

Summer 2024



I-Corps Learning Session

WHAT IS NSF I-CORPS?

The NSF Innovation Corps. Funded by the National Science Foundation (NSF), the I-Corps™ program helps researchers quickly evaluate the commercial potential of a scientific discovery or technology that could lead to a path for startup success.

IS I-CORPS FOR ME?

If you're a UW-Madison faculty member, staff researcher, postdoctoral researcher, graduate student, or undergraduate student with a STEM-based discovery or technology and you want to explore possible pathways to entrepreneurship, the UW-Madison I-Corps program is for you!

REGISTER NOW



Attending a learning session can help you decide if I-Corps is right for you. Past I-Corps participants will be on hand to answer questions and Bonnie Bachman, Director of the Technology Entrepreneurship Office (TEO), will provide an overview of the local, regional, and national NSF I-Corps programs.

In-Person: Tuesday, April 23

12:00-1:00 PM

Orchard View Room, The Discovery Building at 330 N Orchard St

Refreshments will be served following the session.

Virtual: Wednesday, April 24

12:00-1:00 PM on Zoom (link will be emailed following registration)

Learning sessions are hosted by TEO, home to programs associated with the Great Lakes NSF I-Corps Hub and the official gateway for NSF I-Corps activities at UW-Madison. Beyond I-Corps, this event will introduce two additional distinguished opportunities:

The Engine Blueprint. This program gives future Tough Tech leaders the chance to learn the entrepreneurial process.

The Activate Fellowship. This program transforms scientists and engineers into founders, empowering them to reinvent the world by bringing their research to market.



Technology
Entrepreneurship Office
UNIVERSITY OF WISCONSIN-MADISON