

RETENTION AND GRADUATION DATA -- August, 2019

The Department of Journalism provides annual retention data as directed through its accreditation with the Accrediting Council for Education in Journalism and Mass Communications. Retention data tracks students from an initial course in the program, Journalism 221: Writing for the Media, to determine what percentages continue toward graduation. The data is provided through the university's Office of Institutional Research.

A **cohort term** is identified for each semester. The **number of students enrolled** in 221 in each semester is provided for each cohort. The number of students completing the journalism major and public relations major are noted for each cohort. **Graduation rate** shows the percentage of students that complete the major. Year of graduation rate expresses the cumulative number of majors that graduate within the range of one to six years. **Degree other than journalism / public relations and no degree** represent students not completing either major. **Persistence** indicates the number of students still enrolled in either major. Percentages also show students still enrolled or graduated. **Still enrolled but in different major** and **not enrolled** indicate students no longer in the program.

This data is limited in reporting all students – part-time and full-time students – who graduate within a timeframe of six years or less. Further, time to degree will vary across the student population based on multiple factors that are not reflected in this retention graduation data.

Graduation and Persistence Rates for Journalism, updated 08/13/2019

| Cohort Term | Nmbr of Students | Degree w/Journalism major | Degree w/Public Relations major | Degree w/major in both | Graduation Rate | Year of grad rate | Degree Other Than Journalism/ PR | No Degree | Still Enrolled in Journalism/ PR | Persistence | Still enrolled in Journalism/PR or graduated | Still Enrolled but in different major | Not enrolled |
|-------------|------------------|---------------------------|---------------------------------|------------------------|-----------------|-------------------|----------------------------------|-----------|----------------------------------|-------------|--|---------------------------------------|--------------|
| Fall 09 | 20 | 20 | | | 100.0% | | 0 | 0 | 0 | | 100.0% | | |
| Fall 10 | 20 | 16 | | | 80.0% | | 0 | 4 | 0 | | 80.0% | | |
| Fall 11 | 19 | 10 | 5 | 1 | 78.9% | | 0 | 3 | 0 | | 78.9% | | |
| Fall 12 | 16 | 6 | 3 | 4 | 56.3% | | 2 | 1 | 0 | | 56.3% | | |
| Fall 13 | 21 | 12 | 7 | 0 | 90.5% | 6 yr grad rate | 0 | 2 | 0 | | 90.5% | 0 | 0 |
| Fall 14 | 25 | 14 | 6 | 1 | 80.0% | 5 yr grad rate | 2 | 2 | 0 | 0.0% | 80.0% | 0 | 0 |
| Fall 15 | 19 | 11 | 4 | 2 | 78.9% | 4 yr grad rate | 1 | 1 | 1 | 5.3% | 84.2% | 0 | 0 |
| Fall 16 | 24 | 8 | 7 | 3 | 62.5% | 3 yr grad rate | 0 | 6 | 5 | 20.8% | 83.3% | 0 | 1 |
| Fall 17 | 21 | 2 | 6 | 0 | 38.1% | 2 yr grad rate | 0 | 13 | 10 | 47.6% | 85.7% | 1 | 2 |
| Fall 18 | 19 | 0 | 0 | | 0.0% | 1 yr grad rate | 0 | | | | | | |
| Spring 10 | 25 | 19 | | | 76.0% | | 5 | 1 | 0 | | 76.0% | | |
| Spring 11 | 16 | 13 | | | 81.3% | | 1 | 2 | 0 | 0.0% | 81.3% | 0 | 2 |
| Spring 12 | 21 | 10 | 7 | | 81.0% | | 0 | 4 | 0 | 0.0% | 81.0% | 0 | 4 |
| Spring 13 | 21 | 10 | 8 | 2 | 85.7% | 6 yr grad rate | 0 | 1 | 0 | 0.0% | 85.7% | 0 | 1 |
| Spring 14 | 19 | 4 | 9 | 1 | 68.4% | 5 yr grad rate | 2 | 3 | 0 | 0.0% | 68.4% | 1 | 2 |
| Spring 15 | 22 | 9 | 8 | 2 | 77.3% | 4 yr grad rate | 1 | 2 | 0 | 0.0% | 77.3% | 1 | 1 |
| Spring 16 | 25 | 17 | 5 | | 88.0% | 3 yr grad rate | 1 | 2 | 0 | 0.0% | 88.0% | 0 | 2 |
| Spring 17 | 22 | 4 | 6 | 3 | 45.5% | 2 yr grad rate | 0 | 9 | 4 | 18.2% | 63.6% | 2 | 3 |
| Spring 18 | 16 | 0 | 1 | | 6.3% | 1 yr grad rate | 0 | 15 | 13 | 81.3% | 87.5% | 1 | 1 |
| Summer 10 | 7 | 7 | | | 100.0% | | 0 | 0 | 0 | 0.0% | 100.0% | | |
| Summer 11 | 12 | 10 | | | 83.3% | | 0 | 2 | 0 | 0.0% | 83.3% | 0 | 2 |
| Summer 12 | 23 | 11 | 6 | 3 | 73.9% | | 1 | 2 | 0 | 0.0% | 73.9% | 0 | 2 |
| Summer 13 | 13 | 7 | 3 | | 76.9% | 6 yr grad rate | 1 | 2 | 0 | 0.0% | 76.9% | 0 | 2 |

| | | | | | | | | | | | | | |
|-----------|----|---|---|---|-------|----------------|---|---|---|-------|-------|---|---|
| Summer 14 | 4 | 2 | 0 | | 50.0% | 5 yr grad rate | 1 | 1 | 0 | 0.0% | 50.0% | 0 | 5 |
| Summer 15 | 12 | 5 | 2 | 1 | 58.3% | 4 yr grad rate | 0 | 4 | 3 | 25.0% | 83.3% | 1 | 3 |
| Summer 16 | 8 | 2 | 3 | 1 | 62.5% | 3 yr grad rate | 0 | 2 | 1 | 12.5% | 75.0% | 0 | 1 |
| Summer 17 | 9 | 2 | 2 | 2 | 44.4% | 2 yr grad rate | 1 | 2 | 1 | 11.1% | 55.6% | 0 | 1 |
| Summer 18 | 0 | | | | | 1 yr grad rate | | | | | | | |

Cohort: Students in Journalism 221 with Journalism or Public Relations major

Source: OIR, PS query: zoir_cols_journal_ret_2

and PS query: zoir_cols_journal_degrees