

## RETENTION AND GRADUATION DATA, July, 2018

The Department of Journalism provides annual retention data as directed through its accreditation with the Accrediting Council for Education in Journalism and Mass Communications. Retention data tracks students from an initial course in the program, Journalism 221: Writing for the Media, to determine what percentages continue toward graduation. The data is provided through the university's Office of Institutional Research.

A **cohort term** is identified for each semester. The **number of students** enrolled in 221 in each semester is provided for each cohort. The number of students completing the **journalism major** and **public relations major** are noted for each cohort. **Graduation rate** shows the percentage of students that complete the major. **Year of graduation rate** expresses the cumulative number of majors that graduate within the range of one to six years. **Degree other than journalism / public relations** and **no degree** represent students not completing either major. **Persistence** indicates the number of students still enrolled in either major. Percentages also show students **still enrolled or graduated**. **Still enrolled but in different major** and **not enrolled** indicate students no longer in the program.

This data is limited in reporting all students – part-time and full-time students – who graduate within a timeframe of six years or less. Further, time to degree will vary across the student population based on multiple factors that are not reflected in this retention graduation data.

Cohort term	Nmbr of students	Degree w/Journalism major	Degree w/Public relations major	Degree w/major in both	Graduation rate	Year of grad rate	Degree other than J/PR	No degree	Still enrolled in J/PR	Persistence	Still enrolled in J/PR or graduated	Still enrolled but in different major	Not enrolled
Fall 07	20	14			70.0%		4	2	0		70.0%		
Fall 08	17	16			94.1%		1	0	0		94.1%		
Fall 09	20	20			100.0%		0	0	0		100.0%		
Fall 10	20	16			80.0%		0	4	0		80.0%		
Fall 11	19	10	5	1	84.2%	7 yr grad rate	3	0	0		84.2%		
Fall 12	16	6	3	4	81.3%	6 yr grad rate	2	1	0		81.3%		
Fall 13	21	17	2		90.5%	5 yr grad rate	0	2	0		90.5%	0	2
Fall 14	25	17	4		84.0%	4 yr grad rate	2	2	0		84.0%	0	2
Fall 15	18	8	4	1	72.2%	3 yr grad rate	0	5	3	16.7%	83.3%	1	1
Fall 16	24	4	4	1	37.5%	2 yr grad rate	0	15	12	50.0%	83.3%	2	1
Fall 17	21	0	0	0	0.0%	1 yr grad rate	0	21	21		100.0%	0	0
Spring 08	39	33			84.6%		3	3	0		84.6%		
Spring 09	34	29			85.3%		3	2	0		85.3%		
Spring 10	24	19			79.2%		4	1	0		79.2%		
Spring 11	16	13			81.3%	7 yr grad rate	1	2	0	0.0%	81.3%	0	2
Spring 12	21	17			81.0%	6 yr grad rate	0	4	0	0.0%	81.0%	0	4
Spring 13	21	20			95.2%	5 yr grad rate	0	1	0	0.0%	95.2%	0	1
Spring 14	19	14			73.7%	4 yr grad rate	1	4	1	5.3%	78.9%	1	2
Spring 15	22	18	1		86.4%	3 yr grad rate	1	2	3	13.6%	100.0%	1	2
Spring 16	25	15	4		76.0%	2 yr grad rate	1	5	3	12.0%	88.0%	1	1
Spring 17	22	1	1		9.1%	1 yr grad rate	0	20	16	72.7%	81.8%	2	2

Sum 09	4	4			100.0%		0	0	0	0.0%	100.0%		
Sum 10	7	7			100.0%		0	0	0	0.0%	100.0%		
Sum 11	12	10			83.3%	7 yr grad rate	0	2	0	0.0%	83.3%	0	2
Sum 12	23	20	0	0	87.0%	6 yr grad rate	1	2	0	0.0%	87.0%	0	2
Sum 13	13	10	0	0	76.9%	5 yr grad rate	1	2	0	0.0%	76.9%	0	2
Sum 14	4	2	0	0	50.0%	4 yr grad rate	1	1	0	0.0%	50.0%	0	1
Sum 15	12	6	2	0	66.7%	3 yr grad rate	0	4	0	0.0%	66.7%	0	4
Sum 16	8	1	3	0	50.0%	2 yr grad rate	0	4	1	12.5%	62.5%	3	0
Sum 17	9	0	0	0	0.0%	1 yr grad rate			8	88.9%	88.9%	1	0

*Cohort: Students in Journalism 221 with Journalism or Public Relations major*

*Source: OIR, PS query: zoir\_cols\_journal\_ret\_2*

*and PS query: zoir\_cols\_journal\_degrees*