BUS-793 Business Environments: Law, Regulation and Ethics
Spring Semester 2019 – 2nd 7-Week Term

Contact information:

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Course Description

This online course involves a study of government regulations, laws and the influence of ethics on business. A course objective is to prepare students to be able to recognize legal, environmental and ethical problem areas to manage risk. The course generally examines business ethics, environmental and social responsibility, duties of managers and their organizations to their stakeholders by using both local and international examples.

Learning Outcomes/Objectives

The UWO Learning outcome is: Knowledge of the legal and regulatory environment and its applications in an organization to understand the interconnection of ecological and social integrity, and economic well-being.

Upon completing this course, you will be able to:

o *Assess* the overall ethical and legal responsibilities of an organization or individual manager from direct in-house interviews at your place of business; and indirect sources such as articles, websites, news and published annual reports;

o *Identify* the major elements of a sustainability and ethics policy;

o *Compare and contrast* the potential ethical and legal implications in various organizations via example readings or fellow classmates' presentations;

o *Assess* the long-term viability of strategic courses of action; and

o *Impact* your organization through direct challenges that you choose to tackle as a result of this course.

Course Organization

The course is organized into 3 modules related to the business legal environment: Regulation, Sustainability and Ethics. Specifically, we will discuss how legal issues surrounding sustainability, government regulations and ethics impact your management of risk. We will spend two sessions on each of the three areas.

Students will explore these issues using the online course workbook which contains all of the required readings, videos, YouTube clips and challenging scenarios. We will also explore the topic of personal mindfulness for clarity.

Course Materials

The following course packet is **required** for the course:

Doing Business the Right Way: Law, Regulation and Ethics Workbook, Positive Deviant Publishing (2019)

Levelhead Application: Access provided with course packet.

Course calendar

Review the course calendar that is used to indicate due dates, activities, assignments, readings, etc. scheduled throughout the semester.

Activity	*Assessment*
Reading the workbook Viewing the videos (as posted)	Discussion quality, relevance and timing. (Per rubric)
Discussion	Level of participation (per Rubric)
Project papers	Course content, writing clarity (per Rubric)
Journal	Clarity and quality (per Rubric)
Mindfulness Exercises-Levelhead	Level of participation, Journal content

Date	Reading	Assignments
Wk 1 April 1	Intro Chapter 1	**Course Introduction** **The Business Environment**
Wk 2 April 8	Chapter 2	**Regulation**
WK 3 April 15	Chapter 3	**Managing Legal Risk**
WK 4 April 22	Chapter 4	**Environmental Risk**
WK 5 April 29	Chapter 5	**CSR**
WK 6 May 6	Chapter 6	**Ethical Risk**
WK 7 May 13	Chapter 7	***Doing Business the Right Way***

Grades

Grades are based upon a mix of assignments (see below).

Grade	Percent
A	94-100
A-	90-93
B+	87-89
B	84-86
B-	80-83
C	< 80

Assignment Points
Discussion (6 @ 50) 300
3 project papers (@200) 600
Journal 100
Total Points 1000

Discussion (300 Pts)

You are required to participate in an online course in the weekly discussions. Grading is a mix of objective and subjective assessment based upon quality of your discussion points and the level of online participation. You can also ask questions and bring in relevant current events to the class in the miscellaneous discussion area.

Each week you should make your first post by Wednesday at 11pm. You should be in a number of times to either post again, read and respond to posts by others in your group by the following Sunday night discussion deadline for that week. Note: I will throw out your lowest score in the total calculation.

Activities (3 @ 200 Pts each)

This assignment requires you to do three different activities (ethics, regulation and sustainability) and write them up (see Appendix for specific assignment details).

Journal (100 Pts)

You will need to prepare a journal in which you answer the questions at the end of each chapter in your workbook. This will include thoughts about the Levelhead app and the various content areas contained therein.

Late Assignment Submission Late submission of assignments is discouraged. Papers turned in after the dropbox due date will be subject to a minimum 1 full letter grade penalty. Papers turned in more than 24 hours after the due date will not be accepted unless there are extenuating circumstances

Academic Misconduct Statement

As a UW Oshkosh student, it is your responsibility to be informed about what constitutes academic misconduct, how to avoid it, and what happens if you decide to engage in it. Examples of academic misconduct include (but are not limited to):

- Plagiarism (turning in the work of another person and not giving them credit)
- Stealing an exam or course materials
- Copying another student's paper, homework, exam

Please refer to UWS Chapter 14 (University of Wisconsin Academic Disciplinary Procedures for information on academic misconduct. University Policy. Pay particular attention to UWS 14.03 (definition of academic misconduct) and UWS 14.04 (disciplinary sanctions). Please note that all incidents of academic dishonesty will be reported to the appropriate university authorities.

It is not acceptable for two or more students to work together and turn in the same work unless the assignment is specifically a group assignment. In the case of a group assignment, groups are treated as a unit and the sharing of work between groups is not permitted. Plagiarism is defined as the use of another's work without attribution. It is acceptable to use a published solution to a particular problem if the solution's source is documented. If you are using material from a

published source or an organization's internal documents, that source must be documented or referenced. If proprietary materials are utilized, appropriate permissions must be obtained.

Disability Services
It is the policy and practice of UW Oshkosh to create inclusive learning environments. If there are aspects of the instruction or design of the course that results in barriers to inclusion, please notify me asap.

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Learning Goals
MBA: LG1 Leading Organizations
MBA: LG2 Managing organizational strategy