Student Success Collaborative at UW - Oshkosh

Welcome and Project Planning Call
1. Welcome and Goals

2. Program Leadership Team

3. Timeline and Next Steps
Welcome and Introductions

Getting Started

Introducing Your SSC Campus Team

Dedicated Consultant
- Primary contact for the Student Success Collaborative implementation and program value
- Provides analytic support and strategic guidance for completion goals
- Supports product utilization and drives overall program value

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Business Analyst Team
- Executes the implementation process in conjunction with your technical team
- Provides technical implementation guidance and ensures receipt of data extracts
- Maps data files, builds and validates your site
- Supports ongoing technical needs
A Comprehensive Approach to Driving Change

Leveraging Technology, Research, and Consulting

- **Research**: Proven Best Practices to Inform Collaborative Support Model
- **Product**: Member-Driven, Research-Backed Approach to Product Ideation and Innovation
- **Consulting**: Strategic, Customized Approach to Implementations; Ongoing Support

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Your Goals for the Student Success Collaborative

**UW – Oshkosh Goals**

- What are your **top goals** as an organization related to Student Success in the next 5 years?
- What **other initiatives** within your organization focus on Student Success?
- **Why did you join** the Student Success Collaborative?
- **How does SSC fit** into your organization goals?
- What does a **successful Student Success Collaborative partnership** mean for you?
1 Welcome and Goals

2 Program Leadership Team

3 Timeline and Next Steps
Pulling Together Your Guiding Team

Identifying your Dedicated SSC Campus Leadership Team

Leading the Charge

Program Sponsor
- Overall program and organizational champion

Program Owner
- Primary contact with SSC; involved in project planning and day to day oversight

Technical Leader
- Leads the technical effort to ensure timely and accurate data extraction and validation

Value Leaders
- Lead efforts to engage department leaders and users to derive value from the overall program

Understanding Keys to Success

Keys to Success
- Committed and united as a group to support the change
- Communicate the same message
- Understand efforts in motion
- Ask the difficult questions to the Leadership Team
- Limited to approximately 6 people

Considerations
- What are our strengths as a group? As individuals?
- Are we missing anyone from this group?
1. Welcome and Goals

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3. Timeline and Next Steps
Lighting the Way Forward: Project Milestones

Milestones for UW – Oshkosh SSC Campus Project

1. Project Start
   - Project Planning Call
   - Technical Planning Call

2. Data Extraction & Site Build
   - Readying Campus for SSC
   - Weekly Technical Calls
   - Kickoff Onsite

3. Data Validation
   - SSC Campus Analytics Online
   - Validation Event

4. Opportunity Assessment
   - Opp. Assessment Review
   - Identify Phase 1 Rollout

5. Phase 1 Launch
   - Launch Intensive Training
   - Phase 1 Campaigns

6. Campus Rollout
   - Phase 2 or Full Launch

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Project Planning and Implementation Overview

SSC Campus Project Implementation

Approximate Timeline

Planning & Engaging

Representative Activities:
- Complete technical work-stream (SEE BELOW)
- Gather current campus student success efforts
- Learn current advising workflows and technologies
- Continue to refine sense of urgency
- Schedule and complete kickoff onsite
- Discuss site and Institution Report configuration

Onsite Milestones:
- Kickoff
- Data Extraction

Technical Implementation Milestones

Initial Data Extraction ➔ Data Profiling ➔ Data Extraction Revisions ➔ Platform Config ➔ Preliminary Predictive Analyses ➔ First Validation ➔ Automation of Daily Files ➔ User Testing ➔ Technical Implementation Complete

Designing and Building

Representative Activities:
- Review opportunity assessment including Institutional Report Application
- Develop master plan for moving forward including phase 1 rollout, areas of focus, campaigns, etc.
- Identify leadership expectations for early engagement and adoption

Onsite Milestones:
- Opportunity Assessment

Executing

Representative Activities:
- Engage with department leaders on their opportunities
- Complete pilot success markers
- Complete training
  - Train the trainer onsite
  - eLearning Module
  - User training
- Schedule post launch Q&A sessions
- Monitor key metrics as established by leadership team (and distribute as appropriate)

Onsite Milestones:
- Train the Trainer Onsite
Immediate Next Steps

Recommendations for Success

What to expect from EAB:
- Consultants to schedule Tri-Weekly Leadership Team Calls
- Business Analyst to schedule Weekly Technical Calls
- Business Analyst to schedule Technical Planning Call

What we need from UW - Oshkosh:
- Finalize SSC Leadership Team
- Participate in Tri-Weekly Leadership Team Calls
- Review SSC project and goals with Technical Team
- Participate in Weekly Technical Calls
- Create Log-Ins for EAB.com (follow prompts at EAB.com)
EAB.com: Connecting Through the Collaborative

Engaging with the SSC Network through a Wealth of Resources

Upcoming Events
- **How to Get More from the Major Explorer**
  Thursday, May 28, 2015, from 2:00PM ET – 2:45PM ET
  [More Information]

Sample Research Briefs
- Facilitating Richer Advising Conversations
- Structuring an Effective First-year Academic Advising Program
- Evaluation of Faculty Academic Advising
- Innovative Technologies for Academic Advising
- Strategies for Increasing Student Participation in Academic Advising
- Centralized Advising Models

Archived Webinars
- [Developing a Data Driven University](#)
- [Next Generation Data Data Insights](#)

Other Resources
- Training
- E-learning modules
- Member roster
- Student Success blog