**COLLEGE OF LETTERS & SCIENCE – CURRENT PLANNING SHEET**

Bachelor of Science / Bachelor of Arts

**Interactive Web Management (64–67 credits)**

**2018-2019**

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|  | **Introductory Courses – 9 credits** | **Semester** | **Prerequisite course(s)** |
| 3 | BUS 198 Introduction to Business | Fall/Spring |  |
| 3 | INFO SYS 151 Creating the Digital Future | Fall/Spring |  |
| 3 | JOURNAL 221 Writing for the Media | Fall/Spring |  |
|  | **Technical – 12 credits** |  |  |
| 3 | CS 125 World Wide Web Site Development | Fall/Spring |  |
| 3 | CS 142 Introduction to CS and Programming | Fall/Spring | Math 103 w/C or qualify for Math 104/171 Recommend taking CS 125 |
| 3 | INFO SYS 350 E-Commerce Technology Management | Fall Only | INFO SYS 311 and CS 125 \* |
| 3 | INFO SYS 311 Essentials of Information Systems | Fall/Spring | 30 credits and 2.5 GPA |
|  | **Business – 9 credits** | Fall/Spring |  |
| 3 | MARKET 371 Essentials of Marketing | Fall/Spring | 44 credits and 2.5 GPA |
| 3 | INFO SYS 352 Technology Innovation | Spring Only | INFO SYS 311 and INFO SYS 151 \* |
| 3 | MARKET 363 Digital Marketing | Fall/Spring | 60 credits and 2.5 GPA \* |
|  | **Media – 9 credits** |  |  |
| 3 | CS 247 Introduction to Usability | Fall Only | CS 142 w/C or CS 221 w/C or  INFO SYS 318 w/C |
| 3 | JOURNAL 340 New and Emerging Media \*\* | Fall/Spring | JOURNAL 221 and 60 credits completed and 2.5 GPA |
| 3 | JOURNAL 440 Application of New and Emerging Media \*\* | Fall/Spring | JOURNAL 340 and 2.5 GPA |
|  | **Additional CS/Journalism Requirements – 24 credits:** |  |  |
|  | **Journalism/Computer Science – 15 credits**  **(In Additional to the courses listed above)** |  | 2.5 GPA required for Journalism courses except for J141, 211 and 250. |
| 3 | CS/ JOURNAL |  |  |
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| 3 | CS/ JOURNAL |  |  |
|  | **Upper level Journalism/Computer Science – 9 credits**  **(In Additional to the courses listed above)** |  |  |
| 3 | CS/ JOURNAL \*\* |  | 60 credits completed and 2.5 GPA |
| 3 | CS/ JOURNAL \*\* |  | 60 credits completed and 2.5 GPA |
| 3 | CS/ JOURNAL \*\* |  | 60 credits completed and 2.5 GPA |
|  | **Internship – 0-3 credits** |  |  |
|  | BUS 492, CS 399, **or** JOURNAL 427 |  | 2.5 GPA |
|  | **Culminating – 1 credit** |  |  |
|  | BUS 488 IWM Portfolio Seminar |  | Final semester, c/Bus 492 or 442 or Journalism 427 or Computer Science 399, and graduation application on file |

**Recommended Course Sequence:**

**Freshman:** INFO SYS 151, CS 125, BUS 198, and USP

**Sophomore:** JOURNAL 141, CS 142, INFO SYS 311, and USP

**Junior:** MARKET 371, INFO SYS 350, INFO SYS 352, JOURNAL 340, CS 247, CS/JOURNAL, and USP

**Senior:** MARKET 363, BUS 488, JOURNAL 440, and CS/JOURNAL

**Suggested courses to fulfill the additional 24 Computer Science and/or Journalism courses; 9 of 24 must be upper level (300/400)**: BA and BS Students are not limited to choose from one department’s offerings, but can mix and match from either department, excluding courses required in the IWM major.

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| The **Journalism core** classes are required of journalism majors and serve as prerequisites for many of the journalism courses:  J141 Introduction to Journalism and Mass Communication  J221 Writing for the Media  J324 Editing *(J221)*  J412 Law of Mass Communication (J141, J221, J324, and 85 cr)  For other ***Journalism*** course, see current bulletin: <http://www.uwosh.edu/registrar/undergradbulletins/2017-2019/departments-and-majors/journalism-studies> | The **Computer Science core** classes required of Computing majors and serve as prerequisites for many of the computer science courses:  CS 221 Object Oriented Programming and Design (CS 142)  CS 251 Computer Org and Assembly Language (CS 221)  CS 262 Object Oriented Programming and Design II (CS 221)  CS 271 Data Structures (CS 262 and CS 251)  CS 331 Programming Languages (CS 271)  Math 212 Mathematics for Computer Science  Physics 311 Digital Instrumentation  For other ***Computer Science*** courses, see current bulletin: <http://www.uwosh.edu/registrar/undergradbulletins/2017-2019/departments-and-majors/computer-science> |

**Other Suggested courses to make expand your knowledge and be more unique:**

* **Ethnic Studies courses:** African American Studies 100, Anthropology 123, English 218, 219, 220, 221, History 363, 385, Music 218, Nursing 215 and Sociology 101, 359. (*Note: additional prerequisite for 300 level courses*)

**Note:**

* **\*** Additional pre-requisite for upper-level (300/400) College of Business Dept courses is 60 credits and 2.5 GPA
* **\*\*** Additional pre-requisite for upper-level (300/400) Journalism courses is 2.5 GPA
* Journal 221, 340 and 440; see Tim Gleason; gleason@uwosh.edu; 3485 Sage Hall for course enrollment consent
  + Fill out on-line survey for Journalism Courses: <https://journalism.uwosh.edu/3373-2/>
* Additional 24 CS/J electives can be from either department, excluding courses required in the IWM major.
* Limit of 21 credits of 300/400 upper level College of Business Dept courses for non-Business majors
  + For other ***College of Business*** courses, see current bulletin: <http://www.uwosh.edu/registrar/undergradbulletins/2017-2019/departments-and-majors/copy_of_business-college-of>
* A minimum of 38 credits of University Studies Program (USP) required such as Quest Writing, Quest Communication, Explore Mathematics (XM), Lab Science (XL), Culture (XC), Society (XS), Ethnic Studies (ES), Global Citizen (GC), and Connect (XK) .