



Center for Entrepreneurship and Innovation

University of Wisconsin Oshkosh

2019
YEAR IN REVIEW

Focal Point for Entrepreneurship and Innovation...

The Alta Resources Center for Entrepreneurship and Innovation is a globally recognized and award-winning entrepreneurship center at the University of Wisconsin Oshkosh.

Since 2013, the Center has grown into an entity recognized across the region for its entrepreneurial programming, businesses launched, and community engagement. As of recent, the goal to collide students from numerous disciplines – across all three UW Oshkosh affiliated campuses – has resulted in the development of many opportunities to enhance innovation.

Mission: “To inspire, educate, and develop entrepreneurial leaders through world-class education, cutting edge research and applied preparation, mentorship, and public recognition.”

Vision: “To help UW Oshkosh students and faculty members develop and enhance their ideas, businesses, and lives.”

TABLE OF CONTENTS

INTRODUCTION & WELCOME

Letter from the Dean	1
Letter from the Directors	2
2019 Highlights	3-4
Achievements	5-6

MEET THE LEADERSHIP TEAM

Board of Advisors	7-8
Colleen Merrill & Dan Brosman	9-10

PROGRAM PROSPECTUS

2019 Timeline	11
Collegiate Entrepreneurs' Organization at UW Oshkosh.....	12
Fox Cities High School Pitch Contest	12
Innovation Challenge	13
Elevator Pitch Contest	13
Business Model Competition	14
Titan Accelerator Program	15
Summer Incubator Program	15

STUDENT VENTURES

Cohort VI:	
Pack-its	16
REWIRE	17
Wright Bike	18
SydeWork	19
Hive Central	20
Cohort I - V	21-24

Letter From The Dean

Dear Stakeholders, Students, Faculty, Alumni, and Community Friends:

The College of Business has had many successes this year, not the least of which was a positive recommendation for full reaccreditation from our AACSB peer visit team. The team consisted of two Provosts and one Dean. They spent three days with us, visiting with faculty, staff, students, and administrators about our programs and student success outcomes. Several representatives from the Alta Resources Center for Entrepreneurship and Innovation met with them and to say they were impressed by those students is an understatement. Not long after that visit, students from the Hive Central business team gave a presentation to UW System President Ray Cross and Board of Regents Members. They too, were blown away by the thoughtfulness, maturity, professionalism, enthusiasm, and business knowledge of these students.

It was evident that the experience the students receive from programs sponsored by the Alta Resources Center for Entrepreneurship and Innovation have been profoundly impactful to them. They sing the praises of their instructors and mentors, but more important than their words, they demonstrate what true business professionals and experts they have become in a short amount of time. A key is, of course, the highly successful 12-week accelerator program which offers students an intensive, hands-on boot camp to develop skills and gain real world experience in building a business. This unique and award-winning program supports student-entrepreneurs as they validate new business concepts and develop sustainable solutions to real world problems. While some ideas will fail, others will find great success and, regardless, all will learn more about themselves and the business world than they ever thought possible in 12 weeks. Other keys are the multiple pitch contests that grow in popularity, in the quality of the ideas, and in the professionalism of the student presentations. Students from all over the campus, undergraduates and graduate students, participate in these contests and showcase their ideas. They receive continual feedback and improvement via judges, mentors, CEI staff, and fellow students. It is impossible to adequately communicate the profound effect the experiences of these programs have on students' knowledge of business and of self. They are focused, confident, and prepared to enter the business world in ways never dreamed possible. The Alta Resources CEI not only shines a light on the College of Business, but on the University as a whole. UW Oshkosh's CEI has become a model of success that other institutions express interest in and learn from as they are building their own programs. At the CEI, the goal is not just to learn how to do entrepreneurship education well for our students, but to help others do it well for their students too -- this is the spirit of our College and our mission as a UW System institution of higher education. We are all better off when entrepreneurship in our state is thriving.

On behalf of UW Oshkosh, the College of Business, and all our entrepreneurial minded students, we thank Alta Resources for its continued generous support and resources that make these programs possible. Please enjoy our annual Year In Review report. I know you will be inspired as you read about the journeys of our dedicated, talented students as they work toward completing their degrees and starting their careers.

Barbara Rau, Dean of the College of Business

Letter From The Directors

Colleen Merrill & Dan Brosman

The Alta Resources Center for Entrepreneurship and Innovation (CEI) has grown into an entrepreneurial hub within Northeast Wisconsin. Not only has our reach expanded with the addition of the Fox Cities and Fond du Lac campuses, but we have launched new programming and opportunities for all students to be involved, no matter one's background.

New to us, we partnered with WiSys and other organizations to develop our programs to involve students who have the drive to be entrepreneurial but do not necessarily have their own idea or venture to pursue. These have been very successful and a life-changing opportunity for the students involved. Not only has the University highlighted these achievements, but the UW System has commended the success of these programs to stakeholders statewide.

As we've shared before, the learning outcomes students gain from such raw exposures to the business world can be matched by very few programs. This is no simulation, hypothetical case study, or tightly controlled environment. The programs we offer nudge students into the "real world" and forces them to understand customer needs and marketplace conditions well enough to make strategic decisions with their business that will ultimately lead to its success or failure. These experiences allow our students to enter the world with more skills and confidence than their peers at other institutions.

We've achieved a few accomplishments, too. In 2019, undergraduate and graduate level-students from every college and campus at UW Oshkosh participated in our programs. Additionally, half of the students competing in the Culver's Business Model Competition this past year were female – a feat that has not been accomplished before. We are driven towards making entrepreneurship accessible for every student.

By allowing students continuous access to the Alta Resources CEI, the University of Wisconsin Oshkosh embodies its strategic position of fostering entrepreneurship, encouraging innovation, and supporting student businesses in ways that many other universities simply cannot match. On behalf of UW Oshkosh, the College of Business, and all our entrepreneurial students, we would like to thank you for your interest and support in our center. It's amazing to see first-hand what our incredible students can achieve with the right resources behind them.

Respectfully,



Colleen Merrill , Executive Director



Dan Brosman, Program Director

2019 Highlights

Certificate in Entrepreneurship & Innovation

Implemented in Fall 2017, the Certificate in Entrepreneurship and Innovation compliments any major undergraduate program at the university by providing a pathway to pursue the study of entrepreneurship and innovation in a cross disciplinary approach, empowering students to think innovatively in their pursuit of knowledge. The certificate is open to all students external of the College of Business. Those within the college can earn the same credential as an emphasis to their major. The program requires a total of nine credits composed of two core classes and an elective from a diverse set of options. Students are also eligible to participate in the Entrepreneurship Study Abroad for credit.

The Pitch Fox Cities

The Pitch was created by the Fox Connection, a collaboration of the premier colleges and universities in Northeast Wisconsin to enhance entrepreneurial education and opportunity for area students. Each participating institution is required to host an on-campus qualifier event with the top two teams advancing to The Pitch. Since 2017, The Pitch has awarded

\$50,000 annually in cash and in-kind prizes to student teams. This last year, UW Oshkosh student Daniel Salazar took home the first-place prize with his business Pack-its™. Daniel competed against 11 teams and was awarded \$10,000 cash and \$10,000 of in-kind services. Read more about Pack-its™ on page 16!



Visit The Pitch website and register to join us in 2020:
<https://thepitchfoxcities.com>

2019 Highlights

Engineering Collaboration & 3D Printing Lab

In an effort to expand our capabilities and connect with other departments on campus, the Center purchased a 3D printer that is currently being managed by the Engineering Department. Since that initial purchase, the department purchased additional printers to create the 3D printing lab. With this added resource, students will have the ability to collaborate with engineering students and develop rapid prototypes more efficiently for market testing and concept development.



New Venture Commercialization Program

The New Venture Commercialization Program provides motivated students with the opportunity to start a new business around previously developed, patent-protected intellectual property. We found that many students are interested in owning/running a company but have not discovered a product/service to validate, secured a startup team to be a part of, or found a company to invest in. Students involved in the program experience the process of starting and growing a new business first-hand, in a protected and educationally focused environment. The students involved in this program are typically paid for their time and can receive partial ownership in the company if certain milestones are met, but it is not required.

In 2017, the Center formed a partnership with WiSys to explore their portfolio containing dozens of technologies ready for commercialization. In 2019, a team was formed to research the feasibility of pre-selected technologies. After much research and market validation, the team identified the Bee Shield™ as the technology to commercialize. Read more about Hive Central on page 20!

Achievements

Companies Funded: **73**


Survival Rate: **71%**

Students Engaged with CEI: **4,200**

Majors Represented: **25+**

Investment/Revenue: **\$4.3M**

Jobs Created: **138**



"Our connection with CEI not only provided financial resources to grow and scale our business, but also provided invaluable networking and in kind resources to support our business development."

- Karen & Eric Riggers, Reinvent Ferment (2017 BMC Winner, Titan Accelerator Cohort V & 2018 Summer Incubator)

"An operation is only as good as the team running it. Colleen & Dan have benefited countless amounts of people and must continue to be an opportunity offered to the community and students on campus."

- Cam Schneider, Rewire (2018 BMC Winner & Titan Accelerator Cohort VI)

"These programs have reached beyond entrepreneurship for me and have changed my life in ways I previously could not have imagined. They taught me things I use in my everyday life and have helped me cultivate relationships that go beyond the classroom and the office."

- Parker Schmidt, Hive Central (Titan Accelerator Cohort VI & 2019 Summer Incubator)

"I have no formal training in business - my master's degree is cognitive and affective psychology and without the help of UWO's CEI, I likely would have never gotten my business off the ground."

- Rebecca Timmins, M.S., Celebrate Neurodiversity (Titan Accelerator Cohort V)

Board of Advisors



Ethan Bagley

J.J. Keller & Associates, Inc.
Dir. of Innovation



John Beré

Alta Resources
VP of Care Operations



Chris Burns

BConnected, LLC
Dir. Of Business Dev.



Jon Dudzinski

Mersberger Financial Group, Inc.
Portfolio Manager



Kevin Eismann

Epiphany Law LLC
Founder & Business Law Attorney



Arnie Enz

A.J. Enz & Company
Founder/Principal



Christine Gantner

UW Oshkosh
Dir. of Alumni Relations & Annual Giving



David Gerczak

WatchCo.com
Founder, President & CEO



Audra Hoy

GO EDC
Dir. of Business & Economic Dev.



Robert Larsen

J.J. Keller & Associates, Inc.
Sr. Dir. of Research and Dev.



Marcos Mello

sBusiness
Founder



Priscila Troian Mello

Amcor
Sr. R&D Dir.

Board of Advisors



John Muraski
UW Oshkosh
Assistant Professor



Venkat Raman
VR Advisors LLC
Managing Principal



Yaz Shehab
Brachium
CEO & Co-Founder



Rollie Stephenson
Faith Technologies, Inc.
Founder & Chairman of the Board



David Swintosky
Dunning Capital LLC
Managing Dir.



Jason Tienor
Telkonet, Inc.
CEO & President



David Trotter
Winnebago Seed Fund
Founder & Managing Dir.



Vicki Updike
New Sage Strategies, LLC
Founder & President



Max Verhagen
STAT Informatic Solutions
VP of Sales Operations

Staff Biographies

Colleen Merrill - Executive Director



Colleen Merrill is no stranger to small business ownership and management. Her background includes owning/operating Pampered Properties, ownership in a mechanical contracting business, founder of HeartStart training, high impact sales, project management, and business consulting. Understanding the challenges and needs of small business is integral to her role at the Wisconsin SBDC and Alta Resources CEI at UW Oshkosh.

She specializes in creative financial packages, strategy planning, startups, and connecting to resources. Watching clients achieve their dreams through hard work and dedication is one of her favorite aspects of the job.

Colleen is extremely active in her community donating her time at multiple economic development organizations. She is currently the Vice President of the Boys and Girls Club and has had various roles within organizations such as Women in Management, Emergent Technology, UW Oshkosh Alumni Association, Board of Review, Planning Commission, and Southwest Rotary. She also enjoys anything that involves outdoors and sunshine: kayaking, hiking, swimming, and spending time with family and friends.



Staff Biographies

Dan Brosman - Program Director

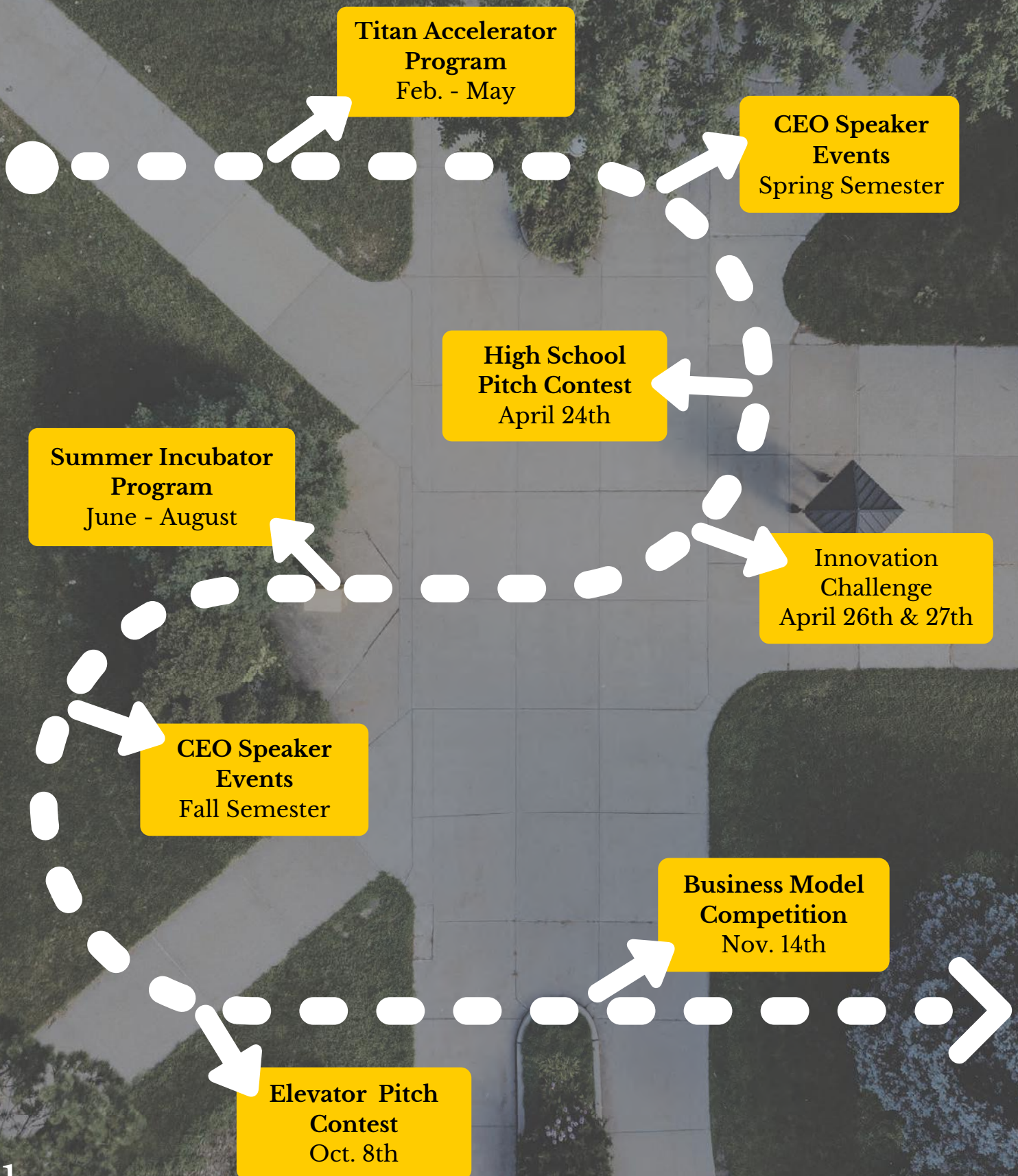
Dan completed his undergraduate degree at the University Wisconsin Oshkosh and is currently pursuing his MBA. His areas of expertise include business startup planning, traditional and digital marketing, social media, website development, growth strategies, and process optimization. He enjoys working with businesses in their startup stages because of the satisfaction received from helping an idea hatch and come to life. He also likes working with diverse businesses and a variety of projects because of the opportunity to constantly learn and expand his knowledge.



Dan is an experienced entrepreneur, having founded and been an integral team member of multiple technology-related companies. He participated in ALL of the Center's programs while a student and continued to expand on his entrepreneurial passions prior to joining the Center in 2018.

When he's not working with clients, Dan is involved with community events and professional business organizations. In his free time, he enjoys spending time with family, being outdoors, watching sports, traveling, working on side projects, and learning new skills.

2019 Timeline



Collegiate Entrepreneurs' Organization at UW Oshkosh

The Collegiate Entrepreneurs' Organization (CEO) at UW Oshkosh informs, supports, and inspires students to be entrepreneurial and seek opportunity through enterprise creation. In addition to providing a peer support system for students interested in entrepreneurship, CEO provides opportunities in networking, leadership development, and hands-on experience.



The CEI works collaboratively with CEO to host speaker events and run workshops. With a diverse lineup of speakers, CEO attracted 250+ students to events. This last year, students had the opportunity to attend the CEO Global Conference & Pitch Competition in Tampa where they got to hear from seasoned entrepreneurs, network with like-minded individuals, and participate in chapter development sessions.

Fox Cities High School Pitch • APRIL 24TH

This contest offers area high school students in the Fox Cities the opportunity to pitch a business idea for the chance to win a share of \$1,500 in scholarships. The Fox Cities High School Pitch Contest is a “shark-tank” style business idea pitch contest in which students have three minutes to present their business ideas to a panel of judges. Students are selected through a high school qualifier event, then move on to the final event at UW Oshkosh. In 2019, the winner was Benjamin Busha of Oshkosh West with his business, Virtual Real Estate, that allows home buyers to use virtual reality to tour potential homes.

New for 2020: Statewide high school pitch contest for all junior/senior students!



Innovation Challenge • APRIL 26TH & 27TH

In 2019, we hosted our first Innovation Challenge with the help of our partners Direct Supply and Evergreen Retirement Community. Teams of students from all three UWO campuses came together to tackle challenges in the aging community. With more than a dozen different academic disciplines represented, students were able to use their education and apply it to real world problems. We kicked-off the event on Friday evening by showing students the challenges Evergreen's residents face and teams had all day Saturday to refine and present their innovative solutions. Students were exposed to the complete startup process – from idea to validated concept.



OCT. 8TH • Elevator Pitch Contest

Aspiring student entrepreneurs have an opportunity to pitch their business idea to a panel of judges. Students have just 90 seconds to convince the panel, and audience, that their idea could work. The winner receives \$1,000 and an automatic bid into the Business Model Competition. This is a low barrier contest in which students are pitching a “napkin” type of idea.

This past year, the Elevator Pitch Contest at UW Oshkosh was selected to serve as an official qualifier contest to the CEO Global Conference & Pitch Competition in Tampa. Hannah Beyer qualified to pitch with her idea, N-Fit,



a platform that uses NFC tags to share fitness content and guided videos in gyms. Parker Schmidt, Co-founder of Hive Central, also qualified through the at-large round.

Business Model Competition • NOV. 14TH

This year marked the 7th Annual Culver's Business Model Competition. Students are given the opportunity to present their vetted business model to a panel of distinct entrepreneurs, CEO's, venture capitalists, angel investors, and executives. Each team has four minutes to present, followed by two minutes of Q&A with the judges. In 2019, ten students/teams competed for a share of \$50,000 in cash and prizes. The winning teams also earned an invitation to participate in the WI Big Idea Tournament, The Pitch Fox Cities, and our Titan Accelerator Program at UW Oshkosh.



Taking home the top prize was political science and anthropology major Abbie Merrill and political science major Ian McDonald, both of Oshkosh, for their innovative mobile app **Prexo**. A mobile app that allows for users to get notifications on executive orders as they are signed, engage with other users, and contact congressional representatives.

2019 Judges:

Ethan Bagley
Director of Innovation
at J.J. Keller & Associates

Zach Pawlosky
Founding Investor and
Fund Manager of Atlene

John Beré
Vice President-Strategy
and Care Service Line at
Alta Resources

Adhira Sunkara
Manager
of Innovative Ventures
at WiSys

Barb LaMue
Executive Director of
the New North



Over
200 students,
staff/faculty, and
community
members
attended this
event.

Titan Accelerator Program

COHORT VI • FEBRUARY - MAY

The Titan Accelerator Program helps students accelerate their business ideas from idea to proven concept. After a competitive application process, students (or student teams) are placed into the Center's 12-week startup accelerator program that provides \$5,000 in seed funding, a lean startup curriculum, one on one counseling from the Center's staff, and mentorship from successful entrepreneurs in their industry. Participants are required to attend weekly meetings to encourage collective discussion and accountability. The top two teams have an opportunity to "graduate" to the Summer Incubator Program to further their business development. To date, six accelerator cohorts have been completed with over \$200,000 of capital infused into student businesses.

Summer Incubator Program

JUNE - AUGUST

The two companies that "graduate" to the Summer Incubator Program have an exclusive opportunity to focus 100% on the growth of their businesses. Teams receive office space and additional seed funding of \$10,000, which allows them to work on their businesses full time throughout the summer. Students have the opportunity for 1-on-1 consulting with the center and are connected to mentors during weekly lunches. To date, ten companies have participated in this program with over \$100,000 of capital infused into student businesses.

Pack-its™

Daniel Salazar

Pack-its™ was originally invented by family friends, Tom and Dominic Trinko, who have entrepreneurial and engineering backgrounds. Daniel Salazar was brought onto the team as the VP of Business Development. He is pursuing a Business Management degree with an emphasis in entrepreneurship and has a background in social media marketing and sales. Daniel has led Pack-its™ through the true entrepreneurial journey to bring the business to the next level.



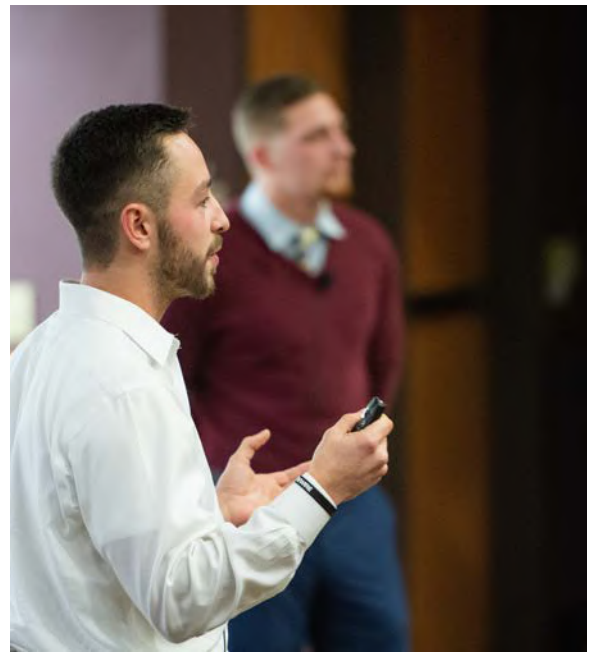
Pack-its™ is a revolutionary product that allows anyone to obtain bags without the need of any twist, ties, or tears. With its patented technology, Pack-its™ uses static electricity to package plastic bags that can be obtained in an easy and convenient way. These eco-friendly bags come in any size! This technology has the potential to impact countless industries, however, they are focusing on the pet and baby industry preliminarily and hope to expand to other markets in the future.



Cameron Schneider & Nick Mclees

Co-Founders Cameron Schneider and Nick Mclees started as college roommates with a small idea that they brought to life. They won the 2018

Business Model Competition, which guaranteed them a spot in the 2019 Titan Accelerator Program. Nick graduated in the spring of 2019 with a Psychology Degree. He spent months at a monastery in California that taught him different mindfulness techniques to implement within their business. Cam graduated in December 2019 with a Business Management Degree and is the business brains behind the operations.



REWIRE blends mindfulness practices into corporate environments throughout the Midwest. Stress, depression, and anxiety are at an all-time high at work, school, and everyday life. REWIRE creates and leads customized mindfulness programs that teaches employees different tools and practices to help lower their stress and anxiety.

WRIGHT BIKE

Rob Fricke

Wright Bike was founded by Rob Fricke, a mechatronics and electrical engineer, in fall of 2018.

Through a partnership with a biomechanical engineer, Abigail Elder, Wright Bike created their first electric bicycle prototype. Together they have experience and knowledge in a variety of engineering topics including robotics, controls, mechanical systems, electrical systems, biological systems, materials science, mathematics, physics, ergonomics, and more!



Wright Bike is a lightweight electric transportation solution to the growing global challenge of transportation infrastructure. Typical electric bicycles are not reliable and extremely expensive; however, Wright Bike is providing consumers with a new battery technology, direct drive motor systems, and intelligent controllers. Due to their superior battery technology, Wright Bike has plans set a new World Record for greatest distance traveled on a single charge.





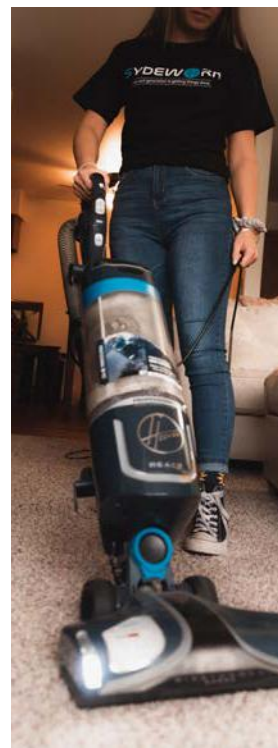
The next generation is getting things done.

Colin Milligan



Colin Milligan started College Cleaners LLC in May of 2018, which then re-branded into SydeWork in the summer of 2019. To earn a little extra cash while going to school, Colin passed flyers out to community members offering his labor to do a variety of at home tasks. This gave him the idea to help college students and people at home everywhere. Colin graduated from UW Oshkosh in the spring of 2019 with a sustainability and economics degree.

SydeWork is a platform where customers create a task they need done and the platform connects them to a SydeWorker who completes their task. The original idea was to connect college students to community members that couldn't do tasks around their home. Due to the inflexibility of college students' schedules, having traditional work hours isn't feasible. Now students can pick up a task at any hour that is convenient for them and the community member's task is then completed; a win-win situation. Colin partnered with Dr. Zaid Altahat at the App Factory and is on track to launch the mobile app in early 2020!





Macall Hill, Parker Schmidt, & Jessica Tarter

Macall Hill, Parker Schmidt, & Jessica Tarter started their journey through the CEI's New Venture Commercialization Program. Partnering with WiSys Technology Foundation, they conducted market feasibility studies on different IPs within their portfolio when they stumbled upon the Bee Shield™. They dove headfirst into the beekeeping industry and started their company, Hive Central to help beekeepers protect their hives.



Hive Central provides beekeepers with an innovative tool called the Bee Shield™, that helps the overwinter survival rates of bees.

During the winter, winds enter the hive causing condensation to freeze onto the bees, killing them. The Bee Shield is a patented technology that attaches to the front of the hive to block winter winds, while still providing the necessary ventilation hives need.

Student Ventures

SUMMER INCUBATOR PARTICIPANTS

Cohort I | 2014



Billboard Brew helps local companies engage with their target customers through coffee sleeves provided for free to local coffee shops and gas stations.



Brag Fitness offers instructional do-it-yourself videos and automatic text messages that send clients motivating messages to help keep them on track.



Ma Schierl's Gourmet Tartar Sauce is a delicious sauce made without pickles and even has a kiss of vermouth. Enjoy it with fish, crackers, chips or veggies.



Change the pace of your average school day with active breaks. Mission Move provides educationally aligned exercise videos for the classroom. MissionMove.com



The Mobile Detailers brings the "car wash" to customers and offer cleaning and detailing services to large business parking lots.



Neighborhood Designs is a web design firm targeted specifically for small business owners and startups. They offer inexpensive web design by utilizing industry specific "themes" rather than traditional website coding.



A student initiative that hosts sober house parties on weekends for students. After success with the Party.0 at UWO, Jake White has brought the opportunity to other universities across the US. party0.org



A patent pending band helping players master fundamentals of basketball (dribbling, passing, and shooting) on a consistent basis. GoProShot.com



Safeguard Income Strategies helps retirees gain complete certainty in their retirement. TheNew6040.com



Wicked Web Wizardry specializes in web application development with a focus on Chartalog a revolutionary tool that allows users to display data in a visually appealing way.

Cohort II | 2015



Fifth Ward Brewing Company is a micro brewery that loves exploring the boundaries of tradition and style. Tradition guides the process of designing new recipes, as new techniques and new ingredients are applied.
FifthWardBrewing.com



Health Snaps gives healthcare providers the ability to create and send HIPAA-compliant video messages and educational video content to patients.

InstaInsure

Smile, insurance just got easier!

A web-based platform that enables consumers to purchase insurance at the point of sale. By doing so, InstaInsure increases the number of policies sold to benefit consumers, retailers, & insurance providers.



KTB Disc Jockey is a company founded in 2010 that provides professional and quality DJ services to the public for all to enjoy.
Soundcloud.com/dj-ktb-1

Kyle Johnson
AERIAL PHOTOGRAPHY

Johnson Aerial Photography is comprised of aerial photography and videography of private and public properties. Kyle uses a drone to complete his work.



A web consulting company dedicated to helping small businesses build websites and utilize social media to increase market share.

ReSkinz

ReSkinz is a mobile app re-skinning company that recreates popular gaming apps by changing the graphics, sounds, and themes.

Sizzle
Tonight Is In Your Hands

Sizzle is a mobile nightlife application that allows users to find the "hottest" bars, clubs, and parties in their area.

Spring Waters

An Online Sanctuary

Spring Waters provides information concerning lifelong wellness, news and research, tools, resources and a web-based sanctuary for you to achieve balance of mind, body and spirit; maintaining health and vitality across the lifespan.

Cohort III | 2016



Anchoring is now easier than ever with the Anchor Shock. Made in the USA, Anchor Shock uses heavy duty, marine-grade shock cord to reduce tension on your anchor and boat. Anchorshock.com



Circle of Life Aquaponics

Circle of Life Aquaponics produces year round safe, locally grown and organic produce using a closed aquaponics water system.



Golf Shots is the world's first golf ball shaped shot glass designed to look almost identical to a normal golf ball. Golfers can now save money and take their favorite drink from home, onto the course.



Khaos-Kon is a hobby convention for the gaming community to come together and play all tabletop games regardless of their skill level. Khaoskon.com



Kids Run Wild is a platform to help kids achieve grade-level running goals. Kids can run with parents, mentors, or teachers to qualify to join the running club.



The K-Nicole Beauty Box offers quality beauty products for women on-the-go shipped directly to their doorstep.

MARC BUSKO ASSOCIATES LLC

Founded in 2012 by Marc Busko, the Chief Passionate Officer is helping students discover and pursue their passions in their lives and learn more about entrepreneurship and small business.



Rebuild Community Health and Wellness focuses on veterans and the community. Their philosophy combats veteran suicide by encompassing physical therapy and cognitive therapy classes, along with exercise and fitness modalities.

Cohort IV | 2017



A personalized medical reference system (e.g. clinical information, patient education, and/or community resources) built by you and for you. FingerTipInfo.com



In Our Hands is a mobile app designed to encourage users to track legislation and engage directly with local legislators.



The app that combines users' favorite social media sites into one app now allows parents to limit the time their children spend online.
Balance.app



Sikora Prime Painting is a leader in the industry and has revolutionized how paint is applied, combining new construction and re-paint techniques.
SikoraPrimePainting.com

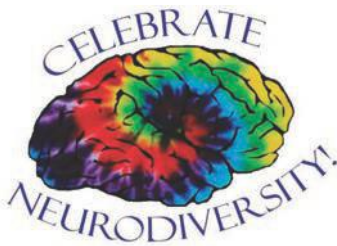


Upright kids has a mission to put affordable standing desks into every single K-8 classroom and get millions of kids up on their feet.
StandingKids.com



uRide is an online peer-2-peer rental platform that enables groups and individuals access to personal watercraft and off-road vehicles.

Cohort V | 2018



An Autism child care center founded on inclusive principles featuring an educational model that is self-guided and strength-based.
CelebrateNeuroDiversity.com



A web and mobile platform created to connect in-home care providers with customers for a flexible, more accessible, experience.



Combining conventional aquaculture with hydroponics in a symbiotic environment to create space to grow food year-round.



Started by Karen and Eric Riggers in 2018, Reinvent Ferment was born from a dream to connect you with the unique flavors and health potential of living, fermented foods.
Reinventferment.com



Founded on the belief that clothing should not cause harm. Each collection donates ten percent of net profits to the animal or cause it represents.
Wildin'clothingco.com



UNIVERSITY OF WISCONSIN
OSHKOSH

College of Business

2019 YEAR IN REVIEW



<https://uwosh.edu/cei>



The UW Oshkosh College of Business is accredited by AACSB International, the premier business school accrediting body—a distinction earned by less than 10 percent of business programs worldwide.