

Multimedia Journalism Minor Worksheet – 24 credits

Multimedia Journalism Minor (24 credits)

Core (18 credits)

- 141 Introduction to Media: News, Public Relations and Advertising
- 221 Writing for the Media
- 251 Foundations of Multimedia Storytelling (30 crs.)
- 324 Editing (221)
- 327 Reporting (141, 221, 60 crs.)
- 331 Visual Media Design (251)

Journalism Electives (6 credits)

Two (2) other Journalism department course (the following DO NOT count toward the minor: 340, 424, 427, 440, 455 or 472).

- _____
- _____

Journalism Electives

Prerequisites are listed in parentheses

211 Principles of PR (45 crs)	412 Law of Mass Communication (141, 221, 324, 85 crs)
250 Principles of Advertising (45 crs)	413 Feature Writing (141, 221, 324, 327)
312 Media Ethics (141, 221, 324 or consent of instructor, 60 crs, cross-listed w/RTF 312) (Offered irregularly)	428 Advanced Reporting (141, 221, 324, 327)
315 PR Techniques (141, 211, 221, 324, 60 crs)	429 Special Topics in Writing/Editing (221, 327 or consent of instructor)
319 Case Studies in Public Relations (211, 60 crs) (Fall)	431 Reporting of Public Affairs (141, 221, 327 or consent of instructor) (Offered irregularly)
325 Magazine Editing & Production (141, 221, 324 and one of the following 239, 251, 315, 327 or 331)	441 Interpretive and Persuasive Writing (141, 221, 327 or consent of instructor) (Offered irregularly)
341 Media & Society (141, 60 crs) (Spring)	451 Online Publishing (141, 221, 324 and one of the following 239, 251, 315, 327, 331, 335 or consent of instructor)
343 Travel & Documentary Photography (141, 239 or consent of instructor)	452 Special Topics in Visual Journalism (251 or consent of instructor)
347 The Journalist in Literature and Film (60 crs)	454 Selected Topics in Journalism (Course may be repeated with different content) (Consent of instructor)
351 Ad Copy, Layout & Production (141, 221, 250, 324, 60 crs)	457 Media Organization & Management (141, 221, 324, 60 credits)
353 Ad Media (141, 221, 250, 324) (Fall)	
371 History of Journalism in the U.S. (141, 60 crs) (Fall)	
380 International Press/Comparative Mass Communications Systems (141) (Offered irregularly)	

- ❖ An overall 2.5 GPA required.
- ❖ Must receive a “C” or higher in all prerequisite journalism classes.
- ❖ Need to take 141 and receive a “C” or higher to get into 300- and 400-level journalism classes.

Spring ‘_____	Spring Interim ‘_____	Summer ‘_____	Fall ‘_____	Fall Interim ‘_____
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Spring ‘_____	Spring Interim ‘_____	Summer ‘_____	Fall ‘_____	Fall Interim ‘_____
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