Important information for new freshmen (starting fall 2020):

- All students interested in a business major are declared Pre Business*
- Attend Pre-Bus Expo on Monday, 10/19/20, 2-5 pm in Reeve Ballroom
- Connect with a College of Business advisor regularly
- Check your UW Oshkosh Campus e-mail daily
- Tutoring services for business courses are offered for Accounting, Economics & Information Systems courses by their departments.

BUSINESS PRE CORE REQUIRED COURSES

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 206</td>
<td>Essentials of Financial Accounting</td>
<td>(3)</td>
<td>(Math 103 or placement into higher level math + 9 credits + 2.0 GPA) OR (Math 104 or placement or completion of higher level math)</td>
</tr>
<tr>
<td>ACCT 207</td>
<td>Essentials of Managerial Accounting</td>
<td>(3)</td>
<td>(Acct 206 w/C)</td>
</tr>
<tr>
<td>BUS 284</td>
<td>Professional Skills in Business</td>
<td>(1)</td>
<td>(2.4 GPA, 36 cr., Econ 201/209 or 202/208)</td>
</tr>
<tr>
<td>ECON 201/209</td>
<td>Principles of Macroeconomics (XS)</td>
<td>(3)</td>
<td>(c/Math 104, 106, 108, 204 or qualified to enroll in Math 106 or 171)</td>
</tr>
<tr>
<td>ECON 202/208</td>
<td>Principles of Microeconomics (XS)</td>
<td>(3)</td>
<td>(c/Math 104, 106, 108, 204 or qualified to enroll in Math 106 or 171)</td>
</tr>
<tr>
<td>ECON 210</td>
<td>Economic &amp; Business Statistics (XM)</td>
<td>(3)</td>
<td>(Math 104, 106, 204, 206, 204 or 171 w/C or qualified to enroll in Math 106 or 171)</td>
</tr>
<tr>
<td>MATH 206</td>
<td>Applied Calculus for Business (XM)</td>
<td>(4)</td>
<td>(Math 104, 108 or 204 w/C)</td>
</tr>
<tr>
<td>MATH 171</td>
<td>Calculus I (XM)</td>
<td>(5)</td>
<td>(Math 108 or Math 104 &amp; 106 or Math 106 and placement out of 104 w/C)</td>
</tr>
</tbody>
</table>

OR

Culminating Experience Course

ACCT 402, INFO SYS 417, MARKET 477, MHR 453, MHR 454, MHR 455 or BUS 486
(Final semester, admitted to the College of Business, c/Bus 492 or 442 and graduation application on file. See specific major for course requirement.)

Guaranteed Admission

A 2.5 minimum combined GPA, complete the Business Pre Core courses earning a C or better in each course and 44 credits completed are required.

Students who do not meet the above requirements may have the opportunity for their application of admission to be reviewed. See a College of Business Advisor for more information.

*When students are admitted to the College of Business they must select at least one of the nine majors listed below. Minors, certificates and emphases are optional complements to a major. A minimum of 120 credits is required to earn a BBA degree.

BUSINESS MAJORS

Accounting
Economics
Finance
Human Resource Management
Information Systems
Interactive Web Management
Management
International Business
Family Business
Project Management
Marketing
Supply Chain Management

BUSINESS MINORS

Analytics
Business Administration (non-BBA only)
Business Economics (non-BBA only)
Global Business (BBA only)
Information Systems
Insurance & Risk Management
Operations Research
Risk Management & Actuarial Science
Sustainability Management

BUSINESS CERTIFICATES

Business Analysis
Business Analytics
Business Economics (non-BBA only)
Cybersecurity
Digital Marketing
Enterprise Resource Planning (ERP)
Entrepreneurship & Innovation
Finance & Investments (BBA only)
Financial Management (BBA only)

BUSINESS EMPHASES

Human Resource Management
Information Systems
Insurance & Risk Management
International Business
International Economics
Marketing
Marketing Analysis & Insights
Supply Chain Management

Undergraduate Advising Resource Center (UARC) • phone: 920-424-1268 or email: advising@uwosh.edu

Disclaimer: For an official statement of your individual progress to your degree and for additional University requirements please use Titan Web to access your degree audit.

updated: 5/8/20
A STUDENT'S GUIDE TO THE UNIVERSITY STUDIES PROGRAM (USP)

THE UNIVERSITY REQUIRES A MINIMUM OF 38 CREDITS IN USP APPROVED COURSEWORK

The Foundation of Your Education at UW Oshkosh
Students in all majors complete general education courses through the University Studies Program. These general education courses will help to prepare you for advanced study at the university as well as life after graduation. We encourage you to choose courses to satisfy and enhance major and/or degree requirements.

The “QUEST” series will provide valuable experiences in addition to content courses that will satisfy credit requirements in the EXPLORE categories listed below. The University Studies Program is designed to also explore the following signature questions. Ideally students will take a course in each of the following:

1. **Sustainability**: How do people understand and create a more sustainable world?
2. **Civic Learning**: How do people understand and engage in community life?
3. **Intercultural Knowledge**: How do people understand and bridge cultural differences?
   *These courses also satisfy one of the following requirements: Ethnic Studies (ES) or Global Citizenship (GC)*

**NOTE**: Courses in the QUEST series satisfy credit requirements in the EXPLORE category below

<table>
<thead>
<tr>
<th>QUEST I</th>
<th>QUEST II</th>
<th>QUEST III</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Semester</td>
<td>2nd Semester</td>
<td>3rd or 4th Semester</td>
</tr>
<tr>
<td>First Year Experience (FYE) Connecting to Campus</td>
<td>First Year Experience (FYE) – cont. Planning your Future</td>
<td>Community Experience</td>
</tr>
<tr>
<td>Explore Course: ____________________________ (XL or XC or XS)</td>
<td>Explore Course: ____________________________ (XL or XC or XS)</td>
<td>Explore Course: ____________________________ (XL or XC or XS)</td>
</tr>
<tr>
<td>Paired with: Writing OR Speaking</td>
<td>Taken concurrently with: Writing OR Speaking</td>
<td></td>
</tr>
<tr>
<td>Signature Question: ____________</td>
<td>Signature Question: ____________</td>
<td>Signature Question: ____________</td>
</tr>
</tbody>
</table>

**WRITING & SPEAKING**

**Writing**: WRT 188 or WRT 110 (Honors) __________________________ 3 credits
*Developmental English may also be required based on English placement test score.

**Speaking**: COMM 111 or COMM 112 (Honors) __________________________ 3 credits

**EXPLORE** *(Remember to include your QUEST courses in the appropriate area below.)*

**Nature (XM & XL)**
*Consider Math placement test score, major, and degree requirements to determine appropriate course(s). *
*Developmental Math may also be required based on Math placement test score. (Ex. Math 100, 101, and/or 103)*

- Mathematics (XM): __________________________ 3 credits
- Laboratory Sciences (XL): __________________________ 8 credits

**Culture (XC)** - choose 3 courses from at least 2 different departments 9 credits

**Society (XS)** - choose 3 courses from at least 2 different departments 9 credits

**Ethnic Studies (ES) AND Global Citizenship (GC)**
*These requirements can be met with select Culture (XC) or Society (XS) courses.

_________ (ES) ___________ (GC)

**CONNECT: ADVANCED WRITING (XK)** 3 credits

WRT 288 (Quest series students; complete after Q3) **OR** WRT 287 (Transfer/Re-entry students) **OR** WRT 310 (Honors)