

Public Relations Minor Worksheet – 24 credits

Public Relations Minor (24 credits)

Core (21 credits)

- 141 Intro to Media: News, Public Relations and Advertising
- 211 Principles of Public Relations
- 221 Writing for the Media
- 251 Foundations of Multimedia Storytelling
- 315 Public Relations Techniques
- 319 Case Studies in Public Relations *(Fall)*
- 324 Editing

Journalism Electives (3 credits)

One other Journalism department course *(the following DO NOT count toward the minor: 340, 424, 427, 440, 455 or 472).*

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Journalism Electives

Prerequisites are listed in parentheses

250 Principles of Advertising 251 Foundations of Multimedia Storytelling 312 Media Ethics <i>(Offered irregularly)</i> 325 Magazine Editing & Production 327 Reporting 331 Visual Media Design 341 Media & Society <i>(Spring)</i> 343 Travel & Documentary Photography 347 The Journalist in Literature and Film 351 Ad Copy, Layout & Production 353 Ad Media <i>(Fall)</i> 371 History of Journalism in the U.S. <i>(Fall)</i>	380 International Press/Comparative Mass Communications Systems <i>(Offered irregularly)</i> 412 Law of Mass Communication 413 Feature Writing 428 Advanced Reporting 429 Special Topics in Writing/Editing 431 Reporting of Public Affairs <i>(Offered irregularly)</i> 441 Interpretive and Persuasive Writing <i>(Offered irregularly)</i> 451 Online Publishing 452 Special Topics in Visual Journalism 454 Selected Topics in Journalism <i>(Course may be repeated with different content)</i> 457 Media Organization & Management
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- ❖ An overall 2.5 GPA required.
- ❖ Must receive a “C” or higher in all prerequisite journalism classes.
- ❖ Need to take 141 and receive a “C” or higher to get into 300- and 400-level journalism classes.

<u>Spring ‘</u>	<u>Spring Interim ‘</u>	<u>Summer ‘</u>	<u>Fall ‘</u>	<u>Fall Interim ‘</u>
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