A management major is a general business program for those who want a broad business education with additional focus on the knowledge needed to be an effective manager. Management relates broadly to human, physical, and information resources and studies how to procure, use, and retain an optimal resource combination in an organizational setting.

Management Classes
- Creativity and Innovation
- Entrepreneurship
- Financial Statement Analysis
- Global Management
- Managing the Family and Closely Held Business
- Project Execution and Control
- Project Management
- Social Entrepreneurship
- Strategic Management

Characteristics
- Ambitious
- Flexible
- Independent
- Leader
- Reliable
- Personable
- Self-Motivated

Common Job Titles
- Assistant Manager
- Associate Manager
- Branch Manager
- Business Development Manager
- Campaign Manager
- Customer Service Manager
- Division Manager
- Entrepreneur
- Project Manager

Annual Starting Salary
Regional: $45,827
National: $58,207

Average Hourly Intern Wage
$14.99

Collegiate Entrepreneurs’ Organization
The CEO Club strives to give students the knowledge, resources, and confidence to start their own businesses. Students can participate in hands-on entrepreneurial events.

International Business Club
The International Business Club is a partnership between students, faculty, and practitioners dedicated to promoting knowledge, skills, and expertise for global professionals.

Featured Employers
- Enterprise
- Target
- Werner Electric Supply