

# Course Syllabus

## UW-Oshkosh: MBA 799

Credit Hours: 1.5

Course Term: Spring 2020

Delivery Mode: Online

## Instructor Information

### Dr. Ashay Desai

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[Oshkosh Faculty Page \(Links to an external site.\)](#)

## Course Description

This course is about overall integration. It is designed to help you demonstrate your mastery of the UW Oshkosh MBA Program learning goals and objectives, create a plan for your future and for us to see where we need to improve.

## Course Objectives

In the integrative capstone, you will demonstrate your mastery of the UW Oshkosh MBA Program learning goals and objectives (attached as the last page). In particular, you will:

1. Demonstrate your understanding of organizational strategy and the importance of critical corporate capabilities for achieving a specific strategy
2. Demonstrate your understanding of the role of leaders in forming and achieving organizational goals and effective organizational cultures in a variety of contexts
3. Demonstrate your ability to create a plan to achieve organizational objectives
4. Demonstrate your understanding of the role of measurement and performance incentives in achieving strategic outcomes
5. Demonstrate your ability to present supporting arguments for a managerial position in a focused, well-organized manner suited to the intended audience
6. Demonstrate your ability to analyze a complex organizational problem and make a persuasive recommendation for solving the problem
7. Demonstrate your understanding of how various organizational functions/disciplines contribute to organizational success

# Required Readings and Other Materials

There is NO required textbook.

## Articles

The readings that are not from various journals are linked directly in different weeks overview document in Home/Modules.

Individual personality tests

## Assessment tests

The tests are linked directly in different weeks overview document in Home/Modules.

# Grading Policy

<b>Assessments</b>	<b>Percentage</b>
Class Discussions and participation in deans interview	15%
Project 1: Organizational Analysis Paper OR Final case	25%
Project 3: Personal Needs Assessment and Development Plan (PNADP)	25%
Oral presentation	15%
ETS Major Field Exam	20%
Total	100%

Each assignment will be assessed on a scale of 100 points.

# Late Work Policy

We do understand that many of you are balancing a lot on your plates between school, work, and family. Sometimes things come up at the last minute and you will need to make a choice between fulfilling your other obligations or submitting an assignment on time. To allow for these situations, you may submit course projects after the due date if necessary. However, there will be a 15% deduction on all late work.

If you need to submit your work late, please contact the instructor(s) ahead of time to make special arrangements. We also recognize that sometimes situations occur that require you to have more than a few days extension, for example, a death in the family, hospitalization, etc. In certain cases, late work will be accepted without the penalty.

# Student Expectations

## Class Participation

Regular class login is required and expected. However, merely logging in does not constitute class participation. Each student is expected to actively participate in class

discussions. Insightful comments and consistent observations in group and class discussions on a regular basis are important to your and others' learning in this class. If a person does not post in the discussions, there will be a proportional drop in the participation grade. We would appreciate your letting us and your group members know in advance of any special circumstances.

## Academic Misconduct

To foster a productive learning environment, all students are required to accept and adhere to the Student Code of Conduct agreement in order to participate in this course. Academic dishonesty is not acceptable. The UW System subscribes to the definitions of academic dishonesty provided by the National Association of Student Personnel Administrators. These include:

- Cheating - Intentionally using or attempting to use unauthorized materials, information or study aids in any academic exercise.
- Fabrication - intentional and unauthorized falsification or invention of any information or citation in an academic exercise.
- Plagiarism - intentionally or knowingly representing the words or ideas of another as your own in any academic exercise. Plagiarism is considered a form of theft and at the university is a serious violation. Penalties can range from a lowered grade to expulsion.
- Facilitating academic dishonesty - intentionally or knowingly helping or attempting to help another commit an act of academic fraud.

Any act of academic irregularity will result in penalties ranging from a minimum grade of F to dismissal. In this course, "academic irregularity" would include not properly referencing works consulted, handing in work previously prepared for another class, and copying work verbatim from another source. Continued enrollment in this course constitutes unconditional acceptance by the student of these policies.

All quotes and direct references (in papers or otherwise) must include citations. I am pretty flexible in referencing format, but I know that the American Psychological Association (APA) is something of a default for a lot of folks among faculty and students in the program.

## Instructor Expectations

### Ashay's Comments:

I typically visit the course site daily Monday-Friday. I often log in for a bit on Saturday but do not guarantee that I'll do so. I will not be on the site on Sunday.

**I strongly encourage you to post questions about course content or assignments to the course site rather than emailing me directly.** Like you I get deluged with emails, and if you email me the message may get lost in the email blizzard (as some of you have already discovered from prior courses ;-)). History also suggests that you'll get a quicker response from me if you post your question(s) to the course site. Besides, by

doing this you perform a service for the entire class. Depending on the day you post your question(s), you should get a response from me within 24 hours. That said, questions of a more personal nature should be emailed to me.

Barring unexpected emergencies, you should receive graded assignments within a week of the assignment due date.

Because by this point in the program many of you have had several classes together so this should be common practice, but I'll mention it anyway: **Please check peoples' profiles in the People section so that you'll know what people prefer to be called when addressing them by name in your postings.**

### **Subscribe to Specific Discussion Boards:**

Please use the [? Ask the Class/Raise your Hand](#) Discussion Board for any course-related questions. I would encourage all students to monitor this Discussion Board. If you know the answer or can resolve a question, please feel free to reply to another student.

For more information, see the Online Course Resources link on the left side navigation bar, specifically the Canvas Guides and the Canvas Video Tutorials.

Good luck and please let us know if you have any questions... using the appropriate Discussion Board ;-)