



UW OSHKOSH COLLEGE OF BUSINESS
MANAGEMENT

A management major is a general business program for those who want a broad business education with additional focus on the knowledge needed to be an effective manager. Management relates broadly to human, physical, and information resources and studies how to procure, use, and retain an optimal resource combination in an organizational setting.



Phi Beta Lambda

FBLA-PBL is a general business student organization that invites speakers from various backgrounds and discusses topics that pertain to every business major. All majors are welcome to attend meetings, as many of these topics include professional skills and networking.

Collegiate Entrepreneurs' Organization (CEO)

CEO strives to give students the knowledge, resources, and confidence to start their own businesses by providing guest speakers, networking events, and giving students the opportunity to participate in hands-on entrepreneurial events.

International Business Club

The International Business Club is a partnership of students, faculty and practitioners committed to promoting awareness of business globalization and facilitating the acquisition of knowledge, skills, and expertise needed to excel as professionals in the global marketplace.

Management Classes

- Managing the Small/ Growing Business
- Social Entrepreneurship
- Project Management
- Strategic Management
- Creativity and Innovation
- Global Management
- Financial Statement Analysis

Annual Starting Salary

Regional: \$36,448

National: \$50,962

Average Hourly Intern Wage

\$14.60

Characteristics

- Leader
- Ambitious
- Reliable Independent
- Personable
- Flexible
- Self-Motivated

Common Job Titles

- Assistant Manager
- Associate Manager
- Branch Manager
- Business Development Manager
- Campaign Manager
- Customer Service Manager
- Division Manager
- Employee Relations Manager
- Entrepreneur
- Project Manager



College of Business

Featured Employers

