

Internship/Co-Op Course Options

The UW Oshkosh College of Business believes that an experiential learning component is essential to your future success in business. Therefore, an internship is a requirement of your BBA degree. Several options exist to complete the internship course requirement. **Students must complete the internship/co-op course at the same time as their internship/co-op experience.**



College of Business

If you have any questions or want to schedule a meeting to discuss the course/credit option that is best for you, please contact the College of Business

	Internship	Co-Op	Entrepreneurship Option
Experience Type	An internship is a form of experiential learning that integrates knowledge and theory learned in the classroom with practical application and skills development in a professional setting. Internships give students the opportunity to gain valuable applied experience and make connections in professional fields they are considering for career paths. Additionally, internships give employers the opportunity to guide and evaluate talent.	A cooperative (co-op) education experience is typically a full-time, off-campus professional experience with responsibilities similar to that of a traditional internship that lasts 4-8 months. <i>It is expected that no other coursework be taken during this time.</i>	This is an alternative option for students who envision starting or growing their own business as opposed to seeking traditional employment upon graduation. The business endeavor may come in the form of researching a nascent (idea stage) venture, assisting/launching an early-stage venture, or working on an existing venture project.
Course and Credit Options	<ul style="list-style-type: none"> • 1 Credit • Pass/Fail • Bus 340 (Business Internship) • 1 upper-level business credit earned <p><i>May fulfill your upper-level business electives</i></p>	<ul style="list-style-type: none"> • 3 or 6 Credits • Pass/Fail • Bus 442 (Business Co-Op) • 3 or 6 upper-level business credits earned <p><i>May fulfill your upper-level business electives</i></p>	<ul style="list-style-type: none"> • 1 Credit • Pass/Fail • Bus 340 (Business Internship) • 1 upper-level business credit earned <p><i>May fulfill your upper-level business electives</i></p>
Semesters Offered	Fall, Spring and Summer	Fall or Spring	Fall or Spring
Pre-Requisites	<ul style="list-style-type: none"> • Admission to COB and Successful Completion of Bus 284 OR Bus 240 • Internship course must be completed or approved prior to culminating experience course enrollment 		
Application Process	Submit an internship course application on Handshake <i>prior</i> to starting the internship/co-op		
Course Requirements*	<ul style="list-style-type: none"> • Video Introduction • Internship Goal Setting Worksheet • Company Profile • Mid-Semester Evaluation • LinkedIn Learning • Exit Interview • Resume and LinkedIn • Executive Summary • Employer Evaluation (End) • Student Evaluation (End) 		<ul style="list-style-type: none"> • Business Goal Setting Worksheet • Attend campus and community networking events • Collaborate with CEI supervisor • LinkedIn Learning • Monthly reflections • Business plan presentation • Executive Summary • Finalized business model canvas OR business plan
Hours	120 Hours Minimum	Full-time throughout semester	120 Hours Minimum

*Internship /Co-Op course requirements are subject to change at any time

Updated October 2021