,000	\$78,000	\$86,866	3
Logistics/Supply Chain	\$81,955	\$70,000	\$86,866	\$89,000	3
Marketing	\$111,527	\$100,933	\$118,000	\$122,120	4
Computer Sciences Majors					
Computer Science	\$90,133	\$88,666	\$90,000	\$95,000	5
Information Sciences and Systems	\$95,917	\$84,333	\$89,333	\$107,500	4
Engineering Majors					
Civil Engineering	\$81,389	\$77,000	\$78,500	\$88,666	3
Computer Engineering	\$95,278	\$78,000	\$89,333	\$113,000	6
Electrical Engineering	\$88,524	\$78,000	\$88,666	\$90,000	7
Engineering Technology	\$96,333	\$77,000	\$80,000	\$88,666	5
Environmental Engineering	\$81,889	\$77,000	\$80,000	\$88,666	3
Industrial/Manufacturing Engineering	\$80,667	\$77,000	\$78,500	\$84,333	4
Mechanical Engineering	\$90,611	\$78,000	\$84,000	\$88,666	6
Software Engineering	\$97,533	\$88,666	\$90,000	\$91,000	5
Systems Engineering	\$89,917	\$77,500	\$83,333	\$102,333	4
Mathematics and Sciences Majors					
Mathematics/Statistics	\$89,250	\$73,500	\$78,500	\$105,000	4

STARTING SALARY BY REGION AND MAJOR - MASTER'S

AVERAGE MASTER'S DEGREE SALARIES BY BROAD CATEGORY - GREAT LAKES/PLAINS

BROAD CATEGORY	2024 AVERAGE SALARY	RESPONSES
Business	\$75,392	51
Computer Sciences	\$81,474	19
Engineering	\$80,957	35

MASTER'S DEGREE SALARIES BY REGION AND MAJOR - GREAT LAKES/PLAINS

GREAT LAKES/PLAINS	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Majors					
Accounting	\$68,250	\$63,000	\$69,500	\$72,500	6
Business Administration/Management	\$86,375	\$67,000	\$74,500	\$111,500	8
Finance	\$68,786	\$61,000	\$70,000	\$79,000	7
Human Resources	\$73,143	\$64,000	\$77,000	\$82,000	7
Logistics/Supply Chain	\$76,188	\$67,000	\$76,750	\$79,500	8
Management Information Systems	\$74,417	\$64,000	\$75,000	\$86,500	6
Marketing	\$87,700	\$65,000	\$73,500	\$118,000	5
Sales	\$64,125	\$57,000	\$64,500	\$71,250	4
Computer Sciences Majors					
Computer Science	\$82,667	\$80,000	\$81,500	\$86,500	9
Information Sciences and Systems	\$79,333	\$77,500	\$79,000	\$86,500	6
Software Applications	\$82,000	\$78,250	\$83,000	\$85,750	4
Engineering Majors					
Chemical Engineering	\$82,300	\$80,000	\$81,500	\$85,000	5
Computer Engineering	\$82,625	\$80,000	\$80,750	\$85,250	4
Electrical Engineering	\$81,714	\$80,000	\$81,500	\$85,000	7
Industrial/Manufacturing Engineering	\$78,750	\$77,000	\$80,000	\$81,000	6
Mechanical Engineering	\$79,438	\$77,500	\$80,000	\$82,250	8
Software Engineering	\$82,300	\$80,000	\$81,500	\$83,500	5

STARTING SALARY BY REGION AND MAJOR - MASTER'S

AVERAGE MASTER'S DEGREE SALARIES BY BROAD CATEGORY - SOUTHEAST/SOUTHWEST

BROAD CATEGORY	2024 AVERAGE SALARY	RESPONSES
Business	\$68,461	52
Communications	\$61,640	3
Computer Sciences	\$83,043	19
Engineering	\$78,748	52
Social Sciences	\$82,933	3
Math and Sciences	\$66,393	3

MASTER'S DEGREE SALARIES BY REGION AND MAJOR - SOUTHEAST/SOUTHWEST

SOUTHEAST/SOUTHWEST	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Majors					
Accounting	\$69,084	\$62,000	\$69,500	\$73,500	9
Business Administration/Management	\$75,596	\$57,720	\$67,500	\$98,792	7
Finance	\$65,720	\$58,300	\$64,950	\$76,750	8
Human Resources	\$70,163	\$57,720	\$68,750	\$90,000	6
Logistics/Supply Chain	\$64,132	\$62,400	\$67,500	\$70,000	5
Management Information Systems	\$66,667	\$60,840	\$66,950	\$75,500	6
Marketing	\$72,991	\$59,280	\$67,500	\$86,000	7
Sales	\$57,670	\$49,140	\$57,460	\$66,200	4
Communications Majors					
Communications	\$61,640	\$52,520	\$62,400	\$70,000	3
Computer Sciences Majors					
Computer Science	\$82,625	\$61,620	\$82,500	\$105,999	8
Information Sciences and Systems	\$83,610	\$62,400	\$80,750	\$101,998	6
Software Applications	\$83,032	\$62,400	\$75,000	\$101,998	5
Engineering Majors					
Civil Engineering	\$72,900	\$63,200	\$74,500	\$81,000	3
Computer Engineering	\$76,876	\$62,400	\$80,550	\$90,000	6
Electrical Engineering	\$85,018	\$74,500	\$86,100	\$101,998	9
Engineering Technology	\$72,918	\$62,400	\$75,000	\$86,000	5
Industrial/Manufacturing Engineering	\$76,265	\$62,400	\$83,000	\$88,000	6
Materials Engineering/Science	\$79,610	\$62,400	\$81,000	\$95,430	3
Mechanical Engineering	\$78,720	\$68,450	\$83,550	\$89,000	8
Software Engineering	\$83,965	\$62,400	\$90,600	\$101,998	7

STARTING SALARY BY REGION AND MAJOR - MASTER'S

MASTER'S DEGREE SALARIES BY REGION AND MAJOR - SOUTHEAST/SOUTHWEST

SOUTHEAST/SOUTHWEST	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Systems Engineering	\$74,252	\$62,400	\$75,000	\$86,100	5
Social Sciences Majors					
Economics	\$82,933	\$45,760	\$67,500	\$135,538	3
Mathematics and Sciences Majors					
Mathematics/Statistics	\$66,393	\$56,680	\$67,500	\$75,000	3

AVERAGE MASTER'S DEGREE SALARIES BY BROAD CATEGORY - ROCKY MOUNTAIN/FAR WEST

BROAD CATEGORY	2024 AVERAGE SALARY	RESPONSES
Business	\$76,563	16
Computer Sciences	\$88,400	15
Engineering	\$87,861	27
Math and Sciences	\$90,028	4

MASTER'S DEGREE SALARIES BY REGION AND MAJOR - ROCKY MOUNTAIN/FAR WEST

ROCKY MOUNTAIN/FAR WEST	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Business Majors					
Accounting	\$72,679	\$65,000	\$70,000	\$84,712	7
Business Administration/Management	\$84,375	\$66,250	\$81,750	\$102,500	4
Finance	\$75,750	\$70,000	\$72,000	\$84,712	5
Computer Sciences Majors					
Computer Science	\$92,679	\$84,000	\$87,250	\$99,500	7
Information Sciences and Systems	\$81,250	\$72,500	\$82,500	\$90,000	4
Software Applications	\$88,063	\$76,125	\$91,125	\$100,000	4
Engineering Majors					
Aerospace/Aeronautical Engineering	\$87,783	\$85,400	\$87,950	\$90,000	3
Chemical Engineering	\$81,667	\$75,000	\$83,000	\$87,000	3
Computer Engineering	\$95,283	\$88,950	\$97,500	\$99,400	3
Electrical Engineering	\$85,539	\$83,000	\$85,500	\$86,000	6
Materials Engineering/Science	\$89,000	\$85,500	\$88,500	\$92,500	4
Mechanical Engineering	\$88,600	\$82,000	\$86,475	\$89,800	8
Mathematics and Sciences Majors					
Mathematics/Statistics	\$90,028	\$84,356	\$89,956	\$95,700	4

STARTING SALARY BY REGION AND MAJOR - DOCTORAL

AVERAGE DOCTORAL DEGREE SALARIES BY BROAD CATEGORY - ROCKY MOUNTAIN/FAR WEST

BROAD CATEGORY	2024 AVERAGE SALARY	RESPONSES
Engineering	\$105,150	9
Math and Sciences	\$97,291	4

DOCTORAL DEGREE SALARIES BY REGION AND MAJOR - ROCKY MOUNTAIN/FAR WEST

ROCKY MOUNTAIN/FAR WEST	MEAN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	RESPONSES
Engineering Majors					
Aerospace/Aeronautical Engineering	\$103,183	\$98,700	\$98,850	\$112,000	3
Materials Engineering/Science	\$109,000	\$107,500	\$107,500	\$112,000	3
Mechanical Engineering	\$103,267	\$98,700	\$99,100	\$112,000	3
Mathematics and Sciences Majors					
Mathematics/Statistics	\$97,291	\$86,356	\$97,575	\$108,225	4

APPENDIX

APPENDIX

RESPONDENTS BY INDUSTRY

INDUSTRY	# OF RESPONDENTS	% OF RESPONDENTS
Oil and Gas Extraction	1	0.6%
Utilities	7	4.1%
Construction	10	5.8%
Food and Beverage Manufacturing	6	3.5%
Chemical (Pharmaceutical) Manufacturing	13	7.6%
Computer and Electronics Manufacturing	21	12.2%
Motor Vehicle Manufacturing	6	3.5%
Miscellaneous Manufacturing	22	12.8%
Wholesale Trade	11	6.4%
Retail Trade	5	2.9%
Transportation	5	2.9%
Information	10	5.8%
Finance, Insurance, and Real Estate	20	11.6%
Accounting Services	5	2.9%
Engineering Services	7	4.1%
Management Consulting	5	2.9%
Miscellaneous Professional Services	7	4.1%
Social Services	2	1.2%
Miscellaneous Support Services	7	4.1%
Government	2	1.2%
	172	100.0%

APPENDIX

PARTICIPATING ORGANIZATIONS

Below is a list of the organizations that supplied salary projections for the NACE Winter 2024 *Salary Survey*. (Please note: Although 172 organizations responded, the list below includes 120, as 52 organizations preferred not to be listed.)

Abbott Laboratories	Ericsson
Amica Mutual Insurance Company	Exelon Corporation - Compensation
Andersen Corporation	Fifth Third Bank
Armstrong World Industries	First Solar
Astronautics Corporation of America	Freeman
ATA Engineering, Inc.	Garmin International Inc.
AVEVA	General Dynamics - MS
Avient Corporation	General Dynamics Electric Boat
Barnhart Crane & Rigging, Co.	Genworth Financial
BASF Corporation	Global Atlantic Financial Group
Bayer US, Monsanto Company	Gulfstream Aerospace Corporation
Bechtel Plant Machinery Inc.	Hajoca Corporation
Belden, Inc.	Hayward Holdings
Berkadia	Heico Construction Group LLC
BPM LLC	Honeywell International Inc.
California State Auditor	INEOS
Cardinal Health	Info Tech. Inc
Casey's General Stores	Ingredion
Church & Dwight Company, Inc.	JE Dunn Construction
Cipla	Johnson Controls, Inc.
Clean Harbors	Keurig Dr Pepper
Cleveland-Cliffs Inc.	Kiewit Corporation
Crown Cork & Seal Company USA, Inc.	Kimberly-Clark Corporation
CSL Behring	Kohl's Department Stores
Cushman & Wakefield Inc.	KPMG LLP
CVS Health	L'Oreal USA
Dell Technologies	Land O'Lakes Inc.
DISH Network Corporation	Liberty Mutual Insurance Company
Dorman Products	Lincoln Financial Group
E. & J. Gallo Winery	Maximus
Eagle Materials	Medtronic, Inc.
Eaton Corporation	MicroVention-Terumo
Echo Global Logistics	MKS Instruments
Edwards Lifesciences	Moffatt & Nichol
Elliott Davis	Motorola Solutions, Inc.
ENERCON Services, Inc.	Mr. Cooper
Entergy Services, Inc.	Nan Ya Plastics Corporation, America

APPENDIX

NFI Industries	Terracon
Olin Corporation	Texas Department of Transportation
Olympus Corporation of the Americas	Textron Inc.
OMNOVA Solutions Inc.	The Aerospace Corporation
Owens Corning	The Bozzuto Group
Panduit Corp.	The Bradford Group
Paylocity	The Hanover Insurance Group
Perdue Inc.	The Jackson Laboratory
Polaris Industries, Inc.	The Lubrizol Corporation
Precision Castparts Corp.	The Schwan Food Company
Progressive Insurance	The Walsh Group
Protiviti Inc.	The Williams Companies
Rheem	Trinity Industries Inc.
Selden Fox LTD	Turner Construction Company
Shaw Industries, Inc.	Uber
Shermco	UKG
Smith & Nephew Inc.	Uline
Southern Glazer's Wine & Spirits	US Foods, Inc.
Southwest Airlines	UScellular
SS&C Technologies	Utility Concierge
STMicroelectronics, Inc.	Verisk
T-Mobile USA, Inc.	VHB
Tennessee Valley Authority	West Monroe Partners

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