

ADMISSIONS OFFICE ACTIVITIES

CALENDAR YEAR 2020

For Five High Impact Activities

NOTE: Calendar Year reflects activities that impact two recruitment cycles: (1) convert and solidify the incoming class and (2) recruit and build the following class.

TYPE OF ACTIVITY <i>(not inclusive of every type of activity done by Admissions)</i>	OSHKOSH CAMPUS	BRANCH CAMPUSES	TOTAL
Daily On-Campus Visits & Tours <i>(weekdays & select Saturdays) None held mid Mar - mid July</i>	273	58	331
	0*	N/A	0
On-Campus Events <i>(i.e. Titan Preview & others)</i>	6	4	10
	13*	6	19
Special Group Visits <i>(on campus)</i>	8	N/A	8
	3	N/A	3
High School Visits <i>(primarily WI, IL, & MN)</i>	12	13	25
	191	23	214
College Fairs <i>(primarily WI, IL, & MN)</i>	24	2	26
	18	0	18
TOTALS	323	77	400
	225	29	254
GRAND TOTAL	548	106	654

NOTES:

- 191 activities cancelled due to COVID-19
- In-Person = Pre-Pandemic - does not apply to daily visits
- * 3,255 visits to online website pages for Titan Preview & Campus Visit

KEY:

IN-PERSON

LIVE VIRTUAL