



UNIVERSITY OF WISCONSIN  
**OSHKOSH**

**STRATEGIC PLAN**  
2022-2027

**Strategic Planning Committee**  
Charge Meeting Agenda  
August 10, 2021, 12-2pm  
Reeve Union Room 202

**Note: Masks Required for All Regardless of Vaccination Status**

<b>Time</b>	<b>Topic</b>	<b>Who</b>
12:00-12:05	Welcome and Charge	Chancellor Leavitt
12:05-12:20	Introductions	All
12:20-12:30	Thoughts on Approach to Strategic Planning	Chair Chad Cotti
12:30-1:15	Thoughts on Vision for UW Oshkosh	Chancellor Leavitt Provost Koker
1:15-1:25	Review Draft Project Plan and Calendar (attached)	Project Leader Elizabeth Hartman
1:25-1:35	Discussion: Ground Rules for Meetings	Elizabeth Hartman
1:35-1:55	Discussion: Getting input from stakeholders (draft document available at the meeting)	Elizabeth Hartman
1:55-2:00	Questions, Next Steps	Elizabeth Hartman
2:00	Adjourn	Chair Chad Cotti



UNIVERSITY OF WISCONSIN  
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STRATEGIC PLAN  
2022-2027

**Strategic Planning Committee Minutes**  
**Tuesday, August 10, 2021, 12:00-2:00 p.m.**  
**via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Teysha Bowser, Vice Chair Jennifer Christus, Rocio Cortes, Chair Chad Cotti, Heather Englund, Damira Grady, Toni House, Grace Lim, Pam Massey, Luiza Nelson, Alayne Peterson, Joe Pirillo
- Project Team Members: Elizabeth Hartman, Kim Langolf, Mina Kuss
- Other: Peggy Breister, Alex Hummel, Provost Koker, Chancellor Leavitt

**12:00-12:05**

**Welcome Charge**  
*Chancellor Leavitt*

- Chancellor Leavitt thanked everyone for coming. He explained the Strategic Plan process and the importance of the Plan. He gave overview of the timeline and pointed out that the Plan will go for approval in April of 2022. He charged the committee.

**12:05-12:20**

**Introductions**  
*All*

- Elizabeth Hartman explained to the group the purpose of the meeting. She talked about the items on the agenda.
- Everyone introduced themselves to one another.

**12:20-12:30**

**Thoughts on Approach to Strategic Planning**  
*Chair Chad Cotti*

- Chair Chad Cotti thanked everyone for willing to serve on the committee. He explained strategic planning and the importance of it. He talked about the mission, vision and foundational principles and how it ties into the Strategic Plan.

**12:30-1:15**

**Thoughts on Vision for UW Oshkosh**  
*Chancellor Leavitt & Provost Koker*

- Chancellor Leavitt and Provost Koker gave their thoughts on vision for the institution.

**1:15-1:25**

**Discussion: Ground Rules for Meeting**  
*Elizabeth Hartman*

- Elizabeth Hartman switched Review Draft Plan and Calendar with Discussion: Ground Rules for Meeting. The group set some ground rules.

**1:25-1:35**

**Review Draft Project Plan and Calendar**  
*Project Leader Elizabeth Hartman*

- Elizabeth Hartman explained that the Project Plan is what will drive the agendas for the meetings. She reviewed the draft Project Plan and the Calendar.

**1:35-1:55**

**Discussion: Getting Input from Stakeholders**  
*Elizabeth Hartman*

- This item was not discussed.

**1:55-2:00**

**Questions, Next Steps**  
*Elizabeth Hartman*

- Meetings will be 1-2 times per month.
- Meetings may be in person or virtual depending on circumstances.
- **Action: Everyone to update their calendars by the end of the week.**
- **Action: Team to think about tools needed to be successful.**
- **Action: Team to start thinking about SWOT.**
- Next meeting will be set up shortly.

- Everyone will be added the Strategic Planning Teams.
- Elizabeth Hartman recapped the meeting and discussed the next meeting's agenda.

**2:00**

**Adjourn**  
*Chair Chad Cotti*

- Chair Chad Cotti thanked everyone again. He adjourned the meeting at 1:59 pm.

*Next meeting:* To be determined.



UNIVERSITY OF WISCONSIN  
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STRATEGIC PLAN  
2022-2027

**Strategic Planning Committee**  
SWOT Meeting Agenda  
September 13, 2021, 2-4pm  
via Microsoft Teams

<b>Time</b>	<b>Topic</b>	<b>Who</b>
2:00	Call to Order	Chair Chad Cotti
2:00-2:10	Where have we been, are and are heading in the process Tools and resources Introduce SWOT exercise Reminder of Meeting Ground Rules and online etiquette Questions	Elizabeth Hartman
2:10-3:00	Define and prioritize Strengths	All; facilitated by Elizabeth
3:00-3:50	Define and prioritize Weaknesses	All; facilitated by Elizabeth
3:50-4:00	Next Steps; Questions	Elizabeth
4:00	Adjourn	Chair Chad Cotti



**Strategic Planning Committee Minutes  
Monday, September 13, 2021, 2:00-4:00 p.m.  
via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Vice Chair Jennifer Christus, Rocio Cortes, Chair Chad Cotti, Heather Englund, Damira Grady, Toni House, Grace Lim, Pam Massey, Luiza Nelson, Alayne Peterson, Joe Pirillo
- Project Team Members: Elizabeth Hartman, Kim Langolf, Mina Kuss
- UMC Representative: Shane Nyman
- Other: None

**2:00-2:05**

**Call to Order**  
*Chair Chad Cotti*

- Chair Chad Cotti called the meeting to order at 2:00pm.

**2:05-2:10**

**Meeting Agenda Review**  
*Elizabeth Hartman*

- Elizabeth Hartman went over the meeting agenda which included:
  - Where have we been, are and are heading in the process.
  - Tools and resources.
  - Introduce SWOT exercise.
  - Reminder if Meeting Ground Rules and online etiquette.
  - Questions.

**2:10-3:00**

**Define and Prioritize Strengths**

*All*

- The committee discussed the strengths that had been submitted.
- They added more strengths to the list.
- They discussed the items on the list and added more details to the broader items listed.
- The committee prioritized the items on the list.

**3:00-3:50**

**Define and Prioritize Weaknesses**

*All*

- The committee discussed the weaknesses that had been submitted.
- They added more weaknesses to the list.
- They discussed the items on the list and added more details to the broader items listed.
- The committee prioritized the items on the list.

**3:50-4:00**

**Next Steps; Questions**

*Elizabeth Hartman*

- Elizabeth Hartman thanked everyone for the great discussion. Next steps include:
  - Small group to synthesize the strengths and weaknesses on the list.
  - Next meeting will be held on Monday, September 20<sup>th</sup> from 2:00 - 4:00pm to discuss opportunities and threats.
  - May need a small group to synthesize the opportunities and threats.
  - Will combine, compare and contrast the Cabinet SWOT with the committee SWOT to create the final document.
  - More meetings to come in October.

**4:00**

**Adjourn**

*Chair Chad Cotti*

- Chair Chad Cotti thanked everyone for their dedication and passion. He adjourned the meeting at 4:00 pm.

*Next meeting: Monday, September 20<sup>th</sup>.*



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STRATEGIC PLAN  
2022-2027

**Strategic Planning Committee**  
SWOT Meeting Agenda  
September 20, 2021, 2-4pm  
via Microsoft Teams

<b>Time</b>	<b>Topic</b>	<b>Who</b>
2:00	Call to Order	Chair Cotti
2:00-2:05	Where have we been, are and are heading in the process	Elizabeth Hartman
2:05-2:55	Define and prioritize Threats	All; facilitated by Elizabeth
2:55-3:45	Define and prioritize Opportunities	All; facilitated by Elizabeth
3:45-4:00	Next steps; Questions	Elizabeth
4:00	Adjourn	Chair Cotti





**Strategic Planning Committee Minutes  
Monday, September 20, 2021, 2:00-4:00 p.m.  
via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Teysha Bowser, Vice Chair Jennifer Christus, Rocio Cortes, Chair Chad Cotti, Heather Englund, Damira Grady, Toni House, Grace Lim, Pam Massey, Luiza Nelson, Alayne Peterson, Joe Pirillo
- Project Team Members: Elizabeth Hartman, Mina Kuss
- UMC Representative: Shane Nyman
- Other: None

**2:00**

**Call to Order**  
*Chair Chad Cotti*

- Chair Chad Cotti called the meeting to order at 2:00pm.

**2:00-2:05**

**Meeting Agenda Review**  
*Elizabeth Hartman*

- Elizabeth Hartman went over the meeting agenda which included:
  - Where have we been, are and are heading in the process.

**2:05-3:00**

**Define and Prioritize Threats**  
*All*

- The committee discussed the threats that had been submitted.

- They added more threats to the list.
- They discussed the items on the list and added more details to the broader items listed.
- The committee prioritized the items on the list.

**3:00-3:25**

### **Define and Prioritize Opportunities**

*All*

- The committee discussed the opportunities that had been submitted.
- They added more opportunities to the list.
- They discussed the items on the list and added more details to the broader items listed.
- The committee prioritized the items on the list.

**3:25-3:30**

### **Next Steps; Questions**

*Elizabeth Hartman*

- Elizabeth Hartman thanked everyone for the great discussion. Next steps include:
  - Group to get together to synthesize the SWOT.
  - Next meeting on October 6<sup>th</sup> – SWOT to be finalized.
  - Meetings in October to discuss Mission; Foundational Elements/Values and Vision.
  - Meetings in November to discuss Strategic Priorities.
  - Meetings in December to discuss Strategic Priorities and finalize.

**3:30**

### **Adjourn**

*Chair Chad Cotti*

- Chair Chad Cotti thanked everyone. He also encouraged the committee to email opportunities and threats to the project team if they thought of anymore to add to the list. He adjourned the meeting at 3:32 pm.

*Next meeting:* Wednesday, October 6<sup>th</sup>.



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**STRATEGIC PLAN**  
*2022-2027*

**Strategic Planning Committee**  
SWO(O)T III Meeting Agenda  
October 6, 2021, 3:30-5pm  
via Microsoft Teams

<b>Time</b>	<b>Topic</b>	<b>Who</b>
3:30	Call to Order	Chair Cotti
3:30-3:35	Where have we been, are and are heading in the process; reminder of Meeting Ground Rules	Elizabeth Hartman
3:35-4:35	Go over SWOT results; determine: 1. If there are any important concepts missing; 2. If there are items which need more information and how to get it; 3. Reach consensus that the Committee is good with the document, subject to any additional information.	All; facilitated by Elizabeth
4:35-4:40	Finalizing SWO(O)T: How we will prioritize and combine with the Cabinet SWOT offline.	Elizabeth
4:40-4:55	Review Mission and Vision as concepts and overview of how we will develop Mission statement	Elizabeth
4:55-5:00	Questions, next steps, homework	Elizabeth
5:00	Adjourn	Chair Cotti



**Strategic Planning Committee Minutes  
Wednesday, October 6, 2021, 3:30-5:00 p.m.  
via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Teysha Bowser, Vice Chair Jennifer Christus, Chair Chad Cotti, Damira Grady, Toni House, Grace Lim, Pam Massey, Luiza Nelson, Alayne Peterson, Joe Pirillo
- Project Team Members: Elizabeth Hartman, Mina Kuss
- UMC Representative: Shane Nyman
- Other: None

**3:30-3:35**

**Call to Order**  
*Chair Chad Cotti*

- Chair Chad Cotti called the meeting to order at 3:32pm. He explained that there was a small group that met to categorize the SWOT.

**3:35-3:45**

**Where Have We Been, Are And Are Heading In The Process; Reminder of Meeting Ground Rules**  
*Elizabeth Hartman*

- Elizabeth Hartman presented a PowerPoint. She spoke about the following items:
  - What has happened in the process
  - Strategic Plan Purpose
  - The Strategic Planning Process
  - Meeting Ground Rules
  - What we will be doing today
  - Some next steps

**3:45-4:50**

**Go Over SWOT Results: 1. If There Are Any Important Concepts Missing; 2. If There Are Items Which Need More Information And How To Get It; 3. Reach Consensus That The Committee Is Good With The Document, Subject To Any Additional Information**

*All*

- The committee discussed the SWOT. They added more items to the SWOT. They also better defined certain items listed on the SWOT.
- Due to the amount of conversation discussed during the SWOT, Elizabeth Hartman said she will review the Mission and Vision at the next meeting.

**4:50-4:55**

**Finalizing SWO(O)T: How We Will Prioritize And Combine With The Cabinet SWOT Offline**

*Elizabeth Hartman*

- Elizabeth Hartman explained that the Committee and Cabinet SWOT will be synthesized. Once it has been combined, the Committee will prioritize the items.

**4:55-5:00**

**Questions, Next Steps, Homework**

*Elizabeth Hartman*

- Elizabeth Hartman thanked everyone for the great discussion. Next steps include:
  - Synthesizing SWOT with Cabinets and prioritizing items
  - Bringing sustainability into the mix on October 27th
  - Coordinating with Charlie Hill on HLC
  - Mission, Vision, Values/Foundational Elements

**5:00**

**Adjourn**

*Chair Chad Cotti*

- Chair Chad Cotti thanked everyone for the time. He adjourned the meeting at 4:59 pm.

*Next meeting: Monday, October 18<sup>th</sup>.*



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STRATEGIC PLAN  
2022-2027

**Strategic Planning Committee**  
Meeting Agenda  
October 27, 2021, 12:30-2:30pm  
via Microsoft Teams

<b>Time</b>	<b>Topic</b>	<b>Who</b>
12:30-12:35	Call to Order; Updates	Chair Cotti
12:35-12:40	Where have we been, are and are heading in the process	Elizabeth Hartman
12:40-1:00	Introductions	All
1:00-1:20	Overview of Mission and Vision	Elizabeth
1:20-2:20	Presentation on Sustainability	Stephanie Spehar and Brad Spanbauer
2:20-2:30	Questions, next steps	Elizabeth
2:30	Adjourn	Chair Cotti



**Strategic Planning Committee Minutes  
Wednesday, October 27, 2021, 12:30-2:30 p.m.  
via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Teysha Bowser, Vice Chair Jennifer Christus, Rocio Cortes, Chair Chad Cotti, Toni House, Grace Lim, Pam Massey, Luiza Nelson, Alayne Peterson, Joe Pirillo
- Subject Matter Experts: Laurence Carlin, Caroline Geary, Aggie Hanni, Charles Hill, Lynn Kleman, Jeffrey Sachse, Stephanie Spehar, Elizabeth Whalley,
- Project Team Members: Elizabeth Hartman, Mina Kuss, Kimberly Langolf
- UMC Representative: Shane Nyman
- Other: Bradley Spanbauer

**12:30-12:35**

**Call to Order; Updates**  
*Chair Chad Cotti*

- Chair Chad Cotti called the meeting to order at 12:31pm. He thanked everyone for coming. He stated this is the first meeting with the Subject Matter Experts (SME).

**12:35-12:40**

**Where Have We Been, Are And Are Heading In The Process**  
*Elizabeth Hartman*

- Elizabeth Hartman presented a PowerPoint. She spoke about the following items:
  - Agenda
  - Where we have been and are going in the process
  - The Strategic Planning Process
  - Some next steps
  - Defining Terms: Mission v. Vision

**12:40-1:00**

**Introductions**

*All*

- Everyone introduced themselves to one another.

**1:00-1:20**

**Overview of Mission and Vision**

*Elizabeth Hartman*

- Elizabeth Hartman gave a brief overview of Mission and Vision. She also defined the meaning of each. She gave examples of Mission and Vision from other companies.

**1:20-2:20**

**Presentation of Sustainability**

*Stephanie Spehar and Brad Spanbauer*

- Stephanie Spehar and Brad Spanbauer presented on Sustainability. They explained the importance of sustainability. They reviewed the history of sustainability at UWO. They listed some of the major milestones of sustainability at UWO. Stephanie and Brad finished presenting and answered questions from the group.

**2:20-2:30**

**Questions, Next Steps**

*Elizabeth Hartman*

- Elizabeth Hartman thanked everyone for the great discussion. Next steps include:
  - Getting input from various stakeholders
  - Revisiting/Revising Mission
  - Defining Values/Foundational Elements
  - Developing Vision
  - Strategic Priorities

**2:30**

**Adjourn**

*Chair Chad Cotti*

- Chair Chad Cotti thanked everyone for the time. He also thanked Stephanie and Brad for the presentation. He asked everyone to reflect on sustainability and think about how it can be leveraged to create the Strategic Priorities. He adjourned the meeting at 2:30 pm.

*Next meeting:* Wednesday, November 3<sup>rd</sup>.





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**STRATEGIC PLAN**  
2022-2027

**Strategic Planning Committee**  
Meeting Agenda  
November 19, 2021, 12:30-2:30pm  
via Microsoft Teams

<b>Time</b>	<b>Topic</b>	<b>Who</b>
12:30-12:35	Call to Order; Updates; Formation of Strategic Area Teams	Chair Cotti
12:35-12:40	Where have we been, are and are heading in the process	Elizabeth Hartman
12:40-1:00	Introductions (we have 3 new members)	All
1:00-1:10	Purposes of Strategic Planning: What it can and cannot do	Elizabeth
1:10-1:20	Review Mission Statement Guidance and homework results	Kim Langolf
1:20-2:20	Review Current Mission Statement and reach consensus on: 1. Revise or rewrite? 2. Concepts and words to be included in the mission statement	All
2:20-2:25	2-3 Volunteers to be on Writing Team to revise/redraft mission statement for Committee to review at the next meeting	Elizabeth
2:25-2:30	Questions, next steps	Elizabeth
2:30	Adjourn	Chair Cotti



UNIVERSITY OF WISCONSIN  
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STRATEGIC PLAN  
2022-2027

**Strategic Planning Committee Minutes**  
**Friday, November 19, 2021, 12:30-2:30 p.m.**  
**via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Rocio Cortes, Chair Chad Cotti, Damira Grady, Toni House, Grace Lim, Pam Massey, Luiza Nelson, Alayne Peterson
- Subject Matter Experts: Byron Adams, Caroline Geary, Aggie Hanni, Charles Hill, Lynn Kleman, Jeffrey Sachse, Carlos Salazar, Stephanie Spehar
- Project Team Members: Elizabeth Hartman, Kimberly Langolf
- UMC Representative: Shane Nyman

**12:30-12:35**

**Call to Order; Updates; Formation of Strategic Area Teams**

*Chair Chad Cotti*

- Chair Chad Cotti called the meeting to order at 12:30pm. He thanked everyone for coming. He stated there are three new Subject Matter Experts (SME).

**12:35-12:40**

**Where Have We Been, Are And Are Heading In The Process**

*Elizabeth Hartman*

- Elizabeth Hartman stated there will be weekly communications from the Project Managers. She presented a PowerPoint. She spoke about the following items:
  - Agenda
  - Where we have been and are going in the process
  - The Strategic Planning Process
  - Some next steps

**12:40-12:50**

## **Introductions (We Have 3 New Members)**

*All*

- Everyone introduced themselves to one another.

**12:50-1:00**

### **Purposes of Strategic Planning: What It Can and Cannot Do**

*Elizabeth Hartman*

- Elizabeth Hartman discussed the purpose of the Strategic Plan and capabilities of the it.

**1:00-1:05**

### **Review Mission Statement Guidance and Homework Results**

*Kim Langolf*

- Kim Langolf reminded everyone about the homework. She said it would be best to give everyone back a little bit of time today to complete the homework in order to get the best results.

**1:05-1:10**

### **Questions, Next Steps**

*Elizabeth Hartman*

- Elizabeth Hartman thanked everyone for the great discussion. She explained some of the next steps.

**1:10**

### **Adjourn**

*Chair Chad Cotti*

- Chair Chad Cotti thanked everyone for the time. He adjourned the meeting at 1:10 pm.

*Next meeting: Monday, November 22<sup>nd</sup>.*



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STRATEGIC PLAN  
2022-2027

**Strategic Planning Committee**  
Meeting Agenda  
November 22, 2021, 2:30-4:30pm  
via Microsoft Teams

Time	Topic	Who
2:30-2:35	Call to Order	Chair Cotti
2:35-2:40	<p>Where have we been, are and are heading in the process</p> <p><b>Where have we been?</b></p> <ul style="list-style-type: none"><li>• Prior to Strategic Planning, conducted an <a href="#">Environmental Scan</a></li><li>• Conducted <a href="#">SWOT Analysis</a></li><li>• Added Subject Matter Experts to assist with operational process</li><li>• Received (or receiving) feedback on Vision and Strategic Priority ideas from <a href="#">Leadership Council</a>, Governance groups, and other internal/external stakeholders</li><li>• Received general <a href="#">Strategic Planning feedback</a> from Fox Cities campus</li><li>• Introduced Mission and Vision</li></ul>	Elizabeth Hartman

	<p><b>What happened this past week?</b></p> <ul style="list-style-type: none"> <li>• Project leadership (Chair, Vice Chair, Project Managers) met to discuss providing regular updates to the Committee, resulting in a weekly update as well as more detailed updates on meeting agendas here</li> <li>• Added Leadership Council and Fox Cities input to the Teams site and also Mission statement examples</li> <li>• Mission homework</li> <li>• Strategic Planning Committee Meeting November 19, 2021</li> </ul> <p><b>What will happen this week?</b></p> <ul style="list-style-type: none"> <li>• Strategic Planning Committee meeting – presentation on Inclusive Excellence and discuss mission</li> <li>• Happy Thanksgiving!</li> </ul>	
2:40-3:40	Presentation on Inclusive Excellence	Dr. Damira Grady
3:40-3:55	Review Mission homework	Kim Langolf
3:55-4:25	Review Current Mission Statement and reach consensus on: 1. Revise or rewrite? 2. Concepts and words to be included in the mission statement	All
4:25-4:30	Questions, next steps	Elizabeth
4:30	Adjourn	Chair Cotti



UNIVERSITY OF WISCONSIN  
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STRATEGIC PLAN  
2022-2027

**Strategic Planning Committee Minutes**  
**Monday, November 22, 2021, 2:30-4:30 p.m.**  
**via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Teysha Bowser, Vice Chair Jennifer Christus, Rocio Cortes, Chair Chad Cotti, Heather Englund, Damira Grady, Toni House, Grace Lim, Pam Massey, Luiza Nelson, Alayne Peterson, Joe Pirillo
- Subject Matter Experts: Byron Adams, Laurence Carlin, Caroline Geary, Charles Hill, Lynn Kleman, Kaili Lee, Jeffrey Sachse, Carlos Salazar, Stephanie Spehar, Elizabeth Whalley
- Project Team Members: Elizabeth Hartman, Kimberly Langolf
- UMC Representative: Shane Nyman
- Other: N/A

**2:30-2:35**

**Call to Order**  
*Chair Chad Cotti*

- Chair Chad Cotti called the meeting to order at 2:30pm.

**2:35-2:40**

**Where Have We Been, Are And Are Heading In The Process**  
*Elizabeth Hartman*

- Elizabeth Hartman presented a PowerPoint. She spoke about the following items:
  - Agenda
  - Where we have been?
  - What happened this past week?
  - What will happen this week?

**2:40-3:40**

**Presentation on Inclusive Excellence**

*Dr. Damira Grady*

- Dr. Damira Grady presented on Inclusive Excellence. After the presentation, she answered questions from the group.

**3:40-3:45**

**Review Mission Homework**

*Kim Langolf*

- The homework was not discussed as the group agreed it would be best to work on mission at a later time.

**3:45-4:25**

**Review Current Mission Statement and Reach Consensus on: 1. Revise or Rewrite? 2/ Concepts and Words to be Included in the Mission Statement**

*All*

- Elizabeth Hartman shared the mission statement with the group. The group agreed it would be best to work on the mission at a later time.

**4:25-4:30**

**Questions, Next Steps**

*Elizabeth Hartman*

- Elizabeth Hartman thanked everyone for the great discussion. She explained the next steps.

**4:30**

**Adjourn**

*Chair Chad Cotti*

- Chair Chad Cotti thanked everyone for the time. He adjourned the meeting at 4:30 pm.

*Next meeting:* Friday, December 3<sup>rd</sup>.



UNIVERSITY OF WISCONSIN  
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STRATEGIC PLAN  
2022-2027

**Strategic Planning Committee**  
Meeting Agenda  
December 3, 2021, 2:00-4:00pm  
via Microsoft Teams

Time	Topic	Who
2:00-2:05	Call to Order	Chair Dr. Chad Cotti
2:05-2:10	<p>Where have we been, are and are heading in the process</p> <p><b>Where have we been?</b></p> <ul style="list-style-type: none"><li>• Prior to Strategic Planning, conducted an <a href="#">Environmental Scan</a></li><li>• Conducted <a href="#">SWOT Analysis</a></li><li>• Added Subject Matter Experts to assist with operational process</li><li>• Received (or receiving) feedback on Vision and Strategic Priority ideas from <a href="#">Leadership Council</a>, Governance groups, and other internal/external stakeholders</li><li>• Received general <a href="#">Strategic Planning feedback</a> from Fox Cities campus</li><li>• Introduced Mission and Vision <a href="#">Mission and Vision Overview</a></li></ul>	Elizabeth Hartman



	<ul style="list-style-type: none"> <li>• Have had presentations on Sustainability and Inclusive Excellence. <a href="#">Recordings and Presentations</a></li> <li>• Completed Mission homework</li> <li>• Decided to defer discussion on Mission and Vision until after Committee has developed Strategic Priorities.</li> </ul> <p><b>What happened this past week?</b></p> <ul style="list-style-type: none"> <li>• It was a short week because of the holiday so there was not a lot of activity in addition to the meeting on the 22nd.</li> <li>• Added slide decks for Sustainability and Inclusive Excellence and the meeting recording for Inclusive Excellence (link above)</li> </ul> <p><b>What will happen this week?</b></p> <ul style="list-style-type: none"> <li>• Revised calendar and input strategy</li> <li>• This meeting</li> </ul> <p><b>What will happen next week and beyond?</b></p> <ul style="list-style-type: none"> <li>• Meeting on December 8</li> <li>• Break for the holidays</li> <li>• Come back to work in January – additional presentations from SMEs, review input and split into teams to generate ideas for strategic priorities</li> </ul>	
2:10-2:20	Review/Discussion on Revised Calendar/Process	Elizabeth; All

2:20-2:30	Review/Discussion on Input- from whom and how?	Elizabeth; All
2:30-3:20	Presentation/Discussion on Enrollment Management	Dr. Aggie Hanni; All
3:20-3:50	Presentation/Discussion on External Projects/Relations	Jeff Sachse; All
3:50-4:00	Questions, next steps	Elizabeth
4:00	Adjourn	Chair Cotti



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**Strategic Planning Committee Minutes**  
**Friday, December 3, 2021, 2:00-4:00 p.m.**  
**via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Teysha Bowser, Rocio Cortes, Chair Chad Cotti, Damira Grady, Toni House, Grace Lim, Pam Massey, Luiza Nelson, Alayne Peterson, Joe Pirillo
- Subject Matter Experts: Laurence Carlin, Caroline Geary, Aggie Hanni, Lynn Kleman, Jeffrey Sachse, Carlos Salazar, Stephanie Spehar, Elizabeth Whalley
- Project Team Members: Elizabeth Hartman, Mina Kuss
- UMC Representative: Shane Nyman
- Other: N/A

**2:00-2:05**

**Call to Order**

*Chair Dr. Chad Cotti*

- Chair Dr. Chad Cotti called the meeting to order at 2:01pm. He thanked the project management team for the weekly communications. He also thanked Dr. Aggie Hanni and Jeff Sachse for presenting today. He said if there are any questions on anything, please feel free to reach out.

**2:05-2:10**

**Where Have We Been, Are And Are Heading In The Process**

*Elizabeth Hartman*

- Elizabeth Hartman presented a PowerPoint. She spoke about the following items:
  - Agenda
    - There are a couple items that will have to be pushed to the next meeting.
      - Review/Discussion on Revised Calendar/Process
      - Review/Discussion on Input – from Whom and How?

- Where we have been?
- What happened this past week?
- What will happen this week?
- What will happen next week and beyond?

**2:10-3:00**

**Presentation/Discussion on Enrollment Management**

*Dr. Aggie Hanni; All*

- Dr. Aggie Hanni presented on Enrollment Management. After the presentation, she answered questions from the group.

**3:00-3:50**

**Presentation/Discussion on External Projects/Relations**

*Jeff Sachse; All*

- Jeff Sachse presented on External Projects/Relations. After the presentation, he answered questions from the group.

**3:50-4:00**

**Questions, Next Steps**

*Elizabeth Hartman*

- Elizabeth Hartman thanked everyone for the great discussion. She also thanks Dr. Aggie Hanni and Jeff Sachse for presenting. She explained the next steps.

**4:00**

**Adjourn**

*Chair Chad Cotti*

- Chair Chad Cotti thanked everyone for the time. He adjourned the meeting at 4:00 pm.

*Next meeting:* Wednesday, December 8<sup>th</sup>.



UNIVERSITY OF WISCONSIN  
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**STRATEGIC PLAN**  
2022-2027

**Strategic Planning Committee**  
Meeting Agenda  
December 8, 2021, 2:30-4:00pm  
via Microsoft Teams

<b>Time</b>	<b>Topic</b>	<b>Who</b>
2:30	Call to Order	Chair Dr. Chad Cotti
2:30-2:35	<p>Where have we been, are and are heading in the process</p> <p><b>Where have we been?</b></p> <ul style="list-style-type: none"><li>• Prior to Strategic Planning, conducted an <a href="#">Environmental Scan</a></li><li>• Conducted <a href="#">SWOT Analysis</a></li><li>• Added Subject Matter Experts to assist with operational process</li><li>• Received (or receiving) feedback on Vision and Strategic Priority ideas from <a href="#">Leadership Council</a>, Governance groups, and other internal/external stakeholders</li><li>• Received general <a href="#">Strategic Planning feedback</a> from Fox Cities campus</li><li>• Introduced Mission and Vision <a href="#">Mission and Vision Overview</a></li></ul>	Elizabeth Hartman

	<ul style="list-style-type: none"> <li>• Have had presentations on Sustainability, Inclusive Excellence, Enrollment Management and Economic Development. <a href="#">Recordings and Presentations</a></li> <li>• Completed Mission homework</li> <li>• Decided to defer discussion on Mission and Vision until after Committee has developed Strategic Priorities.</li> </ul> <p><b>What happened this past week?</b></p> <ul style="list-style-type: none"> <li>• We met last Friday December 3.</li> <li>• Added slide decks and meeting recording for Enrollment Management and Economic Development (link above)</li> </ul> <p><b>What will happen this week?</b></p> <ul style="list-style-type: none"> <li>• Revised calendar and input strategy</li> <li>• This meeting</li> </ul> <p><b>What will happen next week and beyond?</b></p> <ul style="list-style-type: none"> <li>• Break for the holidays</li> <li>• Come back to work in January – additional presentations from SMEs, review input and split into teams to generate ideas for strategic priorities</li> </ul>	
2:35-2:45	Review/Discussion on Revised Calendar/Process	Elizabeth; All
2:45-3:00	Review/Discussion on Input- from whom and how?	Elizabeth; All
3:00-3:50	Presentation/Discussion on Grants	Kim Langolf; Dr Esther Eke; All

3:50-4:00	Questions, next steps	Elizabeth
4:00	Adjourn	Chair Cotti



UNIVERSITY OF WISCONSIN  
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STRATEGIC PLAN  
2022-2027

**Strategic Planning Committee Minutes**  
**Wednesday, December 8, 2021, 2:30-4:00 p.m.**  
**via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Vice Chair Jennifer Christus, Rocio Cortes, Chair Chad Cotti, Heather Englund, Toni House, Pam Massey, Luiza Nelson, Alayne Peterson, Joe Pirillo
- Subject Matter Experts: Byron Adams, Aggie Hanni, Lynn Kleman, Jeffrey Sachse, Carlos Salazar, Stephanie Spehar, Elizabeth Whalley
- Project Team Members: Elizabeth Hartman, Mina Kuss, Kim Langolf
- UMC Representative: Shane Nyman
- Other: Dr. Esther Eke

**2:30-2:30**

**Call to Order**  
*Chair Dr. Chad Cotti*

- Chair Dr. Chad Cotti called the meeting to order at 2:30pm.

**2:30-2:35**

**Where Have We Been, Are And Are Heading In The Process**  
*Elizabeth Hartman*

- Elizabeth Hartman spoke about the following items:
  - Agenda
  - Where we have been?
  - What happened this past week?
  - What will happen this week?
  - What will happen next week and beyond?



**2:35-2:45**

**Review/Discussion on Revised Calendar/Process**

*Elizabeth Hartman; All*

- Elizabeth Hartman reviewed the updated calendar and highlighted some of the dates. She asked for feedback from the group and will make modifications as needed.

**2:45-3:00**

**Review/Discussion on Input – From Whom and How?**

*Elizabeth Hartman; All*

- Elizabeth Hartman reviewed the input spreadsheet. She talked about the various input forms available. She asked for feedback from the group and will make modifications as needed.

**3:00-3:55**

**Presentation/Discussion on Grants**

*Kim Langolf; Dr. Esther Eke; All*

- Kim Langolf and Dr. Esther Eke presented on Grants. After the presentation, they answered questions from the group.

**3:55-4:00**

**Questions, Next Steps**

*Elizabeth Hartman*

- Elizabeth Hartman thanked everyone for the great discussion. She also thanked Kim Langolf and Dr. Esther Eke for presenting. She explained the next steps.

**4:00**

**Adjourn**

*Chair Dr. Chad Cotti*

- Chair Chad Cotti thanked everyone for the time. He adjourned the meeting at 4:02 pm.

*Next meeting:* To be determined.



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STRATEGIC PLAN  
2022-2027

**Strategic Planning Committee**

Meeting Agenda

January 12, 2022, 10:00-11:30pm  
via Microsoft Teams

<b>Time</b>	<b>Topic</b>	<b>Who</b>
10:00-10:05	Call to Order; Introductory comments	Chair Chad Cotti
10:05-10:10	Where have we been, are and are heading in the process	Elizabeth Hartman
10:10-10:55	Presentation/Discussion on Associate Degrees	Caroline Geary
10:55-11:25	Presentation/Discussion on Advising	Liz Whalley
11:25-11:30	Questions, next steps	Elizabeth
11:30	Adjourn	Chair Cotti



UNIVERSITY OF WISCONSIN  
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STRATEGIC PLAN  
2022-2027

**Strategic Planning Committee Minutes**  
**Wednesday, January 12, 2022, 10:00-11:30 a.m.**  
**via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Teysha Bowser, Vice Chair Jennifer Christus, Rocio Cortes, Chair Chad Cotti, Heather Englund, Toni House, Grace Lim, Pam Massey, Alayne Peterson, Joe Pirillo
- Subject Matter Experts: Byron Adams, Laurence Carlin, Caroline Geary, Charles Hill, Lynn Kleman, Carlos Salazar, Stephanie Spehar, Elizabeth Whalley
- Project Team Members: Elizabeth Hartman, Mina Kuss, Kim Langolf
- UMC Representative: Shane Nyman
- Other: John Koker

**10:00-10:05**

**Call to Order; Introductory Comments**

*Chair Dr. Chad Cotti*

- Chair Dr. Chad Cotti called the meeting to order at 10:01am. He said a few others along with him will be giving a Strategic Plan update during the Cabinet retreat on January 13th.

**10:05-10:10**

**Where Have We Been, Are and Are Heading in The Process**

*Elizabeth Hartman*

- Elizabeth Hartman talked about the Strategic Planning teams and the makeup of each team.
- She asked for everyone in the group to identify no less than 3 values/foundational elements/guiding principles by 10am on Friday, January 14th.
- She spoke about the following items:
  - Agenda

- Where we have been?
- What happened this past week?
- What will happen this week?
- What will happen next week and beyond?

**10:10-10:45**

**Presentation/Discussion on Associate Degrees**

*Caroline Geary*

- Caroline Geary presented on associate degrees. After the presentation, she answered questions from the group.

**10:45-11:25**

**Presentation/Discussion on Advising**

*Liz Whalley*

- Liz Whalley presented on advising. After the presentation, she answered questions from the group.

**11:25-11:30**

**Questions, Next Steps**

*Elizabeth Hartman*

- Elizabeth Hartman thanked everyone for the great discussion and feedback. She also thanked Caroline Geary and Liz Whalley for presenting. She explained the next steps.

**11:30**

**Adjourn**

*Chair Dr. Chad Cotti*

- Chair Chad Cotti thanked everyone for the time. He adjourned the meeting at 11:30 am.

*Next meeting:* Friday, January 14<sup>th</sup>.



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STRATEGIC PLAN  
2022-2027

**Strategic Planning Committee Minutes**  
**Friday, January 14, 2022, 2:00-4:00 p.m.**  
**via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Teysha Bowser, Vice Chair Jennifer Christus, Rocio Cortes, Chair Chad Cotti, Damira Grady, Toni House, Grace Lim, Pam Massey, Luiza Nelson, Alayne Peterson
- Subject Matter Experts: Byron Adams, Caroline Geary, Aggie Hanni, Charles Hill, Lynn Kleman, Jeffrey Sachse, Carlos Salazar, Stephanie Spehar
- Project Team Members: Elizabeth Hartman, Mina Kuss
- UMC Representative: Shane Nyman
- Other: John Koker

**2:00-2:05**

**Call to Order; Introductory Comments**  
*Chair Dr. Chad Cotti*

- Chair Dr. Chad Cotti called the meeting to order at 2:01 pm. He said today the group will be working on foundational elements/values/guiding principles.

**2:05-2:10**

**Agenda Review**  
*Elizabeth Hartman*

- Elizabeth Hartman stated this will be a working meeting, therefore, there won't be an official agenda. She said everyone will be splitting into their Strategic Planning teams to work on foundational elements/values/guiding principles. She stated that the Strategic Planning teams are Student Experience, Workplace Culture, Institutional Innovation and Development and Organizational Identity.

**2:10-3:05**

**Strategic Planning Teams – Breakout Rooms**

*All*

- The teams went into their breakout rooms and worked on foundational elements/values/guiding principles.

**3:05-3:25**

**Report Out on Values List**

*All*

- The group came back together. A representative from each team presented on their group's work.

**3:25-3:30**

**Questions, Next Steps**

*Elizabeth Hartman*

- Elizabeth Hartman thanked everyone. She stated that a small team will work together to synthesis the input from all the teams.

**3:30**

**Adjourn**

*Chair Dr. Chad Cotti*

- Chair Chad Cotti thanked everyone for the time. He adjourned the meeting at 3:32 pm.

*Next meeting: Thursday, January 27<sup>th</sup>.*



UNIVERSITY OF WISCONSIN  
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STRATEGIC PLAN  
2022-2027

**Strategic Planning Committee Minutes**  
**Thursday, January 27, 2022, 1:30-3:30 p.m.**  
**via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Teysha Bowser, Vice Chair Jennifer Christus, Rocio Cortes, Chair Chad Cotti, Damira Grady, Toni House, Pam Massey, Luiza Nelson, Alayne Peterson, Joseph Pirillo
- Subject Matter Experts: Byron Adams, Laurence Carlin, Caroline Geary, Aggie Hanni, Charles Hill, Lynn Kleman, Kaili Lee, Jeffrey Sachse, Carlos Salazar, Stephanie Spehar, Elizabeth Whalley
- Project Team Members: Elizabeth Hartman, Mina Kuss, Kimberly Langolf
- UMC Representative: Shane Nyman
- Other: John Koker

**1:30-1:35**

**Call to Order; Introductory Comments**

*Chair Dr. Chad Cotti*

- Chair Dr. Chad Cotti called the meeting to order at 1:31 pm. He said today the group will be working in their teams.

**1:35-1:40**

**Agenda Review**

*Elizabeth Hartman*

- Elizabeth Hartman stated this will be a working meeting. She said everyone will be splitting into their Strategic Planning teams to work on strategic priorities for their area. She said the group will reconvene later in the meeting to go over the team outputs. She asked the teams to meet at least once prior to the next Strategic Plan Committee meeting on February 10<sup>th</sup>.

**1:40-3:00**

**Strategic Planning Teams – Breakout Rooms**

*All*

- The teams went into their breakout rooms and worked on strategic priorities for their area.

**3:00-3:20**

**Report Out on Strategic Priorities**

*All*

- The group came back together. A representative from each team presented on their group's work.

**3:20-3:25**

**Questions, Next Steps**

*Elizabeth Hartman*

- Elizabeth Hartman thanked everyone. She reminder the leaders of each team to schedule a meeting with their team prior to the next Strategic Plan Committee meeting on February 10<sup>th</sup>.

**3:25**

**Adjourn**

*Vice Chair Jennifer Christus*

- Vice Chair Jennifer Christus thanked everyone for the time. She adjourned the meeting at 3:23 pm.

*Next meeting: Thursday, February 10<sup>th</sup>.*





**Strategic Planning Committee Minutes  
Thursday, February 10, 2022, 10:00-12:00 p.m.  
via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Teysha Bowser, Vice Chair Jennifer Christus, Chair Chad Cotti, Grace Lim, Pam Massey, Alayne Peterson, Joseph Pirillo
- Subject Matter Experts: Byron Adams, Caroline Geary, Aggie Hanni, Charles Hill, Lynn Kleman, Kaili Lee, Jeffrey Sachse, Carlos Salazar, Stephanie Spehar, Elizabeth Whalley
- Project Team Members: Elizabeth Hartman, Mina Kuss, Kimberly Langolf
- UMC Representative: N/A
- Other: N/A

**10:00-10:05**

**Call to Order; Introductory Comments**  
*Vice Chair Jennifer Christus*

- Vice Chair Jennifer Christus called the meeting to order at 10:01 am. She said today the group will be working in their teams.

**10:05-10:10**

**Agenda Review, Where Have We Been, Are and Are Heading in the Process**  
*Elizabeth Hartman*

- Elizabeth Hartman stated this will be a working meeting. She recapped where have we been, are and are heading in the process. She said everyone will be splitting into their Strategic Planning teams to continue working on strategic priorities for their area. She stated there will be a few more sessions on strategic priorities, goals and actions. She said the group will reconvene later in the meeting to go over the team outputs.

**10:10-11:30**

**Strategic Planning Teams – Breakout Rooms**

*All*

- The teams went into their breakout rooms and worked on strategic priorities for their area.

**11:30-11:35**

**Report Out on Strategic Priorities**

*All*

- The group came back together. A representative from each team presented on their team's work and explained where they were in the process.

**11:35-11:40**

**Questions, Next Steps**

*Elizabeth Hartman*

- Elizabeth Hartman thanked everyone. She said the next Strategic Plan meeting will be on February 21<sup>st</sup> which will also be a working meeting. She would like each team to meet once or twice prior to the next Strategic Plan meeting.

**11:40**

**Adjourn**

*Vice Chair Jennifer Christus*

- Vice Chair Jennifer Christus thanked everyone for their time. She adjourned the meeting at 11:40 am.

*Next meeting: Monday, February 21<sup>st</sup>.*



**Strategic Planning Committee Minutes  
Monday, February 21, 2022, 2:00-4:00 p.m.  
via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Teysha Bowser, Vice Chair Jennifer Christus, Rocio Cortes, Chair Chad Cotti, Damira Grady, Toni House, Grace Lim, Pam Massey, Luiza Nelson, Alayne Peterson, Joseph Pirillo
- Subject Matter Experts: Byron Adams, Caroline Geary, Aggie Hanni, Charles Hill, Kaili Lee, Jeffrey Sachse, Carlos Salazar, Stephanie Spehar, Elizabeth Whalley
- Project Team Members: Elizabeth Hartman, Mina Kuss
- UMC Representative: Shane Nyman
- Other: Provost John Koker

**2:00-2:05**

**Call to Order; Introductory Comments**  
*Chair Dr. Chad Cotti*

- Chair Dr. Chad Cotti called the meeting to order at 2:00 pm. He said today the group will be working in their teams.

**2:05-2:15**

**Update on Financial Investments**  
*Provost John Koker*

- Provost John Koker gave a brief update on the financial investments the University will be making in certain areas that are important for group to understand as strategic priorities get developed. The group did not have any questions for Provost John Koker.

**2:15-2:20**

**Agenda Review, Where Have We Been, Are and Are Heading in the Process**

*Elizabeth Hartman*

- Elizabeth Hartman stated this will be a working meeting. She recapped where have we been, are and are heading in the process. She said everyone will be splitting into their Strategic Planning teams to continue working on strategic priorities and goals for their area. She stated that there will be no report outs today.

**2:20-4:00**

**Strategic Planning Teams – Breakout Rooms**

*All*

- The teams went into their breakout rooms and worked on strategic priorities and goals for their area.

**4:00**

**Adjourn**

*Chair Dr. Chad Cotti*

- Chair Chad Cotti adjourned the meeting at 4:00 pm.

*Next meeting:* Friday, March 11<sup>th</sup>.



**Strategic Planning Committee Minutes  
Friday, March 11, 2022, 2:00-4:00 p.m.  
via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Teysha Bowser, Vice Chair Jennifer Christus, Chair Chad Cotti, Toni House, Pam Massey, Alayne Peterson, Joseph Pirillo
- Subject Matter Experts: Byron Adams, Caroline Geary, Aggie Hanni, Charles Hill, Jeffrey Sachse, Elizabeth Whalley
- Project Team Members: Elizabeth Hartman, Mina Kuss
- UMC Representative: Shane Nyman
- Other: Provost John Koker

**2:00-2:05**

**Call to Order; Introductory Comments**  
*Chair Dr. Chad Cotti*

- Chair Dr. Chad Cotti called the meeting to order at 2:01 pm. He gave a brief update of where the committee is at in the process. He explained the draft plan will be shared in the upcoming weeks in order to get feedback. He said today the group will be working in their teams.

**2:05-2:10**

**Updates from the Provost**  
*Provost John Koker*

- Provost John Koker gave a brief update on why it is a good idea to circulate the draft plan at this point. He said it will be good to get feedback as well as show everyone where the committee is at in the process. He commented that the draft plan is shaping up really well. He thanked everyone for their hard work.

**2:10-2:15**

**Agenda Review, Where Have We Been, Are and Are Heading in the Process**

*Elizabeth Hartman*

- Elizabeth Hartman stated this will be a working meeting. She recapped where have we been, are and are heading in the process. She said everyone will be splitting into their Strategic Planning teams to continue working on strategic priorities and goals for their area. She asked the teams to have their strategic priorities and goals finalized by the end of the day on Wednesday, March 16<sup>th</sup>.

**2:15-4:00**

**Strategic Planning Teams – Breakout Rooms**

*All*

- The teams went into their breakout rooms and worked on strategic priorities and goals for their area.

*Next meeting:* Wednesday, March 30<sup>th</sup>.



UNIVERSITY OF WISCONSIN  
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**STRATEGIC PLAN**  
2022-2027

**Strategic Planning Committee**  
Meeting Agenda  
March 30, 2022, 2:30-4:30pm  
via Microsoft Teams

<b>Time</b>	<b>Topic</b>	<b>Who</b>
2:30-2:35	Call to Order; Introductory comments	Vice Chair Jennifer Schuttlefield-Christus
2:35-2:40	Where have we been, are and are heading in the process <b>What is the timeline?</b> <ul style="list-style-type: none"><li>• Have a draft plan which includes vision, mission, values, strategic priorities and high-level goals prepared by June 1; to be circulated over the summer and with shared governance approvals in September</li><li>• Complete strategic priorities/goals by @ April 1 – circulate for feedback through mid-April</li><li>• Complete vision mission values by @ May 1</li><li>• Complete goals by @ June 1</li></ul>	Elizabeth Hartman

**Where have we been?**

- Prior to Strategic Planning, conducted an [Environmental Scan](#)
- Conducted [SWOT Analysis](#)
- Added Subject Matter Experts to assist with operational process
- Received (or receiving) feedback on Vision and Strategic Priority ideas from [Leadership Council](#), Governance groups, Alumni Board, entire University community and other internal/external stakeholders
- Received general [Strategic Planning feedback](#) from Fox Cities campus
- Introduced Mission and Vision [Mission and Vision Overview](#)
- Have had presentations on Sustainability, Inclusive Excellence, Enrollment Management, External Project Revenue/Economic Development, Grants/Research/Sponsored Programs, AAS and Advising
- Completed Mission homework
- Decided to defer discussion on Mission and Vision until after Committee has developed Strategic Priorities
- Updated [Schedule and Engagement Process](#)
- Divided the Committee into four teams to work on strategic priorities:
  - Student experience
  - Workplace Culture



- Institutional Innovation/Success
- Organizational Identity
- Committee meeting in strategic planning teams on foundational elements/values/guiding principles – deferred completion until after strategic priorities established
- Cabinet retreat presentation and discussion
- Three Committee meetings in strategic area teams on strategic priorities – teams meetings in between
- A communication to the University community on where we are at in the process and how to provide input (deadline March 18)

**What happened since our last update?**

- Teams have worked to get their strategic priorities (long list) completed so that these can be shared with the University community
- Determined dates for open forums on Oshkosh, Fond du Lac and Fox Cities campuses

**What will happen next?**

- Committee meetings – presentation on Center for Civic and Community Engagement and work on Mission/Vision/Values

	<ul style="list-style-type: none"> <li>• Develop a presentation for the open forums</li> <li>• Compile strategic priorities into a document to be shared for feedback</li> </ul>	
2:40-3:30	Presentation on Center for Community Engagement	Mike Lueder and Jennifer Considine
3:30-3:35	Guidance on Mission/Vision	Elizabeth
3:35-4:30	Work in Teams on Mission/Vision	All



**Strategic Planning Committee Minutes  
Wednesday, March 30, 2022, 2:30-4:30 p.m.  
via Microsoft Teams**

**Attendees:**

- Committee Members: Karl Boehler, Teysha Bowser, Vice Chair Jennifer Christus, Rocio Cortes, Damira Grady, Toni House, Luiza Nelson, Alayne Peterson
- Subject Matter Experts: Caroline Geary, Aggie Hanni, Charles Hill, Lynn Kleman, Kaili Lee, Jeffrey Sachse, Carlos Salazar, Elizabeth Whalley
- Project Team Members: Elizabeth Hartman, Mina Kuss
- UMC Representative: Shane Nyman
- Other: Jennifer Considine, Mike Lueder

**2:30-2:40**

**Call to Order; Introductory Comments**  
*Vice Chair Jennifer Christus*

- Vice Chair Jennifer Christus called the meeting to order at 2:33 pm. She thanked everyone for their work so far. She gave a brief update of where the committee is at in the process. She said today the group will be hearing from Mike Lueder and Jennifer Considine from the Center for Civic and Community Engagement. She said the leadership team will be meeting with the Chancellor's Cabinet next Tuesday, April 5<sup>th</sup>.

**2:40-2:45**

**Agenda Review, Where Have We Been, Are and Are Heading in the Process**  
*Elizabeth Hartman*

- Elizabeth Hartman recapped where have we been, are and are heading in the process. She stated there will be three upcoming open forums. She said there will be a presentation today. She said after the presentation, everyone will be splitting into their Strategic Planning teams to work on mission/vision.

**2:45-3:10**

**Presentation on Center for Civic and Community Engagement**

*Mike Lueder and Jennifer Considine*

- Mike Lueder and Jennifer Considine presented on Center for Civic and Community Engagement. After the presentation, they answered questions from the group.

**3:10-3:15**

**Guidance on Mission/Vision**

*Elizabeth Hartman*

- Elizabeth Hartman thanked Mike Lueder and Jennifer Considine for the presentation. She gave the group guidance on mission/vision. She asked each strategic area team to develop a mission and vision statement for their strategic area.

**3:15-4:30**

**Strategic Planning Teams – Breakout Rooms**

*All*

- The teams went into their breakout rooms and worked on mission/vision.

*Next meeting:* Tuesday, April 12<sup>th</sup>.



UNIVERSITY OF WISCONSIN  
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**STRATEGIC PLAN**  
2022-2027

**Strategic Planning Committee**  
Meeting Agenda  
April 12, 2022, 10:30-12pm  
via Microsoft Teams

<b>Time</b>	<b>Topic</b>	<b>Who</b>
10:30-10:40	Call to Order; Introductory comments – feedback from open forum at Fox Cities Campus on 4/11; reminder of other open forums	Chair Jennifer Schuttlefield-Christus
10:40-10:45	Where have we been, are and are heading in the process <b>What is the timeline?</b> <ul style="list-style-type: none"><li>• Have a draft plan which includes vision, mission, values, strategic priorities and high-level goals prepared by June 1; to be circulated over the summer and with shared governance approvals in September</li><li>• Complete strategic priorities/goals by @ May 1 – circulate for feedback and finalize through late-April</li><li>• Complete vision mission values by @ June 1</li></ul>	Elizabeth Hartman

- Flesh out actions, owners, metrics by @ July 1 (this may be finalized by a subcommittee)

**Where have we been?**

- Prior to Strategic Planning, conducted an [Environmental Scan](#)
- Conducted [SWOT Analysis](#)
- Added Subject Matter Experts to assist with operational process
- Received (or receiving) feedback on Vision and Strategic Priority ideas from [Leadership Council](#), Governance groups, Alumni Board, Foundation Board, entire University community and other internal/external stakeholders
- Received general [Strategic Planning feedback](#) from Fox Cities campus
- Introduced Mission and Vision [Mission and Vision Overview](#)
- Have had presentations on Sustainability, Inclusive Excellence, Enrollment Management, External Project Revenue/Economic Development, Grants/Research/Sponsored Programs, AAS, Advising, Center for Civic and Community Engagement
- Completed Mission homework
- Decided to defer discussion on Mission and Vision until after Committee has developed Strategic Priorities
- Updated [Schedule and Engagement Process](#)

- Divided the Committee into four teams to work on strategic priorities:
  - Student experience
  - Workplace Culture
  - Institutional Innovation/Success
  - Organizational Identity
- Committee meeting in strategic planning teams on foundational elements/values/guiding principles – deferred completion until after strategic priorities established
- Cabinet retreat presentation and discussion
- Three Committee meetings in strategic area teams on strategic priorities – teams meetings in between
- A communication to the University community on where we are at in the process and how to provide input (deadline March 18)
- Teams have worked to get their strategic priorities (long list) completed so that these can be shared with the University community
- Determined dates for open forums on Oshkosh, Fond du Lac and Fox Cities campuses
- Worked in teams on mission

**What happened since our last update?**

- Developed a presentation for the open forums

	<ul style="list-style-type: none"> <li>• Compiled strategic priorities into a document to be shared for feedback</li> <li>• Met with Cabinet on strategic priorities</li> <li>• Open forum at Fox Cities campus on strategic priorities</li> </ul> <p><b>What will happen next?</b></p> <ul style="list-style-type: none"> <li>• Committee meetings – working in teams on mission and vision</li> <li>• Additional open forums to get feedback on strategic priorities</li> <li>• Refine and prioritize priorities</li> <li>• Generate mission, vision and values statements</li> </ul>	
10:45-10:50	Review results from Alumni Board survey	Elizabeth
10:50-10:55	Guidance on Mission/Vision; resources on Teams site	Elizabeth
10:55-12:00	Work in Teams on Mission/Vision	All





**Strategic Planning Committee Minutes  
Tuesday, April 12, 2022, 10:30-12:00 p.m.  
via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Chair Jennifer Christus, Damira Grady, Toni House, Grace Lim, Pam Massey, Joe Pirillo
- Subject Matter Experts: Byron Adams, Larry Carlin, Caroline Geary, Aggie Hanni, Charles Hill, Lynn Kleman, Kaili Lee, Jeffrey Sachse, Carlos Salazar, Stephanie Spehar, Elizabeth Whalley
- Project Team Members: Elizabeth Hartman, Mina Kuss
- UMC Representative: Shane Nyman
- Other: Provost Koker

**10:30-10:35**

**Call to Order; Introductory Comments**  
*Chair Jennifer Christus*

- Chair Jennifer Christus called the meeting to order at 10:31 am. She said the strategic priorities draft has been shared with the Cabinet and it is also available on the Strategic Plan website. She provided an update on the open forum process. She stated there are five open forums scheduled. She encouraged all the attend the open forum sessions if they have time.

**10:35-10:40**

**Where Have We Been, Are and Are Heading in the Process**  
*Elizabeth Hartman*

- Elizabeth Hartman recapped where have we been, are and are heading in the process. She said today everyone will be splitting into their Strategic Planning teams to work on mission/vision. She stated the committee will not reconvene after the breakout rooms.

**10:40-10:45**

**Review Results from Alumni Board Survey**

*Elizabeth Hartman*

- Elizabeth Hartman stated the results from the Alumni Board Survey are located on the Teams site and is available for all to review.

**10:45-10:50**

**Guidance on Mission/Vision: Resources on Teams Site**

*Elizabeth Hartman*

- Elizabeth Hartman gave guidance on the mission/vision. She stated there is newly created folder on the Teams site that contains all the documents related to mission/vision.

**10:50-12:00**

**Strategic Planning Teams – Breakout Rooms**

*All*

- The teams went into their breakout rooms and worked on mission/vision.

*Next meeting:* Monday, April 25<sup>th</sup>.



**Strategic Planning Committee Minutes**  
**Monday, April 25, 2022, 2:00-4:00 p.m.**  
**via Microsoft Teams**

**Attendees:**

- Committee Members: Teysha Bowser, Chair Jennifer Christus, Rocio Cortes, Toni House, Pam Massey, Alayne Peterson, Joe Pirillo
- Subject Matter Experts: Byron Adams, Caroline Geary, Aggie Hanni, Charles Hill, Lynn Kleman, Kaili Lee, Jeffrey Sachse, Carlos Salazar, Stephanie Spehar, Elizabeth Whalley
- Project Team Members: Elizabeth Hartman, Mina Kuss
- UMC Representative: Shane Nyman
- Other: Provost Koker

**2:00-2:10**

**Call to Order; Introductory Comments**  
*Chair Jennifer Christus*

- Chair Jennifer Christus called the meeting to order at 2:00 pm. She provided a brief update on the open forums, past governance meetings, future governance meetings and so on. She explained that the committee is in the feedback gathering stage. She asked the committee to remind others to take the strategic priorities survey on the Strategic Plan website.

**2:10-2:15**

**Where Have We Been, Are and Are Heading in the Process**  
*Elizabeth Hartman*

- Elizabeth Hartman recapped where have we been, are and are heading in the process. She stated that a communication will be going out today or tomorrow reminding people to fill out the strategic priorities survey. She said today everyone will be splitting into their Strategic Planning teams to work on mission/vision. She said the goal would be for each team to come up one at last one mission and one vision statement by the end of the

day Wednesday, April 27<sup>th</sup>. She stated the committee will not reconvene after the breakout rooms.

**2:15-4:00**

**Strategic Planning Teams – Breakout Rooms**

*All*

- The teams went into their breakout rooms and worked on mission/vision.

*Next meeting:* Wednesday, May 18<sup>th</sup>.



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2022-2027

**Strategic Planning Committee Minutes**  
**Wednesday, May 18, 2022, 3:00-4:30 p.m.**  
**via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Teysha Bowser, Chair Jennifer Christus, Johnson, Grace Lim, Pam Massey, Luiza Nelson
- Subject Matter Experts: Byron Adams, Caroline Geary, Aggie Hanni, Charles Hill, Lynn Kleman, Sachse, Carlos Salazar
- Project Team Members: Elizabeth Hartman, Alex Hummel, Mina Kuss
- UMC Representative: Shane Nyman
- Other: Provost Koker

**3:00-3:10**

**Call to Order; Introductory Comments**  
*Chair Jennifer Christus*

- Chair Jennifer Christus called the meeting to order at 3:00 pm. She provided a brief update on the feedback sessions. She introduced Alex Hummel who will be joining the leadership team. She also introduced Dr. Alicia Johnson who will be taking over for Dr. Damira Grady. She gave an overview of the updated timeline.

**3:10-3:15**

**Where Have We Been, Are and Are Heading in the Process**  
*Elizabeth Hartman*

- Elizabeth Hartman recapped where have we been, are and are heading in the process. She gave an overview of how the feedback will be synthesized. She said it should be synthesized by the next Strategic Plan meeting for the committee to review. She explained the updated timeline of the Strategic Plan process. She said today the committee will be working on mission and vision. She would like the subgroups to rank the missions and visions by noon on June 1<sup>st</sup>.

**3:15-4:30**

**Strategic Planning Teams – Breakout Rooms**

*All*

- The teams went into their breakout rooms and worked on mission and vision.

*Next meeting:* Thursday, May 26<sup>th</sup>.



**Strategic Planning Committee Minutes  
Tuesday, June 7, 2022, 2:30-4:00 p.m.  
via Microsoft Teams**

**Attendees:**

- Committee Members: Brooke Berrens, Karl Boehler, Chair Jennifer Christus, Toni House, Alicia Johnson, Grace Lim, Pam Massey, Luiza Nelson, Alayne Peterson, Joe Pirillo
- Subject Matter Experts: Byron Adams, Caroline Geary, Aggie Hanni, Charles Hill, Lynn Kleman, Kaili Lee, Jeffrey Sachse, Elizabeth Whalley
- Project Team Members: Elizabeth Hartman, Alex Hummel, Mina Kuss
- UMC Representative: Shane Nyman

**2:30-2:40**

**Call to Order; Introductory Comments**  
*Chair Jennifer Christus*

- Chair Jennifer Christus called the meeting to order at 2:30 pm. She welcomed everyone to the meeting and thanked them for their time. She gave an overview of the meeting's agenda. She commended Elizabeth Hartman and Mina Kuss for all the work they have put into the Strategic Plan so far.

**2:40-3:15**

**Where Have We Been, Are and Are Heading in the Process**  
*Elizabeth Hartman*

- Elizabeth Hartman presented a PowerPoint on where have we been, are and are heading in the process. She gave an update on the most recent activity. She reviewed the strategic priorities feedback result from both the University and the Cabinet. Alex Hummel presented on the Word Cloud that was created based on the strategic priority feedback. Elizabeth touched on some of the notes from the Cabinet retreat. She discussed the next steps for the committee. She answered questions from the committee

on the presentation. Once the questions were answered, she asked everyone to work in their breakout rooms. She stated that the subgroups need to have the mission and vision ranked by the close of business tomorrow, 6/8.

**3:15-4:00**

**Strategic Planning Teams – Breakout Rooms**

*All*

- The teams went into their breakout rooms and worked on mission/vision.

*Next meeting:* To be determined.