

2009 Report *to the* Community

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UNIVERSITY  WISCONSIN

FOND DU LAC

A Campus of the University of Wisconsin Colleges

www.fdl.uwc.edu



Campus FACTS

University of Wisconsin-Fond du Lac

400 University Drive
Fond du Lac, WI 54935
(920) 929-1100

www.fdl.uwc.edu
fdlinfo@uwc.edu

Accreditation

North Central Association

Degrees Granted

Associate of Arts and Sciences (AAS)

Seven different bachelor's degrees from five different UW schools are available at UW-Fond du Lac

Enrollment Fall 2008

732 Students
69% are full-time
31% are part-time

75% are 21 or under
25% are over 22

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Dean's Message



Dear Friends,

When the UW-Fond du Lac campus was built 40 years ago, an investment was made by the citizens of this area and the state of Wisconsin to bring higher education opportunities to our local communities.

The return on that investment made in UW-Fond du Lac is excellent and can be measured in terms of economic impact, retention rates and graduation statistics. But, an even more important measure of return on investment is on the lives this institution has touched and impacted.

Time and again, alumni tell us that they would not have been able to realize their dream of earning a college degree if this campus had not been built.

Our 2008 Distinguished Alumni Award recipient, Oscar Kraus, attended UW-Fond du Lac as a returning adult student before the term had even been defined. Married with three children, he was able to earn a college degree because the campus was close to home. Oscar's wife, Delores, and two of their four children also attended UW-Fond du Lac.

And, in another story that spans across generations, all three of Dorothy and Bob Royea's children attended UW-Fond du Lac. Their daughter, Sandi Royea Braun Roehrig, met her first husband here and two of their three sons were students here.

These are just two of the 20,000 plus alumni stories that could be told. You can read more on pages 10-12. If you are a UW-Fond du Lac alumnus, we invite you to reconnect to the campus and let us tell your story.

As we celebrate our 40th anniversary year, the four campus deans share their recollections as stewards of the investment in this campus over four decades on pages 8-9. They are stories of continued dedication to our mission of providing a high quality and affordable University of Wisconsin educational and cultural experience.

This year, we also checked back in with two former student government leaders from key periods in the campus history and you can read more about their perspectives on the campus and how it impacted their lives on page 3.

The UW-Fond du Lac Foundation and Alumni Association are important partners in the exceptional educational experience here at the campus. In a world where tuition has risen sharply over the past five years, and state support has dwindled, the continued investment by Foundation donors to students and the campus as both an institution of higher learning and a community resource is appreciated.

Thank you for your continued support of our campus.

Sincerely,

Dr. Daniel J. Blankenship
Dean and CEO

Tuition Freeze

The UW Board of Regents froze tuition rates for a second year at UW-Fond du Lac and other UW Colleges. UW-Fond du Lac continues to maintain its long-held reputation as the UW System's most affordable entry point for incoming college students.

OUR TUITION AND FEES ARE THE LOWEST IN THE UW SYSTEM (FROZEN AT 2006 RATES)

School	2008-09 Tuition & Fees	at UW-Fond du Lac You Save
UW-Madison	\$7,564	\$2,976
UW-Milwaukee	\$7,305	\$2,717
Average of other four year UW Campuses	\$6,127	\$1,539
UW-Fond du Lac	\$4,588	

Profiles in Leadership

SGA recognizes anniversary year with special gift

On the 40th day of classes in the 40th anniversary year, members of the 2008-09 UW-Fond du Lac Student Government Association (SGA) braved the cold to plant three pear trees on the campus grounds to commemorate the occasion.

Getting ready to plant are front row, left to right: Nieves Torres, Rebecca Vanderloop, Jennifer Flatley, Michael Guell and Maggie Gellings. Back row: Kane Keifenheim, Joshua Tessner, Travis Krueger, Aaron Toll, Christopher Navis and Jesse Weber.



Two former student leaders reflect on lifelong lessons learned

Student leaders from two key periods in campus history reflect on issues, education, and the important role of UW-Fond du Lac in their lives.

When the university system invited students to enter higher education via a Fond du Lac campus 40 years ago, it was a fully inclusive invitation to academic life, and student participation in activities was key.

Student government was among the initial activities established, and a governing group continues to this day.



Perfect Parallel

Flipping hamburgers in the busy campus snack shop may have provided “an unfair campaign advantage,” joked Steve Miller, the first student government president at UW-Fond du Lac who attended the campus 1968-70.

Big issues for that time centered on the newness of the organization, and how students would have a voice with the administration.

“We all felt engaged in the birthing of something new and fresh,” he recalled.

Miller had no prior government experience before assuming the presidency, and credits his professors for opening his eyes to a world of possibility.

“Being a working-class kid in Fond du Lac, it never would have occurred to me to go to college without this branch campus here,” he said. “As a first-generation college student... Fondy was a place where I understood I could start.

“I was shy in high school,” he said. “And, suddenly, I discovered that I wanted to interact, to venture out into the larger world. All of the professors shared a bigger view of the world. Fondy is about building a person’s confidence.”

Campus size combined with faculty care and attention were life-changing for Miller. Art Professor William “Griff” Griffiths strongly encouraged his drawing. “This gave me the confidence to believe I could go on to (UW-) Madison and then create a world for myself in the arts,” said Miller, who in 1976 founded Red Ozier Press, devoted to publishing literary, handmade limited editions. He moved to New York City, living among the artists whose works he printed.

“Now, I teach in a big university and run a graduate program,” he said of his role as Professor and Coordinator of the MFA in Book Arts Program at the University of Alabama in Tuscaloosa.

Five years ago, he was elected president of the faculty senate, working with administration while representing 1,000 faculty members. He called it a “perfect parallel” to his student government experience.

“Fond du Lac gave me a strong understanding of how universities work,” he said.

“And, I realize my impact as a professor, because it is all built on the foundation of (UW-) Fond du Lac.”



Revitalization

Student government experienced renewed participation at the same time the campus was undergoing renovation, according to then-president Jonathan Fox who attended the campus 1997-1999. He recalled a core group of about five when he joined the organization in 1997, with a surge to 16 members the following year.

“We had good involvement, ideas and diversity,” said Fox, noting that continuity can be a challenge on the two-year campus.

Members participated in planning and groundbreaking for the new University Center Commons during the campus-wide

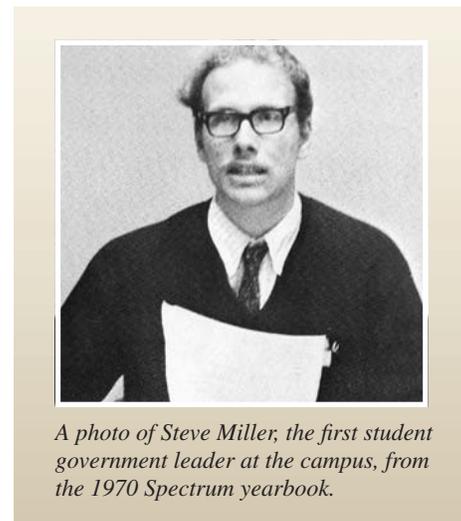
renovation led by Dean Judy Goldsmith. “It was a great learning experience,” said Fox of the project, which led to increased campus enrollment. “I was able to give input on what the students thought was important. Knowing Dean Judy was instrumental to my growth.”

Another significant issue during Fox’s tenure was changing the campus mascot. Citing how most current students could not identify a Centaur, the group chose the more easily recognized Falcon.

Initially apprehensive about attending the once-declining campus, Fox reported great satisfaction with class size and personable professors. Leadership qualities and knowledge about dealing with others are take-aways from student government.

After completing his degree at Marian College and working at J.F. Ahern, he followed his love of commercial aviation to MESABA Airlines in Minnesota, where he works in the purchasing and supply chain group.

“I wouldn’t have changed it,” said Fox of his time at UW-Fond du Lac. “It was a great experience.”



A photo of Steve Miller, the first student government leader at the campus, from the 1970 Spectrum yearbook.



“Rain Man” visits UW-Fond du Lac

He has been described as a “living Google,” with encyclopedic recall of massive facts.

Kim Peek, the man who was the inspiration for the 1988 Oscar-winning movie “Rain Man,” inspired a standing room only audience in the Prairie Theater at UW-Fond du Lac during a special lecture presentation in April 2008.

Kim arrived with his father, Fran Peek, carrying an Oscar, a gift from “Rain Man” script writer Barry Morrow who turned the word ‘savant’ into a household term. This heavy gold statuette is shared with all those who meet the Peeks.

As audience members quizzed Kim on sports facts, dates in history, Bible passages and Shakespeare, the now very well-worn Oscar was passed from hand to hand to every person in the theater.

Everyone the Peeks meet is greeted warmly as Kim asks for a date of birth. With just this little piece of information, Kim can tell the day of the week you were born, on what day of the week your birthday falls in the current year and the day of your 65th birthday, so you can start making retirement plans.

Kim also asked many of those he met on campus where they lived and then described in great detail the roads the person traveled on to reach Fond du Lac, what local television stations served their home and their area code.

The Peeks’ appearance at UW-Fond du Lac was arranged by Dr. Darold Treffert, a Fond du Lac psychiatrist who has studied Savant

Syndrome for more than 40 years. Dr. Treffert has worked closely with UW-Fond du Lac biology Professor Elizabeth Hayes and her students over the years, often giving lectures on the topic of Savant Syndrome. This lecture was one of a two-part series in spring 2008.



Dr. Darold Treffert



Professor Elizabeth Hayes

The Peeks live in Salt Lake City, Utah, and their visit to Fond du Lac was possible with the support of the Wisconsin Medical Society Foundation and the Fond du Lac Area Foundation.

Kim has been the subject of numerous news stories, programs and documentaries including one being filmed the day he visited Fond du Lac. ITV Productions from London filmed the Peeks’ visit for the documentary “Genius.”

Kim and his father continue to travel around the world with their inspirational message, a simple message about diversity and love.

“You don’t have to be handicapped to be different. Everyone is different,” Kim told the audience.

more info: www.savantsyndrome.com

Top photo: Kim Peek, the real Rain Man, listens to a question being asked by Dr. Darold Treffert during a free lecture presentation in the UW-Fond du Lac Prairie Theater.

Bottom photo: Kim and his father, Fran Peek.

Counseling Center

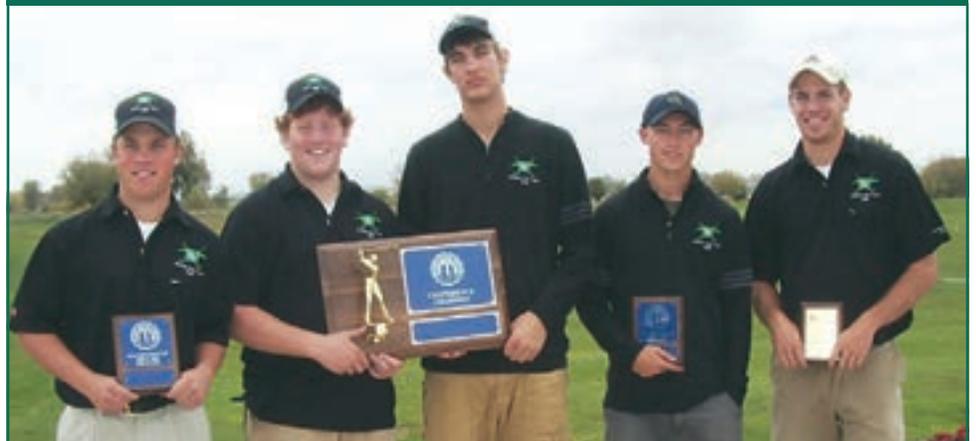
UW-Fond du Lac has partnered with Doll & Associates, S.C., a local outpatient mental health facility, to provide mental health counseling services for students on campus.

College can be a very exciting time; it can also be very stressful, and experienced clinicians are available to help students deal with the transition to college, depression, anxiety, time management concerns, relationship problems, test anxiety, family issues and more.

With funding support from UW-Fond du Lac student segregated fees, counseling services were in place for the fall 2008 semester.

Students are eligible to schedule up to six one-hour sessions at no cost.

Congratulations to the 2008 Golf Team - Conference Champions!



Tyler Meyer (1st Team All-Conference & 2nd Team All-State); Travis Teichmiller (2nd Team All-Conference); Nelson Pickart; Nick Winters (1st Team All-Conference & 1st Team All-State); Jason Seiberlich (1st Team All-Conference & 2nd Team All-State).

Co-coaches: John Scotello and Tom Clausen.

Professor transforms classroom into film set

UW-Fond du Lac students are getting hands-on experience in film production, preparing them for future careers right here in the state, thanks to the efforts of communication and theater arts Professor Frances Perkins.

As the recipient of a UW Colleges Summer Research Grant, Frances put together a unique collaboration between UW-Oshkosh and UW-Fond du Lac and directed a short film project “Test Day.”

Collaborating on the project was her husband and UW-Oshkosh radio-TV-film Professor Troy Perkins. This is the third collaboration for the husband and wife team.

During the filming, an ordinary college classroom at UW-Fond du Lac was transformed for one week into a film set as students worked side-by-side with seasoned film professionals. Students were part of the entire process from developing the script to production to film editing.

“Film making, by its very nature, is a collaborative art form,” noted Frances. “The film professionals love the experience. They donate their time and come back year after year to work on these projects.”

With the recent changes to Wisconsin legislation these types of opportunities are important to help fill a growing need for students and graduates with film making experience in the growing Wisconsin film



more info: www.testdayfilm.com

Frances Perkins (left) explains her vision for the next shot to director of photography, Mike Hartzel, a UW-Oshkosh alumnus and film professional from Minneapolis, Minnesota.

industry according to Frances. “They (students) won’t have to take off for L.A.”

“Test Day” chronicles the panic of an adult student with family and work responsibilities as he arrives at his university math class to find that it is the day of a big math test. Frances has had this script idea in her mind since she started teaching non-traditional students.

The film will be entered into national and regional film festivals.

Historical exhibit comes to life through student work



UW-FDL student Kyle Gorenschek prepares one of the pieces for display in the exhibit. Photo courtesy of Windhover Center for the Arts.

UW-Fond du Lac students and art Professor John Scotello spent the summer of 2008 scouring the archives of the Congregation of the Sisters of St. Agnes (CSA) in preparation for an exhibit of more than 1,000 items at the Windhover Center for the Arts.

Stained glass windows, sacred relics and a physician’s office from decades ago are all part of the exhibit “A Celebration of Spirit, Service-150 Years of the Congregation of Sisters of St. Agnes” scheduled to run

through March 2009.

The show was directed, designed, curated and installed by Scotello with the help of many art students.

It all began with an ART 175 service-learning project and grew to involve members of the Art Students League of UW-Fond du Lac.

“We crafted a space and placed art, artifacts, sacred relics, photographs, and digital media within that space in a way that shows the sheer magnitude of items while conveying who these women (a cloister of nuns) are, as independent, strong, pioneering, religious, living their lives in a very humble manner while serving others,” Scotello said.

Many lost and forgotten items were discovered in the process as students re-created an art deco doctor’s office, restored several early European paintings and created eight individual alcoves/galleries to showcase different aspects of the sisters’ lives and history.

“The sheer magnitude of items to choose from was daunting,” Scotello noted.

There were nearly 200 photographs, art made by the nuns themselves over the past 150 years and much more including a reliquary crucifix (with parts of a saint inside) to be sorted through.

“The students are really proud of what they

accomplished,” Scotello added. “They were asked to put up a show, instead they created a museum.”

Gottfried Arboretum and Prairie updates

The July 2008 Prairie Fest event held in the Gottfried Arboretum and Prairie was a huge success with an estimated 1,000 people enjoying many activities for the entire family.

During 2008, most of the work for the trails restoration project was completed. This included resurfacing the arboretum trail and installing signage in the picnic shelter and along the trail.

New signage along the trail explains the tree communities represented in the formal arboretum and signs in the picnic shelter tell about the history of prairies in Fond du Lac County.

There’s also a new display garden at the main entrance to the campus featuring prairie plants native to Fond du Lac County. The garden was designed by Connie Ramthun and installed with the help of Master Gardener volunteers and campus employees.

www.fdl.uwc.edu/arboretum

Service-learning Symposium Presenters

Service-learning, a teaching and learning approach that integrates community service with academic study, is an important part of the UW-Fond du Lac student experience. A Service Learning Faculty Symposium held at Marquette University in Milwaukee in May of 2008 gave several faculty members the opportunity to present their accomplishments in this area.

Patricia Eby (music professor) was named a Showcase Winner for her presentation entitled "Explorations in Music: University Students and Senior Citizens." Members of UW-Fond du Lac's vocal jazz ensemble explored music with residents of an assisted-living senior facility which led to a senior-coached performance.

Ron Theys (chemistry professor) presented a SLIC (Service-Learning in Chemistry) project which discussed the impact on student learning, along with benefits to community members, when pre-nursing students at UW-Fond du Lac interviewed senior citizens and later presented results about their diets or medications during their childhood, as teenagers, as adults, and as senior citizens.

Mike Jurmu (geography/geology professor) presented the project TACK (Teaching Atmospheric Concepts to Kids). Students from an introductory level physical geography weather and climate course at UW-Fond du Lac created simple lesson plans to teach weather concepts at two local Boys and Girls Club after school programs. He was joined by Ashly Garner, AmeriCorps* VISTA coordinator and UW-Fond du Lac alumna.

Leadership Academy



Maggie Gellings, UW-Fond du Lac student services coordinator, will participate in the 2008-09 statewide Leadership Academy for faculty, academic staff and classified staff working in the UW Colleges and UW-Extension.

Class members will gain knowledge about major policy, management and leadership issues facing outreach and higher education in Wisconsin and learn more about the two institutions.

Outstanding team award

The student services office at UW-Fond du Lac received a state award for excellence during 2008 and was named the Outstanding Team in Student Services in the UW Colleges.

Members of the UW-Fond du Lac student services team are Le Suong Cina, Robyn French, Maggie Gellings, Melissa Luedtke, Tom Martin and Jackie Morgan.

The student services office is responsible for the recruiting, admission and advising functions at the university.

This award is presented annually and is recognition from their peers of the exceptional service and support the team has provided to students and colleagues on the UW-Fond du Lac campus, the UW Colleges and the community.



New faculty members named

UW-Fond du Lac welcomed four new tenure-track faculty members in 2008



Eric Boos, assistant professor of philosophy, earned his Ph.D. in Philosophy from Marquette University and his J.D. and LL.M. from the University of Wisconsin. He is

a licensed attorney with experience in litigation and international law. Professor Boos taught law courses in Africa and Lithuania, was named a Fulbright Scholar for 2003-04 at Sokoine University in Tanzania, was awarded the State Bar Award for Academic Excellence in 2001 and was an FLAS Fellow at UW-Madison. Boos is a 20-year volunteer instructor for the American Red Cross and has served in Haiti and Tanzania as a Catholic lay missionary working in inner-city hospitals, AIDS clinics, leprosy clinics, schools, shelters and half-way houses.



David Demezas, assistant professor of biology, earned his Ph.D. in Microbiology from Oregon State University. He did post-doctoral research with CSIRO Plant Industry in Canberra, Australia, and the Center for Microbial Ecology at Michigan State University. Professor Demezas taught courses in general biology, cell and molecular biology and microbiology at Oklahoma State University and also mentored graduate students and conducted research on the ecology of beneficial plant-associated bacteria. In addition, he coordinated a multidisciplinary project in plant molecular biology involving plant biology scientists from Oklahoma State University, University of Oklahoma and the Samuel Roberts Noble Foundation.



Valerie Mumm, assistant professor of world languages, earned a master's degree in Spanish language and Latin American literature from UW-Milwaukee. She completed

coursework abroad in Valladolid, Spain, and San Jose, Costa Rica. She also spent four months in Lima, Peru, working with children at a local orphanage. She is the recipient of numerous honors and awards, among them a major summer research grant from UW-Eau Claire and the UW-Milwaukee Chancellor's Award. She is teaching Spanish courses at UW-Fond du Lac.



Dan Rager, assistant professor of music, earned a Doctorate of Music Education from Boston University. He is recognized internationally as a composer and conductor of

symphonic music and is in demand as a composer and conductor throughout the United States, Canada, Europe and Russia. Professor Rager has over 100 compositions and arrangements published by major publishing companies. He has received many prestigious awards sponsored by the American Composers Forum, the Rockefeller Foundation, The National Endowment for the Arts, the Knight Foundation and the Public Broadcasting Service.

Continuing Education

more info: www.fdl.uwc.edu/ce



GMSO

The fourth annual Girls+Math+Science= Opportunities (GMSO) conference was held in November 2008 at UW-Fond du Lac with 230 attendees. Of those attending, 96.4 percent said they would recommend the conference to a friend. The conference has become regional as it attracts participants from Milwaukee, Two Rivers, Sheboygan, and Columbus.

The goals of GMSO include increasing awareness of careers in math and science, developing confidence in girls that careers in these fields are achievable and providing opportunities for interaction with female role models in these fields.

Founding sponsors are UW-Fond du Lac/ UW-Extension Continuing Education, Agnesian HealthCare and MPTC.

Additional major sponsors include NEWA-HEC (Northeast Wisconsin Area Health Education Center), FDL Area Foundation, Mercury Marine, AAUW (American Association of University Women), UW-FDL Foundation, UW-Extension, Boys & Girls Club, Girl Scouts of Manitou Council, MSOE and the FDL Public Library.

Grants Received

The UW-Fond du Lac Continuing Education Office received two of the 13 UW Colleges and UW-Extension Program Innovation Fund grant awards totaling \$26,000 in 2008 for local projects.

The purpose of these grants is to expand collaborative activities across UW-Extension and UW Colleges institutions.

The first project "Fire Souls: Support for Community Change" received a \$3,000 grant and brings together five partners from UW-Extension, UW-Fond du Lac and the Fond du Lac Public Library.

These partners will work together to support sustainable "hybrid" communication, both web-based and face-to-face, among "fire souls," citizens with a burning interest in sustainable development who want to create a community of practice and community change. The project director is UW-Fond du Lac business Professor Carolyn Polodna.

The second project, Eastern Wisconsin GEMS (Girls Engineers Math and Sci-

ence), received a \$23,000 grant. As a result of this funding, conferences promoting science, math and technology knowledge and skills in middle-school-aged girls will be held on three more UW Colleges campuses including UW-Fox Valley, UW-Manitowoc and UW-Waukesha.

A regional GEMS website will be developed using the expertise of the UW-Extension Pyle Center Instructional Communications Systems team. The project director is Leanne Doyle, continuing education director at UW-Fond du Lac.

"The GMSO (Girls+Math+Science= Opportunities) program here in Fond du Lac, founded by Agnesian Healthcare, UW-Fond du Lac, and Moraine Park Technical College has been a phenomenal success," said Doyle. "So, it's an honor to assist three other campuses in developing similar programs in their communities."

Students help students by raising scholarship funds

A treat for harried college students translates into campus scholarship support through the fundraising efforts by members of the UW-Fond du Lac Multicultural Club.

For the second year, the club offered family and friends of students the opportunity to purchase "Exam Week Gift Bags." Filled with refreshments, toys and coupons from local businesses, these bags were then distributed to students during the stressful end-of-semester week.

The contents of the bags are donated by the UW-Fond du Lac Alumni Association and local vendors. Proceeds from the December 2008 sale resulted in a \$1,300 donation to the scholarship fund administered through the UW-Fond du Lac Foundation office.

"I am impressed with the altruistic dedication of the students in this group," said club advisor and history Professor Paisley Harris. "This project promotes their goal of campus diversity, while also making college more affordable for another student."

Applicants for the Multicultural Club scholarship need not belong to the club, but are required to write an essay on the topic of diversity.

Kaplan Award honors

This award honors Arthur M. Kaplan, who retired in 1993 as vice chancellor of the UW Colleges. He was committed to improving the quality of instruction and service to students at the UW Colleges' campuses.

Two recipients are honored each year at UW-Fond du Lac and receive a \$250 stipend which is matched by the UW-Fond du Lac Foundation.

Carolyn Polodna, business professor; Paisley Harris, history professor and Mike Jurmu, geography/geology professor shared one of the awards for their work on the Global Warming Symposium held at the campus in spring of 2008. This two-weekend event featured experts from throughout the state of Wisconsin.

Frances Perkins, communication and theater art professor, was recognized for incorporating the writing and directing of a film into a student learning experience. The film "Test Day" was a unique opportunity for UW-Fond du Lac students to work side-by-side with film industry professionals as cast and crew members.



Interesting campus tidbits

Did you know?

- The initial cost of the campus was \$5,201,385.89. Half of that was used to secure a general contractor, related contractor expenses, and architects' fees.
- The campus renovation completed in 2000 cost approximately \$13 million.
- For the 1968-1969 academic year, all unmarried students who were not living at home or who were not 21 years of age were requested to live in student housing which was registered by the dean, since there were no residence halls.
- In the 1968-1969 Fond du Lac Campus Catalog, the admission requirements as stated by the Board of Regents of State Universities required a recommendation by the high school principal or counselor that the student be admitted.
- "The Laker" was the name of the first newspaper on campus. The name was changed to "UW-Fond du Lac Reflection" in October of 1985.
- The 1969 yearbook at WSU-Fond du Lac was named the "Spectrum" and was available for \$4.25.
- UW-Fond du Lac officially opened on Sept. 9, 1968, as the Wisconsin State University-Fond du Lac Campus. The freshman class of 230 students in 1968 paid \$161 for their tuition and fees.

Deans reflect on rich campus history

By Monica M. Walk and Laurie Krasin

UW-Fond du Lac has been led by four campus deans during its 40 year history. Each spent time recently sharing recollections of the campus in honor of this special anniversary year. These are excerpts from the full stories available on our web site.

Read complete stories online: www.fdl.uwc.edu/anniversary



Dean Willard Henken
Campus Dean
1968-1987

"I can't believe it's been 40 years," Dean Henken said of the school he grew from the ground up in both bricks and programming.

Talk of a possible two-year campus in Fond du Lac had bounced around for several years before it became reality in 1968. The County Board's gift of land, a former airport site, was pivotal, as were the efforts of the Wisconsin Coordinating Council for Higher Education and a Citizen's Committee of Fond du Lac residents.

"The energy, wit and determination of the people in this city worked to make the campus a reality," stressed Willard (Bill) Henken, Ph.D. "Once the decision was made, I was fortunate to become a part of it."

The Fond du Lac campus began as a branch of Wisconsin State University-Oshkosh.

"Oshkosh was growing rapidly, and a campus like this served a useful purpose for those not ready for a larger campus," Henken noted. "It also provided quality education at a reasonable price. This was not second best, this was a different choice.

"We opened amid the sound of construction. The Governor attended our dedication and noted, 'You still have some things to do,'" chuckled Henken, whose building plans and positioning purposefully created a sense of campus, even on a small scale. The facilities were deemed modern in every respect.

"I made a point of being here to see the first students walk in. Students breathe life into an institution; they are the lifeblood."

Former students still recognize him. "Hearing that they really enjoyed their time on campus, and that they are so glad they attended, makes my work worthwhile," said Henken who remains connected to the campus as a student scholarship sponsor and

by attending many events. "Those of us in education talk about these 'intangibles'... seeing students grow, mature and gain self-confidence...reading about them, and finding out what they are doing and the successes they are having...hearing them say they are doing well and are glad they came here. These are the things that make me feel good, and make it all worthwhile."



Dean Bradley Gottfried
Campus Dean
1987-1993

"It's not so much what I did, but the people who embraced an ideal and vision," said Dean Gottfried of the 37-acre arboretum later named for him. "It turned out better than I ever could have imagined."

Turning acres of lawn back to original prairie took root under the leadership of Bradley Gottfried, Ph.D., the second campus dean. A biologist by training, Gottfried felt concern about the amount of campus land being mowed, recalling how one employee would be dedicated to this task for an entire summer.

Now president of the College of Southern Maryland, Gottfried cited how his commitment to listening to community ideas and striving to meet the needs of the community led to his dedication to make the arboretum a reality in Fond du Lac. "The intent was to show how the area looked in the 1600 and 1700s," he noted, "before European settlement...and to make it useful for the college, but also for families, and for teachers and area schoolchildren on field trips."

Local husband and wife team Connie Ramthun and William Volkert, a natural landscape architect and Horicon Marsh naturalist, were instrumental in the initial planning, volunteer coordination and planting of the Gottfried Arboretum and Prairie. Faculty, staff and community volunteers did much of the planting of the initial 30 acres.

40th Anniversary Year

First day of classes celebrated!

Sept. 9, 2008, marked the 40th anniversary of the first day of classes at UW-Fond du Lac. Three of the four deans who have led UW-Fond du Lac during the past four decades were on campus to celebrate!

Shown in the photo are, left to right, Willard (Bill) Henken, founding campus dean from 1968 to 1987; Judy Goldsmith, campus dean from 1993 to 2002; and Daniel Blankenship, current campus dean.

Bradley Gottfried, campus dean from 1987-1993, is currently president of the College of Southern Maryland and was unable to attend the celebration.



"After the seeds were sown, we needed to be sure no mustard took hold, as that would wipe out the flowers," Gottfried recalled. "I looked out a window one morning and, overnight, the field was loaded with mustard. I had to go out and see what I could do, so I took off my tie and jacket and started pulling. I looked up, and saw that all of these employees had joined in. That vision remains with me."

Expansion of the campus-based Foundation office led to the start of locally directed fundraising, as a way to supplement state-generated support. Early fundraising solely supported student scholarships.

Former Dean Henken became the Gottfrieds' neighbor when they coincidentally bought a home on the same street. "He didn't wander over with suggestions. He'd just wave," Gottfried chuckled.



Dean Judy Goldsmith
Campus Dean
1993-2002

"The vote was unanimous. It was extraordinary, magical," said Dean Goldsmith of the vote by the Fond du Lac County Board to fund a much needed renovation project at the university.

Technically, it was a campus renovation. Locally, it is acknowledged as a rebirth.

"It was a dying campus," confirmed Judy Goldsmith, the dean who spearheaded the transformation at UW-Fond du Lac.

In January 1999, that changed drastically: nearly \$13 million was approved for major capital improvements. The once-fashionable browns and oranges would be lightened and brightened, the noisy heating system silenced and the crowded classrooms eased and enlarged. Perhaps most significantly, the campus was gaining an additional structure, the University Center.

This renovation began with a commitment of \$900,000 from the UW System to equip and furnish a much-needed theater. Goldsmith saw the larger possibility. She approached the Fond du Lac County Board, the original funding support and sponsor of the campus grounds and permanent facilities, with the invitation to analyze the state of the campus.

County Executive Allen Buechel brought the analysis into the working committees of the County Board; members then visited campus to view the facility described in the report.

From funding approval to the revamped campus unveiling was a mere 21 months...and in between was a "hellacious mess," Goldsmith laughed.

The renovated campus was unveiled in October 2000. Giving tours to the public during the dedication week was joyful. "Many had been on campus previously, and their jaws would drop," Goldsmith reported.

Reactions went beyond this emotional response. "Enrollment went through the roof," Goldsmith said.

"It was remarkable to have seen the building going up and the work by the subcontractors," Goldsmith said. "And then, to see it filled with students! The transformation was glorious beyond words."



Dean Daniel Blankenship
Campus Dean
2002-present

"We all feel a sense of pride when we hear our alumni speak so strongly about their campus experience here," said Dean Blankenship.

As the campus celebrates its 40th anniversary year, Daniel J. Blankenship, Ph.D., recognizes the importance of the accomplishments of alumni. "Alumni often say to me that their

time here at UW-Fond du Lac was more significant than any other part of their educational experience," he noted.

Arriving at the UW-Fond du Lac campus on the heels of a \$13 million renovation project, Blankenship was able to sharpen his focus on what was happening inside of the buildings.

"It was much easier to do since the renovation work had been completed," he said.

To guide the campus forward, Blankenship began by bringing the entire campus community together to formulate a strategic plan.

The resulting plan steered the campus through a time period when it saw strong growth in enrollment, at the same time that state support for the UW System declined sharply.

"The budgets certainly make everything more challenging," noted Blankenship. "Students have been faced with steep increases in tuition, as the state now provides about one-third of the cost of each student's education and the tuition has been increased to make up the balance. This is almost the opposite of the situation just ten years ago when the state support for the UW System covered almost two-thirds of the cost."

Blankenship is committed to ensuring that a liberal arts education is the defining position of the UW-Fond du Lac campus. "It is what distinguishes us," he stressed. "It is why we place an important emphasis on study abroad opportunities, internships, service-learning opportunities and assessment."

And, as much as things often change, the primary mission to provide access to educational opportunities for the community is as true today as it was back in 1968.

"What has changed is the way this is accomplished," said Blankenship. "Technology has certainly opened up more and more opportunities for access."

Oscar Kraus

Distinguished Alumni Award Recipient

When Oscar Kraus began attending UW-Fond du Lac part time in 1969, he was 30 years young, was married with three children and was working full time at Giddings & Lewis.



Oscar Kraus

His wife, Delores, says that Oscar might not have gone to college if the campus had not opened here.

He went on to graduate from UW-Oshkosh with a degree in accounting and then earned his CPA license.

Oscar began working at St. Agnes Hospital in 1974 and retired as the hospital's controller in 1998. He has an impressive record of leadership in many community organizations including ASTOP, Blandine House, Noon Kiwanis, FDL Area Children's Choral, Loaves and Fishes and the Boy Scouts.

He is past president of the Sacred Heart Parish Council and currently works part time at Holy Family. Oscar served in the United States Marine Corps from 1957 to 1961, reaching the rank of Corporal.

The campus has impacted several members of the Kraus family including Delores who attended the campus on her way to earning a teaching degree. Two of their four children were also UW-Fond du Lac students. Oscar was recognized at the Foundation's annual donor and scholarship recognition reception in September 2008.

Past Award Recipients

- 2007 Robert (Bob) Carew
- 2006 Paul Rosenfeldt
- 2005 Don Noe
- 2004 Brenna Garrison-Bruden

Nominate someone for the Distinguished Alumni Award online: www.fdl.uwc.edu/foundation click on Distinguished Alumni Award

Investing in student education



2008-09 Scholarship recipients

In 2008 the UW-Fond du Lac Foundation was honored to provide more than 40 students with scholarships, provide grants to campus members for professional development, and support campus events that engaged the community while producing learning opportunities for our students.

In a world where tuition has risen sharply over the past five years, and state support has dwindled, the Foundation takes seriously its mission to support UW-Fond du Lac as a student-centered institution of higher learning and resource for the greater Fond du Lac area. Attaining this mission is only possible through generous gifts from others that empower the campus.



Fond du Lac team at UW Colleges Tri-Campus Shoot

Team members included from left Bert Baumgartner, Leo Santini, Bob Carew and Dean Daniel Blankenship. Proceeds from this first-time event benefited scholarship programs at UW-Fond du Lac, UW-Washington County and UW-Fox Valley.

2008-2009 Scholarship recipients

- | | | |
|------------------|-----------------------|-------------------|
| Brittany Beebe | Trevor Joswick | Logan Shine |
| Amy Behnke | Katie Koehler | Brett Stageman |
| Holly Blatz | Michelle Kuczowski | Joshua Tessner |
| Brianna Boda | Rachael Luttenberger | Mark Thompson |
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| Alyssa Hernandez | Megan Robotka | Josiah Zabel |
| Karl Huth | Adelyn Schiek | Jeanna Zuelke |
| Jennifer Jacobs | Brock Schwarzenbacher | |
| Andrew Johnson | Brenda Schwemer | |
| Luke Joswick | Luke Scorcio | |

Anniversary Concert Encore! Encore!

The pieces all fell into place when a copy of the program from the first musical concert ever held at the campus surfaced during the planning of the 40th anniversary year celebrations at UW-Fond du Lac.

Patricia Eby, UW-Fond du Lac music professor and associate dean, saw the opportunity to do a 40th anniversary encore and invite back some of the original participants as special guests at the Fond du Lac Chamber Singers annual fall concert.

That first musical event in January 1969 in the former student center was appropriately entitled “First Concert.”

“It just seemed fitting to re-create the first of forty years of wonderful musical concerts on our campus and it seemed a good time to reunite many of the ‘firsts’ on the campus again,” said Eby.

The opening selection in 1969 was “Ave Verum Corpus” by William Byrd. The 2008 encore concert also opened with this musical piece directed by Dr. Ray Wifler, the first music director at the campus.

Also coming back to the stage that evening were several UW-Fond du Lac alumni musicians including Priscilla Luedtke Ehlert, Barb Mueller Louis, Ralph Schwartz, Mike Soffa and Rich Zangl.

Louis, Schwartz, Soffa and Zangl along with Ralph’s sister, Elaine Schwartz Rebek, were members of the group Moonstone Populace.

Friends since they were in college together, they had reunited once before to perform at the dedication concert in the newly opened Prairie Theater in 2000.



Moonstone Populace members Mike Soffa (left), Rich Zangl, Barb Mueller Louis, Ralph Schwartz and Elaine Schwartz Rebek on stage in the Prairie Theater for an “encore” performance. Photo courtesy of Marilyn Zangl.

“We’ve always been friends, but getting back together as a group at the dedication for the Prairie Theater reminded us how much fun we had in the past, and now we get together annually,” said Zangl.

Although Zangl says they may feel a little nervous when first taking the stage, it doesn’t last long. “Once we are together on stage, the magic that has been there for 40 years takes over, and it always seems to work.”

“All of the alumni musicians were gracious in responding to the invitation,” said Eby. “That just proves how much music means to students – and how it is carried throughout a lifetime.”

Theater Department stages 40th anniversary celebration



UW-Fond du Lac alumnus Dan Bell with current student Robin Speidel in a scene from the 40th anniversary celebration fall production of OUR TOWN at the campus. Photo by Richard Gustin

The fall campus theatrical production was a homecoming of sorts, as the cast and crew of “Our Town” featured a blend of alumni and community members working alongside campus students.

“It was particularly exciting to have gathered actors and technicians, past and present, from the UW-Fond du Lac theater program for our 40th anniversary celebration production,” said producer/director and professor Richard Gustin.

“Our Town,” is Madison, WI, native Thornton Wilder’s most frequently produced play. Set in the fictional community of Grover’s Corners, it depicts the daily lives of people in a small town in the early 20th century.

Major roles in the production featured community members George (Bud) Caldwell as the Stage Manager, Teresa Emery and John Emery as Mrs. and Mr. Webb, area student Rion Urven as George Gibbs; UW-Fond du Lac students Briana Gens as Emily Webb and Robin Speidel as Mrs. Gibbs; and alumnus Dan Bell as Dr. Gibbs.

“What a beautiful auditorium and stage,” commented Bell, of Mayville, about the Prairie Theater.

While the campus did not have a theater during Bell’s attendance, his life after college has included numerous area theatrical productions and, more recently, several

Christian movies for television.

“It also was good to reconnect with actors like Bud Caldwell,” he added, “and to meet new talent in the area. I love the university, and wanted to support this anniversary event.”

Other alumni in the acting ensemble included Tylor Loest and Shirley Ries; community members included Natalya Rager and Jerry Martin; area students included Alisha Balsitis, Alexandra Horning, Victoria Linstrom, and Simon Riter; UW-Fond du Lac students included Alana Berthiaume, Adam Engles, Casey Fiebig, Michael Guell, Christopher Navis, Luke Scorcio, David Velasco, Cathy Weber and Josiah Zabel. UW-Fond du Lac music Professor Dan Rager also participated.

Production stage manager was alumna Erika Roehrig. Other production staff included alumnae Linda Drendel and Jennie Schaefer; current students Lynette Velasco, Mike Toshner, Brandon Burnard, Andy Senecal, Jamie Oaks and Krysta Hirschmann; and community members Tony Peterson and Calib Loderhose.

Family Friendly: UW-FDL draws students across and through the generations

The Royea siblings are among alumni who immediately recognized the value of the new university campus in their hometown.

Oldest sister Sandi (now Sandi Braun Roehrig) had a good job and a happy relationship living with her parents when she enrolled in 1969. "It was a few blocks away, and a perfect fit," she said of the new campus.



Joe Braun, Jr., and Sandi Braun Roehrig

High school grades had come easily for her, but Sandi learned early in her freshman year that college was different. Opting to socialize instead of prepare for a biology test, she did so poorly on Professor Elizabeth Hayes' exam that it took hard work to finally earn a B in the class. "I developed excellent study habits," she noted. "That opened my eyes that you have to work for what you want, and I became a lifelong learner.

"If I hadn't had great preparation that first year, I wouldn't have done as well at (UW-) Oshkosh," she said. Once at the larger campus, she also realized how rigorous the UW-Fond du Lac faculty had been. "The profs were tough, not easier, in Fond du Lac. I also got to know them better, and I missed that at Oshkosh."

Freshman year holds Sandi's fondest memories, including locking eyes in the library with fellow student Joe Braun, whom she married during her senior year. While Joe sadly died ten years into their marriage, the couple had three sons, two of whom also attended the campus.

Rocky spent one semester in transition before attending UW-Oshkosh, but son Joe Jr. was on campus 1992-94. He shares memories and instructors with his mother, as well as a continued commitment to the campus. Sandi served on the Foundation board of directors for nine years, and Joe Jr. recently accepted an appointment to the board after several years as an alumni committee volunteer.

"I liked the idea of a smaller school," Joe Jr. said, "I could continue to play sports, while staying home and saving money. I knew I would be going to a good school, and that it was a stepping stone to another UW institution."

While Cheri Royea (now Cheri Basler) wasn't influenced by her older sister's decision to attend the Fond du Lac campus, she, too, enrolled for similar reasons. "I had no desire

to go away to a larger campus when this new campus was close to home, family and my job," she said. On campus 1970-1972, Cheri was impressed with the state of the art equipment. While finishing her degree in biology at UW-Oshkosh, she returned in the summers of 1973 and 1974 to take two chemistry classes needed for her minor.



Cheri Basler

Brother Rob Royea landed on campus four years after Cheri. "I believe I am a more well-rounded individual because of my years spent at UW-Fond du Lac," he said.

Lasting friendships and close relationships with teachers are cited by the Royea siblings as enduring benefits from their local education. "I found the camaraderie between the students and the faculty to be the most important part of my education," Rob said. Student government, cheerleading, Madrigal Dinner, soccer, Kampus Kapers, sports announcing and Winter Festival were among the activities through which they bonded.

Friendships and a family feeling also marked Joe Jr.'s time on campus; athletic director "Ma" Kelly fostered comradeship by hosting teammates at her cabin, and daily ping pong games with students, faculty and staff

provided additional bonding, as did competing in basketball, soccer and tennis.

"Professors were accessible...they knew your name and were interested in how you were doing," said Joe Jr.

"That's the kind of professors they have at UW-Fond du Lac," Sandi agreed. "Coach Knar helped me with a math section on the bus on the way to coach his team...he took time to help me, not even one of his students. I appreciate that I was able to take advantage of what UW-Fond du Lac offered, and that Joe did, too."

Where are they now?

Sandi Royea Braun Roehrig is executive director of the Fond du Lac Area Foundation and a life-long resident of Fond du Lac.

Cheri Royea Basler, married to UW-FDL alum Jim Basler ('69-'70) is a realtor in Illinois and has steered her own sons toward smaller colleges.

Rob Royea, once a jester at the annual UW-FDL Madrigal Dinner, now is vice president of Worldwide Sales for Eklin Medical Systems, Inc., in Santa Clara, CA.

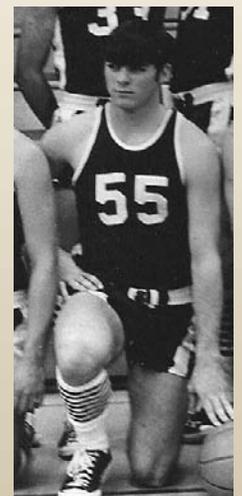
Joe Braun, Jr., is director of finance and development for the Fond du Lac Area Foundation, attended UW-Oshkosh and completed his degree at Marian University.



All three children of Dorothy and Bob Royea attended UW-Fond du Lac, soon after this family portrait was taken: Cheri, Rob, Dorothy, Bob and Sandi Royea (from left).



Sandi Royea met her husband Joe Braun (no. 55 at right), during her freshman year at UW-FDL. Their son, Joe Jr., also enrolled on campus and followed in his father's basketball play (no. 32, second from left above). Photos courtesy of Royea family.



'FORE'-TUNATE TIMING

Cameras are the usual medium for capturing sporting events, but alumnus and Foundation board member Lyle Birschbach has the distinction of having his first hole-in-one captured on canvas.

UW-Fond du Lac art student Amanda Bates was one of art Professor John Scotello's students painting landscapes at South Hills Country Club on April 30, 2008, when she heard a golfer's celebratory shouts on a nearby hill.

She was stunned when Birschbach approached her on the course and wanted to purchase the then-unfinished artwork she was painting. The now-completed piece is displayed in his office. Bates and other UW-Fond du Lac art students sell works and support campus scholarships through the annual Art Momentum event held every May in the University Center Commons.



Making a Difference...investing in the future

From a speech given by student Logan Shine at the 2008 UW-Fond du Lac Scholarship and Donor Recognition Reception



My name is Logan, and I am the recipient of a scholarship provided by the Wings Over Wisconsin Eden Chapter. This is the beginning of my second year at UW-Fond du Lac, and I wouldn't be doing it without the support of the Wings organization.

It's hard to think of a better place to be right now. All I know, for sure, is that I am honored to be here, and grateful to the generous donors whose support has already proven indispensable this semester, and to

the UW-Fond du Lac Foundation for helping to make this possible.

My path to college was a winding one. In fact, while I was in high school, it never crossed my mind that I could have all of the opportunities that I have had so far at UW-Fond du Lac. Whether it is being active in the Multicultural Club, dressing up as the Easter Bunny for a children's party, or having the simple pleasure of wearing pajamas to school in winter, it never occurred to me that I would be enjoying this kind of experience. It actually took eye-openers, from what many people would consider unlikely sources, to help me understand that education was an option for me.

One of those unlikely sources was my friend, Sam. I met him when I was 13. He had spent most of his childhood in a juvenile detention center, and couldn't ever seem capable of leaving trouble behind him.

When I was 19, my life revolved around my friends and acquaintances. Though I was one of the only ones to have received a high school diploma, I was really going nowhere. In my own mind, I had no options. A few days before Sam was scheduled to start a ten-year prison term, he told me that I could do more with my own life and that I needed to take advantage of the opportunities that existed in my life.

The message I was given that day is sometimes the only thing that keeps me motivated when things seem tough. Whenever I think giving up is the route to take, all I have to do is realize how many people do not have the same opportunities I have. Honestly, many of us are here tonight only because of the opportunities like scholarships offer.

Ever since I decided to major in forestry, I viewed it as my "opportunity." Whether it was finding the right school, or funding the venture, it was my chance. Without the investment of the Eden Chapter of Wings Over Wisconsin, I would not be here tonight.

I also realize that because of this support, my education is no longer just mine. I share it with the people who have faith in my success by providing this scholarship. I feel blessed. It is really quite encouraging that others have invested in our educational undertakings. Few things are more encouraging.

*Logan Shine with Joe Devilice,
Wings Over Wisconsin –
Eden Chapter*



*Christa Williams
Executive Director*

Every gift makes a difference at UW-Fond du Lac. We welcome and encourage gifts at all levels. It is through the support of the community, alumni and friends that the UW-Fond du Lac Foundation makes a difference by providing scholarships, awarding grants for professional development to faculty and staff, sponsoring educational and cultural events for the entire community to enjoy, and supporting campus initiatives that would not otherwise be possible.

Contact the UW-Fond du Lac Foundation today to find out how your gift makes a difference at UW-Fond du Lac.

Phone: (920) 929-1135

E-mail: uwfdlfdoundation@uwc.edu

Gallery named to honor donors



The Oberreichs

A reception to honor a major gift given to UW-Fond du Lac by the Oberreich Foundation Board of Directors was held in March 2008. The gift was made to honor the lifetime of work and commitment to the Fond du Lac community by Francis and Ruth Oberreich.

“The naming of the Oberreich Art Gallery at UW-Fond du Lac will carry on a legacy of community support established by the Oberreichs, and will have a significant impact on the visual arts culture on our campus,” Christa Williams, executive director of UW-Fond du Lac Foundation said. The Oberreich Foundation carries on the beliefs and ideals established by Francis and Ruth, including a commitment to educational programs.

The Oberreich Art Gallery is located adjacent to the University Center at UW-Fond du Lac. This gallery is devoted to exhibitions and educational programs in the visual arts for both the students and community to enjoy.

A variety of naming opportunities exist at UW-Fond du Lac including buildings, rooms, gardens, scholarships and endowments. Named gifts honor the donor or designee while directly benefitting a particular area or the University as a whole. To learn more naming opportunities at UW-Fond du Lac, contact the Foundation office at (920) 929-1335.

Contact Us:

UW-Fond du Lac Foundation
(920) 929-1135
uwfdl@uw.edu

FOND DU LAC FOUNDATION

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The Circle of Excellence includes major gifts given to the campus during the last year and endowed gifts, which provide an on-going legacy of support for the UW-Fond du Lac campus.

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Honor Roll of Donors

The UW-Fond du Lac Foundation recognizes individuals, corporations, service organizations, and foundations for their cumulative giving during the academic fiscal year (July 1, 2007 – June 30, 2008). Donations made to the UW-FDL Fund (unrestricted gifts) provide support, in part, to scholarships, campus programming, special projects, and other areas of greatest need at UW-Fond du Lac.

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UW-Fond du Lac Foundation Board of Directors



Members of the 2008-09 UW-Fond du Lac Foundation, sitting: William Mauthe, Secretary; Leo Santini, President; Jim Thomas, Vice-President; Michael Krueger, Treasurer. Row 2: Marilyn Zangl, Governance Chair; Tom Bullock, Development Co-chair; Jim Neumann, Development Co-chair; Christa Williams, Executive Director; back row: Scott Wittchow, Past-President; Dan Blankenship, Campus Dean/CEO.

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Fast Track program launched

UW-Fond du Lac is offering a selection of shorter, accelerated format courses designed specifically to fit into the busy lifestyles of working adults.

Adults balancing a job, along with family responsibilities, can find it difficult to pursue a college degree following the traditional college format. UW-Fond du Lac has a solution with its series of Fast Track courses designed to get adults started on the path towards a University of Wisconsin degree.

The courses are offered in six-week and eight-week sessions and are hybrid courses which include face-to-face classroom time and an online component. This accelerated format means students can focus their efforts on only one or two subjects at a time and they will spend less time commuting and have fewer child-care and other costs.

The UW-Fond du Lac Fast Track program enables students to complete the associate degree in as little as two years as a part-time student. These hybrid, shorter format courses, can be mixed with traditional courses offered at UW-Fond du Lac during the 16-week semester.

Once the associate degree is completed, students have the option to pursue and earn one of seven bachelor's degrees completion programs available thru UW-Fond du Lac.

For more information on these new courses please call (920) 929-1122 for a personal appointment with Jackie Morgan, UW-Fond du Lac's returning adult advisor.