



## **BUS 793 BUSINESS ENVIRONMENTS: LAW, REGULATION AND ETHICS**

College of Business – Professional MBA Program

Syllabus Spring 2021 1<sup>st</sup> 7 Weeks

Instructor: Elizabeth Hartman, J.D.  
Contact: hartmane@uwosh.edu; 920-216-9353 (cell phone)  
Office: Culver Family Welcome Center 212D (working remotely)  
Office Hours: On Collaborate Ultra, by appointment

You may contact me via email and phone (call or text).

**COURSE PREREQUISITES:** Completion of all Foundation requirements. Enrollment limited to Graduate Business students (GBUS) or department consent.

### **COURSE MATERIALS:**

Textbook: *Managers and the Legal Environment: Strategies for Business*, 9<sup>th</sup> Ed., Constance Bagley (2019)

I will post supplemental materials on Canvas from time to time.

**COURSE DESCRIPTION:** This course involves a study of public laws, government regulations and the influence of ethics on business. A course objective is to prepare students to recognize problem areas and engage in legal and ethical analysis to manage risk. The course generally examines business ethics and social responsibility, dispute resolution, duties and liabilities of managers and their organizations to their stakeholders, administrative law, securities regulation, antitrust law, employment and diversity regulation, environment regulation, products liability, consumer protection, and the regulation of international trade.

### **Measurable Learning Outcomes:**

- MBA Learning Goal 2: Managing organizational strategy: through understanding and development of risk management measures and dispute resolution methods.

- MBA Learning Goal 3: Solving organizational problems: through identification of legal issues and assisting with mitigation/resolution.
- MBA Learning Goal 4: Communicating organizational issues: by understanding and communicating areas where there is potential legal risk, strategies to mitigate risk, legal issues which have arisen and measures taken to resolve.
- MBA Learning Goal 5: Managing organizational resources: by evaluating cost benefit scenarios associated with risk mitigation and dispute resolution.

**CLASS MEETINGS:**

Class Dates: February 1-March 20

Class Location: 100% online

**COURSE REQUIREMENTS AND GRADING:**

Your grade in this course will be based on two components: weekly discussions or assignments on cases/issues and weekly quizzes. Some weeks it will be a discussion topic that is graded and other weeks it will be an assignment (see schedule for details).

Weekly Assignment (7; 50 points each):	350 points
<u>Quizzes (7; 50 points each):</u>	<u>350 points</u>
Total:	700 points

Assignments: Each week there will be an issue or a case that we will either discuss as a class on Canvas or you will have an assignment to complete (due on Sunday at midnight.) Each discussion or assignment is worth 50 points. I will provide additional information about each of these as they are assigned.

Quizzes: Each week there will be a quiz consisting of 25 multiple choice and true false questions based on the material in the text (and any supplemental material I post for that topic) which will be open on Canvas from Thursday noon to Sunday at midnight. Quizzes are open book and open notes but are timed (35 minutes). Each quiz is worth 50 points.

Grading Scale: Unless there is a compelling reason to deviate, the grading scale shall be the standard College of Business scale for graduate courses as follows (on a percentage basis):

93+	A
90-92	A-

87-89	B+
83-86	B
80-82	B-
77-79	C+
73-76	C
75-56	F

### Late Assignments, Makeup Work and Extra Credit

As a general matter, I will not accept late work. However, if you have an unusual circumstance which is preventing you from completing work on time, please let me know and I will handle it on a case by case basis. I often offer an opportunity for extra credit as the course progresses.

### Feedback

You will automatically receive feedback on your quizzes on Canvas. I will grade your discussion/assignments during the week after they are completed/turned in.

### Course Assessment

You will be given the opportunity towards the end of the semester to assess me as an instructor and this course in general in the form of a Student Opinion Survey. I encourage you to complete these so that we may continually strive to improve this course and your experience as a student. Please feel free to also share comments with me throughout the semester.

## **UNIVERSITY POLICIES**

- **COVID-19 Policies:**

- Mask Wearing and Physical Distancing. All students are required to wear an appropriate mask that covers their mouth and nose when they're in the classroom. You must also maintain appropriate physical distancing from their classmates (and instructor) and adhere to additional expectations communicated by the instructor or posted in the classroom. Note: UWO procedure dictates that, during the COVID-19 pandemic, an instructor cannot begin class until all students are wearing a mask properly. If a student is non-compliant with the masking policy and refuses to leave the classroom promptly when requested, the instructor is required to cancel class. Students responsible for class cancellation for these reasons will be referred to the Dean of Students office, and the student will be unable to attend class until

they meet with the Dean of Students. The student may be dropped from the class by the Dean of Students.

- Eating and Drinking. Eating and drinking is prohibited in classrooms for Spring 2021. If you have presented to me documentation from the Accessibility Center in the Dean of Students Office that you have a medical condition which requires you to eat or drink during our class period will you be permitted to eat or drink in class. You should seat yourself in the seat furthest away from other students and you must replace your mask when you have finished eating or drinking.
- Disinfecting. You are responsible for disinfecting your workspace prior to the start of each class. Upon entering, get a disinfectant wipe from the canister in the room. Use it to wipe down the arms of the chair and the work surface being used. Wipes should then be tossed into the garbage receptacle in the room.

### **Other University Policies**

- **Academic Misconduct:** As a UW Oshkosh student, it is your responsibility to be informed about what constitutes academic misconduct, how to avoid it and what happens if you decide to engage in it. Examples of academic misconduct include (but are not limited to):
  - plagiarism (turning in work of another person and not giving them credit),
  - stealing an exam or course materials,
  - copying another student's homework, paper, exam
  - cheating on an exam (copying from another student, turning in an exam for re-grading after making changes, working on an exam after the designated time allowance)
  - falsifying academic documents

Please refer to [UWS Chapter 14](#) (University of Wisconsin Student Academic Disciplinary Procedures) for information on academic misconduct. Pay particular attention to UWS 14.03 (definition of academic misconduct) and UWS 14.04 (disciplinary sanctions). Please note that all incidents of academic dishonesty will be reported to the appropriate university authorities.

It is not acceptable for two or more students to work together and turn in the same work unless the assignment is specifically a group assignment. In the case of a group

assignment, groups are treated as a unit and the sharing of work between groups is not permitted.

- **Plagiarism:** Plagiarism is defined as the use of another's work without attribution. It is acceptable to use a published solution to a particular problem if the solution's source is documented. If you are using material from a published source or an organization's internal documents, that source must be documented or referenced. If proprietary materials are utilized, appropriate permissions must be obtained.
- **Accessibility:** The University of Wisconsin Oshkosh supports the right of all enrolled students to a full and equal educational opportunity. It is the University's policy to provide reasonable accommodations to students who have documented disabilities that may affect their ability to participate in course activities or to meet course requirements.

Students are expected to inform Instructors of the need for accommodations as soon as possible by presenting an Accommodation Plan from either the Accessibility Center, Project Success, or both. Reasonable accommodations for students with disabilities is a shared Instructor and student responsibility. You may also contact the Accessibility Center at 920-424-3100 or [dean1@uwosh.edu](mailto:dean1@uwosh.edu). It is located at 125 Dempsey Hall. For more information, visit the Accessibility Center website ([Click Here](#)).

- **Diversity, Equity and Inclusion:** Diversity drives innovation, creativity and progress. At the University of Wisconsin Oshkosh, the culture, identities, life experiences, unique abilities and talents of every individual contribute to the foundation of our success. Creating and maintaining an inclusive and equitable environment is of paramount importance to us. This pursuit prepares us to be global citizens who will contribute to the betterment of the world. We are committed to a university culture that provides everyone with an opportunity to thrive.
- **Discrimination and Sexual Harassment:** UW Oshkosh is committed to providing the safest campus possible for our students, faculty and staff. Students experiencing any form of prohibited discrimination or harassment, including but not limited to sex or gender based violence, can report it by contacting Equal Opportunity, Equity & Affirmative Action/Title IX office (920-424-1166), or Dean of Students office (920-

424-3100). If you choose to contact one of these offices, your information will be private but may not remain confidential. You may also call the Campus Survivor Advocate (920-424-2024) for confidential help and resources. You can also find more information on policies and resources at <https://uwosh.edu/titleix> and <https://uwosh.edu/hr/policies-procedures> and <https://uwosh.edu/equity>.

Please note that I am a responsible employee for UW Oshkosh and therefore have an obligation to report incidents of sexual violence and misconduct that are brought to my attention to the Title IX Coordinator. For more information about my reporting requirements visit <https://uwosh.edu/titleix/employee-responsibilities>. Under Executive Order 54, I am a mandatory reporter and also have an obligation to report child abuse/neglect.

- **Dropping Classes/Impact on Financial Aid:** Dropping a class after the 10th day and repeating courses can have a negative impact on your eligibility for financial aid. Students need to maintain Satisfactory Academic Progress (SAP) to be eligible to receive aid. Details about this federal policy can be found at this link: <https://uwosh.edu/financialaid/process/sap/>
- **Veterans:** Veteran, active duty, reserve, or national guard students with military-affiliated special circumstances (e.g., upcoming deployments, drill requirements, disabilities, VA appointments, etc.) should communicate these with as much notice as possible. I will work with you and/or put you in contact with the Veterans Resource Center (920-424-1804 or [veterans@uwosh.edu](mailto:veterans@uwosh.edu)) or other University staff who are trained to assist you.