

Mark A. Rohloff
465 Windingbrook Drive
Oshkosh, WI 54904
(920) 850-9282
E-mail: mrohloff2@gmail.com

QUALIFICATIONS

A successful, results-oriented public manager with diverse experience in the following areas:

- Strategic Planning
- Organizational Development
- Public Budgeting and Finance
- Continuous Improvement/LEAN Principles
- Personnel and Labor Relations
- Public Works and Utilities
- Economic Development
- Intergovernmental Relations

EXPERIENCE

Aug 2008
to Present

City of Oshkosh, WI
City Manager

www.ci.oshkosh.wi.us

Chief Executive Officer, responsible for the effective and efficient delivery of services for Wisconsin's 8th largest city. Lead a staff of over 600 employees and responsible for \$150 million annual budget. Created first strategic plan in city's history, engaging diverse city council and department directors in establishing direction for community. Addressed history of deferred maintenance in public infrastructure, implemented downtown design plan, and improved communications to create a more transparent culture for local government. Created successful partnerships with public and non-profit agencies to more effectively deliver services to community. Reorganized economic development services into public-private agency to better serve needs of existing and prospective businesses. Streamlined service delivery using continuous improvement (LEAN) principles. Restructured employee compensation system, bringing public employee wages and benefits in line with local economy.

1999 to
Present

University of Wisconsin–Oshkosh
Adjunct Faculty/Instructor

Part time faculty in Graduate Program in Public Administration. Taught courses in Municipal Management and Public Budgeting and Finance, and guest lecture on economic development, planning, policy analysis, and leadership.

Jan 1997
to July 2008

Town of Grand Chute, WI
Town Administrator

www.grandchute.net

Chief Administrative Officer, responsible to Town Board for service delivery to largest unincorporated municipality in Wisconsin. Responsible for \$37 million annual operating and capital budget with over 130 employees. Major accomplishments included maintaining the lowest tax rate of all municipalities in Wisconsin over 15,000 population; created the first town storm water utility in Wisconsin to address storm water management issues; managed construction of a 96,000 square foot municipal complex on time and under budget; received three upgrades to the Town's credit rating, becoming the only Aa rated town in Wisconsin; and managed major capital projects to meet needs of rapidly growing community.

Nov. 1992
to Dec. 1996

City of Berlin, WI
City Administrator/City Treasurer

Chief Administrative Officer, overseeing daily operations for community of 5,400. Responsible for administration of \$9.5 million annual operating and capital budget with 60 employees. Provided technical and policy direction to City Council on the provision of municipal services. Major accomplishments included: Moved city from one of the highest municipal tax rates in the state to the state median; formed three tax incremental financing (TIF) districts for industrial development and downtown rehabilitation; and acquired multiple State and Federal grants to finance public improvements.

Jan. 1990
to Oct. 1992

City of Rancho Palos Verdes, CA
Assistant City Manager

Senior executive assistant to City Manager for community of 42,000. Also served as Director of Administrative Services and City Treasurer. Primary responsibilities included financial management, public works, public safety, and redevelopment. Upon assuming office, identified significant underlying financial deficiencies and implemented plan that addressed them.

August 1987
to Dec. 1989

City of Long Beach CA
Senior Budget Analyst

Coordinated preparation of \$1.2 billion annual budget. Prepared reports and analyses of city operations. Monitored departmental budgets and advised on meeting program objectives. Directed use of budget preparation system. Supervised professional staff in meeting budget management objectives. Responded to public inquiries regarding city budget.

Nov. 1985
to July 1987

Administrative Analyst

Assistant to Public Service Manager, responsible for financial and information systems. Prepared \$36 million bureau budget and 5-year capital improvement program. Supervised central stores operations and automated inventory system. Project manager for development of automated maintenance management system that received nationwide recognition.

Mar. 1985
to Nov. 1985

Assistant Administrative Analyst, Community Development

Administered housing finance programs, including housing revenue bond programs. Negotiated sale and development of city properties for residential development. Analyzed development pro-formas and approved program expenses. Promoted housing rehabilitation program.

July 1984
to Mar. 1985

Management Assistant, Office of City Manager

Management training program in City Manager's Office, with additional assignments in Departments of Public Works, Financial Management, and Community Development.

Aug. 1983
to June 1984

City of Fort Collins, CO
Administrative Intern

Management training program with assignments in City Manager's Office and Departments of Public Works, Finance, and Planning.

EDUCATION

Master of Public Administration

University of Kansas, Lawrence, KS
Ethan Allen Scholar. Phi Alpha Alpha.

**Bachelor of Arts in Urban Affairs/
Certificate in Business Administration**

Saint Louis University, St. Louis, MO
Alpha Sigma Nu. Graduated cum laude.

MISCELLANEOUS

International City-County Management Association
Annual Conference Host Committee, 2011
Task Force on Women in the Profession, 2011-2014
Wisconsin City-County Management Association
President, 2009-10, Board of Directors 2004-2011
League of Wisconsin Municipalities
Board of Directors, 2011-2014
Urban Alliance, Executive Committee, 2010-present
Legislative Audit Bureau Best Practices Committee
LWMMI Mutual Insurance Company, Board of Directors
Greater Oshkosh Economic Development Corporation
Founding Member, Board of Directors, 2013-Present
Oshkosh Area United Way
Board of Directors, 2011-present; Executive Committee
Fox Valley Technical College
Oshkosh Campus Advisory Committee, 2008-present
Fox Cities Economic Development Partnership
Board of Directors, 1997-2008; Chairman, 2001-2002
Northeast Wisconsin Storm Water Consortium
Founding Member; Chairman, 2004-2006
Kiwanis International, 1992-2008
Co-founder, Grand Chute Club; President, 2007-08
Rotary International, Downtown Oshkosh Club, 2012-present
Volunteer youth sports coach
Epsilon Sigma Phi, Friend of UW-Extension Award, 2006
Oshkosh Northwestern Media, "Newsmaker of the Year," 2013