

### BUSINESS PRE CORE

ACCT 206	Essentials of Financial Accounting	(3) _____
(Math 103 or placement into higher level math + 9 credits + 2.0 GPA) <b>OR</b> (Math 104 or placement or completion of higher level math)		
ACCT 207	Essentials of Managerial Accounting	(3) _____
(Acct 206 w/C)		
BUS 240	Professional Skills in Business	(2) _____
(2.4 GPA, 36 cr., Econ 201/209 or 202/208)		
ECON 201/209	Principles of Macroeconomics (XS)	(3) _____
(c/Math 104, 106, 108, 204 or placement)		
ECON 202/208	Principles of Microeconomics (XS)	(3) _____
(c/Math 104, 106, 108, 204 or placement)		
ECON 210	Economic & Business Statistics (XM)	(3) _____
(Math 104, 106, 108, 204, 206 or 171 w/C or placement)		
MATH 206	Applied Calculus for Business (XM)	(4) _____
(Math 104, 108 or 204 w/C or placement)		

### OR

MATH 171	Calculus I (XM)	(5) _____
(Math 108 or 104 and 106 w/ C or placement)		

**NOTE: Recommended if you are considering another major/minor that requires 171**

### COLLEGE OF BUSINESS ADMISSION REQUIREMENTS

#### Guaranteed Admission

A 2.5 minimum combined GPA, complete the Business Pre Core courses earning a C or better in each course and 44 credits completed are required.

**Admissions Appeal List** - Students may still apply for admissions if they have a combined GPA of 2.2-2.49, complete the Business Pre Core courses earning a C or better and 44 credits completed.

### BUSINESS CORE

Students not admitted to the College of Business may take up to 21 credits of 300-400 level Business/Economics courses before admission. A 2.5 combined GPA, 60 credits earned (unless otherwise noted) and all course prerequisites are required to enroll.

#### 30 credits earned

BUS 320	Essentials of Law for Business	(3) _____
INFO SYS 311	Essentials of Information Systems	(3) _____

#### 44 credits earned

FINANCE 331	Essentials of Finance	(3) _____
(Acct 206 & Acct 207)		
MARKET 371	Essentials of Marketing	(3) _____
MHR 351	Essentials of Organizational Behavior	(3) _____
MHR 361	Essentials of Human Resource Mgmt	(3) _____
MHR 381	Quantitative Business Analysis	(3) _____
(Econ 210 w/C or Math 301 w/C)		
SCM 341	Essentials of Operations & Supply Chain Mgmt	(3) _____

Culminating Experience Course (3) \_\_\_\_\_  
**ACCT 402, ACCT 410, INFO SYS 417, MARKET 477, MHR 453, MHR 454, MHR 455 or BUS 486**  
 (Final semester, admitted to the College of Business, c/BUS 340 or 442 and graduation application on file)

### OTHER BBA DEGREE REQUIREMENTS

BUS 340 or 442	Internship or Co-Op	(1-6) _____
(Bus 240 & admission to the College of Business)		
BUS 440	Career & Life Readiness Academy	(1) _____
(Bus 340 or Bus 442)		
Global Knowledge Requirement		(3) _____
A study abroad experience may fulfill this requirement.		

**RESIDENCY REQUIREMENT:** All BBA majors must completed at least 21 credits of 300/400 level business courses at UW Oshkosh in order to graduate. Some majors may have additional residency requirements.

**\*When students are admitted to the College of Business they must select at least one of the nine majors listed below.**  
 Minors, certificates and emphases are optional complements to a major. A minimum of 120 credits is required to earn a BBA degree.

#### BUSINESS MAJORS

Accounting  
 Economics  
 Finance  
 Human Resource Management  
 Information Systems  
 Interactive Web Management  
 Management  
 International Business  
 Family Business  
 Project Management  
 Marketing  
 Supply Chain Management

#### BUSINESS MINORS

Analytics  
 Business Administration (non-BBA only)  
 Business Economics (non-BBA only)  
 Cybersecurity  
 Global Business (BBA only)  
 Information Systems  
 Insurance & Risk Management  
 Operations Research  
 Risk Management & Actuarial Science

#### BUSINESS CERTIFICATES

Business Analysis  
 Business Analytics  
 Business Economics (non-BBA only)  
 Cost Accounting  
 Cybersecurity  
 Digital Marketing  
 Enterprise Resource Planning (ERP)  
 Entrepreneurship & Innovation  
 Finance & Investments (BBA only)  
 Financial Management (BBA only)  
 Human Resource Management  
 Information Systems  
 Insurance & Risk Management  
 International Business  
 International Economics  
 Marketing  
 Marketing Analysis & Insights  
 Supply Chain Management

# A STUDENT'S GUIDE TO THE UNIVERSITY STUDIES PROGRAM (USP)

**THE UNIVERSITY REQUIRES A MINIMUM OF 38 CREDITS IN USP APPROVED COURSEWORK**

## The Foundation of Your Education at UW Oshkosh

Students in all majors complete general education courses through the University Studies Program. These general education courses will help to prepare you for advanced study at the university as well as life after graduation. We encourage you to choose courses to satisfy and enhance major and/or degree requirements.

The "QUEST" series will provide valuable experiences in addition to content courses that will satisfy credit requirements in the EXPLORE categories listed below. The University Studies Program is designed to also explore the following signature questions. Ideally students will take a course in each of the following:

1. **Sustainability:** How do people understand and create a more sustainable world?
2. **Civic Learning:** How do people understand and engage in community life?
3. **Intercultural Knowledge\*:** How do people understand and bridge cultural differences?  
*\*These courses also satisfy one of the following requirements: Ethnic Studies (ES) or Global Citizenship (GC)*

**NOTE: Courses in the QUEST series satisfy credit requirements in the EXPLORE category below**

QUEST I (Q1) 1 <sup>st</sup> Semester First Year Experience (FYE) Connecting to Campus	QUEST II (Q2) 2 <sup>nd</sup> Semester First Year Experience (FYE) – cont. Planning your Future	QUEST III (Q3) 3 <sup>rd</sup> or 4 <sup>th</sup> Semester Community Experience
Explore Course: _____ (XL or XC or XS)	Explore Course: _____ (XL or XC or XS)	Explore Course: _____ (XL or XC or XS)
Paired with: Writing <b>OR</b> Speaking	Taken concurrently with: Writing <b>OR</b> Speaking	
Signature Question: _____	Signature Question: _____	Signature Question: _____

## WRITING & SPEAKING

**Writing:** WRT 188 or WRT 110 (Honors) \_\_\_\_\_ 3 credits  
*\*Developmental English may also be required based on English placement test score.*

**Speaking:** COMM 111 or COMM 112 (Honors) \_\_\_\_\_ 3 credits

**EXPLORE** (Remember to include your QUEST courses in the appropriate area below.)

### **Nature (XM & XL)**

*\*Consider Math placement test score, major, and degree requirements to determine appropriate course(s).  
 \*Developmental Math **may** also be required based on Math placement test score. (Ex. Math 100, 101, and/or 103)*

**Mathematics (XM):** \_\_\_\_\_ 3 credits

**Laboratory Sciences (XL):** \_\_\_\_\_ 8 credits

**Culture (XC)** - choose 3 courses from at least 2 different departments 9 credit

\_\_\_\_\_

**Society (XS)** - choose 3 courses from at least 2 different departments 9 credits

\_\_\_\_\_

### **Ethnic Studies (ES) AND Global Citizenship (GC)**

*\*These requirements can be met with select Culture (XC) or Society (XS) courses.*

\_\_\_\_\_ (ES) \_\_\_\_\_ (GC)

### **CONNECT: ADVANCED WRITING (XK)**

3 credits

WRT 288 (Quest series students; complete after Q3) **OR** WRT 287 (Transfer/Re-entry students) **OR** WRT 310 (Honors)