The First Destination Survey is administered annually by University of Wisconsin Oshkosh Career & Professional Development using Handshake. The survey asks baccalaureate degree graduates to identify primary post-graduation outcome status. The survey content and procedures follow the National Association of Colleges and Employers (NACE) standards.

Data was collected from baccalaureate degree candidates prior to graduation and through follow up e-mails sent to graduates 3, 6, and 9 months after graduation. Graduates who had already completed the survey were invited to update their previous responses if their post-graduation status had changed. Outcome information was also collected from campus community members, telephone calls, and web research. It is important to note that not all respondents answered every question. It is also notable that only one outcome is reported, such as an individual working full-time while attending graduate school part-time is reported only once as either working or continuing education. Data was collected through March 31, 2019.

The results for the class of 2017-2018 presented in this report include students who were on the official graduation list and awarded a bachelor’s degree from the University of Wisconsin Oshkosh during the 2017-2018 academic year; this includes fall 2017, spring 2018, and summer 2018 graduates. In total, 2067 graduates are included in this report.

### SUMMARY

<table>
<thead>
<tr>
<th>Knowledge Rate</th>
<th>Career Outcome Rate</th>
<th>Average Annual Starting Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>(NACE best practice target rate = 65%)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Class of 2016-17</td>
<td>Class of 2017-18</td>
<td>Class of 2016-17</td>
</tr>
<tr>
<td>-----------------</td>
<td>-------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>All Colleges Total</td>
<td>88%</td>
<td>91%</td>
</tr>
<tr>
<td>College of Business</td>
<td>99%</td>
<td>98%</td>
</tr>
<tr>
<td>College of Education and Human Services</td>
<td>92%</td>
<td>95%</td>
</tr>
<tr>
<td>College of Letters &amp; Science</td>
<td>85%</td>
<td>88%</td>
</tr>
<tr>
<td>College of Nursing</td>
<td>89%</td>
<td>95%</td>
</tr>
<tr>
<td>Online &amp; Continuing Education</td>
<td>71%</td>
<td>72%</td>
</tr>
</tbody>
</table>

National Average is based on the National Association of Colleges and Employers First Destination data for the class of 2017. Source: http://www.naceweb.org/job-market/graduate-outcomes/first-destination/class-of-2017/
OVERVIEW OF 2017-2018 GRADUATES

Number of Graduates

2067
Students graduated from UW Oshkosh in 2017-2018

Knowledge Rate

91%
1880 Students

Career Outcome Rate

88.5%
Have an outcome

Average Annual Starting Salary

$43,485
61.3% reported salary

Knowledge Rate is defined as the percentage of graduates reported or identified by UW Oshkosh for which a post-graduation outcome is known. It includes the sum of all the employment categories (i.e., full-time, part-time, entrepreneur, freelance, postgraduate fellowship, other), military service, volunteer service, continuing education, not seeking an outcome, and the number of students still seeking an outcome.

Career outcome rate includes employed (full-time, part-time, entrepreneur, freelance, postgraduate fellowship, other), military service, volunteer service (e.g., Peace Corps, mission work), continuing education, and not seeking.

OUTCOMES SUMMARY

What they’re doing

78.0%
Working

0.6%
Military

11.5%
Still Seeking

9.2%
Continuing Education

0.3%
Not Seeking

0.4%
Volunteer Service
### Outcome

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Class of 2016-2017</th>
<th>Class of 2017-2018</th>
<th>National Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working (employed part-time/full-time, entrepreneur, freelance, postgraduate fellowship, other)</td>
<td>75.3%</td>
<td>78.0%</td>
<td>63.7%</td>
</tr>
<tr>
<td>Continuing Education (accepted to and plan to matriculate into a program of further study)</td>
<td>8.9%</td>
<td>9.2%</td>
<td>17.5%</td>
</tr>
<tr>
<td>Military (serving in the U.S. Armed Forces)</td>
<td>0.6%</td>
<td>0.6%</td>
<td>0.8%</td>
</tr>
<tr>
<td>Volunteer Service (participating in a volunteer or service program)</td>
<td>0.4%</td>
<td>0.4%</td>
<td>0.9%</td>
</tr>
<tr>
<td>Not Seeking (not pursuing either employment or continuing education at this time)</td>
<td>0.8%</td>
<td>0.3%</td>
<td>1.7%</td>
</tr>
<tr>
<td>Still Seeking (seeking employment or continuing education)</td>
<td>14.0%</td>
<td>11.5%</td>
<td>15.4%</td>
</tr>
</tbody>
</table>

### Job Source

Position obtained through:

- 25.1% Job Posting
- 15.1% Networking (Family & Friends, Faculty/Staff, Alumni)
- 11.9% Internship, Clinical, Student Teaching, Field Placement
- 4.4% Linked In/Social Media
- 3.8% Career Fair
- 3.5% Career & Professional Development

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**CLASS SPOTLIGHT**

**Anna Salinas Barron,** Computer Science with emphasis in Software Engineering, Minor: Chemistry
First Destination Outcome: Junior Solutions Consultant, Plain Old DevOps

“Interacting with other students in my major was very beneficial throughout college. It helped to have a group of people to bounce ideas off of and ask questions to outside of lectures and office hours. I did not realize that I was building a network while in college, but interacting with my classmates led to an internship, my current position of employment and a group of professionals in my field that I am connected to post graduation. I also strongly recommend that students participate in office hours with professors. I found it to be beneficial for learning and networking.”
TOP INDUSTRIES

- Healthcare & Social Assistance: 27.6%
- Professional, Scientific & Technical Services: 8.3%
- Retail, Hospitality & Trade: 10.6%
- Manufacturing, Transportation & Logistics: 15.2%
- Education: 15.5%

WHERE ARE THEY NOW?

84.9% of the 2017-2018 class are working, continuing their education, serving in the armed forces, or volunteering in Wisconsin.

TOP 10 CITIES
- Oshkosh
- Neenah
- Appleton
- Fond du Lac
- Milwaukee
- Menasha
- Madison
- Sheboygan
- Green Bay
- Chicago

36.5% of nonresidents remained in WI after graduation.

88.1% of WI residents remained in WI after graduation.

TOP COUNTIES
- Winnebago
- Brown
- Outagamie
- Dane
- Milwaukee
- Waukesha
- Milwaukee
- Dane
- Waukesha
- Milwaukee

TOP 10 EMPLOYERS THAT HIRED THE CLASS OF 2017-2018

- Aurora Health Care
- Oshkosh Area School District
- Children’s Hospital of Wisconsin
- ThedaCare
- Ascension
- Bemis
- Oshkosh
- Appleton Area School District
- Marshfield Clinic Health System
- Froedtert & Medical College of Wisconsin
CONTINUING EDUCATION
9.2% of the class of 2017-2018 are continuing their education

Top 5 Postgraduate Schools Attended
- University of Wisconsin Oshkosh
- University of Wisconsin Milwaukee
- Marquette University
- University of Wisconsin Madison
- Concordia University of Wisconsin

Top 10 Majors that Pursued Postgraduate School
- Psychology
- Biology
- Kinesiology
- Social Work
- Human Services Leadership
- Criminal Justice
- Nursing
- Athletic Training
- Geology
- Music

Top 10 Postgraduate Programs
- Master of Social Work
- Clinical Mental Health/Counseling
- Higher Education/Student Affairs
- Doctor of Nursing Practice (DNP)
- Law, Juris Doctor
- Doctorate of Physical Therapy
- Nursing, B.S.N. Second Degree
- Psychology
- Occupational Therapy
- Physician Assistant

CLASS SPOTLIGHT
Lauren Summers, Biology
First Destination Outcome: University of Minnesota Medical School - Duluth Campus
Recipient of the Regional Dean’s Scholarship (full tuition scholarship)
How I found my grad school: AMCAS Application Service
“Don’t be afraid to say “yes!” My most valuable experiences were all things that I said "yes" to almost on a whim! Take advantage of faculty mentors!”

When asked: “MY UNDERGRADUATE EXPERIENCE AT UW OSHKOSH PREPARED ME FOR THE NEXT STEP IN MY CAREER PATH.”

81.9% of the 2017-2018 class
Agree or Strongly Agree
(Based on 99.8% of respondents)

Benito Cruz Sanchez, Biology, Minor: Chemistry
First Destination Outcome: Community Organizer and Medical Lab Technician
How I found my jobs: Peers from UW Oshkosh and Indeed
“UW Oshkosh was not only able to successfully prepare me for a STEM career but also make an impact in my community. Being active on campus gave me the leadership and organizational experience to be valuable to any employer. Be sure to take advantage of all the opportunities while in school. For me that was successfully taking leadership roles on campus and obtaining a professional internship.

Work on your weaknesses and use your strengths. There are jobs out there that will satisfy your desires to make the world a better place, but like they say, ‘think globally, act locally’. Things won’t always work out the way you want but instead will work the way they’re supposed to.”
OUTCOMES FOR COLLEGE OF BUSINESS

Number of Graduates: The total number of students that graduated from the college. Graduates receiving multiple degrees are counted only once in their primary college.

<table>
<thead>
<tr>
<th>Major</th>
<th>Number of Graduates</th>
<th>Knowledge Rate</th>
<th>Career Outcome Rate</th>
<th>Average Annual Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>43</td>
<td>100.0%</td>
<td>97.7%</td>
<td>$49,651</td>
</tr>
<tr>
<td>Economics - Business</td>
<td>49</td>
<td>95.9%</td>
<td>89.4%</td>
<td>$43,075</td>
</tr>
<tr>
<td>Finance</td>
<td>106</td>
<td>100.0%</td>
<td>96.2%</td>
<td>$44,218</td>
</tr>
<tr>
<td>Human Resource Management</td>
<td>52</td>
<td>96.2%</td>
<td>94.0%</td>
<td>$41,702</td>
</tr>
<tr>
<td>Information Systems</td>
<td>21</td>
<td>100.0%</td>
<td>81.0%</td>
<td>$49,030</td>
</tr>
<tr>
<td>Interactive Web Management</td>
<td>10</td>
<td>100.0%</td>
<td>80.0%</td>
<td>$40,384</td>
</tr>
<tr>
<td>Management</td>
<td>42</td>
<td>97.6%</td>
<td>92.7%</td>
<td>$41,443</td>
</tr>
<tr>
<td>Marketing</td>
<td>81</td>
<td>96.3%</td>
<td>89.7%</td>
<td>$41,509</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td>53</td>
<td>100.0%</td>
<td>94.3%</td>
<td>$47,675</td>
</tr>
</tbody>
</table>

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Urantuya Purev-Ochir, Finance
First Destination Outcome: Financial Examiner, WI State Department of Financial Institutions
How I found my job: Online

“I went into a field that I didn't know about when I was in school so keeping your options open can go a long way. I would suggest everyone to join the HR club because even if you don't go into HR major, making connections with your peers that will become professionals who could be looking to hire post-graduation is such an easy way to market yourself.”
### OUTCOMES FOR COLLEGE OF EDUCATION AND HUMAN SERVICES

<table>
<thead>
<tr>
<th>Number of Graduates</th>
<th>Knowledge Rate</th>
<th>Career Outcome Rate</th>
<th>Average Annual Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>330</td>
<td>95.2%</td>
<td>88.5%</td>
<td>$36,908</td>
</tr>
</tbody>
</table>

Number of Graduates: The total number of students that graduated from the college. Graduates receiving multiple degrees are counted only once in their primary college.

- **82.5%** Working
- **43.2%** Still Seeking
- **11.5%** Continuing Education
- **5.7%** Not Seeking
- **6.2%** received a job offer as a result of an internship they had with the employer

#### OUTCOMES BY MAJOR

<table>
<thead>
<tr>
<th>Major</th>
<th>Number of Graduates</th>
<th>Reported Outcomes</th>
<th>Knowledge Rate</th>
<th>Career Outcome Rate</th>
<th>% Employed</th>
<th>% of Reported Salaries</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elementary Education</td>
<td>85</td>
<td>82</td>
<td>96.5%</td>
<td>91.5%</td>
<td>90.2%</td>
<td>52.0%</td>
<td>$37,860</td>
</tr>
<tr>
<td>English as a Second Language</td>
<td>1</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Dual Education</td>
<td>64</td>
<td>63</td>
<td>98.4%</td>
<td>93.7%</td>
<td>88.9%</td>
<td>44.1%</td>
<td>$38,912</td>
</tr>
<tr>
<td>Fine Arts-Education</td>
<td>6</td>
<td>5</td>
<td>83.3%</td>
<td>100.0%</td>
<td>100.0%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Music-Education</td>
<td>4</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Physical Education</td>
<td>27</td>
<td>25</td>
<td>92.6%</td>
<td>88.0%</td>
<td>84.0%</td>
<td>36.4%</td>
<td>$34,885</td>
</tr>
<tr>
<td>Secondary Education</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>English-Education</td>
<td>10</td>
<td>10</td>
<td>100.0%</td>
<td>90.0%</td>
<td>80.0%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Mathematics-Education</td>
<td>7</td>
<td>7</td>
<td>100.0%</td>
<td>85.7%</td>
<td>85.7%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Natural Science-Broad field</td>
<td>7</td>
<td>6</td>
<td>85.7%</td>
<td>100.0%</td>
<td>100.0%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Social Science-Broad field</td>
<td>19</td>
<td>19</td>
<td>100.0%</td>
<td>78.9%</td>
<td>78.9%</td>
<td>40.0%</td>
<td>$36,798</td>
</tr>
<tr>
<td>Spanish-Education</td>
<td>2</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Special Education</td>
<td>14</td>
<td>14</td>
<td>100.0%</td>
<td>92.9%</td>
<td>92.9%</td>
<td>61.5%</td>
<td>$40,397</td>
</tr>
<tr>
<td>Human Services Leadership</td>
<td>87</td>
<td>78</td>
<td>89.7%</td>
<td>82.1%</td>
<td>65.4%</td>
<td>51.6%</td>
<td>$35,015</td>
</tr>
</tbody>
</table>

Number of Graduates: Graduates receiving multiple majors are reported in each major group
-- Not Reported (Data is only reported if there were 5 or more responses)
Respondents may not have provided data for all categories

### TOP EMPLOYERS THAT HIRED COEHS GRADUATES
- Oshkosh Area School District
- Appleton Area School District
- Menasha Joint School District
- Neenah Joint School District
- Berlin Area School District
- Beaver Dam Unified School District

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**Jessica Anderson**, Elementary Education, Special Education-Cross Categorical
First Destination Outcome: School Psychology Ph.D. Program, University of Washington

"Higher education is a short window of time, so be sure to be faithful in taking advantage of the opportunities you are surrounded by at university! Reflect often on the big lessons you are learning over time—they can inform what you pursue moving forward, and remember that growth is a process we are all engaged in."
OUTCOMES FOR COLLEGE OF LETTERS & SCIENCE

<table>
<thead>
<tr>
<th>Number of Graduates</th>
<th>Knowledge Rate</th>
<th>Career Outcome Rate</th>
<th>Average Annual Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>970</td>
<td>87.7%</td>
<td>83.4%</td>
<td>$35,814</td>
</tr>
</tbody>
</table>

Number of Graduates: The total number of students that graduated from the college. Graduates receiving multiple degrees are counted only once in their primary college.

- 65.5% Working
- 16.6% Still Seeking
- 16% Continuing Education
- 0.9% Military
- 0.8% Volunteering
- 0.2% Not Seeking

16% received a job offer as a result of an internship they had with the employer

55.1% secured an outcome prior to graduation

TOP EMPLOYERS THAT HIRED COLS GRADUATES
- Aurora Health Care
- Ascension
- ThedaCare
- JJ Keller & Associates
- UW Oshkosh
- Kwik Trip, Inc.
- Xperience Fitness
- Self-Employed
- Winnebago County

OUTCOMES BY MAJOR

<table>
<thead>
<tr>
<th>Major</th>
<th>Number of Graduates</th>
<th>Reported Outcome</th>
<th>Knowledge Rate</th>
<th>Career Outcome Rate</th>
<th>% Employed</th>
<th>% of Reported Salaries</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthropology</td>
<td>15</td>
<td>14</td>
<td>93.3%</td>
<td>71.4%</td>
<td>57.1%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Art</td>
<td>2</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Athletic Training</td>
<td>11</td>
<td>11</td>
<td>100.0%</td>
<td>100.0%</td>
<td>54.5%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Biology</td>
<td>120</td>
<td>108</td>
<td>90.0%</td>
<td>78.7%</td>
<td>61.1%</td>
<td>55.3%</td>
<td>$34,398</td>
</tr>
<tr>
<td>Chemistry</td>
<td>16</td>
<td>15</td>
<td>93.8%</td>
<td>73.3%</td>
<td>53.3%</td>
<td>54.5%</td>
<td>$27,400</td>
</tr>
<tr>
<td>Communication Studies</td>
<td>52</td>
<td>52</td>
<td>100.0%</td>
<td>98.1%</td>
<td>96.2%</td>
<td>64.7%</td>
<td>$36,537</td>
</tr>
<tr>
<td>Computer Science</td>
<td>24</td>
<td>21</td>
<td>87.5%</td>
<td>95.2%</td>
<td>95.2%</td>
<td>70.0%</td>
<td>$55,146</td>
</tr>
<tr>
<td>Criminal Justice</td>
<td>86</td>
<td>72</td>
<td>83.7%</td>
<td>79.2%</td>
<td>62.5%</td>
<td>64.9%</td>
<td>$36,641</td>
</tr>
<tr>
<td>Economics – L&amp;S</td>
<td>20</td>
<td>19</td>
<td>95.0%</td>
<td>84.2%</td>
<td>68.4%</td>
<td>43.8%</td>
<td>$43,577</td>
</tr>
<tr>
<td>Engineering Technology</td>
<td>28</td>
<td>24</td>
<td>85.7%</td>
<td>95.8%</td>
<td>83.3%</td>
<td>73.9%</td>
<td>$54,638</td>
</tr>
<tr>
<td>English</td>
<td>28</td>
<td>25</td>
<td>89.3%</td>
<td>88.0%</td>
<td>68.0%</td>
<td>36.4%</td>
<td>$25,308</td>
</tr>
<tr>
<td>Environmental Studies/Health</td>
<td>39</td>
<td>36</td>
<td>92.3%</td>
<td>77.8%</td>
<td>75.0%</td>
<td>60.7%</td>
<td>$29,983</td>
</tr>
<tr>
<td>French</td>
<td>3</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Fine Arts-Studio/Design</td>
<td>26</td>
<td>19</td>
<td>73.1%</td>
<td>68.4%</td>
<td>57.9%</td>
<td>46.2%</td>
<td>$30,907</td>
</tr>
<tr>
<td>Geography</td>
<td>9</td>
<td>8</td>
<td>88.9%</td>
<td>75.0%</td>
<td>62.5%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Geology</td>
<td>13</td>
<td>12</td>
<td>92.3%</td>
<td>66.7%</td>
<td>16.7%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>German</td>
<td>3</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
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<tr>
<td>History</td>
<td>26</td>
<td>21</td>
<td>80.8%</td>
<td>76.2%</td>
<td>47.6%</td>
<td>43.8%</td>
<td>$28,246</td>
</tr>
<tr>
<td>Major</td>
<td>Number of Graduates</td>
<td>Reported Outcome</td>
<td>Knowledge Rate</td>
<td>Career Outcome Rate</td>
<td>% Employed</td>
<td>% of Reported Salaries</td>
<td>Average Salary</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>---------------------</td>
<td>------------------</td>
<td>----------------</td>
<td>---------------------</td>
<td>------------</td>
<td>------------------------</td>
<td>----------------</td>
</tr>
<tr>
<td>International Studies</td>
<td>15</td>
<td>8</td>
<td>53.3%</td>
<td>87.5%</td>
<td>62.5%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Interactive Web Management</td>
<td>10</td>
<td>10</td>
<td>100.0%</td>
<td>90.0%</td>
<td>90.0%</td>
<td>66.7%</td>
<td>$41,008</td>
</tr>
<tr>
<td>Japanese Studies</td>
<td>4</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
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<td>Journalism</td>
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<tr>
<td>Physics</td>
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<td>92.9%</td>
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<td>Radio/TV/Film</td>
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<td>Sociology</td>
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<td>43.8%</td>
<td>45.5%</td>
<td>$27,680</td>
</tr>
<tr>
<td>Spanish</td>
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<td>88.9%</td>
<td>66.7%</td>
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<td>--</td>
</tr>
<tr>
<td>Theatre</td>
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<td>5</td>
<td>83.3%</td>
<td>60.0%</td>
<td>60.0%</td>
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</tr>
<tr>
<td>Urban Planning</td>
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<td>--</td>
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</tr>
<tr>
<td>Women's and Gender Studies</td>
<td>6</td>
<td>5</td>
<td>83.3%</td>
<td>80.0%</td>
<td>40.0%</td>
<td>--</td>
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</tr>
</tbody>
</table>

Number of Graduates: Graduates receiving multiple majors are reported in each major group
-- Not Reported (Data is only reported if there were 5 or more responses)
Respondents may not have provided data for all categories

Alex Kelly, Kinesiology (Emphasis: Exercise and Fitness) Minor: Psychology
Post-bachelorette Licensure in Broadfield Science for Grades 6-12
First Destination Outcome: Science Teacher, Milwaukee Academy of Science
How I found my job: WECAN

“With the support of various departments on campus, I was able to get a teaching job with a Kinesiology degree and simultaneously finish my post-bachelorette licensure to become a certified teacher. There are a ton of individuals on campus who can help you as you begin your career. Take advantage of all the resources on campus. These resources make the world of difference when it comes to applying for jobs and being prepared for interviews. Always pursue the things you love. Understand your own morals and values and find a career that fits you. Not a career that you simply fit in.”

Brittany Ells, Biology
First Destination Outcome: Master of Science in Physician Assistant Studies, Concordia University Wisconsin

“Get active on campus! Get to know at least one professor that can speak to your character and school work. Take as many electives as you can that apply to your field. I had no idea how often my elective classes would come in handy during my graduate school studies.”
OUTCOMES FOR COLLEGE OF NURSING

Number of Graduates: The total number of students that graduated from the college. Graduates receiving multiple degrees are counted only once in their primary college.

<table>
<thead>
<tr>
<th>Major</th>
<th>Number of Graduates</th>
<th>Reported Outcome</th>
<th>Knowledge Rate</th>
<th>Career Outcome Rate</th>
<th>% Employed</th>
<th>% of Reported Salaries</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nursing Accelerated</td>
<td>84</td>
<td>80</td>
<td>95.2%</td>
<td>83.8%</td>
<td>98.5%</td>
<td>85.1%</td>
<td>$59,957</td>
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<tr>
<td>Nursing Collaborative</td>
<td>28</td>
<td>20</td>
<td>71.4%</td>
<td>100.0%</td>
<td>75.0%</td>
<td>50.0%</td>
<td>$66,628</td>
</tr>
<tr>
<td>Nursing Traditional</td>
<td>165</td>
<td>162</td>
<td>98.2%</td>
<td>95.7%</td>
<td>97.4%</td>
<td>83.2%</td>
<td>$56,018</td>
</tr>
</tbody>
</table>

Number of Graduates: Graduates receiving multiple majors are reported in each major group -- Not Reported (Data is only reported if there were 5 or more responses)
Respondents may not have provided data for all categories

CON POINT OF PRIDE
The traditional Bachelor of Science in Nursing (BSN) cohort that graduated in December 2017 achieved a 100-percent pass rate for the 2017 National Council Licensure Examination for Registered Nurses (NCLEX-RN).

Mackenzie Swanson, Nursing
First Destination Outcome: Nurse, Aurora Healthcare
How I found my job: Family & Friends

“I think what is very important in searching for a career is to find a place where you share the same values as your company. After school, I applied for a lot of different positions and shadowed many nursing units to find the right fit for me. I wanted to be sure that I would feel comfortable learning and growing not only with the company I chose, but with the coworkers that would surround me each and every day.

Career & Professional Development helped me immensely when searching for my first job. I had many managers comment on my interview skills and my resume in positive ways. Be sure to utilize those resources and know that those small details really make a difference in the hiring process.”
OUTCOMES FOR ONLINE AND CONTINUING EDUCATION

<table>
<thead>
<tr>
<th>Number of Graduates</th>
<th>Knowledge Rate</th>
<th>Career Outcome Rate</th>
<th>Average Annual Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td>72%</td>
<td>98.6%</td>
<td>$58,508</td>
</tr>
</tbody>
</table>

Number of Graduates: The total number of students that graduated from the college. Graduates receiving multiple degrees are counted only once in their primary college.

- 95.8% Working
- 2.8% Continuing Education
- 1.4% Still Seeking

24.6% found their job through job postings
14.5% found their job through family & friends
95.8% secured an outcome prior to graduation

TOP EMPLOYERS THAT HIRED OCE GRADUATES
- Self-Employed
- City of Madison
- Oshkosh Corporation

<table>
<thead>
<tr>
<th>Major</th>
<th>Number of Graduates</th>
<th>Reported Outcome</th>
<th>Knowledge Rate</th>
<th>Career Outcome Rate</th>
<th>% Employed</th>
<th>% of reported Salaries</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leadership &amp; Organizational Studies</td>
<td>37</td>
<td>28</td>
<td>75.7%</td>
<td>96.4%</td>
<td>96.4%</td>
<td>74.1%</td>
<td>$60,672</td>
</tr>
<tr>
<td>Liberal Studies</td>
<td>46</td>
<td>29</td>
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<td>100.0%</td>
<td>93.1%</td>
<td>65.5%</td>
<td>$58,123</td>
</tr>
<tr>
<td>Fire &amp; Emergency Response Management</td>
<td>17</td>
<td>15</td>
<td>88.2%</td>
<td>100.0%</td>
<td>100.0%</td>
<td>46.7%</td>
<td>$52,229</td>
</tr>
</tbody>
</table>

Number of Graduates: Graduates receiving multiple majors are reported in each major group
-- Not Reported (Data is only reported if there were 5 or more responses)
Respondents may not have provided data for all categories

Tyrone Moore Jr., Physical Education, Licensure in Education for Grades K-8
First Destination Outcome: Math Teacher, Milwaukee Excellence Charter School and Business Owner (MooreFitness, LLC)
How I found my job: Teach for America

“Through hard work and dedication, I was able to fulfill my dream of becoming a teacher. I secured a job before I graduated from UW Oshkosh and was placed at Milwaukee Excellence Charter School. The best advice I can give when career searching is to find something that you love and research what careers align with your passion.

Don’t be afraid to seek help from your friends or a counselor. Set some time aside to figure out where you want to go when you graduate, this will set you up for success. If owning a business is something that interests you, keep in mind how important networking is, particularly while you’re in college. Getting your name around in a positive way can easily land you a job before you graduate. Take advantage of the opportunities that are given to you and capitalize on them. Keep pushing through the hard times and keep in mind it is okay to ask for help.”
CAREER & PROFESSIONAL DEVELOPMENT

72.3% of the 2017-2018 class used at least one service provided by Career & Professional Development during their time at UW Oshkosh

Participated in:
- Mock Interviews 43.2%
- Professional Skills Course 21.3%
- Dining with Professionals 19.1%
- Career Fair on the Fox 37.5%
- Socials, Workshops, Tables of Titans 24.6%
- 1:1 Career Advising 63.6%
- Professional Skills Course 21.3%
- Socials, Workshops, Tables of Titans 24.6%
- Career Closet 18.7%
- Dining with Professionals 19.1%
- Hire a Titan! 3.4%
- 1:1 Career Advising 63.6%

What is your level of satisfaction with the career services and resources you used?

- 25.3% Very Satisfied
- 56.7% Satisfied
- 14.8% Neutral
- 2.1% Dissatisfied
- 1.0% Very Dissatisfied

95.4% would recommend Career & Professional Development to a friend

Trung Truong, Supply Chain Management
First Destination Outcome: Supply Chain Planner, Mercury Marine-Racing Division
How I found my job: Online, Handshake

“I highly recommend students to take advantage of career fairs. This will give students an opportunity to network with local companies. Secondly, I recommend students to check in regularly with professors in their program, who are their advisors, during junior or senior years so they can give you proper guidance on professional career opportunities, such as upcoming internships or full time career opportunities.”

Kelsey Clark, Human Services Leadership
First Destination Outcome: Driver Recruiter, Schneider National
How I found my job: Networking & Internship

“T utilized many resources to boost my professional skills and highly recommend any students looking to do the same to reach out to Career & Professional Development on campus. I attended career fairs, went to a resume building workshop, and participated in a mock interview. Along with the career resources, I highly recommend exploring employment opportunities with an open mind. I never imagined I would end up in the Transportation Industry, but I have loved every minute of it. Take chances and don’t be afraid to jump into something new, because you never know what it could bring you!”