



MANAGEMENT

COLLEGE OF BUSINESS MAJOR FACT SHEET



A management major is a general business program for those who want a broad business education with additional focus on the knowledge needed to be an effective manager. Management relates broadly to human, physical, and information resources and studies how to procure, use, and retain an optimal resource combination in an organizational setting.

AVERAGE ANNUAL STARTING SALARY

UWO Graduate*

\$48,868

National**

\$58,207

STUDENT ORGANIZATIONS

The **International Business Club** is a partnership between students, faculty, and practitioners dedicated to promoting knowledge, skills, and expertise for global professionals.

The **Collegiate Entrepreneurs' Organization (CEO Club)** strives to give students the knowledge, resources, and confidence to start their own businesses. Students can participate in hands-on entrepreneurial events.

FEATURED EMPLOYERS

Enterprise, Target, Werner Electric Supply



CLASSES

- Creativity and Innovation
- Entrepreneurship
- Financial Statement Analysis
- Global Management
- Managing the Family and Closely Held Business
- Project Execution and Control
- Project Management
- Social Entrepreneurship
- Strategic Management

CHARACTERISTICS

- Ambitious
- Flexible
- Independent
- Leader
- Reliable
- Personable
- Self-Motivated

COMMON JOB TITLES

- Assistant Manager
- Associate Manager
- Branch Manager
- Business Development Manager
- Campaign Manager
- Customer Service Manager
- Division Manager
- Entrepreneur
- Project Manager

AVERAGE HOURLY INTERN WAGE

- \$14.99

* Salary data from UWO 2021-2022 First Destination Outcomes report

** Salary data from NACE Class of 2021 Report