PREREQUISITES FOR JOURNALISM COURSES (Listed in parentheses) **MUST receive a "C" or better in ALL prerequisite Journalism classes. 141 Introduction to Media: News, Public Relations and Advertising 211 Principles of Public Relations 221 Writing for the Media 239 Media Photography I 250 Principles of Advertising 251 Foundations of Multimedia Storytelling 299 Intermediate Independent Study (141, RTF/J130 or RTF 101 and consent of instructor) Media Ethics (RTF students: Cumulative 2.5 GPA and RTF 115 and 310: J141 or RTF/J130, J221, 324 each with a grade of C or 312 better, and 60 credits or consent of instructor.) {Offered irregularly} 315 Public Relations Techniques (J211 and 221 each with a grade of C or better) 319 Case Studies in Public Relations (211 with a grade of C or better) {Fall} 324 Editing (RTF/J130 or J141-prerequisite or concurrent and J221 each with a grade of C or better) Magazine Editing & Production (J141 or RTF/J130, J221, 324, 327 and 331 each with a grade of C or better or consent of 325 instructor) 327 Reporting (J141 or RTF/J130, 221 each with a grade of C or better) 331 Visual Media Design (251) 340 Digital & Social Media Strategy (221) 341 Media & Society (Either J141 or RTF/J130 or 221 each with a grade of C or better, 45 credits) {Spring} 343 Travel & Documentary Photography (J141 or RTF/J130, J239 each with a grade of C or better; or consent of instructor.) 347 The Journalist in Literature and Film (Either J141 or RTF/J130 or 221 each with a grade of C or better, 45 credits) 351 Advertising Copy, Layout & Production (J221 and 250 each with a grade of C or better) 353 Advertising Media (J221, 250 each with a grade of C or better or consent of instructor) {Fall} 371 History of Journalism in the US (Either 141, RTF/J130 or J221 each with a grade of C or better, 45 credits) {Fall} 380 Global Media (Either 141, RTF/J130 or J221 each with a grade of C or better, 45 credits) {Offered irregularly} 412 Law of Mass Communication (Either 141 or RTF/J130 and J221 each with a grade of C or better and 85 credits) 413 Feature Writing (Journalism 141 or RTF/J130, J221, 324 and 327 each with a grade of C or better) Strategic Campaigns in Advertising (Either J141 or RTF/J130, J221, 250, 351 or 353 each with a grade of C or better or consent of instructor.) {Spring} {Competition class} Professional Journalism Internship (Journalism 141 or RTF/Journalism 130 each with a grade of C or better, completion of 427 course work appropriate to the internship and consent of internship coordinator) {Pass/Fail} 428 Advanced Reporting (J141 or RTF/J130, J221, 324 and 327 each with a grade of C or better) 429 Special Topics in Writing/Editing (221, 327 or consent of instructor) 430 Media Photography II (Either J141 or RTF/J130, J221, 239 and 324 each with a grade of C or better and 60 credits) 431 Reporting of Public Affairs (141, 221, 327 or consent of instructor) (Offered irregularly) 440 Digital & Social Media Applied (340 or consent of instructor) Interpretive & Persuasive Writing (J141 or RTF/J130, J221 and 327 each with a grade of C or better or consent of instructor) {Offered irregularly} 446 Advanced Independent Study (60 credits, preparation in academic area and 3.0 GPA, permission required) Online Publishing (J141 or RTF/J130, J221, 324 each with a grade of C or better, and one of the following: J239, 251, 315, 327, 451 331, 351 or consent of instructor) 452 Special Topics in Visual Media (251 or consent of instructor) 454 Selected Topics in Journalism (Consent of instructor) (Course may be repeated with different content.) Public Relations Campaigns (Either J141 or RTF/J130, J211, 221, and 315 each with a grade of C or better or consent of instructor) {Spring} {Competition class} 456 Related Readings (60 credits, 3.0 GPA, Permission required) Media Organization & Management (Either J141 or RTF/J130, J211, 221, 324 each with a grade of C or better and 60 457 credits) Research in Strategic Communication (Either J141 or RTF/J130, J221, 324 each with a grade of C or better, or consent of 472 instructor) {Fall} 474 HONORS: Thesis (In good standing with The Honors College, HNRS 175, HNRS 275 and senior standing) 499 Culminating Experience (90 crs. or more completed, Permission required)