
PRESENT: Jamie Ceman, Sharon Chappy, Denise Clark, Susan Cramer, Steve Dunn, Mike Ford, Karen Gibson, Kathy Hagens, Kathy Henn-Reinke, Marci Hoffman, Karen King, Christine Roth, Alan Saginak, Sandy Schaefer, Bob Stelzer, Nathan Stuart, Jen Szydlak, Kim Udlis

INVITED GUESTS: Jason Herman

EXCUSED: Judy Hankes, Doreen Higgins, Phan Hong-Lishner, Emmanuel Jean Francois, Greg Kleinheinz, Jeremiah Slinde, Greg Wypiszynski

The meeting was called to order at 1:20 p.m. by Sharon Chappy.

APPROVAL ITEMS

- The minutes of the Graduate Council meeting of April 4, 2013 were approved as written. Motion/Second: Jen Szydlak/Karen King. Approve: 13, Not Approve: 0, Abstain: 1.
- **Form C:** MPA courses changed for Health Care Management Certificate Program. Motion/Second: Jen Szydlak/Karen King. Approve: 14, Not Approve: 0, Abstain: 0.
- **Graduate Council Bylaws:** The Faculty Senate reviewed the Council bylaws, and returned them with suggested revisions. Discussion ensued, and the Council edited the Bylaws reflecting the Faculty Senate's suggestions. Also, the GSIP Committee language was updated to allow Dean Cramer the authority to review all proposals of \$2000 or less. Requests for more than \$2000 will require review by the GSIP Committee. Motion to Approve all changes/Second: Mike Ford/Bob Stelzer. Approve: 14, Not Approve: 0, Abstain: 0.
- **Graduate Studies Initiatives Program:** A proposal to fund Susan Cramer's summer CAS as the new Dean of Graduate Studies was recommended for approval by the GSIP Committee; however, that decision was not unanimous. The GSIP Committee recommended that the Council fund Dean Cramer's CAS for a one-time, only, approval in the full amount requested. Motion/Second: Kim Udlis/Jen Szydlak. Approve: 14, Not Approve: 0, Abstain: 0.

Curriculum & Instruction submitted two proposals, of which the GSIP Committee recommended full approval for both. Motion/Second: Kim Udlis/Kathy Henn-Reinke. Approve: 14, Not Approve: 0, Abstain: 0.

Graduate Studies requested funding to cover a marketing blitz campaign during the summer session. A proposal was not written and submitted to the GSIP Committee, because the option to do such marketing posed itself earlier today. The campaign would be in support of all graduate programs at UW Oshkosh, and is to target individuals from Fond du Lac to Green Bay (and possibly farther, depending upon IMC's research). The total cost would be between \$60,000 and \$80,000, and Dean Cramer will request funding from the Chancellor to support this, as well. This will be very similar to the undergrad's campaign, which proved to be extremely successful. Because it is the last meeting for the academic year, and the peak time to begin this campaign is September, the Graduate Studies Office asked for approval to use GSIP funding throughout the summer. The Council agreed to allow Graduate Studies to

use up to \$40,000 to support this initiative. Motion/Second: Jen Szydlik/Karen King.
Approve: 14, Not Approve: 0, Abstain: 0.

DISCUSSION ITEMS

- **Dual-Level Committee:** Sharon Chappy asked for volunteers to help she and Susan Cramer review all Dual-Level Courses over the summer. No one volunteered, so Dr. Chappy and Dean Cramer will review all of the courses, and report their outcomes to the Council in September. Please send all syllabi to Marci Hoffman before the end of spring interim.
- **GradSchool Fest:** This was the first year we combined GradSchool Fest with Celebration of Scholarship. Nearly 50 people stopped to talk about our graduate programs, and 2/3 of those individuals were not involved in Celebration of Scholarship. A possibility to consider for next year is to attend Celebration of Scholarship during the morning sessions, while students are presenting their work. Also, more alumni and students from other campuses attended this event than ever before. Targeted emails worked best for marketing the event.
- **Graduate Student Association:** The early makings of a new graduate student association are underway. They're planning to become recognized by OSA in the fall. Their first event will be May 9 at 4:30pm, where they invite all graduate faculty, students and staff to celebrate 50 years of graduate education with them.
- **Enrollment Projection Plans:** Please send your plans to Susan Cramer, who'll work on them throughout the summer.
- **MAGS and Professional Masters Programs:** Susan Cramer shared information she obtained from a MAGS conference about exploring areas that we do not already cover. Applied graduate programs and more online programs are opportunities we could explore.
- **Graduate Studies Travel Fund:** A list of all students who received a travel fund award and their award amounts were shared with the Council. More and more students are applying for this funding; however, very little funding is available and all qualified proposals cannot be supported with the funds we have. The Committee expressed concern for the number of students who requested an exception to the guidelines this year (missed deadlines, not accepted to present at the conference, funding would go to travel for research instead of conferences, applying for the wrong cycle, etc.). The Council also showed concern for the small award amounts to cover extensive travel costs. These students are some of our brightest, and most accomplished; is this fund really supporting their growth? The Travel Fund is paid entirely out of the Graduate Studies operating budget, and more funding is not available from this source. Could we ask the Provost for initiative funding to support our students? The Council agreed to discuss this at a future meeting.

Motion to adjourn by Christine Roth at 2:51 pm, second by Jen Szydlik. The next Graduate Council meeting is on September 12, 2013 from 1:20 – 2:50pm in Sage Hall 2210.

Marci Hoffman, Recorder

Copies to:
Graduate Council
Provost Lane Earns
Deans
OSA President
Office of Graduate Studies Staff