

**PREREQUISITES FOR JOURNALISM COURSES (Listed in parentheses)****\*\*MUST receive a "C" or better in ALL prerequisite Journalism classes.**

141	Introduction to Media: News, Public Relations and Advertising
211	Principles of Public Relations (30 crs.)
221	Writing for the Media (30 crs.)
239	Media Photography I (30 crs.)
250	Principles of Advertising (30 crs.)
251	Foundations of Multimedia Storytelling
299	Intermediate Independent Study (141, RTF/Jour 130 or RTF 101 and consent of instructor)
312	Media Ethics (141, 221, 324 or consent of instructor, 60 crs., cross-listed w/RTF312) {Offered irregularly}
315	Public Relations Techniques (211, 221, 60 crs.)
319	Case Studies in Public Relations (211, 60 crs.) {Fall}
324	Editing (221)
325	Magazine Editing & Production (141, 221, 324 and one of the following 239, 251, 315, 327 or 331)
327	Reporting (221, 60 crs.)
331	Visual Media Design (251)
340	New & Emerging Media (221, 60 crs.)
341	Media & Society (141, 60 crs.) {Spring}
343	Travel & Documentary Photography (141, 239 or consent of instructor)
347	The Journalist in Literature and Film (60 crs.)
351	Advertising Copy, Layout & Production (221, 250, 60 crs.)
353	Advertising Media (221, 250) {Fall}
371	History of Journalism in the United States (141, 60 crs.) {Fall}
380	Global Media (141, 60 crs.) {Offered irregularly}
412	Law of Mass Communication (141, 221, 324, 85 crs.)
413	Feature Writing (141, 221, 324, 327)
424	Strategic Campaigns in Advertising (141, 221, 250, 324, and 351 or 353 or consent of instructor) {Spring} {Competition class}
427	Professional Journalism Internship (141, completion of coursework appropriate to the internship or consent of instructor) {Pass/Fail}
428	Advanced Reporting (141, 221, 324, 327)
429	Special Topics in Writing/Editing (221, 327 or consent of instructor)
430	Media Photography II (141, 221, 239, 324 and 60 crs.)
431	Reporting of Public Affairs (141, 221, 327 or consent of instructor) {Offered irregularly}
440	Application of New & Emerging Media (340 or consent of instructor)
441	Interpretive & Persuasive Writing (141, 221, 327 or consent of instructor) {Offered irregularly}
446	Independent Study (60 crs., 3.0 GPA, Permission required)
451	Online Publishing (141, 221, 324 and one of the following 239, 251, 315, 327, 331, 335 or consent of instructor)
452	Special Topics in Visual Media (251 or consent of instructor)
454	Selected Topics in Journalism (Consent of instructor) {Course may be repeated with different content.}
455	Public Relations Campaigns (141, 211, 221, 315, 324 or consent of instructor) {Spring} {Competition class}
456	Related Readings (60 crs., 3.0 GPA, Permission required)
457	Media Organization & Management (141, 221, 324, 60 crs.)
472	Research in Strategic Communication (141, 221, 324 or consent of instructor) {Fall}
474	HONORS: Thesis (University Honors Program and junior standing)
499	Culminating Experience (90 crs. or more completed, Permission required)