A management major is a general business program for those who want a broad business education with additional focus on the knowledge needed to be an effective manager. Management relates broadly to human, physical, and information resources and studies how to procure, use, and retain an optimal resource combination in an organizational setting.

**AVERAGE ANNUAL STARTING SALARY**

<table>
<thead>
<tr>
<th>UWO Graduate*</th>
<th>National**</th>
</tr>
</thead>
<tbody>
<tr>
<td>$48,868</td>
<td>$58,207</td>
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</tbody>
</table>

**STUDENT ORGANIZATIONS**

The International Business Club is a partnership between students, faculty, and practitioners dedicated to promoting knowledge, skills, and expertise for global professionals.

The Collegiate Entrepreneurs’ Organization (CEO Club) strives to give students the knowledge, resources, and confidence to start their own businesses. Students can participate in hands-on entrepreneurial events.

**FEATURED EMPLOYERS**

Enterprise, Target, Werner Electric Supply

**CLASSES**

- Creativity and Innovation
- Entrepreneurship
- Financial Statement Analysis
- Global Management
- Managing the Family and Closely Held Business
- Project Execution and Control
- Project Management
- Social Entrepreneurship
- Strategic Management

**CHARACTERISTICS**

- Ambitious
- Flexible
- Independent
- Leader
- Reliable
- Personable
- Self-Motivated

**COMMON JOB TITLES**

- Assistant Manager
- Associate Manager
- Branch Manager
- Business Development Manager
- Campaign Manager
- Customer Service Manager
- Division Manager
- Entrepreneur
- Project Manager

**AVERAGE HOURLY INTERN WAGE**

- $14.99

* Salary data from UWO 2021-2022 First Destination Outcomes report
** Salary data from NACE Class of 2021 Report