The University of Wisconsin
Oshkosh Policy # [####]
[Tobacco-Free Campus Policy]

Original Issuance Date: MMMM DD, YYYY
Last Revision Date: MMMM DD, YYYY
Next Review Date: MMMM DD, YYYY

1. PURPOSE

The purpose of this policy is to prevent tobacco use initiation and to support those who are trying to quit and/or maintain a tobacco-free lifestyle by establishing a tobacco-free campus.

2. RESPONSIBLE OFFICER

Pamela MacWilliams, Director of Student Health Center

3. SCOPE

This policy applies to faculty, staff, students, clients, contractors, and visitors on all UW Oshkosh owned and operated grounds during and after normal business hours.

4. BACKGROUND

The University of Wisconsin Oshkosh acknowledges and supports the findings of the Surgeon General that tobacco use in any form, active and passive, is a significant health hazard. The University of Wisconsin Oshkosh further recognizes that tobacco smoke has been classified as a Class-A carcinogen.

The American College Health Association has adopted a NO TOBACCO USE policy and encourages colleges and universities to be diligent in their efforts to achieve a 100% indoor and outdoor campus-wide tobacco-free environment (Position Statement on Tobacco on College and University Campuses, Nov. 2011).

In light of these health risks and recommendations, and in support of a safe and healthy learning and working environment, the University of Wisconsin Oshkosh will implement the following 100% tobacco-free campus policy on July 1, 2018.

5. DEFINITIONS

The term “tobacco product” refers to all FDA-regulated tobacco products. This means any product containing, made, or derived from tobacco that is intended for human consumption, whether chewed, smoked, absorbed, dissolved, inhaled, snorted, sniffed, or ingested by any other means. Examples include but not limited to, cigarettes; cigars; little cigars; dry snuff, moist snuff/chewing tobacco; snus; dissolvables; hookah; and blunt wraps.

The term “electronic cigarette” means any oral device that provides a vapor of liquid nicotine, lobelia, and/or other substance, and the use or inhalation of which simulates smoking. The term shall include any such device, whether they are manufactured, distributed, marketed or sold as e-cigarettes, e-cigars, e-pipes, or under any other product name or descriptor. The Food and Drug Administration recognizes and has extended its authority to all tobacco products, including electronic cigarettes (Department of Health and Human Services, Aug. 2016)
College owned or operated grounds include college-owned or leased properties, college-owned, leased or rented vehicles, and personal vehicles parked on college-owned property. Properties include, but are not limited to, all college sidewalks, parking lots, landscaped areas and recreational areas; as well as at lectures, conferences, meetings, social, and cultural events held on college owned or operated grounds.

6. POLICY STATEMENT

1. You may not use tobacco products, including e-cigarettes, on college-owned or operated grounds except in designated tobacco-use areas (DTAs).
2. Nicotine products not approved by the Food and Drug Administration (FDA) as smoking cessation products shall not be used on college-owned or operated grounds except in DTAs.
3. The University of Wisconsin Oshkosh shall not sell, market, or promote tobacco products.
4. You may use tobacco products for the practice of cultural activities in accordance with the American Indian Religious Freedom Act, 42 USC, sections 1996 and 1996a. All ceremonial use exceptions must be approved in advance (implementation team to decide who approves this).
5. You may use tobacco products for the practice of theatre arts or other cultural activities. All tobacco-use exceptions must be approved in advance (implementation team to decide who approves this).

7. TOBACCO CESSATION RESOURCES

1. Wisconsin Tobacco Quit Line: The Wisconsin Tobacco Quit Line offers free, 24/7 confidential, non-judgmental coaching and information about how to quit tobacco. Quit coaches help each caller develop an individualized quit plan. Call 1.800.QUIT.NOW or visit http://ctri.wisc.edu/quitline.htm
2. Become an Ex: The EX Plan is a free cigarette quit smoking program based on scientific research and practical advice from ex-smokers. It’s not just about quitting smoking. It’s about “re-learning life without cigarettes”: This site offers information about how to re-learn how to live a cigarette free life. It uses a three-step process, re-learning habit, re-learning addiction, and re-learning support. Through these three steps, users can get extra help from the Ex Community. Visit http://www.becomeanex.org/
3. Freedom from Smoking: The American Lung Association provides cessation resources through the Freedom from Smoking program. www.freedomfromsmoking.org
4. Student Health Center Resources: The Student Health Center can provide tobacco cessation therapy for students.
5. Employee Resources: Employees who seek tobacco cessation resources are encouraged to contact Human Resources for information available from the employee wellness program.

8. REFERENCES


Student Health Center Website: https://studenthealth.uwosh.edu/health-promotion/tobacco-free-campus-initiative/
9. PROCEDURES

We are an institution of higher education; therefore, education is the key to implementing this policy. We make people aware of the tobacco-free environment through electronic information, signage, notices in event programs, and marketing. An explanation of the tobacco-free campus policy is communicated to prospective and enrolling students and new employees. Additionally, we ask event planners to include information about the policy in materials distributed to all outside groups that use university facilities.

The expectation is that persons will voluntarily comply with the policy. It is the responsibility of everyone on campus to politely inform others of the policy and refer them to designated tobacco-use areas. The success of this policy will depend on the thoughtfulness, consideration, and cooperation of both tobacco users and non-users.
To: Oshkosh Student Association, University Staff Senate, Senate for Academic Staff, and Faculty Senate committee members

From: Pamela MacWilliams, Responsible Officer for Policy 010

Re: Policy 010: Tobacco Free Campus Policy FINAL DRAFT

Date: April 30, 2018

On behalf of the Student Health Advisory Tobacco Policy committee members I am submitting the FINAL DRAFT of Policy 010: Tobacco Free Campus Policy for your consideration and recommendation. The committee members met on April 27, 2018 to carefully review the feedback received from campus faculty, staff and students and the additional student survey results received from Jared Schadrie, OSA President. As a result of the feedback received, the tobacco committee made several revisions to the original draft. The revisions are noted in red font within the policy, for easier identification. A snapshot of both the campus feedback data submitted online via the policy website and the results from the additional student survey conducted by Mr. Schadrie are included below for your review.

**Student Health Advisory Tobacco Committee Members:** Amy Hodel, Aaron Wojciechowski, Paris Larson, Alyssa Meka, Victoria Sager, Hope Sievert, Jacob Dewhurst

Respectfully Submitted,

Pamela MacWilliams, RN, MSN, APNP, ANP-BC
Director, Student Health Services
Tobacco Free Policy Feedback
Submitted online via policy website

Total Number of Feedback Contributors: 85

- 7.0% Support the policy
- 12.9% Do not support policy
- 16.5% Would support if changes were made
- 63.5% No clear stance

Concerns/Recommendations

<table>
<thead>
<tr>
<th>Concern</th>
<th>Number of People</th>
</tr>
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<tbody>
<tr>
<td>Designated smoking areas</td>
<td>7</td>
</tr>
<tr>
<td>Lack of enforcement</td>
<td>6</td>
</tr>
<tr>
<td>E-cigarettes and vaping</td>
<td>5</td>
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<tr>
<td>Impact on campus neighbors</td>
<td>4</td>
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</tbody>
</table>

Quotes in support:

“We need to prioritize student health. Tobacco use on campus affects non-smokers more than most people realize.”

“This would dramatically improve my life. Tobacco smoke makes it difficult for me to breathe and has even prevented me from attending class because of the asthma attack that it caused.”

“I know so many other campuses that are already tobacco free (and have been for a very long time), so it seems odd that we are not yet tobacco free.”

“I feel that having a tobacco-free campus would be an initiative that would draw prospective students to campus.”

“I fully support this policy that establishes a tobacco-free campus. This kind of initiative can help us with future reports that inform groups such as Sierra Club Magazine and Princeton Review which determine our national sustainability rankings.”

Quotes not in support:

“By placing a ban on these items, I believe we would do those tuition-paying students a great disservice to their well-being and one of their outlets of stress relief.”

“Many people use E-cigarettes to quit smoking.”

“There are many UWO employees who smoke and they should be able to do so outside, as it poses no health risks.”

“With designated areas, the people who do wish to smoke will be isolated and forced into these areas.”

“This is not something that you can take away from people. It is a right for them to be able to participate in this where they would like to and they are all legal.”
Additional Student Survey Results
Compiled by Jared Schadrie, OSA President
Collected April 17-27, 2018

Should we ban e-cigs, vape devices and tobacco products on campus?
1,457 responses

Should we create designated areas for smoking on campus?
1,457 responses

Should we ban e-cigs, vape devices and tobacco products on campus or create designated areas for smoking on campus?
1,457 responses
Tobacco Free Campus Policy- Frequently Asked Questions

❖ Why should UW Oshkosh implement the Tobacco Free Campus Policy?

We want to support a safe and healthy learning and working environment for all of our students, faculty, staff, and visitors. Smoking and secondhand smoke can increase a person’s risk for heart disease, cancer, and respiratory problems, just to name a few. According to the Surgeon General, there is no safe exposure level to secondhand smoke. Additional goals of the policy would be to prevent tobacco use initiation and to support members of our community who are trying to quit and/or maintain a tobacco-free lifestyle.

❖ How would this policy be implemented?

We recommend creating a tobacco free policy implementation team consisting of students, faculty, and staff. The following topics should be explored by the implementation team:

 o Implementing signage and marketing efforts
 o Providing open forums and campus education
 o Identify the locations and number of designated tobacco-use areas
 o Determine communication plans with neighboring property owners
 o Consider the impact and resources needed for our two-year campuses

❖ What about individual rights?

Prohibiting smoking on campus preserves everyone’s right to breathe clean, smoke-free air while allowing adults who smoke to continue to do so off-campus. This decision would support the rights and privileges of both smokers and non-smokers alike.

❖ Isn’t this a violation of my civil rights?

No. There is no “right” to smoke under either state or federal law. In addition, the University of Wisconsin Oshkosh administration has the authority to regulate the use of university owned and operated property.

❖ What is included in this policy?

For the purpose of this policy, “tobacco” is defined to include any lighted cigarette (including clove, bidis, kreteks), cigars, pipes, and hookah products; any other smoking products (such as e-cigarettes); and any smokeless, spit or spitless, dissolvable, or inhaled tobacco products, including but not limited to dip, chew, snuff or snus, in any form (such as orbs, sticks, pellet, etc.).

❖ Why are e-cigarettes included in this policy?

The FDA does not consider e-cigarettes to be a safe nicotine delivery system or cessation strategy. In 2016, the FDA finalized a policy to regulate e-cigarettes as tobacco products.

❖ Why is smokeless tobacco included in this policy since there are not secondhand effects?

Establishing a comprehensive policy that includes all forms of tobacco is more equitable, less confusing, and has better health outcomes. The policy consistently addresses health issues, because there is no safe form of tobacco. The makers of smokeless tobacco would have people believe that their products are
“safer” than cigarettes and can even be used as an aid in quitting smoking. The fact is that chewing tobacco and snuff contain over 28 cancer-causing agents.

In addition, smokeless tobacco use often creates unwanted and sometimes hazardous waste and byproducts that can be spilled both outdoors and indoors. These spills create more cleanup work for campus maintenance staff and harm the environment.

❖ Are designated smoking areas available?

We recommend creating designated tobacco-use areas (DTAs) with consideration to phase out those areas over time.

❖ How would this policy be enforced?

We are an institution of higher education; therefore, education is the key to implementing this policy. We would make people aware of the tobacco-free environment and DTAs through electronic information, signage, notices in event programs, and marketing. An explanation of the tobacco-free campus policy would be communicated to prospective and enrolling students and new employees. Additionally, we would ask event planners to include information about the policy in materials distributed to all outside groups that use university facilities.

The expectation is that persons will voluntarily comply with the policy. It is the responsibility of everyone on campus to politely inform others of the policy and refer them to designated tobacco-use areas. The success of this policy will depend on the thoughtful, consideration, and cooperation of both tobacco users and non-users.

Additionally, we recommend exploring the need for further education, support, and enforcement options as needed.

❖ What resources are available to those who want to quit using tobacco products?

- Wisconsin Tobacco Quit Line:
  - The Wisconsin Tobacco Quit Line offers free, 24/7, confidential, non-judgmental coaching and information about how to quit tobacco. Quit coaches help each caller develop an individualized quit plan. Call 1.800.QUIT.NOW or visit http://ctri.wisc.edu/quitline.htm

- Become an Ex:
  - The EX Plan is a free cigarette quit smoking program based on scientific research and practical advice from ex-smokers. It isn’t just about quitting smoking. It’s about “re-learning life without cigarettes”: This site offers information about how to re-learn how to live a cigarette free life. It uses a three-step process, re-learning habit, re-learning addiction, and re-learning support. Through these three steps, users can get extra help from the Ex Community. Visit http://www.becomeanex.org/

- Freedom from Smoking:
  - The American Lung Association provides cessation resources through the Freedom from Smoking program. www.freedomfromsmoking.org

- Student Health Center Resources:
  - The Student Health Center can provide tobacco cessation therapy for students.
• Employee Resources:
  o Employees who seek tobacco cessation resources are encouraged to contact Human Resources for information available from the employee wellness program.

❖ How would this policy impact enrollment?

Colleges and universities that make their campuses smoke-free or tobacco-free see no drop in applications or enrollment. While some students and/or campus administrators may worry about changes in enrollment as a result of a tobacco-free campus policy, research suggests that a healthier campus culture is just as desirable to students (Miller et al., 2015).

The American College Health Association adopted a policy to encourage colleges and universities to pursue 100% outdoor and indoor campus-wide tobacco-free campus policies. Current research suggests that campus administrators should consider these policies as part of comprehensive health promotion efforts rather than a reason to fear negative financial implications due to decreased student applications and enrollment.

❖ How would this policy impact employee recruitment and retention?

More than 2,100 institutions of higher education have adopted smoke-free policies, and of those, over 1,700 are 100% tobacco free. Tobacco-free is becoming the norm, both in university and other workplace settings. To date, there is no evidence attributing decreased enrollments to tobacco-free policies. Furthermore, there have been no reports of any school losing staff and faculty because of tobacco-free policies. In some cases, campuses have reported increases in applications.

❖ How will this impact community members and businesses surrounding the campus?

We will work with business owners and other property owners adjacent to university properties to address their concerns about the possibility of litter being left behind by tobacco users from our campus.