



NEWS PA

NORTHEASTERN WISCONSIN SCHOLASTIC PRESS ASSOCIATION

2023 CONFERENCE SCHEDULE

Time	Event	Room
7:30-8:30	Registration	Outside ballroom
7:30-8:30	Journalism Smackdown	Ballroom
8:30-8:40	Welcome Announcements	Ballroom
8:40-9:10	Keynote Presentation	Ballroom
9:20-10:00	Session 1 Presentations	See reverse side for presentation list
10:10-10:50	Session 2 Presentations	See reverse side for presentation list
11-11:40	Session 3 Presentations	See reverse side for presentation list
11:45-12:45	Adviser Lunch	202
1:00-2:00	Awards Ceremony	Ballroom

Session presentation descriptions



Session 1 Presentations	Room
• College Media Sneak Peek	Meet by registration table
• Explore UW Oshkosh	Meet by registration table
• Making Your Stories Sizzle: Brainstorming News & Feature Ideas	220
• Navigating Your Way into College	210
• Pitch Perfect: Developing your best features	305
• Representation Matters: How to include everyone in your yearbook	306
• Social Media Tips & Tricks	209
• Storytelling, Public Relations & Internships	212B

Session 2 Presentations	Room
• The ABCs of WI Public Records	212B
• AMP Up Your Publications' Promotions Game	Ballroom
• Creating a Memorable Yearbook Theme	306
• How to Thrive in your First Year of College	210
• Radio, TV and Newspaper: Working in college media	305
• Sharper Images: Photojournalism critiques & best practices	202
• Social Media Tips & Tricks	209
• Visual Design Trends: Make your pages pop	220
• Writing Headlines, Not Punchlines	212A

Session 3 Presentations	Room
• The Art of the Interview	306
• Building a Winning Portfolio: Journalist of the Year	220
• College 101: Q & A	210
• Crafting Clever Copy	305
• Explore UW Oshkosh	Meet by registration table
• How to Conduct Investigative Journalism	212B
• How to Create a Podcast Worth Listening To	212A
• Social Media Tips & Tricks	209