Mission
The University of Wisconsin Oshkosh provides a high-quality liberal education to all of its students in order to prepare them to become successful leaders in an increasingly diverse and global society. Our dedicated faculty and staff are committed to innovative teaching, research, economic development, entrepreneurship and community engagement to create a more sustainable future for Wisconsin and beyond.

High-quality academic programs in nursing, education, business, social sciences, natural sciences, humanities, fine and performing arts, engineering technology, information technology, health sciences and applied and liberal studies—all delivered in an innovative and inclusive learning environment—lead to degrees at the associate, baccalaureate, master’s and professional doctorate levels.

Vision
The University of Wisconsin Oshkosh will be a research-enhanced comprehensive university built upon the ideals of a liberal education, inclusive excellence and shared governance that reinforces a nationally recognized emphasis on sustainability.

Values
1. Student Success
2. Inclusive Environment
3. Sustainability
4. Shared Governance
5. Community Partnerships
6. Creativity
7. Workplace Joy

Notice of Nondiscrimination
UW Oshkosh is committed to a policy of educational equity and conducts all educational programs, activities and employment practices without regard to race, gender, disability, sexual orientation, veteran status, political affiliation, arrest or conviction record. For more information, visit uwosh.edu/non
The Next Chapter

The vision for UW Oshkosh has come into focus through a comprehensive strategic planning process. This plan outlines a roadmap to transform our University and better serve our students, our region, our state and the world.

At present, our faculty strikes a balance in three key areas of academia: teaching, research and service. The new vision puts a spotlight on research, an area in which UW Oshkosh already excels. We will move to differentiate UW Oshkosh as a research-enhanced comprehensive university. Our goal is to leverage further the intellectual capital on this campus and focus on research, while remaining dedicated to our core mission of delivering quality education.

As we move into the next chapter for UW Oshkosh, we must also hold true to our foundational elements or the essence of UW Oshkosh, while we implement the goals of this plan. Inclusive excellence, sustainability, liberal education and shared governance are inherent in the fabric of this institution and are therefore infused into the priorities of this strategic plan.

The campus community, in partnership with the greater Oshkosh community, has outlined what we believe UW Oshkosh must accomplish in the coming years. Together, we have defined the work needed to provide our students with a high-quality, relevant education that will give them the tools they need for success.

Thank you to Provost Lane Earns, the Strategic Planning Steering Committee and all involved with the development of the plan. I look forward to what the future holds for this University. The opportunities at UW Oshkosh are limitless and I am excited to embrace the talent, energy and passion of the campus community to bring the new strategic plan to life.

With gratitude,
Andrew J. Leavitt, Chancellor

Strategic Priorities

A  Enhance Student Success
   Goal 1: Attract students, both nationally and internationally, who will select UW Oshkosh as their institution of choice.
   Goal 2: Increase the retention, progression and graduation rates.
   Goal 3: Prepare students for today’s careers, future employment and high quality of life.

B  Promote Academic Excellence
   Goal 1: Offer challenging, globally-focused and inspiring undergraduate and graduate curricula.
   Goal 2: Create a research-enhanced comprehensive university.
   Goal 3: Transform the life of the faculty.

C  Expand Community Engagement and Economic Development
   Goal 1: Drive economic development and entrepreneurship.
   Goal 2: Lead community engagement efforts in the Fox Valley.
   Goal 3: Provide social, cultural and athletic programming, as well as mutually supportive educational outreach opportunities to the region.

D  Build an Inclusive and Supportive Institutional Environment
   Goal 1: Increase equity, diversity and inclusion across every level of the University.
   Goal 2: Promote and support workplace joy.
   Goal 3: Transform the cultural, fiscal and structural nature of the University.

The Foundational Elements below are infused in all we do.

Inclusive Excellence
At its core Inclusive Excellence insists that universities guarantee that every graduate achieves their fullest potential and is prepared for global leadership, through an engaging curricular and co-curricular experience that embraces, affirms and transforms every student with respect for their varied backgrounds. And, at UWO, every member of our community will embrace diversity and inclusion in all the work they do.

Liberal Education
Liberal Education empowers and prepares students to deal with complexity, diversity and change. It provides students with broad knowledge of the wider world as well as in-depth study in a specific area of interest. A liberal education helps students develop a sense of social responsibility, as well as strong and transferable intellectual and practical skills such as communication, analytical and problem-solving skills, and a demonstrated ability to apply knowledge and skills in real world settings.

Shared Governance
The governance groups at UW Oshkosh are proud of the strong tradition of shared governance and we believe that we should collectively advance a future-oriented, active, engaged and inspired process of shared decision making, and we believe that the strength of shared governance is that it recognizes and respects the unique contributions of each individual as well as the recognized governance groups participating in the process, and we believe that collegiality, respect and inclusion are core values in the process.

Sustainability
With a deep sense of responsibility and the increasingly common vision of resilient, prosperous communities, UW Oshkosh is committed to progressively reducing its ecological footprint and fashioning a durable and better world through its academic mission. Sustainability means integrating three dimensions: social justice, economic security and ecological integrity into all we do.