



UNIVERSITY OF WISCONSIN
OSHKOSH
STRATEGIC PLAN
2022-2027

Strategic Planning Committee Minutes
Monday, September 13, 2021, 2:00-4:00 p.m.
via Microsoft Teams

Attendees:

- Committee Members: Brooke Berrens, Karl Boehler, Vice Chair Jennifer Christus, Rocio Cortes, Chair Chad Cotti, Heather Englund, Damira Grady, Toni House, Grace Lim, Pam Massey, Luiza Nelson, Alayne Peterson, Joe Pirillo
- Project Team Members: Elizabeth Hartman, Kim Langolf, Mina Kuss
- UMC Representative: Shane Nyman
- Other: None

2:00-2:05

Call to Order
Chair Chad Cotti

- Chair Chad Cotti called the meeting to order at 2:00pm.

2:05-2:10

Meeting Agenda Review
Elizabeth Hartman

- Elizabeth Hartman went over the meeting agenda which included:
 - Where have we been, are and are heading in the process.
 - Tools and resources.
 - Introduce SWOT exercise.
 - Reminder if Meeting Ground Rules and online etiquette.
 - Questions.

2:10-3:00

Define and Prioritize Strengths

All

- The committee discussed the strengths that had been submitted.
- They added more strengths to the list.
- They discussed the items on the list and added more details to the broader items listed.
- The committee prioritized the items on the list.

3:00-3:50

Define and Prioritize Weaknesses

All

- The committee discussed the weaknesses that had been submitted.
- They added more weaknesses to the list.
- They discussed the items on the list and added more details to the broader items listed.
- The committee prioritized the items on the list.

3:50-4:00

Next Steps; Questions

Elizabeth Hartman

- Elizabeth Hartman thanked everyone for the great discussion. Next steps include:
 - Small group to synthesize the strengths and weaknesses on the list.
 - Next meeting will be held on Monday, September 20th from 2:00 - 4:00pm to discuss opportunities and threats.
 - May need a small group to synthesize the opportunities and threats.
 - Will combine, compare and contrast the Cabinet SWOT with the committee SWOT to create the final document.
 - More meetings to come in October.

4:00

Adjourn

Chair Chad Cotti

- Chair Chad Cotti thanked everyone for their dedication and passion. He adjourned the meeting at 4:00 pm.

Next meeting: Monday, September 20th.



**Strategic Planning Committee Minutes
Monday, September 20, 2021, 2:00-4:00 p.m.
via Microsoft Teams**

Attendees:

- Committee Members: Brooke Berrens, Karl Boehler, Teysha Bowser, Vice Chair Jennifer Christus, Rocio Cortes, Chair Chad Cotti, Heather Englund, Damira Grady, Toni House, Grace Lim, Pam Massey, Luiza Nelson, Alayne Peterson, Joe Pirillo
- Project Team Members: Elizabeth Hartman, Mina Kuss
- UMC Representative: Shane Nyman
- Other: None

2:00

Call to Order
Chair Chad Cotti

- Chair Chad Cotti called the meeting to order at 2:00pm.

2:00-2:05

Meeting Agenda Review
Elizabeth Hartman

- Elizabeth Hartman went over the meeting agenda which included:
 - Where have we been, are and are heading in the process.

2:05-3:00

Define and Prioritize Threats
All

- The committee discussed the threats that had been submitted.

- They added more threats to the list.
- They discussed the items on the list and added more details to the broader items listed.
- The committee prioritized the items on the list.

3:00-3:25

Define and Prioritize Opportunities

All

- The committee discussed the opportunities that had been submitted.
- They added more opportunities to the list.
- They discussed the items on the list and added more details to the broader items listed.
- The committee prioritized the items on the list.

3:25-3:30

Next Steps; Questions

Elizabeth Hartman

- Elizabeth Hartman thanked everyone for the great discussion. Next steps include:
 - Group to get together to synthesize the SWOT.
 - Next meeting on October 6th – SWOT to be finalized.
 - Meetings in October to discuss Mission; Foundational Elements/Values and Vision.
 - Meetings in November to discuss Strategic Priorities.
 - Meetings in December to discuss Strategic Priorities and finalize.

3:30

Adjourn

Chair Chad Cotti

- Chair Chad Cotti thanked everyone. He also encouraged the committee to email opportunities and threats to the project team if they thought of anymore to add to the list. He adjourned the meeting at 3:32 pm.

Next meeting: Wednesday, October 6th.