

Marianne Johnson

Department of Economics
College of Business
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Degrees

PhD, Economics, Michigan State University
MS, Economics, Michigan State University
BA, Economics & International Relations, University of Minnesota, *Magna Cum Laude*

Employment

Distinguished Professor of Economics, University of Wisconsin Oshkosh, 2019 - present
Professor of Economics, University of Wisconsin Oshkosh, 2010 - 2019
Associate Professor of Economics, University of Wisconsin Oshkosh, WI, from 2005 - 2010
Assistant Professor of Economics, University of Wisconsin Oshkosh, WI, 2001 - 2005
Assistant Professor of Economics, Suffolk University, Boston, MA, 1999 - 2001
Instructor/TA, Department of Economics, Michigan State University, East Lansing, MI, 1994 - 1999

Other Professional Associations

Fulbright Lecturer & Visiting Professor, Universiteti i Tiranës & Luarasi University, Tirana, Albania, Fall 2017
Visiting Professor, Hochschule Osnabrück, Osnabrück, Germany, Fall 2012
Fulbright Lecturer & Visiting Assistant Professor, University of Tartu, Estonia, Spring 2005
Visiting Assistant Professor, Universidad del Pacífico, Lima, Peru, October 2004
Visiting Lecturer, Suffolk University Dakar Campus, Dakar, Senegal, West Africa, May 2001
Resident Scholar, Beacon Hill Institute for Public Policy, Boston, MA, 1999 - 2001

Journal Publications

“Rules Versus Authorities,” *Public Choice* 175 (3-4), 2018: 219 – 228.

“Institutionalism and Fiscal Policy at Midcentury,” *Journal of Economic Issues* 52 (1), 2018: 103 - 116.

“Teaching Comparative Economic Systems 25 Years After the Collapse of the Soviet Union,” with A. Kovzík. *International Review of Economic Education* 22 (May), 2016: 23 – 33.

“Comparative Economic Systems in the Undergraduate Curriculum: An Update” with A. Kovzík. *Journal of Economic Education* 47 (2), 2016: 168 – 173.

“Applied General Equilibrium Analysis: Birth, Growth, and Maturity” with C.L. Ballard, *History of Political Economy* 48 (5), 2016: 78 – 102.

“Harold Groves, Wisconsin Institutionalism, and Postwar Public Finance,” *Journal of Economic Issues* 49 (6), 2015: 691 – 710. Association for Evolutionary Economics, Journal of Economics Issues, Editor’s Choice (Best Article) Award, 2015.

“Public Economics, Market Failure, and Voluntary Exchange,” *History of Political Economy* 46 (Supplement), 2014: 174 – 198.

- “James M. Buchanan, Chicago, and Post War Public Finance,” *Journal of the History of Economic Thought* 36 (4), 2014: 479 – 497.
- “Progressivism and Academic Public Finance, 1880 to 1930,” *History of Political Economy* 46 (1), 2014: 1 – 32.
- “A Meta-Analysis of the Gender Gap in Performance in Collegiate Economics Courses,” with D. Robson and S. Taengnoi. *Review of Social Economy* 72 (4), 2014: 436 – 459.
- “The Gender Gap in Early Business Courses: Determinants of Performance in Economics and Statistics,” with C. Cotti, D. Robson, and S. Taengnoi. *Journal of the Academy of Business Education* 14 (2), 2013: 11 – 27.
- “Teaching Economics Using Jonathan Harr’s *The Lost Painting: The Quest for a Caravaggio Masterpiece*,” with C. Cotti. *Journal of Economic Education* 43 (3), 2012: 1 – 13.
- “Study Design’s Influence on Empirical Findings in Economic Education,” with D. Robson and S. Taengnoi. *Applied Economics Letters* 19 (18), 2012: 1939 – 1942.
- “Public Finance and Wisconsin Institutionalism, 1892 – 1929,” *Journal of Economic Issues* 45 (4), 2011: 967 – 985.
- “Wicksell and the Scandinavian and Public Choice Traditions,” *International Journal of Social Economics* 38 (7), 2011: 584 – 594.
- “Wicksell’s Social Philosophy and his Unanimity Rule,” *Review of Social Economy* 68 (3), 2010: 187 – 204.
- “A Framework for Reconsidering the Lake Wobegon Effect,” with M.R. Haley and M.K. McGee, *Journal of Economic Education* 41 (1), 2010: 95 – 109.
- “Research in Online and Blended Learning in the Business Disciplines: Key Findings and Possible Future Directions,” with J.B. Arbaugh, M. Godfrey, B. Leisen Pollack, B. Niendorf, and W. Wresch, *Internet and Higher Education* 12, 2009: 71 – 87.
- “Clickers, Student Engagement, and Performance in an Introductory Microeconomics Course: A Cautionary Tale,” with D. Robson, *CHEER* 20, 2008: 4 – 12.
- "Internationalizing Intermediate Microeconomics: Collaborative Case Studies and Web-Based Learning," with E. Galarza. *International Review of Economics Education* 6 (1), 2007: 9 – 26. Also available through El Base de Conocimiento de GDN.
- "Student and Professor Gender Effects in Introductory Business Statistics," with M.R. Haley and E. Kuennen, *Journal of Statistics Education* 15 (4), 2007.
- "Basic Math Skills and Performance in Introductory Statistics," with E. Kuennen, *Journal of Statistics Education* 14 (2), 2006. Reviewed by L. Lunsford for *The College Mathematics Journal* 38 (2), 2008: 163 – 164.
- “Wicksell’s Theory of Public Goods: Buchanan’s and Musgrave’s Interpretations,” *Journal of the History of Economic Thought*, 28 (1), 2006: 59 – 81.
- “Wicksell’s Unanimity Rule for Public Goods: Buchanan’s Dominance Considered,” *American Journal of Economics and Sociology* 64 (4), 2005: 1049 – 1071.
- “Gender, Expectations, and Grades in Microeconomics,” with C.L. Ballard, *Feminist Economics* 11 (1), 2005: 95 – 122.

“Delaying Developmental Mathematics: The Characteristics and Costs,” with E. Kuennen, *Journal of Developmental Education* 28 (2), 2004: 24 - 29.

“Basic Math Skills and Performance in an Introductory Economics Class,” with C.L. Ballard, *Journal of Economic Education* 35 (1), 2004: 3 - 23.

“Differential Taxation of For-Profit and Nonprofit Firms, A Computational General Equilibrium Approach,” *Public Finance Review* 31 (6), 2003: 623 - 647.

“More Native than French: American Physiocrats and Their Political Economy,” *History of Economic Ideas* 10 (1), 2002: 15 - 32.

Books/Chapters in Books/Conference Proceedings

“Rules Versus Authorities: Buchanan and Simons and Fiscal Policy” in *James M. Buchanan: A Theorist of Political Economy and Social Philosophy*, ed. Richard Wagner. Palgrave Macmillan, 2019: forthcoming.

“Daughters of Commons: Wisconsin Women and Institutionalism,” *Handbook of Women in Economics*, ed. K. Madden and R. Dimand. Routledge, 2019: 229 – 249.

Essays on the Invisible Hand, W.J. Samuels (with assistance by M. Johnson and W. Perry). Cambridge University Press (2011). Covered by the *Guardian* with interview, October 6, 2011.

<http://www.theguardian.com/commentisfree/audio/2011/oct/06/big-ideas-podcast-adam-smith-audio>

“The Duke of Argyll and Edwin L. Godkin as Precursors to Hayek on the Relation of Ignorance to Policy,” with K. Johnson and W.J. Samuels, in *The Legal-Economic Nexus*, ed. W.J. Samuels. Routledge, 2007: 291 – 398.

“The Duke of Argyll and Henry George: Land Ownership and Governance,” with K. Johnson and W.J. Samuels, in *Henry George’s Legacy in Economic Thought*, ed. J. Laurent. Edward Elgar, 2005: 99 - 147. Reprinted in *The Legal-Economic Nexus*, ed. W.J. Samuels. Routledge, 2007: 399 - 446.

“Charitable Organizations as a Substitute for Government,” in *North America, Tensions and Re(solutions): Selected Papers from the 7th International Tartu Conference on North-American Studies*. Baltic Center for North-American Studies, University of Tartu, Estonia, 2007: 66 - 77.

“The Duke of Argyll and Edwin L. Godkin as Precursors to Friedrich Hayek on the Relation of Ignorance to Policy, Parts 1 to 4,” with W.J. Samuels and K. Johnson, *Storia del Pensiero Economico.*, Nuovo Serie n1 (2004 - 2005). Reprinted in *The Legal Economic Nexus*, ed. W.J. Samuels. Routledge, 2007: 291 – 398.

Essays in the History of Economic Thought with W. Henderson, K. Johnson, and W.J. Samuels. New York: Routledge (2004). Selected for *Routledge Historical Resources: History of Economic Thought* series (2016).

“What We Learn from the Problem of Recent Economic Thought,” with K. Johnson and W.J. Samuels, in *Essays in the History of Economic Thought*, Henderson, Johnson, and Samuels. Routledge, 2004: 90 - 186.

“What Authors of History of Economic Textbooks Have to Say about History of Economic Thought,” with K. Johnson and W.J. Samuels, in *Essays in the History of Economic Thought*, J. Henderson, M. Johnson, and W.J. Samuels. Routledge, 2004: 187 - 270.

Edited Books/Edited Articles/Book Reviews

“Review: *John Bascom and the Origins of the Wisconsin Idea*,” *Economic History*, August 2017: online.
http://eh.net/book_reviews/john-bascom-and-the-origins-of-the-wisconsin-idea/

“Review: *Antonio De Viti De Marco: A Story Worth Remembering*,” *European Journal of the History of Economic Thought*, 24 (5), 2017: 1116 - 1118.

“Introduction” and “Notes from Warren J. Samuels’ Course on the Economic Role of Government,” edited with M. Meder. *Research in the History of Economic Thought and Methodology* 30B, 2012: 139 – 149.

“Review: *Institutionalist Movement in American Economics, 1918 – 1947: Science and Social Control* by Malcolm Rutherford,” *History of Economic Ideas* 20 (1), 2012: 200 – 202.

“Warren J. Samuels’s Notes from Martin Bronfenbrenner’s Course in Distribution of Income, University of Wisconsin, Fall 1954,” edited with W.J. Samuels. *Research in the History of Economic Thought and Methodology* 29C, 2011.

“Review: *After the Crash, Designing a Depression-Free Economy* by Mason Gaffney,” *International Journal of Social Economics* 38 (5), April 2011: 494.

“Review: *No Wealth but Life: Welfare Economics and the Welfare State in Britain, 1880-1945* by Roger Backhouse and Tamotsu Nishizawa” *EHN*, September 2010: online.

“Economic Theory by Taussig, Young, and Carver at Harvard” edited with W.J. Samuels. *Research in the History of Economic Thought and Methodology* 28C, 2010.

“Lloyd Mints Notes on Money and Banking, EC 330, University of Chicago, Fall 1946,” edited with K. Johnson, pp. 111 – 157; “Seminars by John R. Hicks and Tjalling Charles Koopmans, University of Chicago, Fall 1946” edited with K. Johnson, pp. 201 - 212; and “Notes from Economics 300B by Milton Friedman, University of Chicago, Spring 1947,” edited with K. Johnson, pp. 159 - 199. All in *Research in the History of Economic Thought and Methodology* 27C (2009).

“Glenn Johnson’s Notes from Frank H. Knight’s Course in the History of Economic Thought, Economics 302, University of Chicago, Winter 1947,” edited with W.J. Samuels, pp. 1 – 62; “Glenn Johnson’s Notes from Milton Friedman’s Course in Economic Theory, Economics 300A, Winter Quarter 1947,” edited with W.J. Samuels, pp. 63 - 117; “Glenn Johnson’s Notes from D. Gale Johnson’s Income and Welfare Course, Economics 356, University of Chicago, Spring 1947” edited with W.J. Samuels, pp. 119 – 166. All *Research in the History of Economic Thought and Methodology* 26C, 2008.

“Notes from Frank Whitson Fetter's Course on Monetary Institutions and Policies, Economics D-31-0, Northwestern University, Fall 1966,” edited with W.J. Samuels, pp. 41 – 82; “Notes from George L. Stigler's Course in Industrial Organization, Business 305, University of Chicago, Fall 1964,” edited with W.J. Samuels, pp. 83 – 116; “Mark Ladenson's Notes from M.H. Miller's Course on Corporate Finance, Business 330, University of Chicago, Fall 1963,” pp. 117 – 142; and “Warren J. Samules’ Lecture Notes from James S. Earley's Course on Economic Theory, Economics 150, University of Wisconsin, Fall 1954,” edited with W.J. Samuels, pp. 143 – 209. All *Research in the History of Economic Thought and Methodology* 25C, 2007.

“Notes from Edwin E. Witte's Course on Government and Labor, Economics 249, Fall 1955,” edited with W.J. Samuels, *Research in the History of Economic Thought and Methodology* 24C, 2006: 273 - 334.

“Wood's *Correspondence of Thomas Reid*, A Review Essay,” *Research in the History of Economic Thought and Methodology* 23A, 2005: 229 - 236.

“Book Review. The Soul’s Economy: Market Society and Selfhood in American Thought, 1820-1920,” *Journal of the History of Economic Thought* 26 (1), 2004: 134-136.

Early American Economic Thought II: The Emergence of a National Economy, From Independence to the Civil War (6 Volumes). Edited with M. Rutherford and W. Barber. London: Pickering and Chatto Press, 2004.

Early American Economic Thought I: Foundations of the American Economy, The American Colonies from Inception to Independence (5 Volumes). Edited with S. Medema, and W.J. Samuels. London: Pickering and Chatto Press, 2003.

“Edwin Seligman’s Lectures on Public Economics: 1927-1928.” edited with L. Fiorito and W.J. Samuels, *Research in the History of Economic Thought and Methodology* 18C, 2000.

“Comparison Between Parsons’ Edition and the Original Manuscript of The Economics of Collective Action,” with P. Fajnzylber and D. Heidt, *Research in the History of Economic Thought and Methodology* 17 (7C), 1998: 7-16.

“Commons’ Legal Foundations of Capitalism and Economics of Collective Action, Compared,” with P. Fajnzylber and D. Heidt, *Research in the History of Economic Thought and Methodology* 17 (7C), 1998: 17-35.

Current Projects

“Where Economics Went Wrong: Chicago’s Abandonment of Classical Liberalism,” for *Journal of Economic Literature* 2019.

“Wisconsin Institutionalism, Public Science, and Public Persuasion.” Presented at the *OEconomia* workshop for Economists and Public Persuasion, University of Lausanne, Switzerland, May 4 -5, 2018. Under review.

“Albanian Economic Thought in Isolation,” with D. Dervishi. Presented at the Economics Under Authoritarianism Workshop at Manchester University, December 2018 and the History of Economics Society Annual Conference, Columbia University, June 2019. Under review.

“Musgrave’s Unpublished Reflections on the Fiscal Policy Seminar at Harvard,” with M. Desmaris-Tremblay. Under review.

“Public Finance Origins of Fiscal Policy,” presented at the History of Economics Society Annual Conference, June 22 to 25, 2017 in Toronto and the Italian Association for the History of Economic Thought (AISPE) XV Conference Rome, 23 to 25 November 2017. Now “Fiscal Policy Before Keynes’ *General Theory*.” Presented at the Duke Center for the History of Political Economy HOPE workshop, Oct. 5, 2018.

“Transition of the ‘Economics Industry’ in Albania: A Bibliometric Approach,” with A. Kovzik. Presented at the International Conference on “Socio–Economic Perspectives in the Age of XXI Century Globalization”, University of Tirana, Faculty of Economy, Department of Economics in Tirana, Albania, 1 and 2 December, 2017. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3074406

“Wicksell on Pareto: Efficiency, Welfare and Distribution,” presented at the Erasmus Institute for Philosophy and Economics (EIPE) 20th Anniversary Conference, March 22 – 24, 2017. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2926587

“Wicksell, Pareto and Public Choice,” presented at the History of Economics Society Sessions of the ASSA Meetings, 4 January 2016, San Francisco. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2704001

“Dull, Unimaginative, and Extremely Limited’ Becomes Modern Public Economics,” presented at the History of Economics Society Conference, June 2016, Duke University, Raleigh-Durham, NC.
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2683463

“Taking Notes in the Digital Age: Evidence From Classroom Random Control Trials” with B. Artz, D. Robson, and S. Taengnoi. Under review. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3036455

“A Meta-Analysis of the Impact of Technology Interventions in Collegiate Economics Classes,” with M. Meder. For presentation at the Midwest Economics Association Annual Conference, St. Louis, March 15 – 17, 2019.

“Musgrave’s Incidence Report and the *National Tax Journal*” with M. Desmaris-Tremblay.

“Walter Heller, Fiscal Policy, and Wisconsin Institutionalism Redux”

“Wisconsin Institutionalism and National Planning”

“Keynes as a Consolation Prize: Keynes and Keynesianism in the late Soviet Period,” with A. Kovzik.

“Paper Money, the Popular Press, and Morality in 18th Century America.”
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1085337

Courses Taught

Principles of Microeconomics Intermediate Microeconomics, Public Economics, Introductory Statistics, Econometrics (Senior Seminar), Economics of the Enterprise (Executive MBA), Global/International Business (Professional and Executive MBA)

Plenary Presentations

“Rules versus Authorities: Simons, Buchanan and Public Choice,” for the Public Choice Society (2018)

“A Bibliometric History of Albanian Economics,” for the International Conference on “Socio–Economic Perspectives in the Age of XXI Century Globalization”, University of Tirana, Faculty of Economy, Department of Economics in Tirana, Albania (2017)

“Charitable Organizations as a Substitute for Government,” International Tartu Conference on North American Studies, Estonia (2005)

Conferences, Workshops, and Invited University Presentations

Winter Institute for the History of Economics Thought (2020), History of Economics Society Annual Conference (2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010, 2008, 2007, 2002, 2001, 2000), Midwest Economics Association Meetings (2019, 2014, 2012, 2010, 2008, 2007, 2006, 2004, 2002, 2001), Hidden Agencies: Economists and Political Economy under Authoritarian Rule, University of Manchester Workshop (2018), Duke Center for the History of Political Economy Workshop (2018), *Oeconomia* Workshop on Economists and Public Reason (2018), Beder University, Albania (2018), University Aleksandër Moisiu Durrës, Albania (2018), Luarasi University, Tirana, Albania (2018, 2017), Italian Association for the History of Economic Thought (AISPE) (2017), Universiteti i Tiranës, Albania (2017), Erasmus Institute for Philosophy and Economics (EIPE) 20th Anniversary Conference (2017), History of Political Economy Conference (2016, 2014), Allied Social Sciences Association Meetings (2016, 2014, 2009, 2006, 2001), Association for Institutional Thought (2015), Wisconsin Economics Association Conference (2014, 2008,

2007, 2006, 2005), Hochschule Osnabrück, Osnabrück, Germany (2012, 2009), DePaul University Graduate Seminar (2012), Western International Economics Association Meetings (2011, 2009, 2003), Zhejiang International Studies University, Hangzhou, China (2011), Society for the Preservation of the History of Economic Thought Summer Institute (2008), National Council on Economic Education (2006), University of Wisconsin Oshkosh (2006, 2005, 2004, 2001), Praxis Center for Policy Studies, Tallinn, Estonia (2005), University of Tartu, Estonia (2005), Southern Economics Association Meetings (2004), University of Wisconsin-Eau Claire (2004), Universidad del Pacifico, Lima, Peru (2004), Eastern Economics Association Meetings (2000), Suffolk University (2000, 1999), Michigan State (1999)

Awards

Thrivent Business Professor of the Year, College of Business, UW Oshkosh, May 2011
Dean's Exceptional Performance Award, College of Business, UW Oshkosh, September 2008
Edward Penson Faculty Award, University of Wisconsin Oshkosh, 2008
Oshkosh Truck Endowed Professorship, University of Wisconsin Oshkosh, 2007 – 2011
Excellence in Teaching Award, Nat'l Society of Leadership & Success, UWO Student Chapter, 2007

Grants

Fulbright Grant, Lecturing and Research Award, Tirana, Albania, Fall 2017
UW Oshkosh Faculty Development Sabbatical Grant, 2009-2010 and 2017-2018
UW Oshkosh Faculty Dev. Grant (Summer), 2002, 2003, 2004, 2005, 2007, 2013, 2014 (2), 2015
UW Oshkosh Student-Faculty Collaborative Research Grant, 2003, 2004, 2006, 2007, 2009, 2012, 2016
Business and International Education, U.S. Department of Education (PI), 2008 - 2010
Center for International Business and Education Research (CIBER) Grant, 2007-2008
Fulbright Grant, Lecturing Award in Public Finance, Tartu, Estonia, Spring 2005
Center for International Business and Education Research (CIBER) Grant, 2004-2005
UW Oshkosh Scholarship of Teaching and Learning Project Grants, 2004 & 2006
UW Oshkosh Small Grant, Fall 2003, Spring 2003, Spring 2007
Vander Putten International Fund Grant, 2004
UW System Undergraduate Teaching and Learning Grant (UTLG), 2002-2003
Suffolk University College of Arts and Sciences Summer Research Stipend, 2001

College and University Service (Selected)

University Student Fulbright Adviser, 2018 – present
Faculty Development Committee (Provost Representative), UW Oshkosh, 2018 – present
Committee on Committees, University of Wisconsin Oshkosh, 2012 – 2018, Chair 2016 - 2017
Full Professor Committee, College of Business, 2016 - 2018
Reviewer, *Oshkosh Scholar*, 2008 – present
Reviewer, Student Research Grants, 2008 – present
Graduate Committee, College of Business, 2014 - 2017
Oshkosh Scholar Selection Committee, 2013 and 2016
Reviewer, Faculty Development Grants, 2004 – 2014
Faculty Senate, College of Business Representative, 2011 - 2012
Global Committee, College of Business, 2006 – 2012; Chair, 2007 – 2009 & 2010 - 2012
Center for Excellence in Teaching and Learning Leadership Team, 2010 – 2011
Institutional Review Board, 2006 – 2009
Faculty Supervisor of the Economics Student Association, 2001 – 2008; co-supervisor 2008 – 2009
University Co-coordinator Center for Scholarly Teaching, 2006 - 2007

Professional Service

Referee: *History of Political Economy*, *Journal of the History of Economic Thought*, *History of Economic Ideas*, *Research in the History of Economic Thought and Methodology*, *Journal of Economic Issues*, *Oeconomica*, *Journal of Economic Education*, *International Review for Economic Education*, *International Tax & Public Finance*, *Eastern Economics Journal*, *Annals of Public and Cooperative Economics*, *Australian Journal of Agricultural and Resource Economics*, *Journal of Environmental Planning and Management*

Guest Editor, with A. Marciano and M. Mosca, “Alternative Traditions in Public Choice”, *Æconomia* 2019

Associate Editor, *Æconomia* (2018 – 2020), Secretary, History of Economics Society (2015 – present); Editorial Board, *Journal of the History of Economic Thought* (2014 – present); editorial board *Oeconomica*; Vice President, History of Economics Society (2014– 2015); Executive Committee Member, History of Economics Society (2011 – 2014); Co-Editor of *Research in the History of Economic Thought and Methodology* (2008 – 2013); Committee Chair, Spengler Best Book Committee, History of Economics Society (2009 – 2010); Member Spengler Best Book Committee, History of Economics Society (2007 – 2010); President, Wisconsin Economics Association (2006 - 2008); Midwest Economic Association Officers Nominating Committee (2006); Student Research Coordinator, Wisconsin Economics Association (2005 – 2006)