JOURNALISM ALUMNI NEWSLETTER

The Journalism Department is proud to recognize the following individuals, friends, corporations and foundations who have generously supported the following Journalism Department funds:

David Lippert Forum for Professional Journalism Journalism Department Fund David J. Lippert Memorial Scholarship Griffith Scholarship for Creative Portfolios in Journalism E. Garner Horton Memorial Scholarship Virginia A. Sokolowski Memorial

Scholarship Multicultural Media Award Scholarship for the Advancement of Interactive Advertising Diversity in Journalism Scholarship

Gifts acknowledged below were received between July 1, 1997, and February 1, 2004. Future newsletters will reflect gifts made the prior year, but since this is the first time we are doing this listing, we felt it was appropriate to go back to 1997 to recognize major donations to the Department.

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Michael Fredrick '97; Barbara (Hinz) Beuscher '99; Jeffrey Hoisington '99; John Feld '00

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JUNE 2004

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JOURNALISM ALUMNI

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Griffith, Angoli, Stiegman, Lutze, Take Top Awards

Jeff Griffith, a 1987 journalism graduate, was recognized as Art Director of The Year at the First Annual International Photographers Awards Show, also known as The Lucie Awards, on Dec. 7 2003, at the Beverly Hilton in Beverly Hills, California. Griffith was one of 10 nominees selected by an advisory panel of prestigious photographers for his creative design of Atomic Magazine, which he co-founded and where he performs creative director and art director chores.

He said he has always been an awestruck fan of great photography, and he was surrounded by legendary photographers at this year's Lucie Award ceremony including: Annie Leibovitz, Henri Carter-Bresson, Douglas Kirkland and Phil Stern. Griffith said that to be honored with the award by some of his photographic heroes and at this spectacular ceremony meant more to him than any design award he could ever receive. Griffith is a 1989 Outstanding Young Alumnus at UW-Oshkosh. He has spent the past 16 years as a freelance advertising art director, at roughly 30 advertising agencies around the country, working in both television and print.



Jeff Griffith received his Lucie Award for the Art Director of the Year at the 2003 First Annual International Photographers Awards Show.

Anne Angoli of Denver, media supervisor for Integer Group, the advertising agency for Coors Brewing Co., was recognized as a Distinguished Young Alum at the 2003 ceremony. Angoli, a native of

Manitowoc, earned a bachelor's degree in journalism in 1997. She has swiftly become an expert in the emerging field of Internet advertising. Angoli began her interest in the Web at UW-Oshkosh as one of only two students enrolled in the Journalism Department's first Web-based course.

After graduation she joined Laughlin/ Constable, a Milwaukee advertising agency, in a position created for her – interactive media planner – where she developed online media strategies, media plans and budgets.

More recently she was media manager at Quantum Leap in Chicago, where her clients included MSNBC, Slate and OnHealth. She recently began her new position as a media supervisor with the Integer Group, in which she hopes to broaden her experience in traditional advertising.



Ann Angoli was honored as a Distinguished Young Alum of 2003.

Pat Stiegman '88, who until recently was vice president/editor of Journal Interactive, the Internet division of the Milwaukee Journal Sentinel, was one of three finalists for the 2004 Newspaper Association of America New Media Federation Online Innovator Award. The NAA awards were given at the NAA New Media Federation Connections Conference in January in San Diego. The award recognizes the achievements of a leader whose commitment to digital media directly influences the direction and success of his or her company and inspires change throughout the industry.

Under Stiegman's leadership, Journal Interactive was also the winner of two 2004 NAA Edgies: Most Innovative Use of Digital Media, for the OnWisconsin.com Guide to Harley's 100th; and Best Advertising Feature, for Medical Moment. Journal Interactive also

won NAA Edgies in 2003 (OnWisconsin.com Golf Guide) and 2002 (Packer Insider).

As of April, Stiegman is taking over as Executive Editor of ESPN.com, a position in which he will oversee the editorial coverage and premium products for the most trafficked sports Web site in the world.



Pat Stiegman won several major awards before taking over the executive editor position at ESPN.com in April.

Aaron Lutze, a 2000 journalism graduate, won the POP Times "Design Of The Times" In-Store Marketing Design Competition in December. The honor is one of the most prestigious awards given for those designing in-store merchandising. Lutze's most recent design work for Oshkosh Floor Designs won him the gold award. Other category winners included Sony, Starbucks, Adidas, Coca-Cola, Microsoft and Kodak.



Aaron Lutze was a winner of the "Design of the Times" In-Store Marketing Design Competition in 2003.

JOURNALISM ALUMNI NEWSLETTER JUNE 2004

Roads Traveled By Mary Bergin

What value is there in stretching your cultural comfort level?

Eight other Wisconsin women and I were delegates to China, Japan, last spring. The "Women of Wings" cultural exchange was a 10-day immersion that had me eating shark fin soup, preparing sushi, creating origami and watching sumo wrestling.

This is the seventh article about it that I've written, so there has been monetary and professional value. I stay in touch with a half-dozen Japanese people, so I've made personal connections to a previously foreign place.

I have refined an English translation of meditation instruction for the Naritasan Shinshoji Buddhist Temple. I have become friends with some of the other Wisconsin delegates, and there is occupational networking among us.

It is not hard to argue the value of getting to know people who live outside of your own neighborhood, city, country or comfort zone. Cultures that are foreign seem a little less so if you can



Paying great attention to detail, Japanese women dress Mary Bergin in a kimono.

attach kind faces to them, or if you have been the recipient of their expertise or generosity.

So cultural exchanges are good exercises in enlarging the world that you live in, and shrinking the distance/differences between countries. "Women of Wings" delegates quickly learned that many experiences are universal, be it the power of bonding through music or a meal, the dream of visiting a new place or the fear of leaving something familiar.

Wisconsin's sister-state relationship with the prefecture of Chiba, which is adjacent to Tokyo, began in 1990. For more about Women of Wings exchanges, call the nonprofit Wisconsin-Chiba Inc. at 608-258-3400.

Mary Bergin is a 1979 UW-O journalism grad and vice chair of the Journalism Advisory Board. She is a feature writer at The Capital Times, Madison, and writes a weekly travel column that appears in several Wisconsin newspapers.

Homework Leads to UW-O Photo Club

A few years ago, being a photographer in the Journalism Department was a rather lonely pursuit. That reality is quickly changing with the formation of the Department's first photo club. Students Katie Dempsey and Dan Gage first suggested the photo club idea in class, as a homework assignment. Thanks to a lot of hard work, students now can choose to become members of the UW-O Photo Club.

"The waiting list for Photo II was as long as the enrollment for this semester," stated Dr. Tim Gleason, journalism adviser to the Photo Club. "Those students who could not get in the class wanted another forum to be involved with photography."

This year, the eight-member club is striving to build a large enough membership base. Members have the chance to attend critiques of peer work on a regular basis and to enter at least one photo contest. Their freelance work includes photos for the *Soccer Source*, a magazine out of Milwaukee.

Calling All Photographers

With the changing face of photography technology today, the UW-O Photo Club is in need of any donations you would be willing to make.

The club is looking for old equipment or books on studio and commercial photography. It is also in need of volunteers with photography expertise to judge photo contests and provide professional critiques or prizes for the contests. The club is additionally looking for financial donations to help them build a new studio in place of the old darkrooms.

Donations should be made out in the following: Checks can be made out to UW-Oshkosh Foundation, Memo line: David Lippert Forum for Professional Journalism or log on www.uwosh/iournalism/alumni/donation.

Equipment or books should be mailed to: Judy Schultz, University of Wisconsin-Oshkosh, 800 Algoma Blvd. Department of Journalism, Oshkosh, WI 54901-8696.

If you would like to volunteer to be a judge or donate prizes, please e-mail Dr. Tim Gleason at gleason@uwosh.edu.

For questions on donations, please check with Barb Beuscher, Advancement Officer, at Beuscher@uwosh.edu or call her at 920-424-3260. Thanks for your support.

Ad Club Networks with Local Pros

Working closely with the Advertising Association of the Fox River Valley (AAFRV), the UW-Oshkosh Student Ad Club has produced numerous events for UW-O students to attend this year.

At one of the events, "Mixers," more than 25 area advertising, marketing and public relations professionals mingled with UW-Oshkosh students. The event was to strengthen the relationship between professionals in the service area of the UW-Oshkosh. This is extremely beneficial in the tough job market and lets students get an idea of what "real world" careers are like. The fall event was held on Oct. 16 at Fratello's restaurant.



Holly Luedeke (r), president of Ideologie Design, chatted with a student at the "Mixers."

Professor Coll Earns 2003 Distinguished Teaching Award

Journalism professor Gary Coll received one of five Distinguished Teaching Awards presented by the University of Wisconsin-Oshkosh for the 2003-2004 school year.

ProfessorColl, who has taught in the Journalism Department more than 30 years, has taught 15 courses, served as department chair, published two books and served as adviser to the department's honor society during his UW-Oshkosh career. Recipients of the Distinguished Teaching Awards are chosen by a committee of faculty, students and staff. The committee selects winners based on their commitment to service, professionalism, teaching excellence and scholarly growth.

In presenting the awards, University Chancellor Richard H. Wells described Professor Coll as a "passionate and professional individual who has inspired many journalism students."

Professor Coll earned his doctorate degree at Southern Illinois University, and his master's and bachelor's degrees at Ohio University. He said he felt gratified to know he was nominated for the award by UW-Oshkosh alumni.

"I'm proud of it," he said. "When you receive an award like this, it brings back memories of all the people who have come

through our program here. I just think of the whole group and everything they accomplished here and in their careers after they left. I guess that's what it's all about."

Professor Coll joined the UW-Oshkosh faculty in 1969, and he also taught at UW-Eau Claire. His teaching areas include law,



UW-Oshkosh Distinguished Teacher: Professor Gary Coll

history and graphics communication. He had internships at the Fond du Lac Reporter and Outlook Graphics. His two books are Mass Communication Law in Wisconsin (1996), and Graphic Communications: Applying Principles (2001).

Gene Hintz Dies at 71

Gene W. Hintz, who taught journalism at three University of Wisconsin campuses, including UW-Oshkosh, died following a fall at his home in North Carolina where he had lived since retiring in 1998. He was 71. He also covered news and sports for United Press International in Wisconsin for 24 years,

Hintz graduated from the University of Wisconsin-Madison and joined UPI in Milwaukee in 1960 after serving as sports editor of the Manitowoc Herald Times. Working in the Milwaukee and Madison bureaus, he became state editor before leaving UPI in 1984.

He came to UW-Oshkosh in 1985. When he retired, he was chairman of the Department of Journalism.

Vyto Kapocius, who worked with Hintz at UPI and who taught part-time at UW-Oshkosh, said Hintz was a top-rate sportswriter. Peggy Davidson, a professor of journalism at UW-Oshkosh, said he was a "very beloved and dedicated teacher" who "made journalism come alive for his students." Davidson said Hintz always had



Gene Hintz, 1932-2003 Chair of Journalism Department, '93-'98

time for his students and made sure they, along with the faculty, were up-to-date on the latest in technology that would help their craft.

Hintz was born Nov. 29, 1932, in Cornell, Wis., the son of Fred and Mary Hintz, who preceded him in death. He is survived by his brother, Robert Hintz of Marietta, Ga.; niece, Lori Figgins and nephew, Mike Hintz, both of the Atlanta area.

This story was written by Ellen Beck of the United Press International and originally presented on the UW-Oshkosh Journalism Web site. It has been abridged for this newsletter.

Accreditation of UW-O Journalism Department Approved

The Accrediting Council on Education in Journalism and Mass Communications approved the re-accreditation of the UW Oshkosh journalism program on April 30. This is the fifth time that the accreditation for the department has been successfully granted since 1978.

The department undergoes the evaluation every six years, "This department provides maximum opportunity to faculty/student interaction," the accrediting team reported during the three-day visit in November 2003. Students in the interviews were "enthusiastic about the quality of instruction they are receiving." The department is also commended for the good balance between Ph.D.'s and professional credentials on its faculty, successful fund-raising and support from the university to upgrade computer equipment, a close relationship with alumni, active productivity in scholarly and professional activities, and the remarkable outreach service on NEWSPA (Northeastern Wisconsin Scholastic Press Association).

Journalism diversity is perhaps one of the most challenging standards in the accreditation. More than 30 international and multicultural activities and seven action steps have been accomplished by the department.

In the future, the department plans to explore curricular changes, according to suggestions made by the accrediting team, as well as those from a program reviewer who visited the department in April 2004.

The ACEJMC accredits 105 programs in journalism and mass communications at 104 colleges and universities

2 7

JUNE 2004 JOURNALISM ALUMNI NEWSLETTER

Faculty News Brief

Barb Benish was honored as a distinguished faculty by student residents in Clemans Hall for the "Who's Your Favorite" program for her impact on a resident's academic life.

Mike Cowling was on sabbatical leave during fall semester 2003, working on a project about Pulitzer Prize winners at The New York Times. In January 2004 he presented a paper titled "High School Students and Community Journalism: How One School Delivers the News in a Town Without a Professional Publication" at the Hawaii International Conference on Arts and Humanities in Honolulu. Cowling continues to work during the summer months as a copy editor on the national desk of The New York Times, and throughout the year as an editor on The New York Times on the Web. Cowling also received Diversity Innovation Grants from the university in 2002-2003 (\$1,500) and in 2003-2004 (\$2,182) to pay the NEWSPA conference registration fees for all minority students attending and to pay the honorariums of minority session leaders.

Gary Coll received the UW-O 2003 Distinguished Teaching Award for his more than 30 years contributions to journalism education.

Peggy Davidson received a \$2,500 of the Diversity Innovation Grant from the UW-Oshkosh for production of a Hmong magazine and creation of a related exhibit of Hmong story cloths.

Tim Gleason received a Faculty Development Program grant to research news coverage of Pat Robertson's business relationship with a former Liberian president. Gleason also presented a paper on "Critical Approaches to the History of Photojournalism: An Historiographical Examination of Two Alternatives" at the annual convention of the Central States Communication Association on April 2. The paper was named Top Competitive Paper in Media Studies. Faculty Gleason also received a Faculty Development Program Research Grant for summer 2004 titled, "Analyzing Press Coverage of Pat Robertson's Business Deals via the Propaganda

Julie Henderson presented a paper, "The How to and Why to: Uniting Practical Experience and the Classroom in a Public Relations Practicum Course." at the Seventh International Public Relations Research conference. Miami, Florida, March, She authored the article, "Journalism Advisory Boards -- a Guide" in the Journal of the Association of Schools of Journalism and Mass Communication, Summer 2003. Henderson also co-authored with Dr. Donald Schwartz, Cornell University, a chapter, "Practitioner to Professor," in "Learning to Teach" (3rd edition) published by PRSA,

Miles Maquire published "Wall Street Made Me Do It: A Preliminary Analysis of the Major Institutional Investors in U.S. Newspaper Companies" in the Journal of Media Economics. V. 16, No. 4, 253-264. Fall, 2003. Maguire also received a grant of the Faculty Development Teaching Project to develop diversity modules across the journalism curriculum. He is developing a nonprofit news Web site, Oshkosh Community News Network (OCNN), to be launched in summer 2004. In addition, he received a Faculty Development Off-campus Project grant of \$450 to attend the International Media Management and Academic forum at the Northwestern University.

James Tsao and Stan Sibley published a two-year study, "Displacement and Reinforcement Effects of the Internet and Other Media as Sources of Advertising Information." in the Journal of Advertising Research, V. 44, No. 1, Spring 2004. Tsao was also selected as a UW-Oshkosh Teaching Scholar to study team teaching in journalism education.

Four professionals were appointed as adjunct instructors on a team to co-teach the Strategic Campaigns in Advertising. The adjunct instructors are Barbara Benish, Kathy Fredrickson, Sara Hansen, and Greg Linnemanstons. James Tsao is also a member of the team.

The NSAC Paves Way for Real-World Jobs

By Janel Thoune

No, they didn't get to lounge in the leather seats, crank the stereo or corner through 60-degree turns. They didn't even get to leave any black marks or breeze through a yellow light. Without actually test-driving a Toyota Matrix, members of the 2002-2003 National Student Advertising Competition team at UW-Oshkosh still knew it was the right fit for them.

Working on an integrated marketing communications plan for Toyota Motor Sales of America became one of the biggest boosts to their careers. The UW-O NSAC team walked away with an invaluable portfolio and an impressive interview builder.

Kristin Butler is just one example. After meeting an HR manager for Ogilvy & Mather at the national competition. Butler landed an interview and was hired as the assistant account executive on AT&T Wireless, at the company's New York City office.

a vital contact that opened a new door to her career.

At the American Advertising Federation 8th district competition, she met an advertising director from the Milwaukee

Journal Sentinel. It was the contact Goerlitz needed to get an interview, and it led to the position of project coordinator in the paper's advertising department.

As James Morrison learned, having NSAC experience carries a lot of weight even if you don't make a direct contact at the competition. A member of Team One Advertising, division of Saatchi & Saatchi, agency's major accounts is Lexus—a division of Toyota Motor Corporation. Morrison is now an account coordinator on the Lexus account at Team One's Chicago office.

After her exhilaration from nailing a pitch at the competition, Morgan Kuchnia became hooked on advertising. With that ego booster under her belt, she met with representatives from graduate schools at nationals and

> later decided to attend the Miami Advertising School portfolio program to further prepare for her career.

> Jenny Breunig found her love in editing. It wasn't an area she had originally considered, but her editing experience on the project helped her make a career choice that led to an editorial assistant position at Enzyme Formulations Inc. in Madison.

A common thread in many team members' stories was the value of the experience. They gained realworld experience, expanded their knowledge of the many specialty areas encompassing a marketing plan, learned the dynamics of teamwork and built the confidence necessary to move on in the profession.

Janel Thoune is a 2002 UW-O journalism graduate. She is a marketing specialist at Bay Area Medical Center, Marinette,



UW-Oshkosh NSAC Team of '02-03 enjoyed their gathering in the annual convention of American Advertising Federation at Los Angeles where the Sara Goerlitz also made competition was held June 4 through 7, '03.

found his résumé listing NSAC experi-

ence on Monster.com and called him.

with Toyota," says Morrison. One of the

"I got the job because of my experience

Award Recipients of 2003-2004

The Greater Milwaukee Foundation's Journal Foundation Scholarship: Christina Hoffman, Christopher Becker, Sarah Schindler, Catherine Kozik, and Jennifer Koralewsky

Scholarship for the Advertising Association of Fox River Valley: Stacey Boehnlein

John Patrick Hunter Award of Wisconsin College Media Day:

Miss Oshkosh 2003: Christina Hoffman represented the City of Oshkosh and competed in the Miss Wisconsin pageant.

The Griffith Scholarship for Creative Portfolios in Journalism: Nikki Reilly

Diversity in Journalism Scholarship: Marisa Cuellar David J. Lippert Memorial Scholarship: Paul Stolen

E. Garner Horton Memorial Scholarship: Katie Andrews Multicultural Media Award: Paul Stolen, Bethany R. Krieck,

Ewa K. Gaweda, Jeni A. Kimmet and Genelle L. Van Heuklon Virginia A. Sokolowski Memorial Scholarship: Christopher

Exhibition: Amelia Crane completed the "Documentary Photography" at a phototography exhibition at the Morgan House

Oshkosh.

Finalists of Photographer's Forum Best of College:

KokKeong Yip, Gigi Wagener, Katie Grothman, Lauren Morrison, Dana Blado and Jennifer Koralewsky

Inducted members of Kappa Tau Alpha: Annalynn Kuen, Christina Huffman, Erin Bucheger, Genelle Van Heuklon, Courtney Ramirez, Lauren Morrison, Nikki Reilly, Bethany Krieck, Wendy Wiederholt, Kathryn Koshollek, Eric Merryfield, Lisa Wood, Angela Avery, Paul Stolen, Lindsey Walcott and Amy

SPJ Region 6 Mark of Excellence Award: Kelly Augustin Presentation: Sarah Schindler was selected as one of the students to represent UW-Oshkosh to present her research study at the UW Undergraduate Research Event on April 27 in Madison. The study is focused on Hmong immigrants and their involvement in the Vietnam War.

Newspaper competition: Under the leadership of Paul Stolen, Executive Editor of the Advance-Titan, the paper was placed as one of the 2003-2004 Associated Collegiate Press Online Pacemaker Finalists. In addition, the paper was honored as the best weekly broadsheet among four-year universities at the Associated College Press convention in Minneapolis.

PRSSA Honored for its Organ Donor Awareness Campaign

Student Society of America chapter, sponsored by the Department of Journalism, was one of eight campus cellor for Student Affairs. organizations honored during the first Student Organization Recognition Program held on April 26. The program was begun this year to honor organizations that make significant impact on the campus through activities that support UW-Oshkosh's efforts to become a national model and to

The Public Relations exceed its previous goals. The program is sponsored by the offices of the Chancellor and the Vice Chan-

> PRSSA was honored for the work it has done for several years in organ donor awareness. Last year, the chapter placed second nationally in the Rowan University National Organ Donor Awareness competition.

The Advance-Titan student newspaper was also one of the groups honored.



The Organ Donor Campaign team of 2003 won second place in the NODAC (National Organ Donor Awareness Competition). Pictured are Wendy Wiederholt, Ross Mollet and Stacy Gust receiving the award at the PRSSA national conference in New Orleans in October 2003.

3 6

JUNE 2004 JOURNALISM ALUMNI NEWSLETTER

Feature Writing Class Creates Grant-Supported Hmong Magazine

Wisconsin-Oshkosh diversity grant, journalism students created a magazine about the local Hmong community.

Students in Peggy Davidson's fall feature writing class learned about the culture with the help of guests including a local shaman and Hmong students, then researched and wrote feature articles to be published in the magazine.

The experience was designed to encourage future journalists to be aware of the need to thoroughly cover minority members of a community and understand the issues facing those individuals.

One of the main stories featured describes the role the Hmong "secret soldiers" played helping the CIA during the Vietnam War era. It is because of the threat to their lives after the assistance they rendered that they fled to the United

With funding from a University of States and settled in communities like Oshkosh.

> In Oshkosh there are many Hmong with dramatic remembrances of the war and their flight to freedom. Local war veterans described their escape from Laos across the Mekong River to the safety of Thailand and the loss of many family members along the way.

> But despite having to flee their country because of their support of the American war effort, many faced discrimination when they settled here. One of the feature stories describes acts like Hmong children being spat upon while riding the school bus and eggs being thrown at the home of Hmong residents who had moved into an all-white neighborhood. The Diversity Innovation Grant is providing \$2,500 for production of the magazine and creation of a related program on

Hmong story cloths. Those needlework pieces are a sort of journalism portraying Hmong experiences, frequently including their flight across the Mekong River.



Feature-writing students Jennifer Koralewsky (L) and Jessica Kexel produced the magazine.

Alumni Gallery Splashes Inspiration Across Department Walls

Since fall of 2003, splashes of inspiration have been added to the plain putty-colored walls of the Journalism Department through the continuous development of the Journalism Alumni Gallery.

The department-sponsored and alumni-supported gallery was created to celebrate alumni career success and achievement while helping to motivate current journalism students and provide successful role models for them. Additionally, it offers visibility of alumni and their employers to future potential employees or interns and at the same time helps create an atmosphere that brings alumni, students and faculty together as a team to advance journalism education.

Alumni accomplishments will be presented in what is expected to be 40 separate exhibits that will be displayed for three years each. The exhibits will be hung on the walls in the department's classrooms, reading room, conference room and faculty offices. Individual exhibits will show five key pieces of each alumnus's work, along with a current photo and short biography. These items are mounted

on a 20-by-30-inch poster frame and displayed.

The alumni invited to join the 2003 Journalism Alumni Gallery include: Mary Bergin, '79; Connie Walker, '83; Jeff Griffith, '87; Ken Quant, '88; Pat Stiegman, '88; Troy Janisch, '89; Matthew Stanton '93; Jenny Lachenmaier; '94; Melissa Johnson, 95; Mike Fredrick, '96; Greg Kamin, Jeff Maki. '96: Chuck Monn, '96; Jeff Hoisington, '98: and Rvan Eichler. '01.

For alumni interested in joining the Gallery project, please contact Dr. James Tsao at Tsao@uwosh.edu. You may also visit the department's web site to see examples of the posters. meeting.



at www.uwosh.edu/alumni/JGallery Connie Walker sees her biography poster for the first time at the Oct. 24, 2003, Journalism Alumni Advisory Board

SPJ Grant Friends Technology Experiment

UW-Oshkosh journalism students recently participated with UW-Eau Claire in an experimental program, funded by a Society of Professional Journalists grant, using distance-communication technology to discuss freedom of information concerns and help strengthen Wisconsin SPJ chapters.

The FOI event, the first of two planned electronically shared programs, was held on March 9. distance-communication technology. Speakers and members

of the audience at both schools interacted through use of the technology. The UW-Oshkosh SPJ chapter was awarded a \$500 grant, and the UW-Eau Claire chapter received a separate grant to support the joint programming.

This first program focused on issues involving compliance with the state's public records law. Panelists at UW-Oshkosh were: Oshkosh Police Chief David Erickson, Advance-Titan Editor Paul Stolen and UW-Oshkosh human



Journalism students attended a three-way video conference using

services professor Ann Frisch, who is a member of the Wisconsin Freedom of Information Council.

UW-Eau Claire also had panelists at its site and arranged for Jeff Hovind, chair of the Wisconsin Freedom of Information Council, to participate through a site at UW-Waukesha.

Many SPJ chapters in the state have faltered or disappeared, and it is hoped that the electronic hookups will help chapters share resources and strengthen SPJ statewide.

Department's Budget Update

For the 2003-04 school year, the Journalism Department's budget was cut by 4 percent, which has become the permanent reduction from the budget. The immediate impact of the budget deficit is the reduction in the student work-study and faculty development funds. Additional funds that were available to assist faculty in travel have also been suspended.

On the bright side, however, the department was able to obtain a grant of \$22,000 from the college to upgrade one of the computer labs. The money was spent to purchase 16 eMacs and new software to replace the aging iMacs. In addition, the college provided the department approximately \$3,500 to upgrade three computers and two printers of faculty. The future funding for facility upgrades will be difficult if the economy continues to be in a recession. The department plans to solicit alumni contributions and private donations to establish a photo studio and interview room in the old photo developing lab. Any support from alumni to the cause will be deeply appreciated. To contribute, donations should be made out in the following: Checks can be made out to UW-Oshkosh Foundation, Memo line: David Lippert Forum for Professional Journalism or log on www.uwosh/journalism/alumni/ donation. Thanks for your support.

NEWSPA Draws Hundreds of High School Journalists

Troy Janisch, Icon Interactive Group, spoke at

NEWSPA on "Writing Styles for Digital Age."

More than 650 high school students attended the annual NEWSPA conference organized by the UW-Oshkosh Department of Journalism.

Students came from Milwaukee, Madison and throughout northeastern Wisconsin to attend the conference

on April 21, with professionals from newspapers, magazines, television and other media outlets presenting more than 50 sessions

UW-Oshkosh journalism graduates presented at many of those sessions. Alumnus, Jeff Griffith, an art director and creative director who

launched a national magazine on trends, was also one of the keynote speakers for the conference. Other alumni who presented included Barbara (Schmitz) Benish, free-lance writer and adjunct professor; Joe Sienkeiwicz, chief photographer at the Oshkosh Northwestern: Mike Woods, sports columnist at the Appleton Post-Crescent; Jim Collar, reporter with the Northwestern; Troy Janisch, president of Icon Interactive Group; Terri Doughtery, free-lance writer; Amanda Schuldt, lifestyles editor at

the Northwestern: Patty Brandl, reporter with the Fond du Lac Reporter, and Ron Willis, copy editor at the Kenosha News. In addition, Melissa Ewey Johnson, an associate editor for Time Inc. custom publishing, participated in a teleconference from New York, while Advance-

Titan editor Paul gave tours of newspaper offices.

graduates participated as session speakers, including Hlee Vang, a columnist with the Northwestern:

and Cliff Christl, a sports writer for the Milwaukee Journal Sentinel

Journalism department graduates who served as judges in the NEWSPA newspaper competition this year included Amber Paluch, Wausau Daily Herald; Randy Radtke, Ripon Commonwealth Press; Becky Kanable, Cygnes Publishing; Laura Kaste, freelancer; and Tanya Hoida, Green Bay Press-Gazette.

Next year, NEWSPA will celebrate its 35th anniversary.

Want to help journalism students?

Remember when you were a student and looked up to other journalism practitioners in the "real world"? Now that you are a professional, the UW-Oshkosh Journalism Advisory Board would like to welcome you back to campus to share with students your wisdom and experiences. We're asking journalism alumni and friends to agree to have their names put on a list that faculty may refer to when looking for a particular person or group of professionals to give of their time to meet with students about their careers. If interested in helping students, please visit www.uwosh. edu/journalism/alumni and click on "Giving journalism students a helping hand (PDF)" to complete and return an emailed form. Thanks in advance!

Tim Lyke, Publisher, Ripon Commonwealth Press and UW-Oshkosh Journalism Advisory



Tim Lyke spoke to Stacy Gust, a journalism student, during a mock interview in spring 2004.

5