If you want to earn your associate degree first, have prerequisites you need to fulfill or are looking to supplement your current coursework to complete your degree faster, the **100% online** University of Wisconsin Oshkosh Associate of Arts and Sciences degree puts you on the path to achieving your academic goals.

**FLEXIBLE**
Study at your own pace in accelerated, seven-week courses

**HIGH QUALITY**
Employers respect the reputation of UW Oshkosh
Why pay for training that employees will not use? Improve the performance, productivity and profitability of your organization with education designed specifically for your staff. Our experts can provide you with the exact training necessary to keep your organization ahead of your competitors.

PROFESSIONAL DEVELOPMENT AT YOUR OWN PACE

Select from existing courses or let UW Oshkosh Continuing Education create new courses designed exclusively for your business. Customized solutions are available online, onsite or at any of our three campus locations. UW Oshkosh Continuing Education is here to help!

Potential Topics:
- Cybersecurity
- Leadership
- Organizational Coaching
- Virtual Communications
- Wellness and Personal Enrichment

For more information, contact UW Oshkosh Continuing Education at conted@uwosh.edu or call (920) 424-1129.
EARN YOUR ASSOCIATE OF ARTS & SCIENCES DEGREE 100% ONLINE

**UW OSHKOSH ONLINE**

Whether you are exploring a career change or are a middle-management professional looking to earn a promotion, University of Wisconsin Oshkosh Online provides the quality of a degree from a University of Wisconsin System institution in an affordable and flexible learning environment.

**UW OSHKOSH ASSOCIATE OF ARTS AND SCIENCES DEGREE**

If you want to earn a degree, have prerequisites you need to fill or a need to supplement your current coursework to complete your degree faster, the UW Oshkosh Associate of Arts and Sciences Degree is 100% online and puts you on the path to achieving your academic goals.
UW OSHKOSH AND UW EXTENDED CAMPUS
COLLABORATIVE DEGREES

100% ONLINE. NO STANDARDIZED TESTS REQUIRED.

UNDERGRADUATE
• ASSOCIATE OF ARTS AND SCIENCES
• APPLIED COMPUTING

GRADUATE
• APPLIED BIOTECHNOLOGY
• CYBERSECURITY
• DATA SCIENCE
• INFORMATION TECHNOLOGY MANAGEMENT
• SUSTAINABLE MANAGEMENT

GRADUATE CERTIFICATES
• APPLIED BIOINFORMATICS
• DATA SCIENCE
• SUSTAINABILITY AND WELLBEING

UWO.SH/ONLINE
OCE@UWOSH.EDU
(920) 424-0234
In nearly every industry, businesses can no longer operate without skilled, perceptive IT professionals to drive process, create connections and solve business problems. The University of Wisconsin Bachelor of Science in Applied Computing is a hands-on computer science program focused on the business skills employers need. You can be a problem solver who makes things possible—for your company and your career.

"When I see someone with a degree from the University of Wisconsin System, I have confidence in their abilities and work ethic. The UW program, and the Bachelor of Science in Applied Computing, carries a reputation of quality and rigor. These students haven’t just gone through the motions for their degree; they’ve challenged themselves at every level."

— Jeff Thomas
Chief Technology Officer
Forward Health Group

EARN YOUR BACHELOR OF SCIENCE IN APPLIED COMPUTING — 100% ONLINE
Increase Your Influence Within Any Organization

COMMUNICATION STUDIES
BACHELOR OF ARTS OR BACHELOR OF SCIENCE

PROFESSIONAL COMMUNICATION
CERTIFICATE

UNIVERSITY OF WISCONSIN
OSHKOSH

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OCE@UWOSH.EDU
(920) 424-0234
PROFESSIONAL CERTIFICATES

DATA ANALYSIS
Help your team how to analyze vast amounts of data to make predictions and identify business trends. This skill set will take your team to the next level when it comes to important decision making and data analysis.

- **Required courses:** Introduction to Data Analysis, Intermediate Data Analysis and Advanced Data Analysis
- **Price:** $495 for the certificate, $195 per individual course

PROJECT MANAGEMENT
Teach your team how to continuously monitor a project’s health for the business and the customer. In today’s business environment, being able to develop, maintain and detect variations during a project plan are critical.

- **Required courses:** Introduction to Project Management, Project Management Processes and Project Management Knowledge Areas.
- **Price:** $495 for the certificate, $195 per individual course

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SOCIAL MEDIA FOR BUSINESS

Learn how to communicate, market and reach customers by using multiple social media platforms. Materials focus on how to integrate social media into your marketing strategy to improve your corporate brand and grow your business.

- **Required courses:** Introduction to Social Media, Marketing Using Social Media, Integrating Social Media in Your Organization
- **Price:** $495 for the certificate, $195 per individual course

MANAGEMENT SKILLS

Teach management staff how to increase team effectiveness by setting clear expectations, motivating employees of different generations and expanding staff collaboration skills.

- **Required courses:** Management Boot Camp, Collaborative Management, Managing Generations in the Workplace
- **Price:** $595 for the certificate, $295 for Management Boot Camp, $245 for Collaborative Management, $175 for Managing Generations in the Workplace
DON'T LIMIT YOUR CHALLENGES, CHALLENGE YOUR LIMITS

CERTIFICATE IN BUSINESS WRITING
Written communication is an essential skill for all business professionals. These courses teach your team how to format, construct, edit, proofread and distribute world-class internal business documents.

- **Required courses:** Business Writing, Effective Copywriting, Writing News and Press Releases
- **Price:** $495 for the certificate; $195 per course

CERTIFICATE IN MASTERING EXCEL
Learn how to utilize Microsoft Excel for both organizational management and data analysis. The class reviews features in Excel that are designed to apply to specific industry and or organizational needs.

- **Required courses:** Mastering Microsoft Excel, Intermediate Excel, Advanced Excel
- **Price:** $495 for the certificate, $195 per individual course

CERTIFICATE IN ONLINE TEACHING
Prove that you can build and improve an online course, foster online discussion that will encourage student interaction and apply traditional assessment principles to online tests. The program will give you both the fundamentals of teaching online, as well as the most advanced tips and techniques in the business. The instructors are authors, speakers and consultants in online learning and teaching.

- **CEUs/ILUs:** 4.8
- **Length (in hours):** 48
- **Price:** $595 for the certificate, $245 per individual course

GRAPHIC DESIGN SOFTWARE ESSENTIALS CERTIFICATE
In today’s business climate, organizations are constantly competing for consumer attention. Learn how to grow brand awareness by using visuals that are engaging and impactful. These courses teach you how to craft and produce polished graphic materials for marketing and professional development.

- **Required courses:** Adobe Illustrator Essentials, Adobe Photoshop Essentials, Adobe InDesign Essentials
- **Price:** $545 for the certificate, $225 per individual course
EXPAND YOUR EXPERTISE

CODING CERTIFICATE

In today’s business world, coding is often used to transform data into a form suitable for computer-aided analysis. These courses will teach your team how to speak and understand the language of coding.

- **Required courses:** Introduction to Coding, HTML Fundamentals STET and CSS Fundamentals
- **Price:** $595 for the certificate, $195 Introduction to Coding, $245 HTML Fundamentals, $245 CSS Fundamentals

Engage Employees

A study surveying three million employees found that learning & development opportunities were more important to employees than financial compensation.

source: https://bit.ly/3vSyLf

GOOGLE ANALYTICS CERTIFICATE

Help your team identify and reach a targeted market. Learn how to use data from Google Analytics to develop a persona of the target market, create more effective content and understand how customers navigate your webpage.

- **Required courses:** Google Analytics, Advanced Google Analytics
- **Price:** $345 for the certificate, $195 per course
DIGITAL COMMUNICATIONS CERTIFICATE

There is no doubt that the global pandemic elevated the importance of digital communication and digital networking platforms. Today, virtual meetings, presentations and programs are part of the way we work. Learn how to do more with virtual communications and access tools that enable living in a digital world easier and more productive.

This online program brings you up to date so you can be more effective with your communications. Part one focuses on creating meaningful virtual connections. The course will review verbal and non-verbal communications skills and tactics to become more effective. The second part of the course will focus on available technology and tools. The course will also examine when and why certain technologies work better and incorporate skills to troubleshoot common problems.

Flexible and self-paced online, certificate.
Earn One Continuing Education Unit (CEU) and a Certificate
Price: $299

CYBERSECURITY AND DIGITAL RISK MANAGEMENT CERTIFICATE

The Cybersecurity and Digital Risk Management certificate provides learners with a foundational knowledge of cybersecurity concepts, threats and risk management practices to help support a more secure organizational environment. A general understanding of technology is recommended; however, the coursework is designed to be approachable for all levels of learners who want to gain a better understanding about cybersecurity. The seven modules must be completed in sequence. A certificate of completion will be issued upon the conclusion of Module 7. The course uses the Canvas platform, including readings, videos, discussions and quizzes.

This is a self-paced, non-credit certificate, with access to the instructor at any time.

Price: $1099

Learn more: uwosh.edu/conted
ACCOMPLISH YOUR PROFESSIONAL AND ACADEMIC GOALS. ANY TIME. ANYWHERE.

DEGREES
- ASSOCIATE OF ARTS AND SCIENCES
- AVIATION MANAGEMENT
- COMMUNICATION STUDIES
- CRIMINAL JUSTICE
- FIRE AND EMERGENCY RESPONSE MANAGEMENT
- HUMAN SERVICES LEADERSHIP
- LEADERSHIP AND ORGANIZATIONAL DEVELOPMENT
- LEADERSHIP AND ORGANIZATIONAL STUDIES
- LIBERAL STUDIES
- MEDICAL IMAGING

CERTIFICATES
- AVIATION MANAGEMENT
- EMERGENCY MANAGEMENT
- FIRE SERVICE MANAGEMENT
- FORENSIC INVESTIGATION
- LEADERSHIP AND ORGANIZATIONAL STUDIES
- PROFESSIONAL COMMUNICATION
- WEB DESIGN

UWO.SH/ONLINE
OCE@UWOSH.EDU
(920) 424-0234
ONLINE SOCIAL MEDIA AND WEB DESIGN CERTIFICATES

- $360 per credit
- Accelerated seven-week courses
- Small class sizes
- Open to students in all majors
- Both certificates can be part of a pathway to a bachelor's degree in Interactive Web Management

SOCIAL MEDIA

- Build a base of journalistic writing fundamentals then expand your knowledge base before applying theory in practice for a real-world client.

WEB DESIGN

- Create responsive websites and use specific programming language to master programming concepts before designing to enhance usability.

- Three courses (Nine credits)
  - JOUR 221 Writing for Media
  - JOUR 340 New and Emerging Media
  - JOUR 440 Application of New and Emerging Media

- Three courses (Nine credits)
  - CS 125 Web Site Development
  - CS 142 Introduction to Computer Science and Programming
  - CS 247 Introduction to Usability

UWO.SH/ONLINE  OCE@UWOSH.EDU  (920) 424-0234
For more information:
Call (920) 424-1129, visit uwosh.edu/conted or email conted@uwosh.edu.

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