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UNIVERSITY OF WISCONSIN OSHKOSH
STRATEGIC PLAN UPDATE &

ANNUAL REPORT

COMMITTING TO THE FUTURE

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On the cover:

Senior Sarah Schettle, medicine;
senior Jeremy Dallas, religious studies;
senior Yanjun Chen, finance;
and junior Dejan Dukic, nursing.





Engaging

Whether our concept of a long winter resonates with J.R.R. Tolkien's vision of snow and hardship in Middle-earth, with Laura Ingalls' survival of seven long months of blizzards in the Dakota Territory of 1880, or William Shakespeare's comedic play *The Winter's Tale*, images of winter come to mind easily for those of us living in northeastern Wisconsin.

It seems a long winter has settled over public higher education. The weather pattern covering the UW System involves a harsh combination of elements—decreases in state funding and financial aid leading to increases in tuition. In the past six years, state support as a share of budget has decreased by 27 percent. From a student's point of view, tuition has increased by 78 percent during the same period.

To ease the strain, UW Oshkosh like other institutions of public higher education has diversified its funding sources and improved efficiencies to help us deliver our mission and to meet our strategic goals. Diversified funding often comes with strings attached, as does public funding these days. Some elected officials, alums and donors want to have some control over what is taught and researched, and they also are demanding increased assessment and accountability for outcomes. While we must be responsive, we will act on our mandate to maintain mission integrity.

No matter how sustained and chilly the long winter has been, UW Oshkosh continues to plow

forward in our constant pursuit of distinctiveness. In the past year alone, we reviewed and strengthened the alignment of our resources with our action priorities and our seven **Key Operational Plans**. Feedback gathered from our stakeholders will inform the updated operational plans.

We implemented a new campuswide **Integrated Marketing Team** in February 2006 to help ensure the achievement of the desired size and mix of the student body, position the University for its first successful comprehensive capital campaign, improve the University's image, and enhance public awareness, appreciation and accessibility. In its analysis of what distinguishes UW Oshkosh, the team identified four areas of excellence: innovation, engagement, partnerships and societal responsibility. Societal responsibility is a hallmark of the UW Oshkosh culture. We research, rethink, renew, reuse and reinvest our resources to set a standard of responsibility.

UW Oshkosh already is considered a national model in terms of several aspects of sustainability. To build towards a truly sustainable institution, in October 2006 we developed a **Campus Sustainability Team**, composed of 23 members of the campus community—including faculty, staff, administrators and students with an expertise in sustainability. This team will develop a comprehensive plan that gives direction for specific actions in education, research, operation and outreach. The plan will help ensure that

UW Oshkosh does all it can to conserve energy and resources and to educate and empower students about sustainability.

We gained recognition as a national model for developing and highlighting exemplary campuswide liberal education programs. We were featured by the American Council on Education's **Solutions for Our Future** and lauded by the Association of American Colleges and Universities.

The UW Oshkosh Foundation Board of Directors launched the silent phase of the University's first-ever, comprehensive capital campaign—known as "**pride. purpose. promise.**" This five-year fundraising effort, which includes construction

of a new academic building, is designed to enhance academic programs, provide additional scholarships, and afford faculty/student collaborative research opportunities for our University. It is envisioned that this campaign will positively transform and align the University with the needs of the region and residents of northeastern Wisconsin now, and in years to come.

The UW System's "Growth Agenda for Wisconsin" is a plan to achieve access and affordability for UW students, and to boost economic growth for the state. With reinvestment from the state, UW Oshkosh will participate in this System initiative through its **Northeast Wisconsin Growth Agenda**, which calls for more graduates in high-demand programs and more joint programs with other educational institutions to help meet the state's critical need for a more highly educated citizenry.

Relationships



From the left, UW Oshkosh students Craig LeNoble and Kyle Kutcher work with Paul Timm, '93, of STS, on a well-drilling project as part of a field hydrogeology class. Kutcher graduated in August 2006.

LETTER FROM THE CHANCELLOR

Alignment of the **GOVERNING IDEAS**, Strategic Action Initiatives and Key Operational Plans at University of Wisconsin Oshkosh

As we look ahead to the spring semester, faculty and staff are preparing to host two important groups on campus. In preparation for a site visit in March by the **Higher Learning Commission** of the North Central Association reaccreditation evaluation team, we're soliciting feedback on our draft self-study of our strengths, weaknesses and challenges as a higher education institution. We also look forward to hosting the April meeting of the **UW System Board of Regents**.

Thoughts of spring lead us to be cautiously optimistic. We hope that elected officials will see the wisdom of reinvesting in the UW System to help the whole state and act in fairness to our students by enhancing financial aid and to our faculty and staff by bringing their compensation up to par with peer institutions so that we can

recruit new employees and respect the loyalty of those we retain.

While our planning process serves us well, the main force behind our successes in such times is the character, passion and commitment of the UW Oshkosh people and the quality of the everyday relationships between students, faculty members and academic and classified staff. Please take some time to review the report, the letter from the Provost, and the section on "engaging the community"—and take some pride in the many individual and collective accomplishments of your colleagues.

Sincerely,

 Richard H. Wells, Chancellor

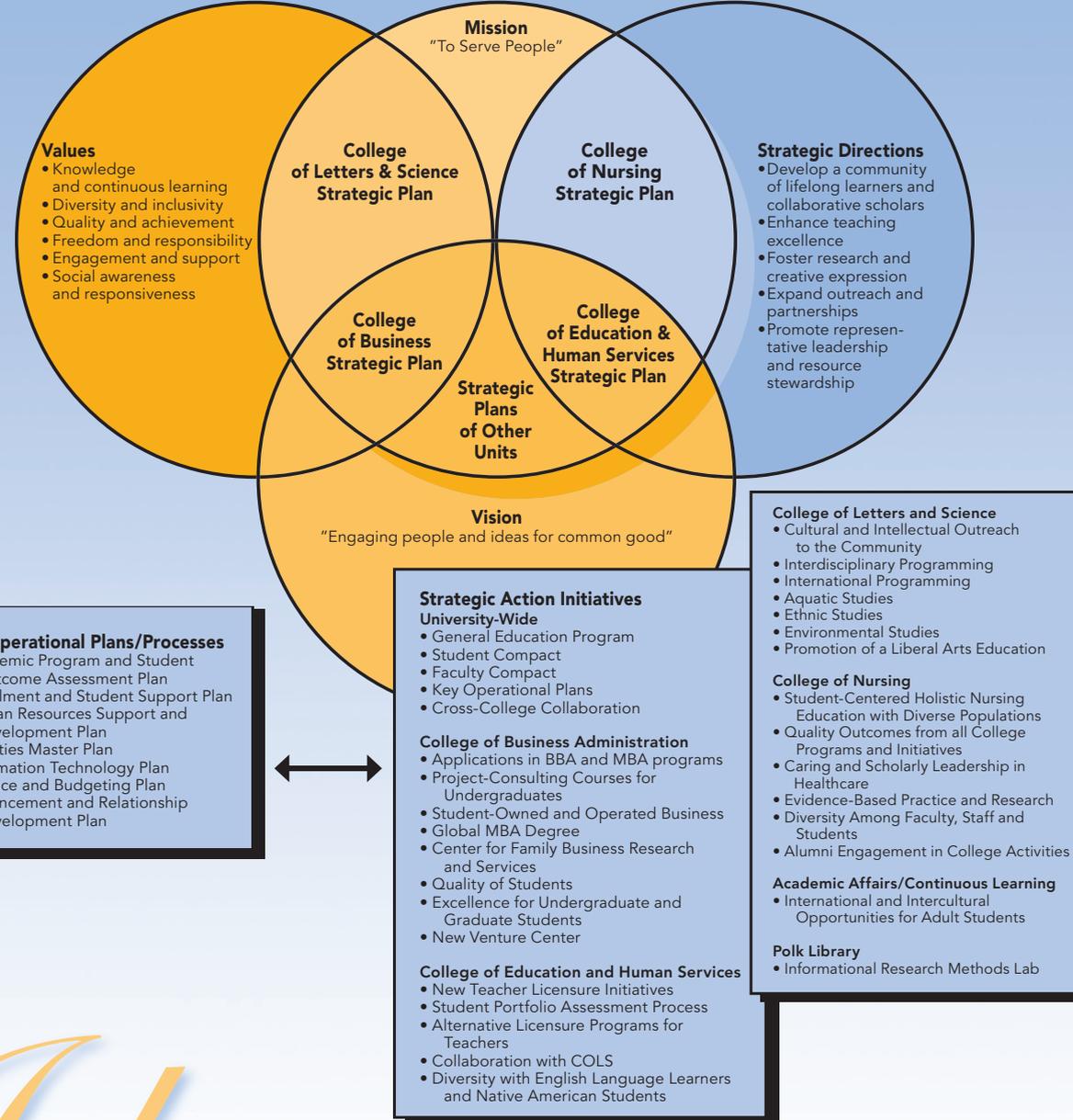
The Alignment Chart

The alignment chart on the next page represents our ideal strategic and operational planning process for UW Oshkosh through the synergy of the **Governing Ideas**—the mission, vision, values and strategic directions—with University-wide and college-based strategic plans, priorities and actions and the key operational plans/processes. While total alignment is considered unobtainable and undesirable in a planning process that is dynamic and ongoing, the Institution's macro indicators provide evidence that reasonable alignment among the parts maximizes the distinctiveness of the whole (see pages 4-5).

The first three University-wide Strategic Action Initiatives—General Education Program, Student Compact and Faculty Compact—represent the University's commitment to the centrality of the student-faculty relationship and the importance of a liberally educated student. The new Cross-College Collaboration initiative represents a shared focus on the themes of engaged learning, globalization, community engagement and student excellence as reflected in the college-based and other unit strategic action initiatives.

The **Key Operational Plans** provide the means to fulfill our mission and vision by identifying the University's human, physical and financial resources to be aligned with the **Governing Ideas**. The organization of the University's complex and interrelated resources and operations is conceptualized as falling under the purview of seven plans. The first three plans address programs in support of student education provided by faculty and staff:

1. **Academic Program and Student Outcome Assessment Plan**
 2. **Enrollment Management and Student Support Plan**
 3. **Human Resources Support and Development Plan**
- Plans 4–6 speak to concrete types of physical and fiscal resources that support the human resources in plans 1–3:
4. **Facilities Master Plan**
 5. **Information Technology Plan**
 6. **Finance and Budgeting Plan**
- Plan 7 articulates how to promote and connect the University to the public, elected officials, alumni, community members and others. It is:
7. **Advancement and Relationship Development Plan**
- The executive summaries and full reports on the seven key operational plans and the annual reports on the new action initiatives of the colleges and other units may be viewed at <http://www.uwosh.edu/strategicplan/keyoperation/memoandtimeline.php>.



Governing Ideas

The selected accomplishments listed below are a few “macro outcomes” achieved during the past six years (2000-2006). UW Oshkosh is especially proud of these accomplishments,

achieved during one of the nation’s most troubled social, political and economic times.

2000-2006

We have larger enrollments and full-time equivalents (FTEs) and have increased the number of students of color and adult students, degrees conferred and the retention rates for first-year students:

Headcount enrollment (including off-campus and on-campus enrollment) increased by 6.6 percent (768) to more than 12,400 students;
 FTE increased by 9.1 percent (844);
 Enrollment of students of color increased by 319, up 77.1 percent;
 Enrollment of adult students ages 25-plus increased by 8.4 percent (114);
 Degrees conferred increased from 1,712 to 2,035, up 18.9 percent; and
 Retention rates for first-year students improved from 70.8 to 74.1 percent.

We have secured more grants and more private dollars than ever before:

Grants increased from \$8.8 to \$13.8 million, up 56.8 percent;
 Foundation gifts and pledges increased from \$1.7 to \$3.0 million;
 Foundation total assets increased from \$7.4 to \$19.2 million; and
 Acquired funding for 95 no-cost Academic Excellence Scholarships.

We have raised the level of academic preparedness of first-year students:

6.7 percent more are from the top 10 percent of their high school class;
 20.2 percent more are from the top 25 percent of their high school class; and
 Total Academic Excellence and National Merit scholars increased from 44 to 107, up 143 percent.

We have expanded support programs for student, faculty and staff development:

New Student Compact provides \$1 million annually through differential tuition to enhance and integrate student academic support services;
 Faculty Compact launched the Scholarship of Teaching and Learning program; and
 New leadership development programs for faculty, academic staff and classified staff have been implemented.

We have added new academic majors, graduate certificate programs and baccalaureate degree completion programs, including:

Undergraduate majors in theatre arts and environmental studies;
 Accelerated Math and Science Teacher Education Program in collaboration with five UW colleges;
 11 graduate certificate programs;
 Global MBA Program;
 Collaborative master’s degree in social work with UW-Green Bay;
 Accelerated bachelor’s degree for non-nursing graduates;
 MBA Foundations Online Program; and
 The state’s only “2 plus 2” Aeronautics Bachelor’s Degree Program.

We have enhanced our facilities by completing approximately \$75 million worth of capital building projects:

\$1.8-million classroom and lab upgrades;
 A 30,000-square-foot building purchase and renovation for Academic Support and Diversity and a new Women’s Center;
 \$17-million Halsey Science Center renovation;
 \$19.9-million Reeve Memorial Union renovation and addition;
 \$13-million renovation of Taylor Hall;

First two phases of the \$5.7-million transformation of the Oshkosh Sports Complex;
 Purchase and renovation of the Newman Center and Credit Union buildings by UWO Foundation;
 \$925,000 new facility for the athletic training major;
 Campus beautification project—landscaping, lighting and signage; and
 \$850,000 improvements to 13 classrooms.

We have another \$100 million worth of capital projects on the near horizon:

\$1.2 million for preliminary planning and design of \$48-million new academic building;
 \$600,000 for planning and design of \$7.3-million Elmwood Student Support Development and Referral Center;
 New \$28-million Student Health and Wellness Center currently under construction;
 New \$7.7-million, 400-stall parking ramp to be completed fall 2007; and
 New residence hall.

We have won national recognition for our commitment to “green” principles by decreasing negative environmental impacts by conserving water and energy, reducing pollution and recycling:

Reduced water consumption by 24.5 million gallons/year, a savings of \$130,986;
 Reduced energy consumption by 563,017 kilowatt-hours, a savings of \$27,600/year;
 Reduced emissions of coal/natural gas boilers by constructing a \$2.8-million heat plant stack;
 Renovated rather than demolished existing buildings to minimize contributions to landfills;
 Reused light poles, resulting in more energy efficiency and less light pollution, a \$300,000 savings;
 Ranked 23rd among all U.S. colleges and universities using renewable energy;
 Received the 2003 EPA Leadership Award—the 11th U.S. university to be honored with the EPA’s highest leadership award; and

Received the 2004 National Wildlife Federation Award, the 2005 Energy Star Award, and the 2006 Wisconsin Clean Air Award.

We are recognized as a national model for developing and highlighting exemplary campuswide liberal education programs:

Featured online by the American Council on Education’s *Solutions for Our Future*;
 Lauded by the Association of American Colleges and Universities for linking their initiative entitled Liberal Education and America’s Promise to ACE’s *Solutions for Our Future* campaign; and
 Devoted the spring and fall 2006 issues and the upcoming spring 2007 issue of *UW Oshkosh Magazine* to a three-part series about the value and importance of a liberal education.



We are establishing a national reputation for engaging and partnering with individuals and organizations to better serve our region:

Founding member of NEW ERA (Northeastern Wisconsin Educational Resource Alliance), a consortium of executive leaders of northeastern Wisconsin’s 13 public universities serving 1.2 million Wisconsin residents. The vision is to be a valued leader in collaborating to serve the region with quality, seamless education.
 NEW ERA also is a founding member of NEW NORTH, a consortium involving northeastern Wisconsin’s chambers of commerce, workforce development boards, economic development professionals and CEOs of major corporations. The vision is to be nationally and globally competitive for advancing job growth while maintaining a superior quality of life for the region’s citizens.

Highlights



Academic

Dear Colleagues,

This year, I attended my 20th opening day ceremony at UW Oshkosh. My tenure has been long enough to witness both historical cycles and linear progress at the University. When I joined the department of history in 1987, I was the first faculty member hired by the department in 20 years. I also was part of a very small group brought in that year by the University. From this small class of faculty appointments, the University went on to hire hundreds of outstanding faculty members. While this year, due to recent budget constraints, we welcome a relatively small group of new faculty members, we are on the verge of hiring a large class for next year, as we again renew ourselves.

While in retrospect hiring practices appear to be cyclical, there is no doubt that there has been considerable measurable advancement in a number of areas on campus. Today, we are a much stronger institution than we were 20 years ago, 10 years ago or even five years ago, for that matter.

On this occasion, I would like to reflect on a few of our recent University-wide accomplishments, and in doing so, focus on a word that, even though it has been at the heart of everything we have done, has not always been at the forefront of our discussions. That word is **quality**.

In spite of the ebb and flow of national ranking surveys that praise us in some areas and criticize

us in others, we have much to be proud of at UW Oshkosh. Because of space restrictions, I will focus my remarks to four campuswide areas: the **University Honors Program**, the **Office of International Education**, the **Center for Academic Resources** and the **Scholarship of Teaching and Learning Program**.

The **University Honors Program** has made tremendous strides recently and is now positioned with the resources and personnel it needs to help it grow, while maintaining its focus on quality programs for our most outstanding students.

The **Office of International Education** has dramatically improved the quality of the assistance provided to our overseas programs and our international students on campus, while increasing the number of international opportunities for students and faculty alike. The OIE also oversees the highly successful Student Exchange Program, which sends students across the country to experience a range of peoples, cultures and educational programs.

The **Center for Academic Resources** is a new student tutoring program that was established last year through the support of Student Differential Tuition. This year, a supplemental instruction component has been brought under its supervision, which should prove of great benefit to both students and faculty in their search for greater student academic readiness.

The **Scholarship of Teaching and Learning Program** has grown from an initiative four years ago to a Center for Scholarly Teaching, which is scheduled to open next year. In September, the fourth annual Scholarship of Teaching and Learning Showcase will take place. And at the end of October, the second Provost's Summit on Teaching and Learning will occur.

Five years ago, these programs either did not exist or they operated on a significantly smaller scale. I think that we would all agree that UW Oshkosh is a better academic institution, and that we offer a higher quality educational experience to our students than we did in the past because of programs like these.

In addition to these University-wide programs, this year we also are launching a number of college-based initiatives that will keep us at the forefront of academic program development. Two of the most promising new initiatives are the healthcare emphases and a cross-college sustainability program.

We have much to be proud of when it comes to our academic and administrative programs and the faculty and staff who develop and implement them.

I hope that you will remember this as we move forward during the course of the coming year with the **Academic Program Plan**, the **Integrated Marketing Plan** and, most importantly, our **Accreditation Report**.

As we look ahead to promoting our quality programs, be aware that we already have some tools in hand to help us with the task. I am referring to the first two issues of a three-part series on the liberal arts featured in the *UW Oshkosh Magazine* and our inaugural issue of *Oshkosh Scholar*, a student differential tuition-supported journal of undergraduate research that showcases some of our finest examples of faculty-mentored research.

Sincerely,

Lane Earns, Provost and Vice Chancellor



Senior Jantira Thomas is working toward a biology degree with a pre-med emphasis.

Mission



Collaboration between UW Oshkosh and the local community is essential for both to reach their potential and thrive. Since 1871, UW Oshkosh has served as an economic engine and anchor to the community, presently contributing more than \$500 million annually to the region. The University also brings value in terms of community-building, human capital and brainpower, markets and market opportunity, knowledge and expertise, and regional quality of life. Here is just a sampling of how UW Oshkosh is bringing value to the community:

- UW Oshkosh honored and shared the rich, colorful culture and history of the American Indian with the community in the annual **American Indian Heritage Month** throughout November. The UW Oshkosh **American Indian Student Association** and the **Center for Academic Support and Diversity** sponsored a variety of events, including presentations about American Indian history, beading and dancing.
- A Tae Kwon Do demonstration, a Japanese tea ceremony and Indian dancing were just a few of the events held on campus, during **Asian Heritage Month** in April.
- Five days before fall classes even began, more than 160 student leaders and staff volunteered for **16 Oshkosh programs** in the annual **Residence Life Day of Service**. Service projects continued throughout the year. The campus received an **Americorps VISTA** grant to hire two staff members to promote student volunteerism and civic engagement.
- UW Oshkosh's **"Beach Patrol"**—students and faculty monitoring water, sand and other substances connected with the health of Wisconsin swimming beaches—expanded during summer 2006. Faculty and students from Northland College and Northern Michigan University were involved in parts of the research and monitoring effort that involved lakes Michigan and Superior and beaches, lakes and wells in Ashland, Bayfield, Door, Iron, Kewaunee, Oneida and Vilas counties.
- UW Oshkosh celebrated **Black History Month** throughout February with events for the campus and Oshkosh community. Music, slam poetry, speakers, movies and more highlighted African and African-American culture.
- UW Oshkosh held a **Black Thursday Commemoration** to remember the historic Nov. 21, 1968 demonstration—when UW Oshkosh students rallied for black students in front of Dempsey Hall—that had an impact throughout Wisconsin and beyond.
- A group of women at UW Oshkosh with support from the **UW Oshkosh Credit Union** raised \$1,700 for **breast cancer awareness**. Members of the **Titans women's basketball team** shot the free throws, and members of **Zeta Tau Alpha** women's fraternity collected pledges, sold hats and wristbands and distributed breast cancer awareness handouts.
- UW Oshkosh's **2005-2006 Chamber Arts Series** included early music of English/Scottish heritage, a guitar quartet with a diverse repertoire, one of Europe's most celebrated cutting-edge ensembles and the return of a piano prodigy.
- The fifth annual **UW Oshkosh Earth Charter Community Summit**, the largest Earth Charter community summit in the world, included a Clean Energy Expo sponsored by **Wisconsin Public Service**, talks by the environmental manager of **Yellowstone National Park**, a celebration of the 60th anniversary of the **United Nations** and a Social Justice Expo.
- More than 100 volunteers and 60 participants took part in the third annual **UW Oshkosh Fishing Has No Boundaries** event in May. Headquartered at Menominee Park along Lake Winnebago in Oshkosh, people with disabilities had the opportunity to fish from boats, with assistance from local fishing guides and volunteers.
- Speakers, movies, dancing and a variety of ethnic cooking demonstrations were all part of UW Oshkosh's **Hispanic Heritage Month**. The theme for the annual event was "Hispanic Americans: Strong and Colorful Threads in the American Fabric."
- UW Oshkosh students and staff helped with relief efforts in the wake of **Hurricane Katrina**. The student **Reeve Union Board** offered Mardi Gras beads for donations during activities for the new school year. During the fall, the campus opened its doors to students displaced by the hurricane; and **UWO violinist Klara Bahcall** and **pianist Eli Kalman** presented an evening of "Arts for Life" to raise funds for the victims of the hurricane. **Senior nursing students** conducted "**Christmas for Katrina: Students Helping Students**" with nine area schools, collecting toys, school supplies, art supplies and personal hygiene items for displaced students.
- UW Oshkosh's fifth annual **Fall Fest on the Fox**, a university-community celebration, was held in September. The first day included **Fish Fry on the Fox** with a family buffet dinner, music, roving performers and free, horse-drawn tours of the campus; and a grand-opening celebration for the newly remodeled **Taylor Hall**. The second day included family fun, food, entertainment and soccer events at the **Oshkosh Sports Complex**.

Partnerships

- UW Oshkosh received the **Governor's Special Minority Business Award** for the fourth consecutive year in May for contributing more than 10 percent of its purchases from minority-owned businesses between July 1, 2004 and June 30, 2005.



- The **Hallelujah Singers** combined singing and storytelling in a lively celebration of the African-American Gullah culture at the **11th annual Martin Luther King Jr. Celebration** in January. Student winners of the third annual **Dr. Martin Luther King Jr. Essay Contest** were honored. **Ralph and Carol DiBiasio-Snyder**, pastors of First Congregational Church of Oshkosh, were recognized as winners of the annual **Celebration of Diversity Award**.
- With the help of \$30,000 from **Johnson Controls Inc.** of Milwaukee, UW Oshkosh is establishing energy benchmarks that will be the model for other college campuses in Wisconsin and beyond. The funding comes from the company's **Educational Achievement Giving Program**.

- **J. J. Keller Field at Titan Stadium** was dedicated Sept. 10 at the first UW Oshkosh Titans 2005 home football game. The University renamed the football field in recognition of a \$1 million gift to the **Oshkosh Sports Complex** from the founders of J. J. Keller & Associates Inc.

- From producing public service announcements to brushing up on math skills, middle and high school students explored their educational futures through **precollege programs** during summer 2005. Students in one of the programs produced a public service video on abuse in teen relationships as part of the "Summer Sizzle" **Summer Youth Media Grant Program** funded by Time Warner.

- A faculty-student dialogue about student motivation and a talk by an expert on dealing with large classes were part of the **Provost's Teaching and Learning Summit** in September. The summit was funded by a grant from the **UW System Office of Professional and Instructional Development**.



- Sessions on green building, the UW Oshkosh Campus Climate Challenge, renewable energy and fair trade highlighted the fourth annual **Earth Week** in April. On Earth Day, April 22, students and staff assisted the **National Sandhill Crane Count** throughout Winnebago County.

- Child dancers from the **Menominee Indian Tribe**, **Hmong** dancers and vocalists, **Hispanic** dancers and the **Wisconsin Czech Choraliers** performed at UW Oshkosh's first **Global Village** in April. The event, the brainchild of graduating senior **Lyubov Pirova**, celebrated the arts, crafts, music, dance and traditions of the world.

- UW Oshkosh, the **Fox Cities Performing Arts Center** and the **Grand Opera House** teamed up with **American Players Theatre** (APT) to bring Shakespeare to the Fox Valley. As part of **Shakespeare on the Fox**, UW Oshkosh students attended Shakespearean performances by the APT in Appleton and Oshkosh and took part in a series of workshops. With a new **\$10,000 federal grant**, UW Oshkosh and the **PAC** will redouble efforts to make Shakespeare and his times live throughout the Fox Valley.

- **UW Oshkosh Science Outreach programs**—including scientist-in-residence, chemistry demonstrations, Science Olympiad, Science Safari, Junior Badge Day—encourage young people's interests in science. The program, started more than 15 years ago, has encouraged many students to go on to study science in college.

- The **Gail Floether Steinhilber Gallery** offered an intriguing mix of high-tech methods, poetry and roadside inspiration in 2005-2006. The gallery, located in **Reeve Memorial Union**, showcased works by locally, regionally and nationally recognized artists, as well as UW Oshkosh students, faculty and staff.

- Thirty-two teachers spent a week on campus in July, exploring how domestic and world issues from the Civil War to Vietnam, the



Great Depression and the environment have played out locally and in Wisconsin. The theme for UW Oshkosh's **Teaching American History Summer Institute** was "Thinking Globally, Teaching Locally: Connecting Wisconsin's Past Through Local and National History."

- The 86 volunteers trained in the first year of a **Winnebago lakes water-quality monitoring project**, launched by UW Oshkosh, were recognized at the first Winnebago Lakes Gathering in February. The event was hosted by the **Winnebago Lakes Council**, a new organization that has partnered with UW Oshkosh to recruit citizens for lake monitoring.

- Twenty-five members of the UW Oshkosh **classified staff** volunteered as hosts for the **UW-Madison marching band's** appearance at **Oshkosh North High School** in April. They directed cars in the parking lot, took tickets, helped people with seating and passed out programs for the event to raise funds for the **Oshkosh Senior Center**. The **UW Oshkosh Classified Staff Advisory Council** is working with the Volunteer Center of East Central Wisconsin to find community projects that the staff can get involved in.

- Honest, upfront conversation about transgender issues and a women's health and science series were just two of the many offerings hosted by the **UW Oshkosh Women's Center** in 2005-2006.

Community



ENROLLED STUDENTS	Fall 2000	Fall 2006	% Change
Total Headcount	11,683	12,451	6.6%
FTE	9,284	10,128	9.1%
Off-Campus Enrollment			
FTE	347	578	66.6%
Headcount	906	1,371	51.3%
On-Campus Enrollment			
FTE	8,937	9,550	6.9%
Headcount	10,777	11,080	2.8%
Undergraduates	9,136	9,780	7.0%
Freshmen	2,583	2,560	-0.9%
Sophomores	1,908	1,825	-4.4%
Juniors	1,830	2,204	20.4%
Seniors	2,528	3,009	19.0%
Special Students	287	182	-36.6%
Graduate Students	1,641	1,300	-20.8%
Transfer Students	720	831	15.4%

STUDENT PROFILE	Fall 2000	Fall 2006	% Change
Men	4,300	4,442	3.3%
Women	6,477	6,638	2.5%
Ethnic/Minority Students	414	733	77.1%
African American	103	116	12.6%
Asian	146	320	119.2%
Native American	52	134	157.7%
Hispanic	113	163	44.2%
Adults (ages 25+)	1,364	1,478	8.4%
From Wisconsin	10,419	10,785	3.5%
From Other States	270	206	-23.7%
International Students	88	89	1.1%
Avg. Composite ACT Score	22.1	22.2	0.5%
First- to Second-Year Retention	70.8%	74.1%	4.7%
Degrees Conferred	1,712	2,035	18.9%
Avg. High School Rank	Fall 2000	Fall 2006	% Change
Average	67	70	4.5%
Top 10%	149	159	6.7%
First Quartile (top 25%)	505	607	20.2%
Second Quartile	749	779	4.0%
Third Quartile	218	167	-23.4%
Fourth Quartile	0	3	

ADVANCEMENT	Fall 2000	Fall 2006	% Change
Alumni	61,847	69,463	12.3%
Foundation Gifts and Pledges (millions)	1.7	3.0	76.5%
Foundation Endowment (millions)	6.0	9.1	51.7%
Assets	Fall 2002	Fall 2006	% Change
Foundation Total Net Assets (millions)	7.2	13.1	81.9%
Foundation Total Assets (millions)	7.4	19.2	159.5%

FACULTY/STAFF RESOURCES	Fall 2000	Fall 2006	% Change
Instructional Staff	553	561	1.4%
Faculty	329	301	-8.5%
Instructional Academic Staff	224	259	15.6%
Student/Faculty Ratio	19:1	22:1	15.8%
Students Taught per FTE	115.9	120.7	4.1%
Grant Awards (million)	8.8	13.8	56.8%

ACADEMIC RESOURCES	Fall 2000	Fall 2006	% Change
Undergraduate Majors	55	56	1.8%
Master's Degree Programs	15	15	0.0%
Courses in Catalog	1,138	1,125	-1.1%
Sections Offered	2,507	2,336	-6.8%
Volumes in Library	543,183	616,127	13.4%

FACILITIES	Fall 2000	Fall 2006	% Change
Classroom Space	100,158	100,158	0.0%
Laboratory Space	198,977	198,977	0.0%
Number of Buildings	48	49	2.0%
Campus Size (acres)	163	164	0.6%
Gen. Access Computers	454	469	3.3%
Computer Labs	24	25	4.2%

EXTRACURRICULAR	Fall 2000	Fall 2006	% Change
Student Organizations	121	151	24.8%
Varsity Teams	22	22	0.0%
Men	10	10	0.0%
Women	11	11	0.0%
Coed	1	1	0.0%

ANNUAL AVERAGE STUDENT COSTS	Fall 2000	Fall 2006	% Change
Resident Fees & Tuition	\$3,024	\$5,364	77.4%
Non-Resident Fees/Tuition	\$10,551	\$12,838	21.7%
Room & Board	\$3,234	\$5,014	55.0%
Books & Supplies	\$600	\$800	33.3%
Total	Fall 2000	Fall 2006	% Change
Resident	\$6,858	\$11,178	63.0%
Non-Resident	\$14,385	\$18,652	29.7%

Our Statistics

Student Recreation and Wellness Center construction, summer 2006.

