

ADMISSIONS OFFICE CONTACTS

CALENDAR YEAR 2019 (Oshkosh Campus)

For Five High Impact Activities

NOTE: Calendar Year reflects activities that impact two recruitment cycles: (1) convert and solidify the incoming class and (2) recruit and build the following class.

TYPE OF ACTIVITY <i>(not inclusive of every type of activity done by Admissions)</i>	NUMBER OF STUDENTS	NUMBER OF GUESTS <i>(parents/family)</i>	TOTAL PEOPLE
Daily On-Campus Visits <i>(weekdays & select Saturdays)</i>	2,266	2,594	4,860
On-Campus Events 18 Events <i>(i.e. Titan Preview & others)</i>	1,856	1,388	3,244
Special Group Visits 35 Groups <i>(on campus)</i>	759	Unknown <i>groups accompanied by chaperones</i>	759
High School Visits At 228 Sites <i>(primarily WI, IL, & MN)</i>	1,073	Unknown <i>contacts are made with h.s. staff during visits</i>	1,073
College Fairs At 114 Sites <i>(primarily WI, IL, & MN)</i>	2,476 <i>many students stop, but do not share contact info at fair</i>	Unknown <i>students accompanied by chaperones or family</i>	2,476
TOTALS	8,430	3,982	12,412

SOURCE: Salesforce

