

Frequently Asked Questions

What will my first journalism classes include?

We recommend students take J141 Introduction to Media: News, Public Relations and Advertising during their first year. Other initial classes will include J221 Writing for the Media and J251 Foundations of Multimedia Storytelling, which are required for all of our programs. Students often take J211 Principles of Public Relations and/or J250 Principles of Advertising too. These courses are specific to the public relations and advertising programs but are often of interest across our majors.

What if I'm not sure which program is best for me?

Our three programs build on the same foundation of core journalism classes, then specific core classes for each program. This structure allows students to explore which program best fits their interests and skills while continuing to progress toward graduation. Students also can select from several elective choices for each program and general electives too. This approach helps students explore the programs, and after class experiences and advising with a professor, decide which program is the best fit.

Can I graduate in four years?

Our curriculum is set up for students to graduate in four years – some have even graduated in less. We have streamlined our curriculum to make it easier to graduate in four years even with a change in major.

How do I get an internship?

Almost 90% of our students graduate with at least one or two completed internships. The department has an [internship coordinator](#) who works with students to find internships. Both [job and internship posts](#) are on the department's website. We offer an internship class to help students get credit for internship experience and practice for job interviews, prepare resumes and create portfolios of their work.

What kind of jobs can I get in multimedia journalism, public relations and advertising?

This is a creative field with many different kinds of job opportunities. In recent years, our new grads have had an 87% job placement rate. All of our programs provide skills in creating digital and traditional content – writing and visuals – for news organizations to corporations, agencies and nonprofits. Check out the [multimedia journalism](#), [public relations](#) and [advertising](#) program pages to see the types of jobs and places where graduates work.

What minors go with journalism programs?

Students do not have to minor in another program. Those who are interested in adding a minor often choose minors within the department that complement their major or other areas of interest such as: Radio-TV-Film, Art, Business, Communication, English, Music Industry, Psychology or Political Science. A great aspect of UW Oshkosh is its breadth of programs, which is helpful toward finding a minor of interest to you.