

Education:

- 2003 M.S. University of Lodz
2008 Ph.D. Polish Academy of Sciences

Professional Experience

- 2014 – present University of Social Sciences and Humanities, Poland
2011 – 2014 visiting postdoctoral researcher at the University of Michigan, Ann Arbor, Cognitive and Affective Neuropsychology Laboratory.
2008 – 2009 visiting researcher at the University of Michigan, Ann Arbor, Cognitive and Affective Neuropsychology Laboratory.
2003 – 2014 University of Social Sciences, Poland

List of publications

Peer – reviewed articles:

- Ulatowska, J., **Olszewska, J.**, & Hanson, M. (2016). Do format differences in the presentation of information affect susceptibility to memory distortions? The three stage misinformation procedure reconsidered. *American Journal of Psychology*, 4, 407-417.
- Olszewska, J.**, Reuter-Lorenz, P.A., Munier, E., & Bendler, S.A. (2015). Misremembering What You See or Hear: Dissociable Effects of Modality on Short- and Long-Term False Recognition. *Journal of Experimental Psychology. Learning, Memory and Cognition*, 41, 1316-1325.
- Olszewska, J.**, Grochowska, A., & Gasiorowska, A. (2014). The role of imagination in memory for sentences. *Przegląd Psychologiczny* (The Review of Psychology. Official Journal of the Polish Psychological Association), 57, 213-228.
- Falkowski, A., **Olszewska, J.**, & Ulatowska, J. (2014). Are look-alikes confusing? The application of the DRM paradigm to test consumers' confusion in counterfeit cases. *Marketing Letters*. DOI 10.1007/s11002-014-9279-0.
- Gasiorowska, M., Grochowska, A., & **Olszewska, J.** (2014). The role of knowledge, product category and information in false memories formation of advertisements. *Przedsiębiorczość & Zarządzanie*, 15, 243-260. (in Polish).
- Olszewska, J.**, & Ulatowska, J. (2013). Creating associative memory distortions - a Polish adaptation of the DRM paradigm. *Polish Psychological Bulletin*, 4, 449-456.
- Olszewska, J.**, & Ulatowska, J. (2013). Encoding strategy affects false recall and recognition: Evidence from categorical study material. *Advances in Cognitive Psychology*, 9(1), 44-52.
- Olszewska, J.** (2011). Memory distortions as a result of prior knowledge and different encoding strategies. *Psychological Annals*, 2, 189-206. (in Polish).
- Falkowski, A., Du Cane, D., & **Olszewska, J.** (2011). Color and shape in brand identification Part 1: Associative strength of perceptual features. *Marketing & Rynek*, 4, 13-18.
- Falkowski, A., Du Cane, D., & **Olszewska, J.** (2011). Color and shape in brand identification Part 2: Psychological analysis of positioning in the market of low-involvement products. *Marketing & Rynek*, 5, 16-21.
- Olszewska, J.** (2007). Knowledge, Imagination and false memory. *Psychological Annals*, 2, 75-88. (in Polish).

Bednarek, H., & **Olszewska, J.** (2005). The relationship between abilities to make spatial operations and syllogistic reasoning. *Psychological Annals*, 2, 63-79. (in Polish).

Olszewska, J. (2004). Why human memory is fallible? *Przedsiębiorczość i zarządzanie*, 5, 9-23. (in Polish).

Chapters translations:

Crisp, R., Turner, R. (2009). *Social cognition*. Wydawnictwo Naukowe PWN. Psychologia społeczna, 62-95.

Roland-Levy Ch. (2004). How do we acquire notions and economical values? In: Tyszka. T. (eds.), *Psychologia ekonomiczna*. Gdansk: GWP, 277-299.

Conferences

Olszewska, J. & Ulatowska, J. (2016, July). *Associative errors formation in deaf people*. International Conference on Memory, Budapest, Hungary.

Olszewska, J. & Ulatowska, J. (2015, November). *Beware of critical lure. The effect of explicit warning and training on memory performance*. 57th Annual Meeting of the Psychonomic Society, Chicago, USA.

Ulatowska, J. & **Olszewska, J.** (2015, July). *Reducing memory distortions level by means of encoding strategy in the DRM paradigm*. 19th Meeting of the European Society for Cognitive Psychology (ESCOP 2015), Paphos, Cyprus.

Ulatowska, J. & **Olszewska, J.** (2015, July). *Is a picture worth a thousand words? The effect of encoding, misinformation and test formats on susceptibility to memory distortions*. 19th Meeting of the European Society for Cognitive Psychology (ESCOP 2015), Paphos, Cyprus.

Ulatowska, J. & **Olszewska, J.** (2015, September). *Is a picture worth a thousand words? Reducing misinformation effect by means of encoding-test format match*. XII Zjazd PSPS, Lodz, Poland.

Olszewska, J., Reuter-Lorenz, P.A., Munier, E., & Bendler, S. (2014, November). *What you think you saw or heard depends on test delay: Modality effects on short- and long-term false memories*. 55 Annual Meeting Psychonomic Society, Long Beach, CA, USA.

Olszewska, J. & Ulatowska, J. (2014, November). *Reducing false recognition with a two alternative forced choice test in the DRM paradigm*. 55 Annual Meeting Psychonomic Society, Long Beach, CA, USA.

Ulatowska, J. & **Olszewska, J.** (2014, November). *What we see, read or hear may be distorted differently. The effect of encoding format on recognition performance*. 55 Annual Meeting Psychonomic Society, Long Beach, CA, USA.

Olszewska, J., & Ulatowska, J. (2014, July). *Reducing false recognition with a format of memory test*. 28th International Congress of Applied Psychology, Paris, France.

Olszewska, J., & Ulatowska, J. (2013, September). *The influence of different types of warning instructions on misinformation effect*. **EAPL** Conference, Coventry, Great Britain.

Olszewska, J., & Ulatowska, J. (2013, September). *Reducing the misinformation effect: The role of type and temporal placement of warning instructions*. XVIII Conference ESCOP Cognitive Psychology, Budapest, Hungary.

Ulatowska, J., & **Olszewska, J.** (2013, September). *Encoding strategy effect on false recall and recognition in the DRM paradigm*. XVIII Conference ESCOP Cognitive Psychology, Budapest, Hungary.

- Olszewska, J.**, Bendler, S. & Reuter-Lorenz, P.A. (2013, September 6). *Stimulus input modality affects the frequency of false working memories*. XVIII Conference ESCOP Cognitive Psychology, Budapest, Hungary.
- Olszewska, J.**, & Ulatowska, J. (2012, May). *The effect of imagery encoding on false recall and recognition in category repetition procedure*. APS Annual Convention, Chicago, IL, USA.
- Olszewska, J.**, & Ulatowska, J. (2012, April). *Is counterfeiting profitable Asymmetry in recognition of original and lookalike product packages*. European Associations of Psychology and Law EAPL Conference, Nikosia, Cyprus
- Olszewska, J.**, & Ulatowska, J. (2011, July). *The effect of imagery encoding on false recall and recognition in DRM paradigm*. V International Conference on Memory. York, Great Britain
- Olszewska, J.** (2007, August). *Creating fiction around non-existing reality*. XV Conference ESCOP Cognitive Psychology, Marseille, France.
- Olszewska, J.** (2005, August). *Knowledge, imagination and false memory*. XIV Conference ESCOP Cognitive Psychology, Leiden, Netherlands.
- Olszewska, J.** (2003, September). *Relationship between imagination and syllogistic reasoning*. XIII Conference ESCOP Cognitive Psychology, Granada, Spain.
- Olszewska, J.** (2002, April). *Spatial skills of people who study engineering and those who study the humanities*. AKTUALIA, Lublin, Poland

Lectures conducted

Cognitive psychology, consumer behavior, individual differences, introduction to psychology

Grants

- Grant KBN (N N106 362240): *Imagination, knowledge and memory distortions*. (co-I).
- Grant NCN (DEC-2011/01/D/HS6/05482): *The role of warning instructions in memory distortions in different paradigms*. (co-PI).
- Grant NCN (2013/08/M/HS6/00042) - International project with the University of Michigan: *Time-of-day impact on neural mechanism of short-term memory distortions elicited by lexical and spatial interferences - fMRI study*. (co-I).