

RETENTION AND GRADUATION DATA -- August, 2020

The Department of Journalism provides annual retention data as directed through its accreditation with the Accrediting Council for Education in Journalism and Mass Communications. Retention data tracks students from an initial course in the program, Journalism 221: Writing for the Media, to determine what percentages continue toward graduation. The data is provided through the university's Office of Institutional Research.

A **cohort term** is identified for each semester. The **number of students enrolled** in 221 in each semester is provided for each cohort. The number of students completing the journalism major and public relations major are noted for each cohort. **Graduation rate** shows the percentage of students that complete the major. Year of graduation rate expresses the cumulative number of majors that graduate within the range of one to six years. **Degree other than journalism / public relations and no degree** represent students not completing either major. **Persistence** indicates the number of students still enrolled in either major. Percentages also show students still enrolled or graduated. **Still enrolled but in different major** and **not enrolled** indicate students no longer in the program.

This data is limited in reporting all students – part-time and full-time students – who graduate within a timeframe of six years or less. Further, time to degree will vary across the student population based on multiple factors that are not reflected in this retention graduation data.

Graduation and Persistence Rates for Journalism, updated 07/27/2021

Cohort Term	n	Degree w/Journalism major	Degree w/Public Relations major	Degree w/major in both	Graduation Rate	Year of grad rate	Degree Other Than Journalism/PR	No Degree	Still Enrolled in Journalism	Persistence	Still enrolled in Journalism or graduated	Still Enrolled but in different major	Not enrolled
Fall 07	20	14			70.0%		4	2	0		70.0%		
Fall 08	17	16			94.1%		0	1	0		94.1%		
Fall 09	20	20			100.0%		0	0	0		100.0%		
Fall 10	20	16			80.0%		0	4	0		80.0%		
Fall 11	19	10	5	1	84.2%		0	3	0		84.2%		
Fall 12	16	7	2	4	81.3%		2	1	0		81.3%		
Fall 13	21	12	7	0	90.5%		0	2	0		90.5%	0	0
Fall 14	25	14	6	1	84.0%	7 yr grad rate	2	2	0	0.0%	84.0%	0	0
Fall 15	19	12	4	2	94.7%	6 yr grad rate	1	0	0	0.0%	94.7%	0	0
Fall 16	24	9	9	3	87.5%	5 yr grad rate	1	2	5	20.8%	108.3%	0	1
Fall 17	21	5	12	0	81.0%	4 yr grad rate	1	3	1	4.8%	85.7%	0	2
Fall 18	19	4	9	2	78.9%	3 yr	1		3	15.8%	94.7%	0	0
Fall 19	32	5	9	0	43.8%	2 yr	0	18	17	53.1%	96.9%	0	1
Fall 20	24					1 yr							

Cohort Term	n	Degree w/Journalism major	Degree w/Public Relations major	Degree w/major in both	Graduation Rate	Year of grad rate	Degree Other Than Journalism/PR	No Degree	Still Enrolled in Journalism	Persistence	Still enrolled in Journalism or graduated	Still Enrolled but in different major	Not enrolled
Spring 08	39	33			84.6%		2	4	0		84.6%		
Spring 09	34	28			82.4%		5	1	0		82.4%		
Spring 10	25	19			76.0%		5	1	0		76.0%		
Spring 11	16	13			81.3%		1	2	0	0.0%	81.3%	0	2
Spring 12	21	10	7		81.0%		0	4	0	0.0%	81.0%	0	4
Spring 13	21	10	8	2	85.7%		0	1	0	0.0%	85.7%	0	1
Spring 14	19	4	9	1	68.4%	7 yr grad rate	2	3	0	0.0%	68.4%	1	3
Spring 15	22	9	8	2	77.3%	6 yr grad rate	1	2	0	0.0%	77.3%	1	2
Spring 16	25	15	7		88.0%	5 yr grad rate	1	2	0	0.0%	88.0%	1	2
Spring 17	22	6	7	3	59.1%	4 yr grad rate	1	5	0	0.0%	59.1%	1	5
Spring 18	16	3	7	1	62.5%	3 yr	0	5	1	6.3%	68.8%	2	4
Spring 19	17	7	6	1	76.5%	2 yr	0	3	3	17.6%	94.1%	0	0
Spring 20	16	0	1	0	6.3%	1 yr	0	0	15	93.8%	100.0%	0	0
Summer 09	4	4			100.0%		0	0	0	0.0%	100.0%		
Summer 10	7	7			100.0%		0	0	0	0.0%	100.0%		
Summer 11	12	10			83.3%		0	2	0	0.0%	83.3%	0	2
Summer 12	23	11	6	3	73.9%		1	2	0	0.0%	73.9%	0	2
Summer 13	13	7	3		76.9%		1	2	0	0.0%	76.9%	0	2
Summer 14	4	2	0	0	50.0%	7 yr grad rate	1	1	0	0.0%	50.0%	0	1
Summer 15	12	3	4	1	58.3%	6 yr grad rate	0	4	0	0.0%	58.3%	0	4
Summer 16	8	2	3	1	62.5%	5 yr grad rate	0	2	0	0.0%	62.5%	0	2
Summer 17	9	3	2	2	55.6%	4 yr grad rate	1	1	0	0.0%	55.6%	0	1
Summer 18	0					3 yr							
Summer 19	0					2 yr							
Summer 20	0					1 yr							

Cohort: Students in Journalism 221 with Journalism or Public Relations major

Source: OIR, PS query: zoir_cols_journal_ret_2

and PS query: zoir_cols_journal_degrees