



**College to Career**  
**Connections**  
**2024 Sponsorship**  
**Levels**



**Platinum Sponsor (\$3,000)**

***This level is exclusive to one organization. You receive the most publicity through promotion and interaction with students before and during the event.***

- Name on all promotional material as the Platinum Sponsor
- 10 representatives
- 3 tables at the event with first choice for table selection
- Preferred placement for standing company banner in the event space to brand your organization
- Welcome display at student check in/out area
- Representation at the LinkedIn Profile Review Day to connect with students on-campus in Sage Hall
- Company business card is given to all student attendees
- 1 full slide in an ongoing slideshow in the main networking area
- Promotion of the organization to students through the College of Business website and social media
- Organization representative on event planning committee
- Opportunity to take advantage of “add on” sponsorship items with your company logo included to promote the event including: Cinch sacks, Pens, Padfolios

**Silver Sponsor (\$500)**

***Silver Sponsors have full participation in the event to network and connect with College of Business students and professors. You will connect with students at a table reserved for your organization.***

- 3 representatives
- 1 table at the event
- Organization name listed on ongoing slideshow at the event
- Representation at the LinkedIn Profile Review Day to connect with students on-campus in Sage Hall
- Promotion of the organization to students through the College of Business website

**First Time Attendee (\$400)**

***First Time Attendees will start to build their campus brand and connect with College of Business students and professors. This is only open to organizations that have not attended a College to Career event in the past.***

- 2 representatives
- 1 table at the event
- Organization name listed on ongoing slideshow at the event
- Promotion of the organization to students on the College of Business website