

College of Business

Requirements Effective **FALL 2023**

(3)

(3)

(5)

Bachelor of Business Administration (BBA)

ACCT

206

210

College of Business

Student Name:

Student ID:

College of Business Information

- 1. ALL students will earn a Bachelor of Business Administration (BBA) degree.
- 2. The College of Business is a professional college and has admission requirements.
- 3. ALL students will be a Pre-Business (Undeclared) major until admitted to the College of Business.
- 4. When students apply to the College of Business, you will declare at least ONE major (listed below).

College of Business Admission Requirements

Guaranteed Admission

- 1) 2.5 minimum combined GPA
- 2) complete the Pre-Core courses earning a C or better
- 3) 44 credits completed

Admission Appeal List - Students may still apply for admission if they have a combined GPA of 2.2-2.49, 44 credits completed and completion of all Pre-Core courses with a C or better.

BUSINESS MAJORS

Accounting **Economics** Finance

Human Resource Management Information Systems

Interactive Web Management

Management International Business

Family Business & Entrepreneurship

Project Management

Marketing

Supply Chain Management

BUSINESS MINORS

Analytics

Business Administration (non-BBA only) Business Economics (non-BBA only)

Cybersecurity

Global Business (BBA only)

Information Systems

Insurance & Risk Management

Operations Research

Risk Management & Actuarial Science

Business Analytics

BUSINESS CERTIFICATES

Business Economics (non-BBA only) Cost Management Cybersecurity **Digital Marketing**

Business Analysis

Data Modeling and Visualization **Enterprise Resource Planning** (not currently offered)

Entrepreneurship & Innovation Finance & Investments (BBA only) Financial Management (BBA only)

Human Resource Management Information Systems Insurance & Risk Management

International Business International Economics

Marketing

Marketing Analysis & Insights Sales Leadership

Sports Analysis

Supply Chain Management

RESIDENCY REQUIREMENT: All BBA majors must complete at least 21 credits of
300/400 level business courses at UW Oshkosh in order to graduate. Some majors
may have additional residency requirements.

Minors & certificates are optional complements to a major.

A minimum of 120 credits is required to earn a BBA degree.

DISCLAIMER: For an official statement of your individual progress to your degree and for additional University requirements please use Titan Web to access your degree audit.

Business Pre-Core F	Required (Courses
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•		rement into higher level math + 9 credits + 2.0 GPA) OR cement or completion of higher level math)	. ,
ACCT (Acct 20	207 6 w/C)	Essentials of Managerial Accounting	(3)

Essentials of Financial Accounting

BUS 240 **Professional Skills in Business** (2) (2.4 GPA + 36 cr. + Econ 201 or 202)

ECON 201/209 Principles of Macroeconomics (XS) (3)

ECON 202/208 Principles of Microeconomics (XS) (3) Economic & Business Statistics (XM)

(Math 104, 106, 108, 204, 206 or 171 w/C or placement)

MATH 206 Applied Calculus for Business (XM) $(4)_{-}$ (Math 104, 108 or 204 w/C or placement)

OR

ECON

MATH Calculus I (XM) 171 (Math 108 w/C or Math 104 & 106 w/C or placement)

NOTE: Recommended if you are considering another major/minor that requires 171

Business Core Required Courses

Students not admitted to the College of Business may take up to 21 credits of 300-400 level Business/Economics courses before admission. A 2.5 combined GPA, 60 credits earned (unless otherwise noted) and all course prerequisites are required to enroll.

30 credits

BUS 320	Essentials of Law for Business	(3)
INFO SYS 311	Essentials of Information Systems	(3)
(2.2 combined GP/	A)	

44 credits

FINANCE 331 (Acct 206 & Acct 2	Essentials of Finance	(3)
MARKET 371	Essentials of Marketing	(3)
MHR 351	Essentials of Organizational Behavior	(3)
MHR 361	Essentials of Human Resource Mgmt	(3)
MHR 381 (Econ 210 w/C or	Quantitative Business Analysis Math 301 w/C)	(3)
SCM 341	Essentials of Operations & Supply Chain Mgm	nt (3)

Culminating Experience Course (3)

ACCT 402, ACCT 410, INFO SYS 417, MARKET 477, MHR 453, MHR 454, MHR 455 or BUS 486 (Final semester, admitted to the College of Business, c/Bus 340 or 442 and graduation application on file. See specific major for course requirement.)

OTHER BBA DEGREE REQUIREMENTS

Professional Development Requirements BUS 340 or 442 Internship or Co-Op $(1-6)_{\underline{}}$ (Bus 240 & Admission to the College of Business) **BUS 440** Career and Life Readiness Academy (1)

(Bus 340 or BUS 442)

Global Knowledge Requirement

A study abroad experience may fulfill this requirement.

(3)



University Studies Program (USP) Planning Guide

UW Oshkosh's general education program requires a minimum of 38 credits.

Requirement		Course		
Quest 1 (Q1) - 1 st semester Theme: Connecting to Campus (XL) or (XC) or (XS)				
Quest 2 (Q2) - 2 nd semester Theme: Planning your Future (XL) or (XC) or (XS)				
Quest 3 (Q3) - 3 rd or 4 th semester Theme: Community Experience (XL) or (XC) or (X	S)			
These three signature questions belo	w are woven th	roughout the L	Iniversity Studies P	rogram.
	ural Knowledge: H nd & bridge cultur			w do people understand & e sustainable world?
Requirement		C	ourse	Credits
Speaking Comm 111 or 112 (Honors)				3 credits
Writing WRT 188 or 110 (Honors) *Developmental Writing may be needed (100/99)				3 credits
Explore Math (XM) *Developmental Math may be needed (100/101/	(103/84)			
Explore Lab Science (XL) 8 credits required	1)			
o creates required	2)			
	1)			
Explore Culture (XC) 9 credits required from at least two different dep	ts. 2)			
	3)			
	1)			
Explore Society (XS) 9 credits required from at least two different dep	ts. 2)			
	3)			
Ethnic Studies (ES) may overlap with (XC) or (XS)				
Global Citizenship (GC) may overlap with (XC) or (XS)				
Advanced Writing (XK) - Connect WRT 287 (Transfers), 288, or 310 (Honors)				3 credits